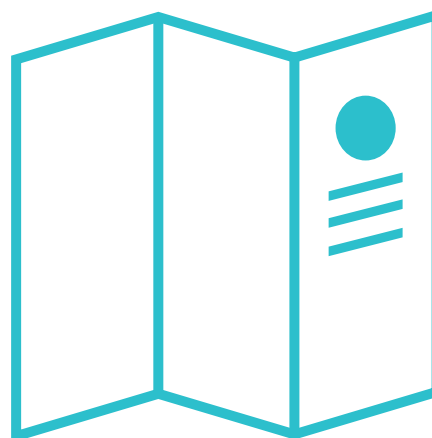




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## MARKETING MATERIALS

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# MARKETING MATERIALS

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## Posters

### Features:

- Four standard sizes
- Stock: White Gloss 100 lb. Text
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Optional back copy
- Quantities less than 25 are shipped in tubes. Other quantities are shipped flat.
- Variable text options available; see page 168 for details

### USES:

P.O.P. Displays  
Office Communication  
Sales & Promotions  
Wall Decor  
Events



### Full Color Posters

Stock: White Gloss 100 lb. Text

Size	Imprint	Item Number	5	10	25	50	100	250	500	1,000	2,500	5,000
12" x 18"	4/0	LFP-X1-FF-NAVO	\$66.50	\$68.00	\$70.50	\$87.30	\$118.20	\$200.50	\$339.50	\$447.60	\$689.20	\$1,025.70
	4/4	LFPS-X1-FF-NAVO	\$83.20	\$86.80	\$90.80	\$125.90	\$175.60	\$287.30	\$435.00	\$552.20	\$811.00	\$1,164.70
13" x 19"	4/0	LFP-X2-FF-NAVO	\$95.40	\$123.30	\$130.90	\$156.90	\$196.40	\$286.80	\$449.60	\$499.90	\$767.40	\$1,129.70
	4/4	LFPS-X2-FF-NAVO	\$149.20	\$178.10	\$189.30	\$218.70	\$261.90	\$390.30	\$558.70	\$619.20	\$919.60	\$1,293.60
18" x 24"	4/0	LFP-X3-FF-NAVO	\$144.10	\$175.10	\$200.00	\$260.40	\$317.20	\$442.00	\$615.00	\$669.40	\$1,034.90	\$1,457.60
	4/4	LFPS-X3-FF-NAVO	\$211.10	\$244.10	\$270.50	\$334.50	\$394.80	\$528.30	\$711.00	\$781.10	\$1,271.30	\$1,708.30
19" x 27"	4/0	LFP-X4-FF-NAVO	\$204.00	\$244.00	\$268.50	\$346.10	\$455.30	\$589.20	\$770.40	\$884.10	\$1,479.90	\$2,293.90
	4/4	LFPS-X4-FF-NAVO	\$271.50	\$312.60	\$339.50	\$420.70	\$532.90	\$675.00	\$866.40	\$997.20	\$1,716.40	\$2,544.70

(R) Production time: 3 working days.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

**Features:**

- Two standard sizes
- Two standard stock options
- Full color flat print
- Full bleed available
- Pages: 8-24, please request a quote for additional pages
- Binding: saddle stitched (stapled) on the left side

**USES:**

Art Portfolios  
Training Manuals  
Product Catalogs  
Event Guides  
Mailers

**Full Color Booklets**

Stocks: White Gloss 100 lb. Text or White Dull 100 lb. Text

Size	# of Pages	Item Number	50	100	250	500	1,000	2,500	5,000
5½" x 8½"	8	L8S-X1-FF-NAVO	\$192.40	\$252.30	\$403.50	\$528.30	\$687.20	\$1,126.70	\$1,821.30
	12	L12S-X1-FF-NAVO	\$267.50	\$353.80	\$572.40	\$752.10	\$980.00	\$1,610.80	\$2,606.50
	16	L16S-X1-FF-NAVO	\$342.10	\$455.80	\$741.40	\$976.40	\$1,273.30	\$2,095.00	\$3,391.70
	20	L20S-X1-FF-NAVO	\$433.90	\$580.60	\$950.60	\$1,255.00	\$1,641.80	\$2,712.00	\$4,402.00
	24	L24S-X1-FF-NAVO	\$509.00	\$682.10	\$1,119.00	\$1,478.80	\$1,934.50	\$3,196.30	\$5,187.00
8½" x 11"	8	L8L-X1-FF-NAVO	\$308.10	\$409.00	\$646.60	\$892.20	\$1,226.10	\$1,873.70	\$2,948.50
	12	L12L-X1-FF-NAVO	\$434.40	\$581.10	\$923.70	\$1,277.40	\$1,757.50	\$2,682.10	\$4,218.50
	16	L16L-X1-FF-NAVO	\$560.80	\$752.60	\$1,200.80	\$1,662.50	\$2,288.80	\$3,491.00	\$5,488.00
	20	L20L-X1-FF-NAVO	\$716.60	\$964.80	\$1,544.30	\$2,143.70	\$2,958.30	\$4,530.00	\$7,141.80
	24	L24L-X1-FF-NAVO	\$843.50	\$1,136.30	\$1,821.40	\$2,528.90	\$3,489.00	\$5,339.00	\$8,411.00

(R) Production times: 8 working days (8-16 pages); 10 working days (20-24 pages). Additional stocks and quantities available; contact us for details.

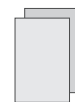


## Laminated Menus

### Features:

- Four standard sizes
- Stock: White Opaque Smooth 80 lb. Cover with 3 mil. Lamination
- Full color flat print on both sides
- Full bleed available
- Sealed edges
- Available as Unfolded Sheets, Half Fold, or Trifold

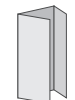
### Menu Options



Unfolded



Half Fold



Trifold



### Sealed Edge

Menus offer a vibrant full color bleed with a sturdy glossy lamination that stands up to wear and tear.



### Full Color Laminated Menus

Stock: White Opaque Smooth 80 lb. Cover with 3 mil. Lamination

Size	Imprint	Item Number	25	50	75	100	125	150	175	200	225	250
8½" x 11"	4/4	V5-X1-FF-NAVO	\$71.40	\$116.30	\$142.30	\$171.40	\$207.60	\$230.50	\$264.10	\$288.70	\$321.30	\$352.90
8½" x 14"	4/4	V6-X1-FF-NAVO	\$96.40	\$166.80	\$207.60	\$251.90	\$308.00	\$343.20	\$395.80	\$434.50	\$485.50	\$536.00
11" x 17"	4/4	V7-X1-FF-NAVO	\$105.10	\$184.10	\$230.00	\$279.40	\$342.70	\$383.00	\$442.20	\$484.50	\$541.60	\$598.80
12" x 18"	4/4	V8-X1-FF-NAVO	\$108.10	\$190.20	\$237.20	\$288.70	\$354.50	\$396.20	\$457.50	\$501.80	\$561.00	\$620.10

(R) Production time: 6 working days. Pricing on these items is the same for single- or double-sided imprint; if single-sided printing is needed, submit blank art file for back side.

