

AFRICAN AMERICAN
WOMEN TRUCKING
ASSOCIATION



Barrier Breakers™ in
Trucking and Logistics:
Full Supply Chain
Leadership Academy

2025-2026

Catalog No.

AAWTA-2025-CDL002

www.aawta.org

BREAKING BARRIERS:

THE FUTURE FORWARD
WORKFORCE PROGRAM

Driven Together Supply Chain Certification

A Workforce Readiness & Career Launch Initiative

Format: Hybrid (In-Person + Virtual Option Available)

Location: The Power Hub – Decatur, GA

Program Duration:(4) weeks certification | 12 months
mentorship

Table of Contents

This document shares the mission, vision, and transformative work of the African American Women Trucking Association (AAWTA). Together, through this program, we are redefining opportunities and shaping a stronger future for the trucking, supply chain, and logistics industries.

- **Driving Change Through Purpose | 3**
 - Executive Summary:
 - About AAWTA
 - Our Mission
- **Program Overview: | 4**
 - Program description
 - Breaking Barriers: The Future Forward Workforce Program
- **4-Week Agenda At-A-Glance | 5**
 - 4-Week Agenda At-A-Glance
 - Outcomes & Impact
 - What Participants Receive:
 - Target Outcome
- **Registration is open Now! | 6-7**
 - Registration, Payment Plans & Financing
- **Partnership & Support Opportunities | 8**
 - Ways to Partner with Us:
- **For More About AAWTA | 8**
 - Contact Information
 - Social Media
 - Message from President & Cofounder | “AAWTA”



Driving Change Through Purpose



EXECUTIVE SUMMARY:

The "**Breaking Barriers: Future Forward Workforce Program**" is an **4-week**, high-impact workforce development initiative—including **women, men, youth 18-25, returning citizens, reentry and BIPOC communities**—with *career-ready skills, certifications, and business training in transportation, logistics, and compliance-driven industries*. The program integrates mentorship, wellness support, and Trucking & logistics education, offering a guided pathway to career development and advancement. With training at **The Power Hub in Decatur, GA** and our **Virtual Classroom** this hybrid model includes accessibility for expanded reach.



ABOUT AAWTA:

The **African American Women Trucking Association (AAWTA)** is committed to empowering individuals from all backgrounds to succeed in the transportation, trucking, and logistics industries..

AAWTA is dedicated to ***advancing career opportunities in transportation and logistics while developing programs that serve youth, returning citizens, and second-chance individuals.*** Through mentorship, training, and reentry support, we are building pathways to ***career development and long-term industry impact.***

"FUELING FUTURES IN TRANSPORTATION."



OUR MISSION:

The mission of the **African American Women Trucking Association (AAWTA)** is to empower and support **African American women, women of color, men, and our diverse membership community** through *workforce development, education, and advocacy.*

Program Overview:



PROGRAM DESCRIPTION

Program is an immersive **8 week training** and career advancement initiative designed to prepare underserved individuals for success in high-demand industries. The program delivers real-world skills, certifications, and holistic personal development through a hybrid learning model—combining in-person instruction at The Power Hub with flexible virtual sessions and one-on-one coaching support.



Breaking Barriers: The Future Forward Workforce Program .

Breaking Barriers: The Future Forward Workforce Program is a high-impact workforce development program designed to equip individuals with **non-traditional in-demand skills industry knowledge, certifications, and holistic career support**. Over **4 weeks**, participants receive guided instruction, mentorship, and career placement assistance, preparing them to enter and thrive in high-growth industries like transportation, logistics, and supply chain.

