



National Creativity Network

## ARTICLES OF INTEREST

September 14, 2018

### QUOTE(S) OF THE WEEK

“Overcomplexification and oversimplification are equally dangerous.” – Tom Peters

“Give me a lever long enough and a fulcrum on which to place it, and I shall move the world.” – Archimedes

“The cure for boredom is curiosity. There is no cure for curiosity.”  
– Ellen Parr

“To live a creative life, we must lose our fear of being wrong.” – Joseph Chilton Pearce

“Creativity is a drug I cannot live without.” – Cecil B. DeMille

“Recognizing the need is the primary condition for design.” – Charles Eames

### VIDEO(S) OF THE WEEK

#### **How Trees Secretly Talk to Each Other in the Forest**

*Decoder | National Geographic*

#### **The Very Best Design Ideas of 2018**

*Fast Company, YouTube*

#### **The Milky Way’s Glimmering Core Captured in a Timelapse Video by Adrien Mauduit**

*Colossal*

#### **Beyond Ideation: Bringing Innovative Ideas to Life with Speed, Visibility and Passion**

*Spigit*

**Mark Pollock and Simone George: A love letter to realism in a time of grief**  
*ideas.TED.com*

**Manami Ito Performs a Violin Solo With a Customized Prosthetic Bow Arm**  
*Colossal*

**The Creativity Top 5 breakthrough brand ideas you need to know now**  
*AdAge*

## **FEATURED EVENTS/OPPORTUNITIES**

**Send Your Logo to Space**  
*heroX*  
**Deadline: September 14**

**NEW Extraordinary Future elevates Vancouver's innovation sector**  
*BNN Bloomberg*  
**September 19 – 20**

**CODASummit 2018**  
*CODAWorx*  
**September 20 – 21**

**World Maker Faire New York Returns September 22 & 23, 2018 for the 9th Annual Celebration of Invention, Hands-On Making, Learning and Creativity**  
*PRNewswire*  
**September 22 – 23**