4/4 - Full Color Both Sides

## Features:

- Three standard sizes
- Seven standard stock options
- Full color flat print on both sides
- Full bleed available
- Brochures are shipped folded. Closed Gatefold ships folded into a 3-panel brochure with a scored center.
- Variable text options available; see page 168 for details

## USES:

Newsletters  
Business Services  
Promotional Mailers  
Event Schedules  
Menus



## Style Guide

	Half Fold	Three Panel				Four Panel		
11" x 8½"	✓	✓	✓	✓	✓			
14" x 8½"				✓	✓	✓	✓	✓
17" x 11"	✓	✓	✓	✓	✓			✓



## Full Color Brochures

Size	Stock	Item Number	50	100	250	500	1,000	2,500	5,000	10,000
8½" x 11"	White 70 lb. Uncoated Text									
	White Gloss 100 lb. Text*	LB11-C1-FF-NAVO	\$97.00	\$125.50	\$169.00	\$194.50	\$228.00	\$358.00	\$535.50	\$955.50
	White Dull 100 lb. Text									
	White Gloss 100 lb. Cover*	LB11-C3-FF-NAVO	\$100.50	\$132.50	\$180.55	\$242.50	\$272.50	\$446.50	\$678.00	\$1,253.50
	CLASSIC CREST® Solar White 80 lb. Text									
8½" x 14"	White 70 lb. Uncoated Text									
	White Gloss 100 lb. Text*	LB14-C1-FF-NAVO	\$138.00	\$188.50	\$252.50	\$285.00	\$339.00	\$538.00	\$802.00	\$1,454.50
	White Dull 100 lb. Text									
	White Gloss 100 lb. Cover*	LB14-C3-FF-NAVO	\$143.50	\$197.50	\$273.00	\$376.00	\$426.50	\$675.00	\$1,155.00	\$2,168.50
	CLASSIC CREST® Solar White 80 lb. Text									
11" x 17"	White 70 lb. Uncoated Text									
	White Gloss 100 lb. Text*	LB17-C1-FF-NAVO	\$147.00	\$212.00	\$338.50	\$420.00	\$491.00	\$668.00	\$1,019.50	\$1,654.00
	White Dull 100 lb. Text									
	White Gloss 100 lb. Cover*	LB17-C3-FF-NAVO	\$153.00	\$221.00	\$351.00	\$529.00	\$562.50	\$775.00	\$1,241.50	\$2,178.00
	CLASSIC CREST® Solar White 80 lb. Text									

(R) Production time: 4 working days. Additional stocks and sizes available; contact us for details.

# Sales Sheets

## Features:

- Four standard sizes
- Seven standard stock options;  
additional stocks available online.
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Sales Sheets are shipped flat
- Variable text options available;  
see page 168 for details



**More or less |** Need a different quantity?  
Additional quantities are available online.

## Full Color Sales Sheets

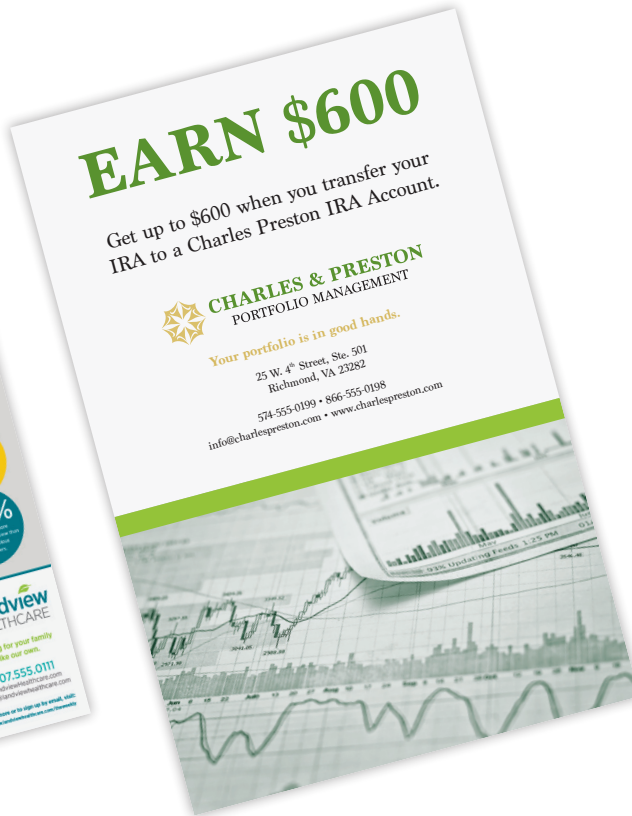
Size	Stock	Imprint	Item Number	50	100	250	500	1,000	2,500	5,000	10,000
5 1/2" x 8 1/2"	White 70 lb. Uncoated Text	4/0	L85-C1-FF-NAVO	\$49.50	\$64.00	\$87.00	\$104.00	\$119.00	\$180.50	\$250.50	\$420.00
	White Gloss 100 lb. Text*	4/4	L85S-C1-FF-NAVO	\$57.00	\$72.50	\$96.00	\$115.00	\$137.50	\$229.50	\$327.00	\$531.50
	White Dull 100 lb. Text	4/0	L85-C3-FF-NAVO	\$58.50	\$72.50	\$101.50	\$144.00	\$162.00	\$230.50	\$389.00	\$727.00
	White Gloss 100 lb. Cover*	4/4	L85S-C3-FF-NAVO	\$66.00	\$81.00	\$110.50	\$155.00	\$180.50	\$279.50	\$465.50	\$838.50
	CLASSIC CREST® Solar White 80 lb. Text	4/0	L85-C4-FF-NAVO	\$74.00	\$86.50	\$126.50	\$170.50	\$209.50	\$318.50	\$573.50	\$930.50
	CLASSIC CREST® Natural White 80 lb. Text	4/4	L85S-C4-FF-NAVO	\$81.50	\$95.00	\$135.50	\$181.50	\$228.00	\$367.50	\$650.00	\$1,042.00
	CLASSIC® Linen Solar White 80 lb. Text										
	*UV Gloss Coating Available as indicated	per side	LCO-UVSS3-NAVO	\$3.00	\$5.00	\$7.50	\$11.50	\$22.00	\$56.50	\$112.50	\$156.00
8 1/2" x 11"	White 70 lb. Uncoated Text	4/0	L11-C1-FF-NAVO	\$66.00	\$89.50	\$127.50	\$146.50	\$169.50	\$264.50	\$371.50	\$683.50
	White Gloss 100 lb. Text*	4/4	L11S-C1-FF-NAVO	\$76.50	\$105.00	\$148.50	\$168.50	\$192.00	\$298.00	\$427.00	\$762.00
	White Dull 100 lb. Text	4/0	L11-C3-FF-NAVO	\$68.00	\$93.00	\$134.00	\$195.00	\$221.50	\$351.50	\$510.50	\$961.00
	White Gloss 100 lb. Cover*	4/4	L11S-C3-FF-NAVO	\$78.50	\$108.50	\$155.00	\$217.00	\$244.00	\$385.00	\$566.00	\$1,039.50
	CLASSIC CREST® Solar White 80 lb. Text	4/0	L11-C4-FF-NAVO	\$88.50	\$115.00	\$172.50	\$236.50	\$294.00	\$500.50	\$770.50	\$1,256.00
	CLASSIC CREST® Natural White 80 lb. Text	4/4	L11S-C4-FF-NAVO	\$99.00	\$130.50	\$193.50	\$258.50	\$316.50	\$534.00	\$826.00	\$1,334.50
	CLASSIC® Linen Solar White 80 lb. Text										
	White 14 pt. C2S*	4/0	L11-C5-FF-NAVO	\$97.50	\$127.50	\$188.00	\$212.00	\$282.00	\$524.50	\$666.50	\$1,235.50
		4/4	L11S-C5-FF-NAVO	\$108.00	\$143.00	\$209.00	\$234.00	\$304.50	\$558.00	\$722.00	\$1,314.00
	White 16 pt. C2S*	4/0	L11-C7-FF-NAVO	\$106.00	\$134.50	\$179.50	\$212.00	\$289.00	\$544.00	\$804.00	\$1,391.50
		4/4	L11S-C7-FF-NAVO	\$116.50	\$150.00	\$200.50	\$234.00	\$311.50	\$577.50	\$859.50	\$1,470.00
	*UV Gloss Coating Available as indicated	per side	LCO-UVSS-NAVO	\$4.50	\$8.50	\$12.50	\$17.00	\$34.50	\$87.00	\$174.00	\$260.50

