AFRICAN AMERICAN WOMEN TRUCKING ASSOCIATION AFFILIATE MEMBERSHIP COMPARISON CHART



AFFILIATE MEMBERSHIP BRONZE \$299.99

Benefits:

- Digital Membership Certificate
- · Digital Membership Badge
- 12 months of membership
- Product & Service Advertisement
 Opportunities on AAWTA Marketplace
- Complimentary Virtual Event Marketplace guest appearance
- 5% Discounts on Ad space & Marketing
- 10% off Power Hub | Atlanta GA
- Free Wi-fi / snacks | Copy and Print | Media Room | Conference / training area
- Discount of Drug Testing/DOT Services



AFFILIATE
MEMBERSHIP SILVER
\$2500.00
Benefits:

Bronze+

- Digital Membership Certificate
- · Digital Membership Badge
- 12 months of membership
- Membership <u>Product</u> & <u>Service</u> Advertisement Opportunities on AAWTA Marketplace
- Newsletter | Social Media Announcement (limited)
- Virtual Event Marketplace guest appearance
- Silver Level Sponsor
 - Live events
 - Distributed Material
 - Gala 2025
 - 2 VIP Tickets

Tax Deductible



*AFFILIATE MEMBERSHIP GOLD \$7500.00 Benefits:

Silver Package ++

- Hard Copy & Digital Membership Certificate
- · Digital Membership Badge
- (2) Press Release
 - (1) Initiative
 - (1) Progress
- Blog Submission Option
- (2) Marketplace guest appearance
- (1) Virtual Event Hosting Option & (2) Live Hosting Options (Atlanta, GA)
- Gold Level Sponsor
 - TBA Events 2025
 - Gala Sponsor Dec 2025
 - (4) VIP Tickets



*AFFILIATE MEMBERSHIP PLATINUM \$15,000.00

Benefits:

Gold Package +++

- · Platinum Wall Plaque
- · (3) Press Release
 - (1) Initiative
 - (2) Progress
- . Blog Submission Option
- (3) Marketplace guest appearance
- Hosting (2) Virtual & (4) Live Event (Atlanta, GA)
- Platinum Sponsorships
 - TBA Events 2025
 - Gala Dec 2025 +(6)
 VIP Tickets | Key
 Speaker+
- Scholarship: \$2,500 will be allocated to students pursuing education in trucking, logistics, or supply chain management.



*AFFILIATE MEMBERSHIP DIAMOND \$25,000,00

Benefits:

Platinum Package ++++

- . Diamond Wall Plaque
- . (4) Press Release
 - (1) Initiative
 - (3) Progress
- Website (blog) | Newsletter Social Media expose
- (4) Marketplace guest appearance
- (4) Virtual (4) Live Event Marketplace Hosting
- (4) Event Sponsorships
 - (2) TBA 2025
 Gala Sponsor +Full
 - Table | Key Speaker++
- Scholarship: \$5000 will be allocated to students pursuing education in trucking, logistics, or supply chain management.

*Qualifies for Sponsorship

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The AAWTA Exclusive Preferred Deluxe Advertisement program offers members a fantastic opportunity to promote their businesses and services with commercial and mobile billboard advertisements at discounted rates. These discounts are based on the member's level of affiliation with AAWTA, providing added value for members at all levels of the organization.

NEW Program Features:

. Commercial Advertisements| Mobile Billboard Advertisements| Podcast Livestream | Co-space, Training room/Conference Area Available_Power Hub (Atlanta, GA)

