



Cobar

Cobar, Business Presentation
Update 2025



About Us

We provide end-to-end solutions that enable businesses to expand seamlessly across borders.

Cobar, based in Shanghai, specializes in bridging international brands with China and helping Chinese enterprises reach overseas markets. Our integrated services span Consultancy, Trade, and Media, providing a one-stop solution for global expansion.

Cobar
Consultancy

Cobar
Trade

Cobar
Media

Mission & Vision

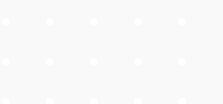
- Our Mission is to connect, Overseas Enterprises to China, Chinese Enterprises to Overseas, and delivering comprehensive support at every stage of their journey.
- Our Vision is to be the most trusted global gateway, shaping a borderless world of commerce and collaboration.



Key success factors of Cobar

- **End-to-End Service:** From legal compliance to branding, we cover it all.
- **Local Expertise:** Grounded in Shanghai, with deep market insights.
- **Global Perspective:** Proven track record helping both overseas and Chinese clients.
- **Integrated Approach:** Consultancy, Trade, and Media seamlessly aligned to support every business need.

Cobar



Cobar Consultancy

Our Consultancy division offers strategic guidance, regulatory compliance, and financial expertise. Whether you're entering a new market or optimizing existing operations, we provide the insights and solutions to help your business thrive.

Legal Compliance

We ensure your business operations adhere to all relevant regulations in China and abroad. Our expert legal counsel mitigates risk, protects your interests, and keeps you informed of ever-changing compliance requirements.



Accounting & Finance

Our team offers comprehensive financial services, from bookkeeping and payroll to tax planning. We streamline your accounting processes and provide actionable insights to optimize financial performance.



Cobar Consultancy

Corporate M&A

Looking to merge, acquire, or partner for expansion? We guide you through due diligence, valuation, negotiations, and post-merger integration, ensuring smooth transactions and strategic alignment.



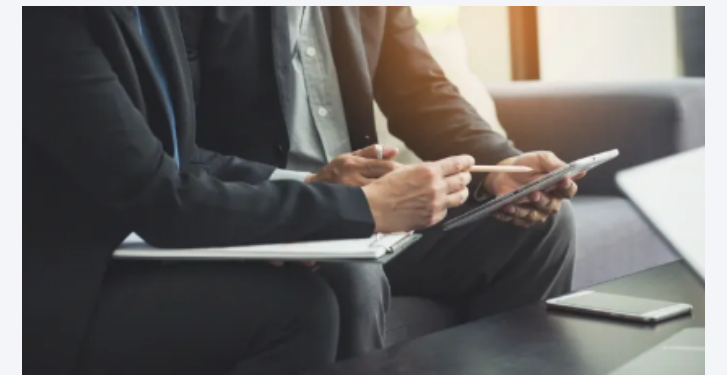
Intellectual Property

Protecting your innovations and brand is critical. We offer robust IP strategies—from trademarks and patents to copyrights—ensuring your intellectual property remains secure in every market you operate.



General Business Consultancy

Our multidisciplinary team provides tailor-made solutions for every business challenge. From market entry strategies to operational optimization, we help you make informed decisions that drive long-term growth.



Cobar

Trade

We facilitate international trade for diverse industries, connecting suppliers and buyers with efficient logistics, transparent processes, and reliable partnerships. Let us navigate the complexities so you can focus on growth.

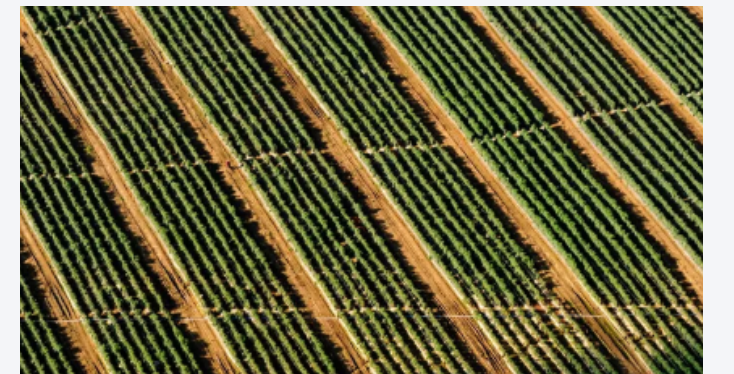
Textile

We handle the entire textile supply chain—from sourcing premium materials to overseeing production and shipping. Our deep knowledge of global textile markets and strict quality control standards ensure a reliable supply of high-grade textile products.



