

AAWTA

# African American Women Trucking Association

Use Your Power to  
Drive Change

Join Us

Harness your power to make a difference—join us and discover a variety of meaningful ways to get involved

[WWW.AAWTA.ORG](http://WWW.AAWTA.ORG)







AAWTA

# Thank You For Supporting The Power To Drive Change

Your involvement with the African American Women Trucking Association's initiative presents a direct opportunity to champion a cause with significant benefits for both individuals and the communities we serve.

Here's how you can get involved:

1. **Affiliate Membership:** Becoming an affiliate member of AAWTA allows you to partner with us on mental health, safety, and education initiatives, as well as workforce advancement opportunities within the trucking and logistics industry. By joining, you can contribute to impactful programs that support our mission while aligning your brand with diversity, equity, and inclusion.

Enjoy benefits such as access to the AAWTA **exclusive marketplace**, a Marketplace Membership Badge, discounted industry-related services, networking opportunities, professional development resources, and invitations to members-only events.

2. **Sponsorship:** Sponsor *"The Power to Drive Change Fundraising Gala"* **12.12.2024** to provide vital support for our programs and initiatives, while gaining recognition and visibility for your commitment to social responsibility within the CMV industry.

3. **Donations:** Make a one-time contribution to support our cause, helping us advance our mission and create lasting positive change in the trucking industry and beyond. Your donation will directly impact our programs and initiatives, driving progress for underrepresented communities.

Together, we can create meaningful change, expand opportunities for underrepresented communities, and promote a more inclusive industry.





# African American Women Trucking Association

## Use Your Power to Drive Change

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# Affiliate Membership Levels

1-Year Affiliate Membership -  
TAX DEDUCTIBLE



**AFFILIATE  
MEMBERSHIP BRONZE**  
\$199.99

## Benefits:

- Tax Deductible
- Digital Membership Certificate
- Digital Membership Badge
- 12 months of membership
- Product & Service Advertisement Opportunities on AAWTA Marketplace



**AFFILIATE  
MEMBERSHIP SILVER**  
\$2500.00

## Benefits:

- Tax Deductible
- Digital Membership Certificate
- Digital Membership Badge
- 12 months of membership
- Membership Product & Service Advertisement Opportunities on AAWTA Marketplace
- Digital Announcements
- Monthly Newsletter exposure
- Welcome Gift



**\*AFFILIATE  
MEMBERSHIP GOLD**  
\$7500.00

## Benefits:

- Silver Package +
- Hard Copy & Digital Membership Certificate
- Digital Membership Badge
- (1) Press Release Announcement
- Livestream Podcasting advertisement option
- Monthly Newsletter
- Social Media Outlets Exposure
- Digital Logo Display
- Gala VIP Tickets for (2)
- (12) months of membership



**\*AFFILIATE  
MEMBERSHIP  
PLATINUM** \$15,000.00

## Benefits:

- Gold Package ++
- (3) Press Release
- Platinum Wall Plaque
- Gala VIP Table for (6) + (1) Champaign Bottle
- Media Interviews at the Gala
- Media Exposure
- Empower African African-American Women in Trucking Scholarship Initiative:

Your membership supports the Power to Drive Change" initiative

- \$2,500 will be allocated to students pursuing education in trucking, logistics, or supply chain management.



**\*AFFILIATE  
MEMBERSHIP  
DIAMOND** \$25,000.00

## Benefits:

- Platinum Package +++
- (4) Press Release
- Diamond Wall Plaque
- Gala VIP Table for (6) + (2) Champaign Bottle
- Media Interviews at the Gala + Key Note Speaker
- Empower African African-American Women in Trucking Scholarship Initiative:

Your membership supports the Power to Drive Change" initiative

- \$5000 will be allocated to students pursuing education in trucking, logistics, or supply chain management.





# 2nd Annual Power to Drive Change Fundraising Gala



## Event Details:

The Power to Drive Change 2nd Annual Fundraising Gala.

December 12, 2024  
6:30 p.m.-10:30 p.m  
private location  
Atlanta GA

This event is dedicated to highlighting and empowering **African American women in the trucking industry, industry leaders, AAWTA Members, and its community supporters.** The evening will include a variety of guest speakers, Members, and African-American women in the trucking industry.

Attendees will also have the opportunity to network with other industry professionals and learn more about AAWTA's mission.