**NEW MISSION Innovation empowers women to pursue STEM**  
*The Rocky Mountain Collegian*  
**September 22 – 23**

**NEW Win a Science + Innovation Award, Be Featured on TV**  
*All Together*  
**Deadline: September 23**

**National Center for Families Learning Conference 2018**  
*Joan Ganz Cooney Center*  
**September 24 – 26**

**NEW Denver Startup Week 2018**  
*Creative Startups*  
**September 24 – 28**

**NEW Demo Night: Creative Startups Winston-Salem**  
*Creative Startups*  
**September 25**

**Celebrated Tech Festival Launches 2018 Event**

*Markets Insider*

**September 25 – 27**

**26th ENCATC Congress**

*ENCATC*

**September 26 – 29 | Bucharest**

**NEW Wonder Women Tech Challenges Traditional Tech Culture, Champions Inclusivity**

*PRNewswire*

**October 5 – 6**

**Creative Placemaking and Change**

*The National Creative Placemaking Leadership Summit 2018*

**October 5 – 7**

**Baltimore Innovation Week is officially organized by ETC in 2018**

*Technical.ly Baltimore*

**October 6 – 12**

**Day of Innovation 2018 – Call for Presenters**

*Innovation Excellence*

**October 11**

**China's and Canada's Leading Innovation Leaders Converge on Sci Innovation Festival 2018**

*NewsWire.ca*

**October 13**

**Dr. Rita Charon Named the 2018 Jefferson Lecturer in the Humanities**

*National Endowment for the Humanities*

**October 15**

**Funding opportunity at Pratt for STEAM projects**

*SCIART Magazine*

**Deadline: October 15**

**The ArtsGames 2018**

*ArtsGames*

**October 26 – November 3**

**NEW Students Clean Up Garbage Problem For 2018 National Day of Design**

*Diversity In STEAM Magazine*

**November 8**

**Global Entrepreneurship Week**

*Global Entrepreneurship Network*

**November 12 – 18**

Also

**GEW USA Celebrations Gearing Up Across the Country**

*Global Entrepreneurship Network*

**How to Get Started**

*Global Entrepreneurship Network*

**2017 - 18 Event Calendar**

*Co-Create and Creative Industries Network*

**Various**

**Navigating Now and Beyond**

*Florida Creativity Conference*

**March 29 – 31, 2019**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Interactive Map | Festivals**

*Science Festival Alliance*

**Various**

**ARTICLES OF INTEREST**

**Five Ways Cultural Institutions, Landmarks and Zoos Are Prepping for Hurricane Florence**

*Smart News | Smithsonian*

**Meet the Winningest Teacher on the Science Fair Circuit**

*Medium*

**Creative Economy Entrepreneurs: From Startup to Success: How Startups in the Creative Industries are Transforming the Global Economy**

