



National Creativity Network

## ARTICLES OF INTEREST

February 26, 2021

### QUOTE(S) OF THE WEEK

“The saddest aspect of life right now is that science gathers knowledge faster than society gathers wisdom.” – Isaac Asimov

“The most important thing we can do is inspire young minds and to advance the kind of science, math and technology education that will help youngsters take us to the next phase of space travel.” – John Glenn

“To the mind that is still, the whole universe surrenders.” – Lao Tzu

“Ideas shape the course of history.” – John Maynard Keynes

“The world of reality has its limits; the world of imagination is boundless.” – Jean-Jacques Rousseau

“Success begets failure. ... Circumstances change, and the strengths that led to your first success often become weaknesses.” – Tom Peters

“Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma — which is living with the results of other people's thinking. Don't let the noise of others' opinions drown out your own inner voice. And most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary.” – Steve Jobs

“The culture as a whole is losing its individual notes, its diversity. And this is... it's not only sad. It's devastating. It's devastating because routine language means routine thought. And it means unquestioning thought.” – John Leonard

“A moment's imagination is worth a lifetime of experience.” – Russell T Davis

“On certain occasions, the eyes of the mind can supply the want of the most powerful telescopes, and lead to astronomical discoveries of the highest importance.” – François Arago

## **VIDEO(S) OF THE WEEK**

**Watch the first-ever video of a spacecraft landing on Mars**  
*National Geographic*

**Gaining STEAM!: Illuminating Research through Art**  
*Kickstarter*

**How theater weathers wars, outlasts empires and survives pandemics | Cara Greene Epstein**  
*TEDxWrigleyville*

**Meditations on the intersection of humanity and technology | Olivia Arthur**  
*TED@BCG*

**Watch The Science of Attraction**  
*The Science and Entertainment Exchange*

**RE\$ET Breakout: The Case for Funding the Arts and Resetting the Creative Economy**  
*Aspen Ideas Festival*

**Chemists in the Kitchen Episode 101: Cookie Exchange**  
*LabX*

**Comics can change the world | Keith Knight**  
*CreativeMornings | Raleigh*

**Pinkcast 4.07. This is how to carve out an hour a week to think big.**  
*Daniel H. Pink*

**Watch TED@NAS: On Stage/Back Stage**  
*The Science and Entertainment Exchange*

## **FEATURED EVENTS/OPPORTUNITIES**

**Viewfinder: Women’s Film and Video from the Smithsonian**  
*Because of HER Story | Smithsonian*  
**Monthly Series | First Thursday of the Month**

**STEM Education Summit: Building a Coalition for Attracting and Retaining a Diverse STEM Teaching Workforce | Virtual**  
*Smithsonian Science Education Center*  
**Through February 27**

**Six reasons to apply to Fast Company's Best Workplaces for Innovators**

*Fast Company*

**Deadline: February 26**

**Vibrant Ecologies of Research**

*Ground Works*

**Deadline: February 26**

**How Employer - HBCU Partnerships Can Support a Robust STEM Workforce**

*STEM Connector*

**February 26**

**Imagine if... | Sir Ken Robinson**

*Nevergrey*

**March 1 - 4**

**2021 Knight Media Forum**

*Hopin.com*

**March 2 - 4**

**NEW RSVP for a Deep Dive with Ocean Explorer David Gallo**

*The Science and Entertainment Exchange*

**March 3**

**NEW Female STEM Leaders Challenge Convention**

*Million Women Mentors*

**March 8**

**Mav Carter, Evan Spiegel, Rebecca Minkoff headline first Most Innovative Companies Summit**

*Fast Company*

**March 9 - 10**

**Request for Applications**

*Citizens' Institute for Rural Design*

**Deadline: March 12**

**Amazon Future Engineer Teacher of the Year Awards**

*Amazon Future Engineer*

**Deadline: March 19**

**Announcing 2021 WOW! Innovation Challenge #1**

*All Together | Society of Women Engineers*

**Deadline: March 30**

**Honoring Engineers at the Peak | Call for Nominations**

*National Academy of Engineering Awards*

**Deadline: April 1**

**3M and Discovery Education Open Call for Entries for America's Next Top Young Scientist**

*PR Newswire*

**Deadline: April 27**

**Call for Articles | General Issue**

*European Journal of Cultural Management and Policy | ENCATC*

**Deadline: Ongoing**

**Idea Jams 2020/2021**

*Canadian Network for Imagination and Creativity*

**Series**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Interactive Map | Science Festivals**

*Science Festival Alliance*

**Various**

**ARTICLES OF INTEREST**

**Watch These AI Hands Attempt to Play an Unplayable Song on the Piano**

*Vice*

**AI promises to make life easier. But it could also change what it means to be human**

*Fast Company*

**Meet the woman who helped develop Johns Hopkins' coronavirus map**

*KCTV*

**Henrietta Lacks: A Black History Legacy of Giving**

*Milwaukee Community Journal*

**Future Forward: Ford Donates \$250K to Detroit Area Pre-College Engineering Program to Accelerate STEM Careers for Underserved Students**

