



AAWTA

# Sponsorship Benefits

| Benefits  | Sponsor Levels |         |         |          |          |          |
|---|----------------|---------|---------|----------|----------|----------|
|   | Custom         | Bronze  | Silver  | Gold     | Platinum | Diamond  |
|   | 1*             | \$2,500 | \$7,500 | \$15,000 | 25,000   | \$50,000 |
| Tax Exempt Receipt  | x              | X       | X       | X        | X        | X        |
| Sponsorship Recognition, Appreciation letter & Thank you gift                             |                | X       | X       | X        | X        | X        |
| 1 Year Partnership/ Affiliate Membership  |                | X       | X       | X        | X        | X        |
| AAWTA Vinyl Decal   | X              | X       | X       | X        | X        | X        |
| Website: Partnership Cobranding LOGO Only (12 Months Term)                                |                | X       | X       | X        | X        | X        |
| <b>Advertising</b> Monthly Newsletter, Social Media Platform, and Website (3 Month Term)  |                | X       | X       | X        | X        | X        |
| <b>Advertising</b> Monthly Newsletter, Social Media Platform, and Website (6 Month Term)  |                |         | X       | X        | X        | X        |
| <b>Advertising</b> Monthly Newsletter, Social Media Platform, and Website (12 Month Term) |                |         |         | X        | X        | X        |
| Press Release (Pre & Post Event)  |                |         | X       | X        | X        | X        |
| Event: 2023 Winter Inaugural Fundraiser Gala: December, 14,2023                           |                | X       | X       | X        | X        | X        |
| Sponsorship Recognition Banner & Promo  |                | X       | X       | X        | X        | X        |
| (2) VIP Tickets   |                | X       | X       |          |          |          |
| (4) VIP Tickets + Table   |                |         |         | X        | X        | X        |
| Gift Bag  |                | X       | X       | X        | X        | X        |
| Key Note Speaker   Sponsorship Spotlight  |                |         | X       | X        | X        | X        |
| Photo Shoot & Media   |                |         | X       | X        | X        | X        |

1\* Customize sponsorship available