Ideal candidates include **adult learners (18+), women, returning citizens**, and **those seeking a second chance or new direction in life**. Participants leave empowered with real-world skills, industry education, resources connections, and a plan for long-term success. Key focus are:

A. CDL & Transportation Training

- CDL & Non CDL 101 Trucking Transportation & Equipment Identification
- DOT Compliance & Safety Protocols
- Behind-the-Wheel Expectations

B. Dispatching & Brokerage Operations

- FMCSA Regulations & Load Board Navigation
- Rate Negotiation & Client Communication
- Back-Office Set-Up & Invoicing Tools

C. Wellness, Compliance & Mental Health

- Industry Health & Safety Wellness
- DOT Health Standards & Drug Testing
- Stress Management & Road Wellness Practices

D. Entrepreneurship & Business Readiness

- Resume building
- Interviewing and Soft Skills needed in the work place



4-Week Agenda At-A-Glance

Weeks 1-2: Foundational Industry Knowledge & Skill Building

The Breaking Barriers: Future Forward Workforce Program provides a **comprehensive foundation in transportation, trucking, and logistics**. During the first eight weeks, participants will learn the essential skills needed to **pursue a career as a CDL driver, Owner Operator, dispatcher, or freight broker** — while gaining the industry knowledge necessary to make an informed decision about which career path best aligns with their goals. The training combines technical instruction with real-world preparation to ensure success, **whether students choose to pursue CDL or non-CDL driving, dispatch operations, or freight brokering**. Participants will experience a transformative learning journey that integrates technical training, career mentorship, business readiness, and wellness resources.

The curriculum is structured around **four core tracks** — CDL & Transportation Training, Dispatching & Brokerage, Health and Wellness and Business Readiness, Risk Management and — all designed to meet immediate workforce needs while laying the foundation for sustainable, long-term success.

Weeks 3-4 Certification Preparation & Career Launch

This final phase is designed to elevate participants from foundational knowledge to real-world application and certification.

Format: Hybrid (In-Person + Virtual)
Location: The Power Hub – Decatur, GA

(2) Class Session per week + Weekly Coaching & Planning session

This balances content delivery, practical learning, and availability for those with other commitments.

Class Days (Flexible): M | W | T | F

- Day (8:00 am-10 am)
- Evenings (6:00 PM – 8:00 PM) — Ideal for working adults | Virtual | Hybrid

Total Hours: 32 hrs

Approx. 8 hours per week, not including coaching and self-paced assignments.



4-WEEK AGENDA AT-A-GLANCE

Week 1:

- Orientation & Goal Setting | Industry Terms and vocabulary
- CDL & Non CDL 101 Trucking & Transportation & Equipment Readiness and Driver Expectations

Week 2:

- Driver retention and recruitment
- DOT Safety, FMCSA Compliance, Risk Management & Insurance Compliance and regulations
- DOT Health regulations and Wellness over the road or behind the desk

Week 3:

- Dispatching Fundamentals, of Load Management and Operational Tools
- Broker operation, bonds, and Relationships.

Week 4:

- Career Launch & Business Readiness |
- Capstone Presentations

WHAT PARTICIPANTS RECEIVE:

- Complete Onboarding & Course Material Binder
 - Student Progress Checklist and Handouts
- Certificate of Completion
 - Industry Certification
- Weekly Coaching & Mentorship
- Drug Test
- Mental Health & Wellness Resources
- Career Roadmap Support
- **12 month AAWTA membership**
 - continuing Education
- 🎓 Graduation Ceremony + Class Photo Opportunity

TARGET OUTCOMES:

- Certification within **4 Weeks**
- Employment within **30 Days**
- Expanded Community Economic Impact through **“AAWTA” & The Power Hub**

OUTCOMES & IMPACT

Participants **exit the program career-ready** and positioned for upward mobility. Graduates are equipped with the **technical knowledge, communication, and mentorship support to thrive in the Supply Chain Industry**.

Registration is open Now!



< Join Now >

2025

**Jumpstart Your Career!
Enroll Now for our upcoming
Sessions.**

REGISTRATION, PAYMENT PLANS & FINANCING

We're excited to announce that registration is officially open for the **Breaking Barriers: The Future Forward Workforce Program!**

◆ **Sessions Available Now!**

◆ **How to Register:**

Getting started with the Breaking Barriers: The Future Forward Workforce Program is simple and convenient.

You can register in one of two ways:

1. Online: Visit our website at www.aawta.org/programs and complete the registration form.
2. By Phone: Call us directly at 📞 **770.756.6768 | 844.884.9663** to speak with a team member who can walk you through the process.

