

AFRICAN AMERICAN
WOMEN TRUCKING
ASSOCIATION



Edition 2:
2025-2026

www.aawta.org

THE FREIGHT DISPATCHER ADVANTAGE™ CERTIFICATION

"TURN SKILLS INTO SUCCESS. BECOME A
CERTIFIED DISPATCHER."

A Workforce Readiness & Career Launch Initiative

Format: Hybrid (In-Person + Virtual Option Available)

Location: The Power Hub – Decatur, GA

Program Duration: 4 Weeks

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This document shares the mission, vision, and transformative work of the African American Women Trucking Association (AAWTA). Together, through this program, we are redefining opportunities and shaping a stronger future for the trucking, supply chain, and logistics industries.

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Empowering Pathway: About the Program and AAWTA"



EXECUTIVE SUMMARY:

The **Freight Dispatcher Certification Program** is designed to prepare individuals for rewarding careers at the center of the **trucking and logistics industry**. Developed by the **African American Women Trucking Association (AAWTA)**, this workforce readiness initiative equips participants with the technical knowledge, practical skills, and business foundations needed to successfully manage freight operations, support drivers, and optimize supply chain efficiency.

Delivered through a high-impact, accelerated format, this program offers **training in FMCSA regulations, load board operations, rate negotiation, back-office setup, and client management**. Participants graduate with a nationally recognized certification and the confidence to launch dispatch careers or start independent dispatch businesses.

Rooted in AAWTA's mission of empowerment and economic advancement, the **Freight Dispatcher Certification Program** serves as a *launchpad for individuals seeking long-term success in the dynamic world of transportation and logistics.*

ABOUT AAWTA:

The **African American Women Trucking Association (AAWTA)** is committed to empowering individuals from all backgrounds to succeed in the transportation, trucking, and logistics industries..

AAWTA is dedicated to ***advancing career opportunities in transportation and logistics while developing programs that serve youth, returning citizens, and second-chance individuals.*** Through mentorship, training, and reentry support, we are building pathways to ***career development and long-term industry impact.***

**"FUELING FUTURES IN
TRANSPORTATION."**

OUR MISSION:

The mission of the **African American Women Trucking Association (AAWTA)** is to empower and support **African American women, women of color, men, and our diverse membership community** through workforce development, education, and advocacy.



Program Overview:



PROGRAM DESCRIPTION

The **Freight Dispatcher Certification** Program that's **4 week** program to prepares participants for dynamic careers in the trucking and logistics industry. Through **focused, hands-on training**, participants learn essential dispatching skills, including **FMCSA regulations, load board operations, rate negotiation, and client management**. Graduates earn a nationally recognized certification and are equipped to launch successful careers as dispatchers or start their own independent dispatch businesses.

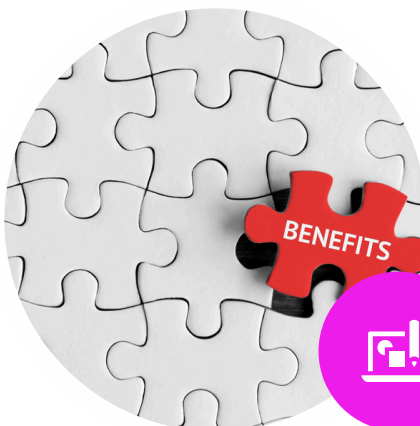


Freight Dispatcher Certification:

"Turn Skills Into Success. Become a Certified Dispatcher."
Why Take the Freight Advantage Dispatcher Certification Program?

Jumpstart your career in one of the fastest-growing industries with a flexible, high-demand skill set you can use from anywhere! In just **4 weeks**, you'll gain the knowledge, tools, and certification needed to launch a rewarding dispatch career — whether you're looking for remote work opportunities, entrepreneurial freedom, or a new path into the logistics industry.

This program is built for real-world success, delivering essential education and practical skills to make you career-ready.



Program Benefits:

- ✓ Gain high-demand dispatch skills used across trucking, logistics, and brokerage industries
- ✓ Learn how to start your own dispatch business or work for established companies
- ✓ Learn about flexible career options: Work remotely, contract independently, or join a carrier
- ✓ Hands-on training with real load boards, rate negotiation practice, and client management skills
- ✓ Career coaching and mentorship included to support your next steps
- ✓ Access to AAWTA's professional network and ongoing alumni resources

2 Day Agenda At-A-Glance

Dispatching Industry Knowledge & Career Skill Building The **Freight Dispatcher Certification Program** provides a comprehensive foundation in dispatch operations, trucking logistics, and freight management. Over the course of **(4) weeks**, participants will develop the essential skills required to succeed as professional dispatchers, while gaining the industry knowledge necessary to build independent dispatch businesses or secure employment with carriers and brokerages. This training **combines technical instruction with hands-on application to ensure career readiness, including real-world load board navigation, rate negotiation practice, and client management strategies**. Participants will engage in an accelerated learning journey that blends technical mastery with business development support and career mentorship. The curriculum is structured around **key focus areas** — Dispatching Operations, FMCSA Compliance, Load Board Navigation, Rate Negotiation, Business Setup, and Career Launch Readiness — all designed to meet immediate workforce demands while positioning graduates for long-term success in the logistics and supply chain industries.

Mentorship, Career Coaching, and Professional Readiness After completing core training, participants have the option to enter the **Road Rise Mentorship Program for two weeks+** of **one-on-one coaching** and **professional development**. This phase focuses on career launch strategies, business startup support, and real-world dispatch troubleshooting. Guided by experienced industry mentors, participants refine their skills, strengthen their career plans, and build confidence for success as certified dispatchers or business owners.

