### AAWTA

# Thank You For Supporting The Power To Drive Change

Your donation will help provide mentorship and scholarships for training programs, allowing these women to acquire the necessary skills and certifications to excel in the trucking industry. By promoting the **Power to Drive Change**, you are not only supporting individual women but also fostering a more equitable society.

Your contribution to this initiative is a direct opportunity to support a cause that holds immense benefits for both individuals and the communities we serve.

Together we can break down systemic barriers, and promote diversity and inclusion while unlocking the potential of African American women in the trucking industry.



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## AAWT

# **Sponsorship Benefits**

Benefits	Sponsor Levels					
	Custom	Bronze	Silver	Gold	Platinum	Diamond
	1*	\$2,500	\$7,500	\$15,000	25,000	\$50,000
Tax Exempt Receipt	X	X	X	X	X	X
Sponsorship Recognition, Appreciation letter & Thank you gift		X	X	X	X	X
1 Year Partnership/ Affiliate Membership		X	X	X	X	X
AAWTA Vinyl Decal	X	X	X	X	X	X
Website: Partnership Cobranding LOGO Only (12 Months Term)		X	X	X	X	X
Advertising Monthly Newsletter, Social Media		X	X	X	X	X
Platform, and Website ( <b>3 Month Term</b> )		^	^			
Advertising Monthly Newsletter, Social Media			X	X	X	X
Platform, and Website ( <b>6 Month Term</b> )			^	^	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	^
Advertising Monthly Newsletter, Social Media				X	X	X
Plateform, and Website ( <b>12 Month Term)</b>				<b>A</b>	Λ	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Press Release (Pre & Post Event)			X	X	X	X
Event: 2023 Winter Inaugural Fundraiser Gala: December, 14,2023		X	X	X	X	X
Sponsorship Recognition Banner & Promo		X	X	X	X	X
(2) VIP Tickets		X	X			
(4) VIP Tickets + Table				X	X	X
Gift Bag		X	X	X	X	X
Key Note Speaker  Sponsorship Spotlight			X	X	X	X
Photo Shoot & Media			X	X	X	X

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