Once you register, you'll receive a confirmation email with next steps, including orientation information, program materials, and how to choose your training track.

◆ **Payment Plans & Financing Options: Now Available!**

If you need more time or support to cover tuition costs, we offer financing options through trusted third-party partners. Contact us directly to request financing options.

Take the first step toward your future in transportation, logistics, or business ownership. Flexible payment plans make it easier than ever to invest in your success.

BONUS: All registered participants will receive a **FREE Copy** of **Mapping Your Journey: A Trucking & Logistics Success Notebook** + Register at least **30 days** before the course start date and receive an exclusive **Welcome Package with bonus materials and program essentials.**

Contact us today to register and reserve your spot!

✉ Registration@aawta.org
📞 770.756.6768 | 844.884.9663



Registration is open Now!



< Join Now >

2025

Jumpstart Your Career!
Enroll Now for our upcoming Sessions.

Class Duration & End Dates

- **Length: 4 weeks**
- **(8 weeks pt)**

REGISTER NOW

www.aawta.org

DRIVEN TOGETHER PROGRAM CLASS SCHEDULE

Start Date: November 1, 2025

Format: Virtual & In-Person

Location: The Power Hub + Zoom

Orientation: 8.29.2025 (Zoom)

WEEKLY SCHEDULE

 Mondays – **November 3** Virtual Instruction (Choose One Session)

- **Morning Option:** 8:00 AM – 12:00 AM
- **Evening Option:** 5:00 PM – 8:00 PM
- Note: Students attend one session per week (morning or evening).
 - Platform: Zoom (link provided after registration)

 Wednesday, **November 5** – Live (The Power Hub) Instruction (Choose One Session)

- **Morning Session:** 8:00 AM – 12:00 AM
- **Evening Session:** 5:00 PM – 8:00 PM

 Thursdays – **Optional Virtual Open Study Lab**

- **Time:** 6:00 PM – 7:00 PM
- **Purpose:** Open Q&A, tutoring, peer support, and study help
- **Open to:** All current students and AAWTA members
- **Platform:** Zoom

Location: The Power Hub

- 3300 Memorial Road D4, Decatur, GA 30032



"Ready to take the next step?
Inquire today about enrolling in
the Driven Together program."

Partnership & Support Opportunities



At AAWTA, we believe in ***the power of collaboration to drive meaningful change***. We actively welcome partnerships with universities, *workforce development boards, reentry programs, corporate sponsors, and career services departments* to expand the reach and impact of the **Breaking Barriers: The Future Forward Workforce Program**. Through strategic partnerships, we can build stronger pathways for underserved individuals to access ***career training, certifications, mentorship, and sustainable employment opportunities*** within the *transportation, logistics, and supply chain sectors*.

WAYS TO PARTNER WITH US:

◆ Sponsor a Student or Equipment:

Invest directly in the future workforce by sponsoring tuition costs, training materials, or providing industry-specific equipment to support hands-on learning experiences.

◆ Co-Host Workshops or Job Fairs:

Collaborate with AAWTA to organize specialized events, employer panels, or career fairs that connect program graduates to trucking industry professional networks.

◆ Promote the Program to Eligible Candidates:

Help extend the program's reach by promoting enrollment opportunities to students, clients, community members, or through your organization's communications channels.

◆ Offer Mentorship Opportunities:

Become a mentor to program participants by providing guidance, encouragement, and career advice throughout their training journey. Mentorship helps students build confidence, set goals, and navigate their new career paths.

◆ Support Internship & Apprenticeship Placement:

Partner with AAWTA to create internships and apprenticeships specifically for students and graduates of the Breaking Barriers program. These hands-on opportunities give participants real-world experience, making them stronger candidates for full-time employment.

◆ Participate in the Employment Pipeline:

Be an active part of AAWTA's employment initiative by offering direct job opportunities to program graduates. Employers can recruit from a pool of certified, career-ready individuals who have completed rigorous training and mentorship, helping to strengthen and diversify their workforce.

**Ready to join us in breaking barriers and driving change?
Contact us today to explore partnership opportunities!**

✉ Registration@aawta.org | ☎ 770.756.6768 | 844.884.9663