(R) Production time: 4 working days. Additional stocks and sizes available; contact us for details.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

**USES:**

Newsletters  
White Papers  
Trade Show Handouts  
Event Schedules  
Menus



**VARIABLE  
DATA**

**Full Color Sales Sheets**

Size	Stock	Imprint	Item Number	50	100	250	500	1,000	2,500	5,000	10,000
8 1/2" x 14"	White 70 lb. Uncoated Text	4/0	L14-C1-FF-NAVO	\$80.50	\$116.00	\$178.50	\$207.00	\$241.50	\$384.00	\$545.00	\$1,013.00
	White Gloss 100 lb. Text*	4/4	L14S-C1-FF-NAVO	\$117.50	\$168.00	\$232.00	\$259.00	\$303.00	\$478.00	\$693.50	\$1,261.00
	White Dull 100 lb. Text	4/0	L14-C3-FF-NAVO	\$83.00	\$120.50	\$189.00	\$281.50	\$319.50	\$517.50	\$889.00	\$1,696.00
	White Gloss 100 lb. Cover*	4/4	L14S-C3-FF-NAVO	\$120.00	\$172.50	\$242.50	\$333.50	\$381.00	\$611.50	\$1,037.50	\$1,944.00
	CLASSIC CREST® Solar White 80 lb. Text	4/0	L14-C4-FF-NAVO	\$111.00	\$151.00	\$246.00	\$344.50	\$428.50	\$742.50	\$1,352.00	\$2,222.50
	CLASSIC CREST® Natural White 80 lb. Text	4/4	L14S-C4-FF-NAVO	\$148.00	\$203.00	\$299.50	\$396.50	\$490.00	\$836.50	\$1,500.50	\$2,470.50
	CLASSIC® Linen Solar White 80 lb. Text	4/0	L14-C5-FF-NAVO	\$123.00	\$169.50	\$269.50	\$307.50	\$410.00	\$779.00	\$1,166.50	\$2,185.00
	White 14 pt. C2S*	4/4	L14S-C5-FF-NAVO	\$160.00	\$221.50	\$323.00	\$359.50	\$471.50	\$873.00	\$1,315.00	\$2,433.00
	White 16 pt. C2S*	4/0	L14-C7-FF-NAVO	\$134.50	\$179.00	\$279.50	\$318.50	\$420.50	\$808.50	\$1,411.00	\$2,463.00
	White 16 pt. C2S*	4/4	L14S-C7-FF-NAVO	\$171.50	\$231.00	\$333.00	\$370.50	\$482.00	\$902.50	\$1,559.50	\$2,711.00
	*UV Gloss Coating Available as indicated	per side	LCO-UVSS1-NAVO	\$6.00	\$12.00	\$19.50	\$26.00	\$52.00	\$130.00	\$260.50	\$390.50
11" x 17"	White 70 lb. Uncoated Text	4/0	L17-C1-FF-NAVO	\$86.00	\$122.00	\$204.00	\$267.50	\$284.00	\$420.50	\$649.50	\$1,211.00
	White Gloss 100 lb. Text*	4/4	L17S-C1-FF-NAVO	\$126.50	\$191.00	\$308.00	\$389.00	\$423.00	\$582.00	\$875.00	\$1,454.00
	White Dull 100 lb. Text	4/0	L17-C3-FF-NAVO	\$89.00	\$127.00	\$216.50	\$365.00	\$378.00	\$550.00	\$898.50	\$1,710.50
	White Gloss 100 lb. Cover*	4/4	L17S-C3-FF-NAVO	\$129.50	\$196.00	\$320.50	\$486.50	\$517.00	\$711.50	\$1,124.00	\$1,953.50
	CLASSIC CREST® Solar White 80 lb. Text	4/0	L17-C4-FF-NAVO	\$121.00	\$160.00	\$283.50	\$448.00	\$509.50	\$790.50	\$1,367.50	\$2,241.00
	CLASSIC CREST® Natural White 80 lb. Text	4/4	L17S-C4-FF-NAVO	\$161.50	\$229.00	\$387.50	\$569.50	\$648.50	\$952.00	\$1,593.00	\$2,484.00
	CLASSIC® Linen Solar White 80 lb. Text	4/0	L17-C5-FF-NAVO	\$133.00	\$178.50	\$310.50	\$399.50	\$487.50	\$829.00	\$1,179.50	\$2,203.50
	White 14 pt. C2S*	4/4	L17S-C5-FF-NAVO	\$173.50	\$247.50	\$414.50	\$521.00	\$626.00	\$990.50	\$1,405.00	\$2,446.50
	White 16 pt. C2S*	4/0	L17-C7-FF-NAVO	\$146.50	\$189.50	\$321.50	\$411.50	\$500.00	\$860.00	\$1,426.50	\$2,484.00
	White 16 pt. C2S*	4/4	L17S-C7-FF-NAVO	\$187.00	\$285.50	\$425.50	\$533.00	\$639.00	\$1,021.50	\$1,652.00	\$2,727.00
	*UV Gloss Coating Available as indicated	per side	LCO-UVSS2-NAVO	\$7.00	\$13.00	\$23.00	\$35.00	\$63.00	\$138.50	\$312.00	\$468.00

(R) Production time: 4 working days. Additional stocks, sizes, and quantities available; contact us for details.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides



## Full Color Postcards

### Features:

- Five standard sizes
- Four standard stock options
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Variable text options available;  
see page 168 for details



### Need 1-Color?

Spot color postcards are available online!