## Past Event:

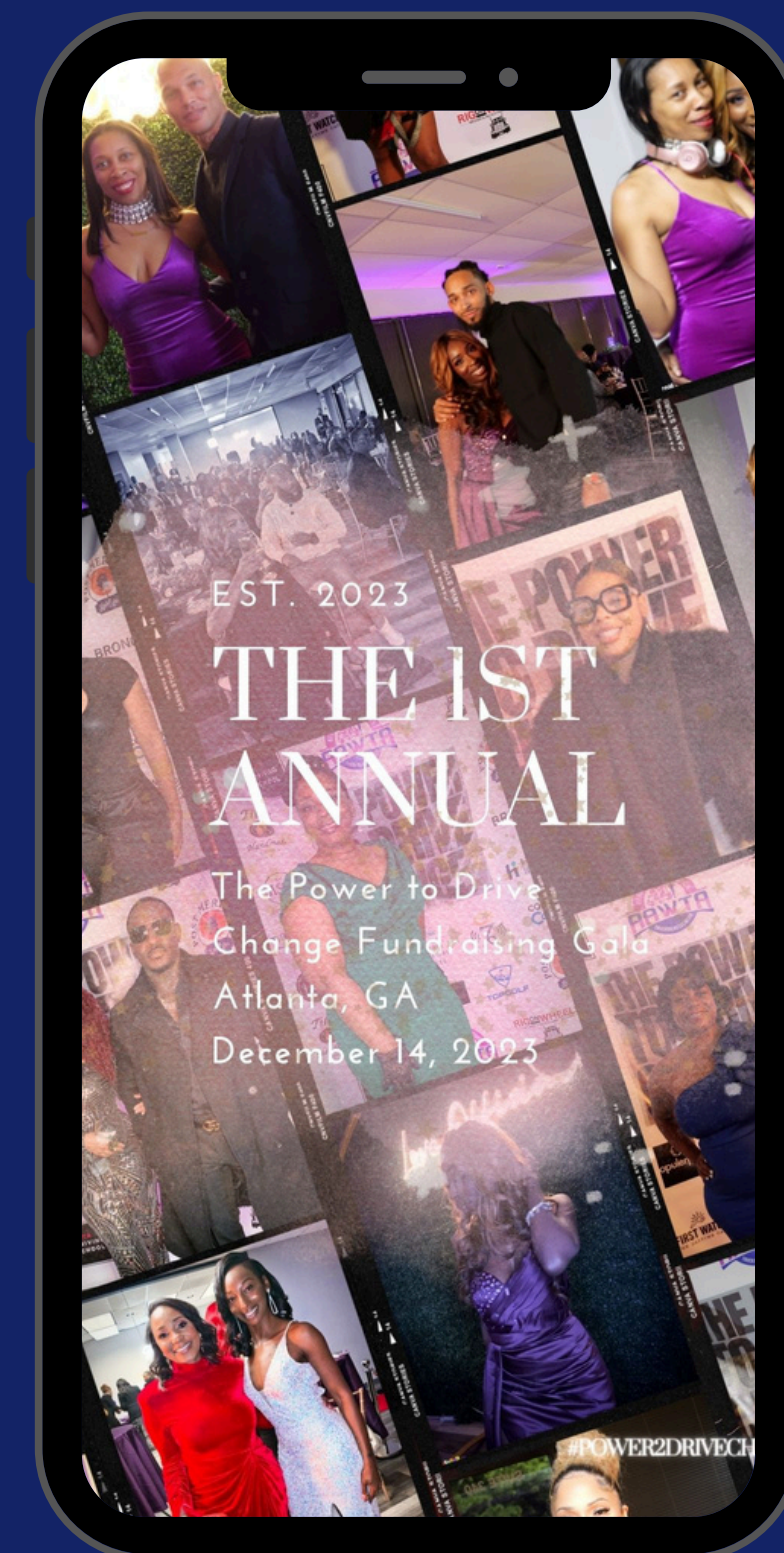
The 1st Annual "The Power to Drive Change Fundraising Gala" was held on December 14, 2023.

The gala highlighted the accomplishments of AAWTA through encouraging billboards and red-carpet interviews