*Creative Startups*

**Research shows 5x computer science participation at schools in Code.org program**

*Code.org | Medium*

**The Week in Neuroscience, September 13, 2018**

*Technology Networks*

**Indiana University touts successful 2017-18 fiscal year in technology transfer activity**

*News at IU: Indiana University*

**Why Cultivating Your Innovation Ecosystem Is Worth the Work**

*Stanford Social Innovation Review*

**This new blood test can figure out what time it is inside your cells**

*Popular Science*

**Silicon Valley's Next Innovation: Diversity**

*Nasdaq.com*

**In Foxconn development, an opportunity for minorities and women in STEM fields**

*Milwaukee Journal Sentinel*

**Op-Ed: Life Sciences Are Key to Building an 'Innovation Economy' in New Jersey**

*NJ Spotlight*

**Neil DeGrasse Tyson Says The Apollo 11 Moon Landing Wasn't Really About Science**

*Here & Now*

**OPINION: Bridge the gap between science and the humanities**

*Opinion | redandblack.com*

**Rethinking What Gifted Education Means, and Whom It Should Serve**

*The New York Times*

**Jeff and MacKenzie Bezos Pledge \$2 Billion for Homeless and Preschoolers**

*The New York Times*

**The Real Google Censorship Scandal**

*The New York Times*

**The Art of Creative Conversations**

*Innovation Excellence*

**Improve or Innovate? (Hint: Wrong Question)**

*The Startup | Medium*

**Make Sure Everyone on Your Team Sees Learning as Part of Their Job**

*Harvard Business Review*

**Our Libraries and Schools Are Vital 'Social Infrastructure'**

*CityLab*

**Oldest Known Drawing by Human Hands Discovered in South African Cave**

*The New York Times*

**EU Approves Controversial Internet Copyright Law**

*OZY*

**Could Chicago Become U.S. 'Capital Of Street Art'? After Embarrassing Mistakes, Plan To Save Murals Emerges**

*Block Club Chicago*

**A plan to advance AI by exploring the minds of children**

*MIT Technology Review*

**The Canadian Space Agency announces its first Science Advisor**

*Markets Insider*

**Integrative Cognitive Neuroscience Approaches Receive Huge Funding Boost**

*Technology Networks, NSF*

**Diving in to how our brains process information**

*The Source | Washington University in St. Louis*

**Report: This STEM Degree Is The Most Valuable**

*Forbes*

**Women In STEM Did A Study On How To Eliminate Gender Bias & Their Ideas Are Genius**

*Bustle*

**ASU works to break down gender and racial barriers in STEM**

*The State Press*

**5 of America's Best Innovation Labs**

*Innovation Management*

**Tennessee-funded venture capital program shows few job gains in 2017**

*Tennessean*

**Cleveland and the Fight for Talent**

*Newgeography.com*

**A Generation Plans An Exodus From California**

*Newgeography.com*

**Pharma's Innovation Crisis, Part 2: How To Fix It**

*Forbes*

**5 Simple Ways To Emulate The Greatest Entrepreneur Of All Time**

*Forbes*

**Nuclear Technology May Help Bring Early Mammal Evolution Into Focus**

*Innovation | Smithsonian*

**What to Know About California's Commitment to 100 Percent Clean Energy by 2045**

*Smart News | Smithsonian*

**How Your Genes Could Be Used to Cure Cancer**

*Fast Forward | OZY*

**Eudora Welty gets first marker on Mississippi writers trail**

*La Crosse Tribune, AP*

**U.S. Has Highest Share of Foreign-Born Since 1910, With More Coming From Asia**

*The New York Times*

**The Meaning of the Moon, From the Incas to the Space Race**

*The New York Times*

**Most of the world does not refrigerate their eggs. So why does the US?**

*UWMadScience*

**As Google turns 20, here are 5 things you need to know about the tech giant's early days**

*World Economic Forum*

**The Power of Telling It Like It Is**

*Stanford Graduate School of Business*

**The Poorest Country in Europe Has the Most Women in Tech**

*Acumen | OZY*

**Practical Creativity: Shaking Things Up on a Budget and Deadline**

*Phil Cooke*

**One Trick to Free You From the Past**

*Innovation Excellence*

**Let's Get Real About Innovation Hurdles**

*Innovation Excellence*

**Rookie Entrepreneur Mindset Mistakes**

*Innovation Excellence*

**We Need To Focus More On Networks And Less On Nodes**

*Innovation Excellence*

**Green Space In Every Schoolyard: The Radical Plan To Cool Paris**

*Imagination Matters*

**Bipolar Disorder, Creativity, and Treatment**

*Creative Explorations | Psychology Today*

**Project North initiative unveiled by gener8tor**

*WisBusiness.com*

**What Really Matters? An Interview with Rebecca Goldstein**

*IAI TV*

**What Is Threatening Science?**

*Project Syndicate*

**There's A Global Learning Crisis And It's Leaving Millions Without Basic Skills**  
*Imagination Matters*

**Creativity drives business innovation and growth**  
*McKinsey & Company*

**Skills for life: preparing young people for more than exams**  
*Nesta*

**The EU-Canada partnership on science and technology research and innovation**  
*SciTech Europa*

**“Gradient Descent”: AI is their paintbrush, but the artwork is no less human**  
*Fast Company*

**3 Mental Health Benefits Of Creativity That Trump How Intimidating It Is To Try Something New**  
*Elite Daily*

**Girls, If You Want To Change The World (And Earn A Lot), Try STEM**  
*Forbes*

**Math Curriculum Inadequate to Common Core Expectations**  
*THE Journal*

**School is starting—get back to STEM with these 17 books**  
*Popular Science*

**Biotech startups lift Chicago's life science stature**  
*Crain's Chicago Business*

**Don't Be Surprised if a Woman Sings to You in the Hirshhorn's Sculpture Garden**  
*At the Smithsonian | Smithsonian*

**Howard Yu Disrupts Disruptive Innovation**  
*Strategy+Business*

**University City Science Center names 12 QED finalists; list includes researchers from Penn, Jefferson, Temple and CHOP**  
*Philadelphia Business Journal*

**Teaching Drones to Sniff Out Toxic Air**  
*Innovation | Smithsonian*

**2,000-Foot-Long Plastic Catcher Released to Aid Cleanup of Great Pacific Garbage Patch**  
*Smart News | Smithsonian*

**New, Affordable Technology is Improving Women's Health Access**  
*Council on Foreign Relations*



**The Inventor Trying to Suck Water From the World's Driest Air**

*Rising Stars | OZY*

**MIT alumnus and GM engineer returns to campus to inspire student innovation**

*MIT News*

**College of Arts and Sciences Announces Plans for Three New Centers**

*St. Thomas Newsroom*

**Scientist once overlooked for Nobel donates \$3 million prize for scholarships**

*Bizwomen*

**US News Lists BU among Most Innovative Universities**

*BU Today | Boston University*

**Growing Ford's talent pipeline through college networks**

*Black Engineer*

**NSF awards \$5M STEM collaborator project to three urban universities, including IUPUI**

*News at IU: Indiana University*

**Real Scientists Teaching Science to Local Students**

*The Coast News Group*

**Monday briefing: How AI tools reveal hidden connections in the scientific literature**

*Nature*

**Get Creative**

*Tufts Now*

**Artist draws using sunlight as his paintbrush**

*Mother Nature Network*

**What are you organizing?**

*Seth's Blog*

**Hershey Is Battling Declining Candy Purchases In the Grocery Aisle. Now A Former Unilever Exec Is Fighting To Sweeten Sales With Deep-Data Insights**