Standard Postcard Back

**More or less |** Need a different quantity?  
Additional quantities are available online.



### Full Color Postcards

Size	Stock	Imprint	Item Number	50	100	250	500	1,000	2,000	2,500	5,000
STANDARD 4" x 6" or 4 1/8" x 5 7/8"	White Gloss 100 lb. Cover	4/0	APS-C1-DF-NAVO	\$40.50	\$46.50	\$55.50	\$60.00	\$72.00	\$107.00	\$125.50	\$203.00
	White 14 pt. Uncoated	4/4	APSS-C1-DF-NAVO	\$41.50	\$48.50	\$59.00	\$64.00	\$78.00	\$121.00	\$141.50	\$223.40
	White 14 pt. C2S*	4/0	APS-C2-DF-NAVO	\$41.00	\$47.00	\$56.50	\$61.50	\$74.50	\$115.00	\$134.50	\$213.70
		4/4	APSS-C2-DF-NAVO	\$42.00	\$49.00	\$60.00	\$65.50	\$80.50	\$129.00	\$150.50	\$234.10
	White 16 pt. C2S*	4/0	APS-C4-DF-NAVO	\$44.50	\$51.50	\$64.00	\$70.00	\$84.00	\$131.00	\$153.00	\$255.00
		4/4	APSS-C4-DF-NAVO	\$45.50	\$53.50	\$67.50	\$74.00	\$90.00	\$145.00	\$169.00	\$275.40
	*UV Gloss Coating Available as indicated	per side	ACO-UVPC-NAVO	\$2.00	\$2.50	\$5.00	\$5.50	\$7.00	\$11.00	\$12.00	\$17.30
LARGE 5" x 7" or 5 1/2" x 8 1/2"	White Gloss 100 lb. Cover	4/0	APL-C1-DF-NAVO	\$60.00	\$67.50	\$83.00	\$90.00	\$102.50	\$163.00	\$185.00	\$294.80
	White 14 pt. Uncoated	4/4	APLS-C1-DF-NAVO	\$64.00	\$73.00	\$91.00	\$105.50	\$121.50	\$190.50	\$214.00	\$342.80
	White 14 pt. C2S*	4/0	APL-C2-DF-NAVO	\$60.50	\$68.00	\$84.00	\$91.50	\$105.00	\$171.00	\$194.00	\$305.50
		4/4	APLS-C2-DF-NAVO	\$64.50	\$73.50	\$92.00	\$107.00	\$124.00	\$198.50	\$223.00	\$353.50
	White 16 pt. C2S*	4/0	APL-C4-DF-NAVO	\$64.00	\$72.50	\$91.50	\$100.00	\$114.50	\$187.00	\$212.50	\$346.80
		4/4	APLS-C4-DF-NAVO	\$68.00	\$78.00	\$99.50	\$115.50	\$133.50	\$214.50	\$241.50	\$394.80
	*UV Gloss Coating Available as indicated	per side	ACO-UVPC1-NAVO	\$3.00	\$4.50	\$7.50	\$9.50	\$10.50	\$21.50	\$25.00	\$36.70
GIANT 6" x 11"	White Gloss 100 lb. Cover	4/0	APG-C1-DF-NAVO	\$80.50	\$91.00	\$119.00	\$130.50	\$150.50	\$264.00	\$300.50	\$487.00
	White 14 pt. Uncoated	4/4	APGS-C1-DF-NAVO	\$98.00	\$109.50	\$140.00	\$165.50	\$198.50	\$332.00	\$372.50	\$583.90
	White 14 pt. C2S*	4/0	APG-C2-DF-NAVO	\$81.00	\$91.50	\$120.00	\$132.00	\$153.00	\$272.00	\$309.50	\$497.70
		4/4	APGS-C2-DF-NAVO	\$98.50	\$110.00	\$141.00	\$167.00	\$201.00	\$340.00	\$381.50	\$594.60
	White 16 pt. C2S*	4/0	APG-C4-DF-NAVO	\$84.50	\$96.00	\$127.50	\$140.50	\$162.50	\$288.00	\$328.00	\$539.00
		4/4	APGS-C4-DF-NAVO	\$102.00	\$114.50	\$148.50	\$175.50	\$210.50	\$356.00	\$400.00	\$635.90
	*UV Gloss Coating Available as indicated	per side	ACO-UVPC2-NAVO	\$5.50	\$7.00	\$11.00	\$12.50	\$13.50	\$31.00	\$31.50	\$41.90

(R) Production times: 3 working days; 4 working days with back copy; 5 working days for back copy and quantities over 500. Custom sizes available; contact us for details. Standard back copy will be used unless otherwise specified. Additional postage required on Giant Postcards. Variable Text is not available on quantities higher than 1,000.

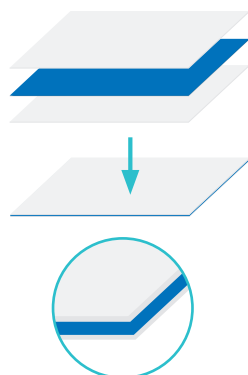
4/0 - Full Color Front Only | 4/4 - Full Color Both Sides



## Specialty Postcards: Extra Thick & Color Core

### Features:

- Five core colors available on Color Core Postcards
- Full color flat print
- Full bleed available
- Vertical or horizontal layout



#### Color Core

Take your postcards to new heights with color core stock in your choice of five colors.



#### Extra Thick

Extra thick postcards feature double-layered stock with a thickness you can see and feel.



**New! 45 pt Glitter Color Core** | Featuring two sides of glitter finish and your choice of five core colors, Crystal White Glitter Color Core 45 pt. postcards are sure to stand out.