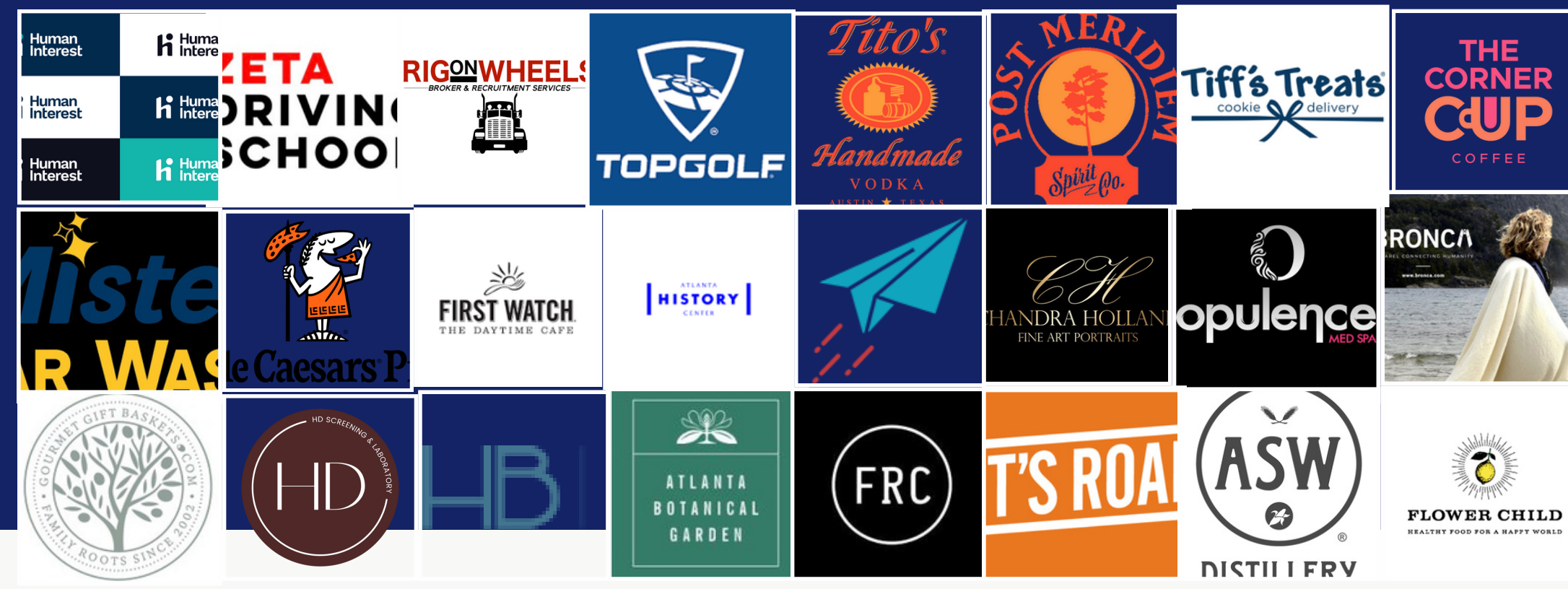
Notable guests included celebrities such as Jeremy Meeks, Carlos Spencer & Michael "Mike Mike" Phillips of 95 South, Justin Jayes, Melissa Meeks, Michelle Foye, Chief Tregaye, and AAWTA's Founder, Nicole Ward

To view the full Photo Gallery  
click the link below:

<https://albums.memento.com/aawta>



## The Power to Drive Change Event Sponsors "2023"





# Sponsorship Levels:



Supporter Pathway Sponsorship:	Bronze Road	Silver Lane	Golden Mile	Platinum Drive	Diamond Highway	Diamond Highway Plus
	\$250.00	\$500.00	\$2500.00	\$5000.00	\$75000.00	\$10,000.00 +
Tax Exempt Receipt	X	X	X	X	X	X
Sponsorship Recognition, Appreciation letter & Thank you gift	X	X	X	X	X	X
AAWTA Swag Kit (2)Shirt, (2)Hat,(2) Key Chain (2)Pens		X	X	X	X	X
Website: Sponsorship Acknowledgment (LOGO Branding 12 Months Term)	X	X	X	X	X	X
Advertising Monthly Newsletter, Social Media Platform, and Website (3 Month Term)			X			
Advertising Monthly Newsletter, Social Media Platform, Website, and *Event Hosting/Collaboration (6-Month Term)				X		
Advertising Monthly Newsletter, Social Media Platform, Website, and Event Hosting/Collaboration 12-Month Term)					X	X
Press Release (Pre & Post Event)	X	X	X	X	X	X
Power to Drive Change 2nd Annual Fundraising Gala 12.12.2024						
Sponsorship Recognition Banner & Promo		X	X	X	X	X
(2) VIP Tickets			X			X
(4) VIP Tickets + Table				X	X	X
VIP “Sway” Bag			X	X	X	X
Key Note Speaker  Sponsorship Spotlight					X	X
Event Photo Shoot & Press Interview				X	X	X



# Donation:



Join us in driving change within the trucking industry!  
We invite you to donate to '***The Power to Drive Change***' initiative!

Your support will *empower diversity, foster inclusion, and provide scholarships* for **underrepresented women in Trucking**.

Your donation plays a crucial role in creating a more equitable and promising future in the trucking industry.

Let's make a lasting impact together.

***Your Donation matters!***







## Join us in Driving Change TODAY!

**Please Feel Free to Visit Our  
Website:**



[www.aawta.org](http://www.aawta.org)



**For Media Inquires  
Please Contact:**

[Contact@aawta.org](mailto:Contact@aawta.org)



**Thank You For  
Supporting The Power  
To Drive Change**