*PSFK*

**Apple engineer Ken Kocienda on what it was like to design the original iPhone**

*Quartz*

**Stop Wasting Money on Team Building**

*Harvard Business Review*

**Two Spiral Galaxies Collided, Creating Ring of Black Holes and Neutron Stars**

*National Geographic*

**The Dirty Little Secret About Failing Fast**

*The Digital Self | Psychology Today*

**Life as a Work of Art**

*Psychology Tomorrow | Psychology Today*

**Native Americans Propose Change To Yellowstone Landmark Names**

*NPR*

**How IoT is Powering the Fourth Industrial Revolution in Broadcasting|**

*ReadWrite*

**Meet The Four-Dimensional Numbers That Led to Modern Algebra**

*WIRED*

**How Sesame Street Dealt With 9/11**

*Mental Floss*

**Diabetes Patients Are Hacking Together the Tech They Need. Doctors Are Just Tuning In.**

*Futurism*

**Celebrated Authors Share Their Secrets To Creativity in "Light the Dark" (And We Can All Benefit!)**

*Creativity At Work*

**The Real Reasons Millennials Are Struggling (Infographic)**

*Entrepreneur*

**How China Is Gaining Political Influence Through Social Management**

*Pacific Standard*

**Brain Cancer's 'Immortality Switch' Turned Off with CRISPR**

*LiveScience*

**Are Digital Devices Altering Our Brains?**

*Scientific American*

**Enter the Co-Economy: A New Era for Innovation**

*InformationWeek*

**Designers Protest US Font Copyright Law Changes That Hurt Their 'Livelihoods'**

*DesignTaxi.com*

**Was Mona Lisa's Enigmatic Smile Caused by a Thyroid Condition?**

*Smart News | Smithsonian*

**How Virtual Reality and Sideline Brain Scans Could Help Diagnose Concussions**

*Smithsonian*

**Opinion: From democracy to technocracy**

*AdAge*

**Can Mark Zuckerberg Fix Facebook Before It Breaks Democracy?**

*The New Yorker*

**Does Teacher Diversity Matter in Student Learning?**

*The New York Times*

**Take A Seat, Suspend Your Filter, And Recapture This Simple Lesson In Leadership And Community**

*The Creativity Post*

**How Artificial Intelligence Is Augmenting The Musical Composition Process**

*PSFK*

**Despite Initial Blowback for Its Controversial Kaepernick Ad, Nike's Sales and Stock Increase**

*Adweek*

**National Pride Drives Human Innovation in Space**

*American Greatness*

**Why Seclusion Is the Enemy of Creativity**

*Harvard Business Review*

**Leading The Rat Race: The Hurdles Of Innovation**

*Innovation Excellence*

**Ph.D. with ADHD brings can-do focus to science, life**

*Diversity in STEAM Magazine*

**Researchers Are Using Twitter to Track Immigrant Migration**

*National Geographic*

**Are Audiobooks As Good For You As Reading? Here's What Experts Say**

*Time*

**Shakespeare Joins the Resistance**

*The New Republic*

**AI Can Recognize Images, But Text Has Been Tricky—Until Now**

*WIRED*

**Why Canadian authors are hot in Hollywood**

*The Star*

**The YouTube stars heading for burnout: 'The most fun job imaginable became deeply bleak'**

*Technology | The Guardian*

**Toronto International Film Festival: Theater Owners Urge Netflix to Play Theatrically**

*Hollywood Reporter*

**Google, Microsoft and the Ad Council partner on 'She Can STEM' campaign**

*CNET*

**Meet The Four Black Women Who Created LeBron James' Newest Shoe**

*Forbes*

**How immigration boosts American economic growth and innovation**

*American Enterprise Institute*

**Is Austin on track to become a health hub?**

*512tech.com*

**For safety's sake, we must slow innovation in internet-connected things**

*MIT Technology Review*

**Elon Musk says China has an advantage because its politicians are better at science**

*CNBC*

**Why Back To School Means Back To Basics For Music Education**

*Forbes*

**Canada must regulate and tax U.S. social media and tech giants**

*The Star*

**A message from President Daniels to students on the humanities**

*Hub | Johns Hopkins University*

**Dreaming Big in South Carolina: A School Model for the 21st Century**

*Architect Magazine*