#### Color Core Colors



Black Red Orange Blue Aqua



### Full Color Specialty Postcards

Description	Imprint	Size	Item Number	25	50	100	250	500	1,000
Extra Thick: Ultrawhite 34 pt.	4/4	4" x 6"	APSS-C7-FF-NAVO	\$62.00	\$74.50	\$114.50	\$209.50	\$382.00	\$716.00
		5" x 7"	APLS-C7-FF-NAVO	\$62.00	\$74.50	\$114.50	\$209.50	\$382.00	\$716.00
Color Core: White 32 pt. Available in 5 core colors: Black, Red, Orange, Blue, & Aqua	4/4	4" x 6"	APSS-C6-FF-NAVO	\$63.50	\$77.00	\$119.00	\$219.00	\$400.50	\$752.00
		5" x 7"	APLS-C6-FF-NAVO	\$63.50	\$77.00	\$118.50	\$219.50	\$401.50	\$753.00
<b>New!</b> Color Core: Crystal White Glitter 45 pt. * Available in 5 core colors: Black, Red, Orange, Blue, & Aqua	4/4	4" x 6"	APSS-C8-FF-NAVO	\$115.50	\$145.00	\$238.00	\$462.50	\$871.50	\$1,657.50
		5" x 7"	APLS-C8-FF-NAVO	\$127.50	\$164.50	\$280.50	\$556.00	\$1,054.00	\$2,011.50

(R) Production time: 4 working days. Pricing on these items is the same for single- or double-sided imprint; if single-sided printing is needed, submit blank art file for back side.

\*The postcard size, thickness, or finish may incur a nonmachinable surcharge. See USPS for postcard mail guidelines.

4/4 - Full Color Both Sides

## Specialty Postcards: Enhanced Finishes

### Features:

- Two sizes available:
  - Standard: 4" x 6"
  - Large: 5" x 7"
- Two standard stock options
- Full color flat print with bleeds
- Bleeds are not available on Spot Gloss elements
- Vertical or horizontal layout



**Spot Gloss** | Make postcards shine! Spot Gloss accents your full color design with areas of glossy coating.



Standard Postcard Back



**Order ONE** | Want to ensure that your order is perfect? For Enhanced Finishes orders, you have the option to order a single press proof. See page 166 or details.

### Full Color Postcards + Spot Gloss (SG)

Size	Stocks	Imprint	Item Number	100	250	500	1,000
STANDARD 4" x 6"	White 14 pt. C2S	4/0 + SG Front	APS-S1-SG-NAVO	\$79.00	\$83.50	\$108.00	\$120.00
		4/4 + SG Front	APSS-S1-SG-NAVO	\$82.50	\$88.00	\$116.50	\$135.00
		4/4 + SG Front & Back	APSS-S2-SG-NAVO	\$87.50	\$97.00	\$133.00	\$157.00
	White 16 pt. C2S	4/0 + SG Front	APS-S3-SG-NAVO	\$80.00	\$85.00	\$110.00	\$122.50
		4/4 + SG Front	APSS-S3-SG-NAVO	\$83.50	\$89.50	\$118.50	\$137.50
		4/4 + SG Front & Back	APSS-S4-SG-NAVO	\$88.50	\$98.50	\$135.00	\$159.50
STANDARD 5" x 7"	White 14 pt. C2S	4/0 + SG Front	APL-S1-SG-NAVO	\$90.00	\$111.00	\$151.00	\$180.00
		4/4 + SG Front	APLS-S1-SG-NAVO	\$93.50	\$115.50	\$159.50	\$195.00
		4/4 + SG Front & Back	APLS-S2-SG-NAVO	\$98.50	\$124.50	\$176.00	\$217.00
	White 16 pt. C2S	4/0 + SG Front	APL-S3-SG-NAVO	\$91.00	\$112.50	\$153.00	\$182.50
		4/4 + SG Front	APLS-S3-SG-NAVO	\$94.50	\$117.00	\$161.50	\$197.50
		4/4 + SG Front & Back	APLS-S4-SG-NAVO	\$99.50	\$126.00	\$178.00	\$219.50

(R) Production time: 5 working days; 6 working days with back copy. Additional quantities available online. The postcard size, thickness, or finish may incur a nonmachinable surcharge. See USPS for postcard mail guidelines.

4/0 - Full Color Both Sides | 4/4 - Full Color Both Sides

## Specialty Postcards: Enhanced Finishes

### Features:

- Two sizes available:
  - Standard: 4" x 6"
  - Large: 5" x 7"
- Two standard stock options
- Full color flat print with bleeds
- Bleeds are not available on Raised Spot Gloss elements
- Vertical or horizontal layout



**Raised Spot Gloss** | Take postcards to the next level! Raised Spot Gloss adds dimensional shine to your design.



Standard Postcard Back



**Order ONE** | Want to ensure that your order is perfect? For Enhanced Finishes orders, you have the option to order a single press proof. See page 166 for details.

### Full Color Postcards + Raised Spot Gloss (RSG)

Size	Stocks	Imprint	Item Number	100	250	500	1,000
STANDARD 4" x 6"	White 14 pt. C2S	4/0 + RSG Front	APS-S1-RS-NAVO	\$198.00	\$220.50	\$278.00	\$335.00
		4/4 + RSG Front	APSS-S1-RS-NAVO	\$201.50	\$225.00	\$286.50	\$350.00
		4/4 + RSG Front & Back	APSS-S2-RS-NAVO	\$214.50	\$242.00	\$328.00	\$422.00
	White 16 pt. C2S	4/0 + RSG Front	APS-S3-RS-NAVO	\$199.00	\$222.00	\$280.00	\$337.50
		4/4 + RSG Front	APSS-S3-RS-NAVO	\$202.50	\$226.50	\$288.50	\$352.50
		4/4 + RSG Front & Back	APSS-S4-RS-NAVO	\$215.50	\$243.50	\$330.00	\$424.50
STANDARD 5" x 7"	White 14 pt. C2S	4/0 + RSG Front	APL-S1-RS-NAVO	\$258.00	\$286.00	\$366.00	\$467.00
		4/4 + RSG Front	APLS-S1-RS-NAVO	\$261.50	\$290.50	\$374.50	\$482.00
		4/4 + RSG Front & Back	APLS-S2-RS-NAVO	\$278.50	\$312.50	\$404.00	\$545.00
	White 16 pt. C2S	4/0 + RSG Front	APL-S3-RS-NAVO	\$259.00	\$287.50	\$368.00	\$469.50
		4/4 + RSG Front	APLS-S3-RS-NAVO	\$262.50	\$292.00	\$376.50	\$484.50
		4/4 + RSG Front & Back	APLS-S4-RS-NAVO	\$279.50	\$314.00	\$406.00	\$547.50

(R) Production time: 5 working days; 6 working days with back copy. Additional quantities available online. The postcard size, thickness, or finish may incur a nonmachinable surcharge. See USPS for postcard mail guidelines.