Agricultural Commodities

From cotton and organic cotton to soybeans, sesame seeds, and oil seeds, we source and supply high-quality agricultural commodities. Count on our global network and meticulous quality control for seamless transactions.



Cobar

Trade

Mining

We specialize in trading base metals, bauxite, chromite, and manganese. Our in-depth knowledge of global mining markets and strong supplier relationships ensure consistent, secure supply chains.



Petrochemicals

Our petrochemical trading services cover a range of products including plastic, PVC, PET, PTA, polyethylene, polypropylene, and adipic acid, backed by deep industry expertise and robust risk management. We facilitate secure, timely deliveries that meet your operational needs.



FMCG

Looking to expand in beverages or confectionery? Our trade expertise in FMCG connects you with leading manufacturers and distributors, helping you reach new markets swiftly and effectively.



Cobar Media

Empowering brands across both Chinese and international platforms, our Media division helps you engage audiences, build brand equity, and elevate digital presence with data-driven strategies and creative storytelling.

Marketing, Branding & Social Media

From campaign strategy to day-to-day social media management, we tailor marketing solutions for each platform. Strengthen brand awareness in China and overseas through consistent messaging and impactful visuals.



KOL / Influencer Marketing

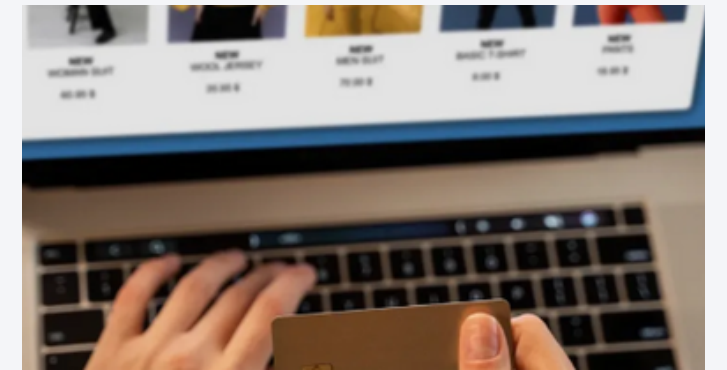
We connect you with the right Key Opinion Leaders and influencers to amplify your brand message. Whether launching a product in China or overseas, our network ensures maximum reach and authentic engagement.



Cobar Media

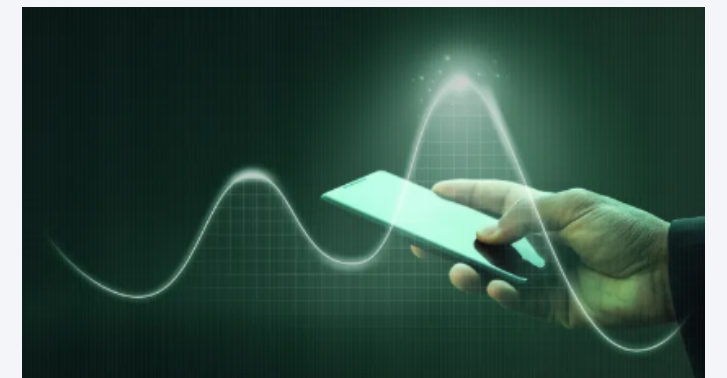
E-commerce

We provide end-to-end e-commerce solutions, from platform integration to digital storefront management. Whether expanding into China or globally, we optimize online sales channels to reach customers anywhere.



Digital Solutions

Optimize your online presence with SEO, UX-focused web design, and custom app or mini-app development. We ensure your digital platforms are user-friendly, visible, and aligned with your broader marketing goals.



Content Creation

Our in-house creative team produces engaging text, images, and videos that resonate with your target audience. We craft culturally relevant content to drive brand loyalty and boost conversions.



Thank you for your interest.

Contact us:

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www.cobarconsultancy.com

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