Format: Hybrid (In-Person + Virtual Option Available)

Location: The Power Hub – Decatur, GA

- 6 hours per session
- Frequency: 2 Instructor Led Sessions
- **Class Times** (Flexible Based on Delivery Format):
 - **Days:** Tuesday & Thursdays | Sat & Sun
 - Weekday (1:00 am -6:00 pm)
 - Weekend (9:00 PM – 2:00 PM) — Ideal for working adults| Virtual | Hybrid option
 - Child Care Available

Total Hours: 15 hour instructor lead Classroom i
-30 hour Course Material
including self-paced assignments.

AGENDA AT-A-GLANCE

DISPATCHING 101: PART A THE ART OF DISPATCHING:

- **Module 1:** Industry Terms & Vocabulary|
- **Module 2:**Trucking & Transportation 101 & Industry Overview | Understanding CDL Classes and Endorsements
- **Module 3:** Dispatching Expectation
- **Module 4:** FMCSA Compliance, Regulations and Risk Management
- **Module 5:** Freight Broker/Carrier | Relationships Part I
- **Module 6:** Load Board Navigation, Rate Negotiation Strategies Load Booking
- **Module 7:** Dispatch Simulation Part I

DISPATCHING 102: PART B THE BUSINESS OF DISPATCH:

- **Module 8:** Dispatch Business Operations | Back Office Setup
- **Module 9:** Carrier Onboarding: Legal & Contract Agreements
- **Module 10:** Client Management| Freight Management
- **Module 11:** Day to Date of a dispatcher
- **Module 12:**Driver Retention and How to Build | Relationships part II
- **Module 13:** Dispatch Simulation Part II



WHAT PARTICIPANTS RECEIVE:

- Guided Orientation & Onboarding:
- Exclusive Education Portal (SuiteDash): Class Materials, tools and resources
- 2- Day Instructor lead supporting course
- 4 Weekly Live Sessions:
- Ongoing Access: 30 days after graduation
- Alumni Network Access
- **12 month** AAWTA membership/Renewal +AAWTA Marketplace
- Mental Health & Wellness Resources
- Certificate of Completion

OUTCOMES & IMPACT

- ✓ Earn Freight Dispatcher Certification
- ✓ Master critical dispatch skills: load booking, carrier onboarding, compliance, and rate negotiation
- ✓ Launch a career-ready dispatch business or secure employment in the industry
- ✓ Receive one-on-one career coaching and mentorship through the Road Rise Mentorship Program
- ✓ Develop a personalized Career Success Action Plan
- ✓ Access ongoing alumni support and professional networking through AAWTA

Registration is open Now!



< Join Now >

2025

Jumpstart Your Career!
Enroll Now for our
upcoming Sessions.

Buy Now Pay later options
available.

REGISTER NOW

www.aawta.org

REGISTRATION, PAYMENT PLANS & FINANCING

We're excited to announce that registration is officially open!

◆ Sessions Available Now!

Getting started is simple and convenient.

◆ You can register in one of two ways:

1. Online: Visit our website at www.aawta.org and complete the registration form.
2. By Phone: Call us directly at 📞 **770.756.6768 | 844.884.9663** to speak with a team member who can walk you through the process.

Once you register, you'll receive a confirmation email with next steps, including orientation information, program materials, and how to choose your training track.

◆ Payment Plans & Financing Options: Now Available!

If you need more time or support to cover tuition costs, we offer financing options through trusted third-party partners. Contact us directly to request financing options.

Take the first step toward your future in transportation, logistics, or business ownership. Flexible payment plans make it easier than ever to invest in your success.

BONUS: All registered participants will receive a **FREE Copy of Mapping Your Journey: A Trucking & Logistics Success Notebook**—+ Register at least **30 days** before the course start date and receive an exclusive **Welcome Package with bonus materials and program essentials.**



Contact us today to register and reserve your spot!

✉ contact@aawta.org

📞 770.756.6768 | 844.884.9663



Partnership & Support Opportunities



At AAWTA, we believe in ***the power of collaboration to drive meaningful change***. We actively welcome partnerships with universities, *workforce development boards, reentry programs, corporate sponsors, and career services departments* to expand the reach and impact of the **Freight Dispatcher Certification Program**.

Through strategic partnerships, we can build stronger pathways for individuals to access ***career training, certifications, mentorship, and sustainable employment opportunities*** within the *transportation, logistics, and supply chain sectors*

WAYS TO PARTNER WITH US:

◆ Sponsor a Student or Equipment:

Invest directly in the future workforce by sponsoring tuition costs, training materials, or providing industry-specific equipment to support hands-on learning experiences.

◆ Co-Host Workshops or Job Fairs:

Collaborate with AAWTA to organize specialized events, employer panels, or career fairs that connect program graduates to trucking industry professional networks.

◆ Promote the Program to Eligible Candidates:

Help extend the program's reach by promoting enrollment opportunities to students, clients, community members, or through your organization's communications channels.

◆ Offer Mentorship Opportunities:

Become a mentor to program participants by providing guidance, encouragement, and career advice throughout their training journey. Mentorship helps students build confidence, set goals, and navigate their new career paths.

◆ Support Internship & Apprenticeship Placement:

Partner with AAWTA to create internships and apprenticeships specifically for students and graduates of the program. These hands-on opportunities give participants real-world experience, making them stronger candidates for full-time employment.

◆ Participate in the Employment Pipeline:

Be an active part of AAWTA's employment initiative by offering direct job opportunities to program graduates. Employers can recruit from a pool of certified, career-ready individuals who have completed rigorous training and mentorship, helping to strengthen and diversify their workforce.

**Ready to join us in breaking barriers and driving change?
Contact us today to explore partnership opportunities!**

✉ contact@aawta.org | ☎ 770.756.6768 | 844.884.9663