4/0 - Full Color Both Sides | 4/4 - Full Color Both Sides

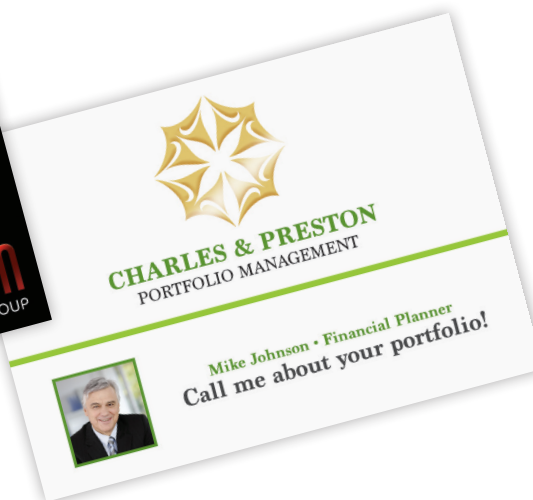
# Specialty Postcards: Enhanced Finishes

## Features:

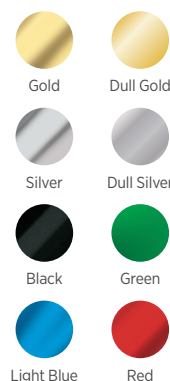
- Two sizes available:
  - Standard: 4" x 6"
  - Large: 5" x 7"
- Two standard stock options
- Choose from nine foil colors
- Full color flat print with bleeds
- Bleeds are not available on Raised Foil elements
- Vertical or horizontal layout



**Raised Foil** | Want to create a more eye-catching print piece? Add Raised Foil to your full color design for a touch of raised metallic shine in your choice of nine different colors.



## Standard Foils



## Specialty Foils



Holographic Silver



Standard Postcard Back



## Full Color Postcards + Standard Raised Foil (RF)

Size	Stocks	Imprint	Item Number	100	250	500	1,000
STANDARD 4" x 6"	White 14 pt. C2S	4/0 + RF Front	APS-S1-SR-NAVO	\$208.50	\$232.50	\$296.00	\$373.00
		4/4 + RF Front	APSS-S1-SR-NAVO	\$212.00	\$237.00	\$304.50	\$388.00
		4/4 + RF Front & Back	APSS-S2-SR-NAVO	\$228.50	\$262.00	\$358.00	\$496.00
	White 16 pt. C2S	4/0 + RF Front	APS-S3-SR-NAVO	\$209.50	\$234.00	\$298.00	\$375.50
		4/4 + RF Front	APSS-S3-SR-NAVO	\$213.00	\$238.50	\$306.50	\$390.50
		4/4 + RF Front & Back	APSS-S4-SR-NAVO	\$229.50	\$263.50	\$360.00	\$498.50
STANDARD 5" x 7"	White 14 pt. C2S	4/0 + RF Front	APL-S1-SR-NAVO	\$278.00	\$314.00	\$407.00	\$536.00
		4/4 + RF Front	APLS-S1-SR-NAVO	\$281.50	\$318.50	\$415.50	\$551.00
		4/4 + RF Front & Back	APLS-S2-SR-NAVO	\$318.50	\$360.50	\$490.00	\$723.00
	White 16 pt. C2S	4/0 + RF Front	APL-S3-SR-NAVO	\$279.00	\$315.50	\$409.00	\$538.50
		4/4 + RF Front	APLS-S3-SR-NAVO	\$282.50	\$320.00	\$417.50	\$553.50
		4/4 + RF Front & Back	APLS-S4-SR-NAVO	\$319.50	\$362.00	\$492.00	\$725.50

## Full Color Postcards + Specialty Raised Foil (RF)

Size	Stocks	Imprint	Item Number	100	250	500	1,000
STANDARD 4" x 6"	White 14 pt. C2S	4/0 + RF Front	APS-S1-SH-NAVO	\$215.50	\$242.50	\$316.00	\$423.00
		4/4 + RF Front	APSS-S1-SH-NAVO	\$219.00	\$247.00	\$324.50	\$438.00
		4/4 + RF Front & Back	APSS-S2-SH-NAVO	\$244.50	\$282.00	\$398.00	\$599.00
	White 16 pt. C2S	4/0 + RF Front	APS-S3-SH-NAVO	\$216.50	\$244.00	\$318.00	\$425.50
		4/4 + RF Front	APSS-S3-SH-NAVO	\$220.00	\$248.50	\$326.50	\$440.50
		4/4 + RF Front & Back	APSS-S4-SH-NAVO	\$245.50	\$283.50	\$400.00	\$601.50
STANDARD 5" x 7"	White 14 pt. C2S	4/0 + RF Front	APL-S1-SH-NAVO	\$316.00	\$357.00	\$477.00	\$656.00
		4/4 + RF Front	APLS-S1-SH-NAVO	\$319.50	\$361.50	\$485.50	\$671.00
		4/4 + RF Front & Back	APLS-S2-SH-NAVO	\$394.50	\$446.50	\$630.00	\$963.00
	White 16 pt. C2S	4/0 + RF Front	APL-S3-SH-NAVO	\$317.00	\$358.50	\$479.00	\$658.50
		4/4 + RF Front	APLS-S3-SH-NAVO	\$320.50	\$363.00	\$487.50	\$673.50
		4/4 + RF Front & Back	APLS-S4-SH-NAVO	\$395.50	\$448.00	\$632.00	\$965.50

(R) Production time: 5 working days; 6 working days with back copy. Additional quantities available online. The postcard size, thickness, or finish may incur a nonmachinable surcharge. See USPS for postcard mail guidelines.