**Meet the international Pearson Scholars starting in U of T Engineering this fall**

*University of Toronto Engineering News*

**2018 Creative Arts Emmy Award Winners**

*Rotten Tomatoes – Movie and TV News*

**AI can produce pictures but is this art?"**

*CNN Style*

**PepsiCo launches North American startup accelerator program**

*Technology Startups News | Tech News*

**NIH grants will spur innovation in under-resourced states**

*National Institutes of Health (NIH)*

**The Ocean Cleanup sets sail to the Great Pacific Garbage Patch**

*Fast Company*

**We Can All Produce Creative, Original Work. Here's What Holds People Back**

*Heleo*

**Role Models Tell Girls That STEM's for Them in New Campaign**

*The New York Times*

**STEM faculty receive \$10 million grant to advocate inclusivity and opportunity for undergraduates**

*The Daily Cardinal | UW-Madison*

**MSU awarded \$3 million grant from National Science Foundation for STEM education**

*The State News | Michigan State University*

**National Science Foundation grant to help low-income female students prepare for careers in STEM**

*The Milwaukee Independent*

**Lawmakers will try again to boost computer science, STEM education**

*Missourian*

**Louisiana STEM Summit attracts students, educators, state leaders**

*myarklamiss.com*

**Excursions to 5 Art-Filled U.S. Cities Where You Can Unlock Your Creativity**

*Artsy*

**A New Approach to Marine Restoration: 3-D Printing Coral Reefs With Ceramic**

*Pacific Standard*

**The Buck Stops Here: Europe Seeks Alternative to U.S.-Dominated Financial System**

*Foreign Policy*

**What can an electronics scrapyards in Ghana teach us about innovation?**

*Idea to Value*

**(Deliberate) practice makes perfect: how to become an expert in anything**

*The Startup | Medium*

**LAB3 exhibition helps high school students merge physics and art**

*UW-Madison News*

**CBS Chief Executive Les Moonves Steps Down After Sexual Harassment Claims**

*The New York Times*

**Can Good Teaching Be Taught?**

*The New York Times*

**World's Leading Human Rights Groups Tell Google to Cancel Its China Censorship Plan**

*The Intercept*

**Things I Thought I Knew and Then Some**

*Automattic Design*

**Scaling Up Startups in Corporate Settings**

*Innovation Excellence*

**The Careful Art of Problem Solving**

*Innovation Excellence*

**One Thing All Great Leaders Do, And You Should Too**

*Innovation Excellence*

**How to kill innovation with email, guaranteed!**

*Innovation Excellence*

**Gallery: Papercut poetry**

*Ideas.TED.com*

**Is the Government More Entrepreneurial Than You Think? (Ep. 348)**

*Freakonomics*

**Netflix Roulette, Where the Movies Never End**

*The New York Times*

**Opinion | To Restore Civil Society, Start With the Library**

*The New York Times*

**Can we understand other minds? Novels and stories say: no**

*Aeon Ideas*

**What are our ethical obligations to future AI simulations?**

*Aeon Essays*

**An early Disneyland designer won over Walt Disney with his rebel reputation. Now he laments: 'The park is gone'**

*Los Angeles Times*

**Foreign Actors On Mexico's Theater Stage Stir Resentment Behind The Scenes**

*NPR*

# # #

This email is a free service of the **National Creativity Network (NCN)**. The articles are from a variety of sources and, therefore, do not necessarily reflect the views of the NCN. Despite our best efforts, links may fail without warning since each news source posts and archives its articles differently. We apologize for any inconvenience.

Have you found an article you'd like to share? Email the link to [george.tzougros@wisconsin.gov](mailto:george.tzougros@wisconsin.gov).

# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

**National Creativity Network**

133 West Main Street, STE 100

Oklahoma City, Oklahoma 73102

<http://nationalcreativitynetwork.org>

Visit our [Facebook page](#) and follow us on [Twitter](#).