*PR Web*

**The Black women making tech more equal**

*Fortune*

**The Future of Digital Work Depends On More Than Tech Skills**

*MIT Sloan Management Review*

**Teaching Classic Lit Helps Game Designers Make Better Stories**

*WIRED*

**The Great Blues Singer Gladys Bentley Broke All the Rules**

*Smithsonian*

**Could Flushing Cold Water Over the Great Barrier Reef Save Corals?**

*Science & Nature | Smithsonian*

**Turtles Caught in Disastrous Oil Spill Treated With Mayonnaise**

*Smart News | Smithsonian*

**Secretary Lonnie Bunch on Healing a Divided Nation**

*Smithsonian*

**What's Really Inside A Proton?**

*Starts with a Bang | Medium*

**Knight Foundation, FIU to accelerate growth of Miami's tech ecosystem, name School of Computing and Information Sciences**

*FIU News*

**'This is bigger than just Timnit': How Google tried to silence a critic and ignited a movement**

*Fast Company*

**Live Nation CEO Says U.S. Music Festivals Could Reopen by 'Mid-Summer'**

*Variety*

**Tech Council recognizes several prominent scientists who hail from Wisconsin**

*Wisconsin Technology Council*

**American Extractions founder leads Janesville company to plant-based medicine discovery**

*Wisconsin INNO*

**Sacha Baron Cohen Has a Message for Mark Zuckerberg**

*Opinion | The New York Times*

**What Happens When a Publisher Becomes a Megapublisher?**

*The New York Times*

**Chief of Cherokee Nation Asks Jeep to Stop Using Tribe's Name**

*The New York Times*

**The Coronavirus Is Plotting a Comeback. Here's Our Chance to Stop It for Good.**

*The New York Times*

**Two-thirds of New York City's arts and culture jobs are gone**

*Crain's New York Business*

Also

**New York City's Arts and Recreation Employment Down 66%, Report Says**

*The New York Times*

**Devastating report shows COVID-19's impact on NYC arts and culture jobs**

*Fast Company*

**The iconic Mr. Potato Head gets a 21st-century rebrand**

*Fast Company*

**Hitting net zero by 2050 could add \$1 trillion to the U.S. economy**

*Fast Company*

**Atheists and believers share surprising moral values, except for these 2 key differences**

*Fast Company*

**Here's scientific proof that we all need to party when COVID-19 ends**

*Fast Company*

**These 5 Black women made history — and here's why you should know their stories**

*Ideas.TED.com*

**The order of operations**

*Seth's Blog*

**The world's oldest known wild bird just turned 70—why she's so special**

*National Geographic*

**Many of Biden's nominees of color run into turbulence in the Senate**

*The Washington Post*

**How to Get Students to Persist**

*The Creativity Post*

**Seattle Art Museum gets major gift, a prized art collection estimated at \$400 million. Take a look.**

*The Seattle Times*

**Over 160 Confederate Symbols Were Removed in 2020, Group Says**

*The New York Times*

**Marquette University Board of Trustees approves spring groundbreaking for new home for Marquette Business and innovation leadership programs**

*Urban Milwaukee*

**The Librarian War Against QAnon**

*The Atlantic*

**Fostering creativity is now the biggest business challenge**

*Fortune*

**The History of Theme Park Innovation: How Bold Roots Have Grown into Remarkable Experiences**

*MarketScale*

**Knight Foundation invests \$15M to boost Miami's tech talent, innovation**  
*South Florida Business Journal*

**Ep. 013 - STEAM-powered inspiration for a changing healthcare industry**  
*Catalyst*

**Why creating art with your children is important**  
*World Economic Forum*

**Twitch's DMCA Takedowns Threaten to Drive Musicians Away**  
*WIRED*

**Brain cell clusters, grown in lab for more than a year, mirror changes in a newborn's brain**  
*Science | AAAS*

**AccelerateHER schedules pitch event for first cohort of women-owned startups**  
*Denton Record-Chronicle*

**Google is Restructuring its AI Teams, But it Needs to be Focusing on its Diversity and Inclusion Efforts**  
*Afro Tech*