4/0 - Full Color Both Sides | 4/4 - Full Color Both Sides

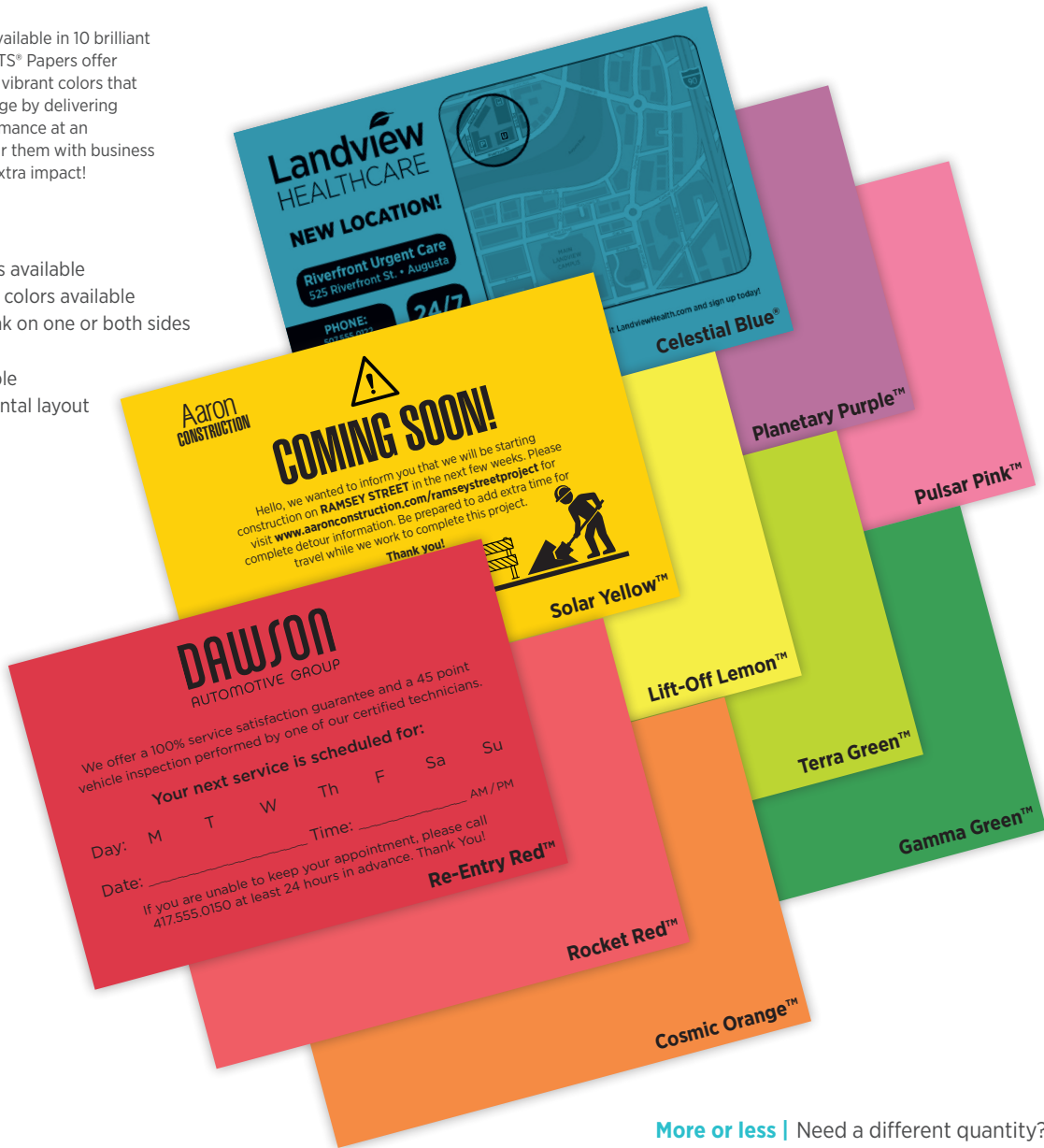


## Specialty Postcards: ASTROBRIGHTS® Papers

**ASTROBRIGHTS®** | Available in 10 brilliant colors, ASTROBRIGHTS® Papers offer extremely bright and vibrant colors that embolden any message by delivering excellent print performance at an exceptional value. Pair them with business cards on page 7 for extra impact!

### Features:

- Six standard sizes available
- Ten vibrant stock colors available
- Standard black ink on one or both sides
- Flat print only
- Full bleed available
- Vertical or horizontal layout



**More or less** | Need a different quantity?  
Additional quantities are available online.

### Spot Color Specialty Postcards

Stocks:	Size	Imprint	Item Number	500	1,000	2,000	2,500
<b>ASTROBRIGHTS® Papers 65 lb.:</b>							
Re-Entry Red™	<b>STANDARD</b> 4" x 6" or 4 1/8" x 5 7/8"	1/0	APS-C9-FK-NAVO	\$94.40	\$121.00	\$175.10	\$202.10
Rocket Red™		1/1	APSS-C9-FK-NAVO	\$136.20	\$172.00	\$242.50	\$278.10
Cosmic Orange™							
Solar Yellow™							
Lift-Off Lemon™	<b>LARGE</b> 5" x 7" or 5 1/2" x 8 1/2"	1/0	APL-C9-FK-NAVO	\$97.50	\$126.10	\$183.80	\$214.40
Terra Green™		1/1	APLS-C9-FK-NAVO	\$148.60	\$194.50	\$275.20	\$310.90
Gamma Green™							
Celestial Blue®							
Planetary Purple™	<b>GIANT</b> 6" x 11" or 8 1/2" x 11"	1/0	APG-C9-FK-NAVO	\$120.00	\$174.10	\$282.30	\$334.90
Pulsar Pink™		1/1	APGS-C9-FK-NAVO	\$168.60	\$233.00	\$357.70	\$413.80

(R) Production time: 4 working days.

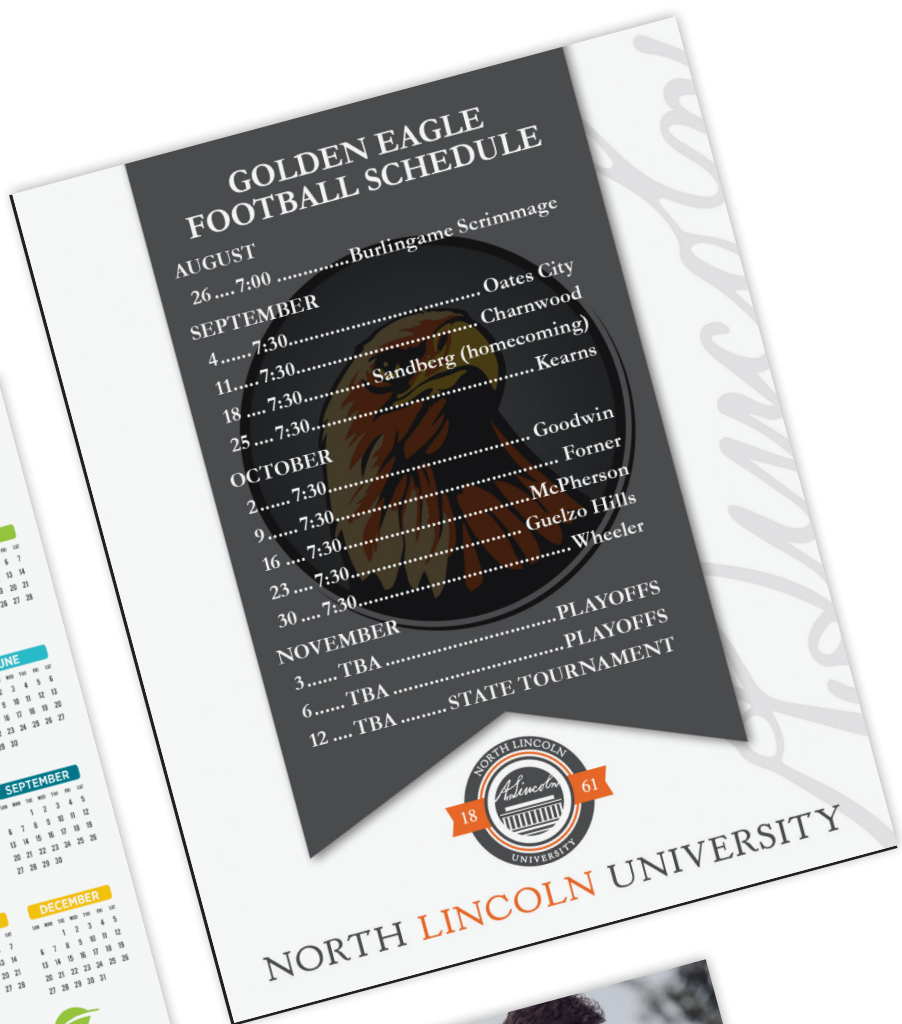
1/0 - Black Ink Front Only | 1/1 - Black Ink Both Sides



# Magnets

## Features:

- Three standard sizes
- Stock: White Magnetic 16 pt. (14 mil) with UV Gloss Coating
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Variable text options available; see page 168 for details



Need a smaller magnet?

See page 8 or 119 for more magnet options!



VARIABLE DATA

## Full Color Magnets

Stock: White Magnetic 16 pt. (14 mil) with UV Gloss Coating

Size	Item Number	50	100	200	300	400	500	1,000
5½" x 4¼"	AMG-S-DF-NAVO	\$78.00	\$103.50	\$149.40	\$184.60	\$237.70	\$289.20	\$459.00
4" x 10"	AMG-M-DF-NAVO	\$89.20	\$122.90	\$180.00	\$236.10	\$290.70	\$351.40	\$572.30
8" x 10"	AMG-L-DF-NAVO	\$167.30	\$241.20	\$368.70	\$485.00	\$626.80	\$766.50	\$1,369.90

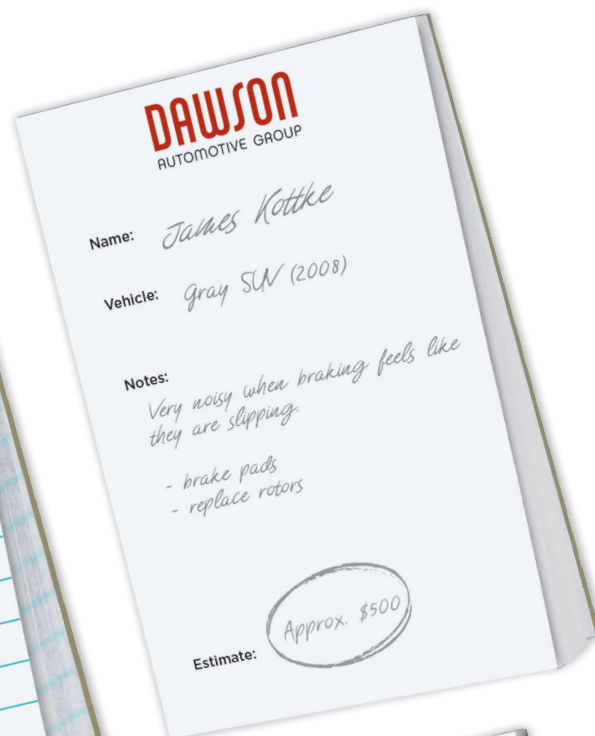
(R) Production time: 3 working days.

**Features:**

- Three standard sizes
- Two standard stock options
- Full color flat print
- Full bleed available
- 50 sheets per pad
- Glued binding on the top edge
- Variable text options available; see page 168 for details

**USES:**

Teacher Gifts  
Personalized Notepads  
Trade Show Giveaways  
Contact Info  
Forms

**Full Color Memo Pads**

Size	Stock	Item Number	10	20	50	100
4¼" x 5½"	White 60 lb. Text	LM55-X1-FF-NAVO	\$81.00	\$118.00	\$178.50	\$255.60
	White 70 lb. Text	LM55-X2-FF-NAVO	\$84.50	\$127.00	\$195.50	\$277.60
5½" x 8½"	White 60 lb. Text	LM58-X1-FF-NAVO	\$134.40	\$164.90	\$225.00	\$323.50
	White 70 lb. Text	LM58-X2-FF-NAVO	\$141.60	\$189.30	\$262.20	\$368.00
8½" x 11"	White 60 lb. Text	LM51-X1-FF-NAVO	\$155.40	\$182.70	\$276.00	\$395.50
	White 70 lb. Text	LM51-X2-FF-NAVO	\$179.80	\$216.90	\$320.50	\$463.50

(R) Production time: 4 working days. Please contact us for quantities over 100.

## Trading Cards & Playing Cards

### Features:

- Size: 2½" x 3½"
- Four standard stock options
- Full color flat print
- Full bleed available



### Full Color Trading Cards

Size	Stock	Imprint	Item Number	50	100	250	500	1,000	2,500	5,000
2½" x 3½"	White Gloss 100 lb. Cover	4/0	AT-C1-FF-NAVO	\$39.30	\$43.90	\$56.10	\$66.30	\$79.10	\$150.40	\$225.90
	White 14 pt. Uncoated	4/4	ATS-C1-FF-NAVO	\$41.30	\$46.00	\$59.70	\$71.30	\$84.70	\$158.10	\$234.60
	White 14 pt. C2S*	4/0	AT-C2-FF-NAVO	\$40.30	\$44.90	\$57.70	\$68.40	\$82.10	\$156.00	\$235.10
		4/4	ATS-C2-FF-NAVO	\$42.30	\$47.00	\$61.30	\$73.40	\$87.70	\$163.70	\$243.80
	*UV Gloss Coating (per side) - available as indicated	per side	ACO-UVTC-NAVO	\$3.00	\$3.00	\$3.10	\$4.60	\$5.60	\$7.70	\$8.70

(R) Production time: 3 working days.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides



### Features:

- Size: 2¼" x 3½"
- Full color flat print on one side\*
- Full bleed available
- 54 cards per deck including Jokers



### Full Color Playing Cards

Stock: White 11 pt. Premium Playing Card Stock with UV Gloss Coating

Size	Item Number	1	2	5	10	25	50
2¼" x 3½"	AC-PC-FF-NAVO	\$43.90	\$52.00	\$78.00	\$120.40	\$233.60	\$381.40

(R) Production time: 3 working days. \*Custom imprint available both sides, contact us for details.



#### Features:

- Seven special shape options available:
  - 2½" Square
  - 2½" Square with 4 Rounded Corners
  - 2½" Circle
  - 2" x 3½" Oval
  - 2" x 3" Accolade
  - 2" x 3½" Traditional
  - 2½" x 5" Bottle
- Six rectangle size options available:
  - 1½" x 3½"
  - 1½" x 3½" with 4 Rounded Corners
  - 2" x 3½"
  - 2" x 5"
  - 2" x 7"
  - 2½" x 8½"
- Five standard stock options
- Full color flat print on one or both sides
- Full bleed available
- Vertical layout only
- Hole: ⅛" diameter located at top center
- Hang Tag strings not included



#### Full Color Hang Tags

Add a branded touch to products, create a stylish customer experience, and more with new hang tags! Choose from a variety of different shapes with pre-punched holes to craft a hang tag that is unique to you.