**This African American Artist's Cartoons Helped Win World War II**  
*Smart News | Smithsonian*

**Envisioning the Future at The Smithsonian**  
*Smithsonian*

**Google's Engrossing New Art Project Lets You Hear What Colors Sound Like**  
*DesignTAXI.com*

**How this Queens community built \$1,000 college savings accounts for all its kids**  
*Fast Company*

**What 'systems thinking' actually means - and why it matters for innovation today**  
*World Economic Forum*

**Anime Is Booming. So Why Are Animators Living in Poverty?**  
*The New York Times*

**You're New Here, Aren't You? Digital Theater's Unexpected Upside**  
*The New York Times*

**Report: New York City's Arts and Recreation Employment Down by 66 Percent**  
*The New York Times*

**This Book Is Not About Baseball. But Baseball Teams Swear by It.**  
*The New York Times*

**Powell Says Better Child Care Policies Might Lift Women in Work Force**  
*The New York Times*

**8 challenges for business leaders that will shape year 2 of COVID-19**  
*Fast Company*

**7 in-demand green jobs that are key to a fossil fuel-free future**  
*Ideas.TED.com*

**Grievance and possibility**  
*Seth's Blog*

**'Tell your story': The power of poetry to help kids cope**  
*National Geographic*

**How Quantum Computing Will Transform These 9 Industries**  
*CBInsights Research Briefs*

**COVID-19 increased the use of AI. Here's why it's here to stay**  
*World Economic Forum*

**Am I Boring You? (Ep. 225 Rebroadcast)**  
*Freakonomics*

**I Now Pronounce You Creative Partners**  
*The Creativity Post*

**Spotify to Launch in 85 New Markets**  
*Variety*

**Native Comedy Is Happening Everywhere**  
*Vulture | New York Magazine*

**Will Self on What to Read: Canons to the Left, Canons to the Right, and Everything in Between**  
*Literary Hub*

**Did Novels of the Enlightenment Teach Empathy?**  
*Literary Hub*

**Artists Reflect on What it Means to Make Good Trouble**  
*National Endowment for the Arts*

**Has a UT Professor Found a Way to Stop COVID-19 Vaccines From Spoiling?**  
*Texas Monthly*

**This Material Could Spark a Technological Revolution**  
*Predict | Medium*

**Persuading the Unpersuadable**  
*Harvard Business Review*



**Perseverance's Eyes See a Different Mars**

*WIRED*

**Listen to the first sounds recorded from the surface of Mars**

*MIT Technology Review*

**This Dancer With a Neuroscience Degree "Taps" Into Both Sides of His Brain**

*Dance Magazine*

**Are Dolphins Right-Handed or Left-Handed?**

*Scientific American*

**Motivation for Creation**

*The Creativity Post*

**How to use design thinking to create a happier life for yourself**

*Ideas.TED.com*

**The Smithsonian is turning 175. It's celebrating with robots, flying cars and hope.**

*The Washington Post*

**Make Sure Your Child Is Bored**

*Singletons | Psychology Today*

**Why Poetry Belongs in Business**

*IDEO Blog*

**Healthcare workers are turning to art to cope. Here are some of their projects**

*Los Angeles Times*

**Techfugees - using technology and innovation to better support displaced people**

*Diginomica*

**Using AI to Highlight Black Creativity Around the World**

*University of Florida College of Design, Construction and Planning*

**Canada must 'adjust its sails' to be a world-leader in innovation**

*Toronto Star*

**A TRAIL from gut to brain**

*Science | AAAS*

**Johns Hopkins Neuroscientist Wins 2020 Barancik Prize for Innovation**

*Multiple Sclerosis News Today*

**Will We Ever Send Humans to Venus?**

*Smithsonian*

**Firefighters prevent innovation**

*Idea to Value*

**GMU establishes President's Innovation Advisory Council**

*Virginia Business*

**Innovation fellows help research commercialization, startups**

*Cornell Chronicle*

**Unique state incentives tackle skills gap**

*Smart Incentives*

**Creative industries coalition urges Biden to strengthen copyright protections**

*The Hill*

**"Empathy not at the expense of ourselves."**

*George Couros*

**How to Start an Esports Club**

*Edutopia*

**Why is there a silicon chip shortage? 3 factors are to blame**

*Fast Company*

**Try this creative tactic to improve an idea or hone your pitch**

*Fast Company*

**How to fix the mess of COVID-19 vaccine appointment scheduling**

*Fast Company*

**Flying taxis are coming. Here are 5 ways they'll differ from air travel as we know it**

*Fast Company*

**This cute book explains AI to children, without scary Terminators**

*Fast Company*

**Ranking the unrankable**

*Seth's Blog*

**How Venture Capitalists Make Decisions**

*Harvard Business Review*

**Poet perfectly describes the fatigue so many are feeling at this stage of the pandemic**

*Upworthy*

**The Group of Seven Doesn't Define Canadian Art**

*The Walrus*

**Updating Uyghur: The power of online discussions for language preservation**

*Global Voices*

**The Return of Ballet**

*Chicago Magazine*

**Clothesline Farm Animals Graze the Countryside in Playful Illusions by Helga Stentzel**

*Colossal*

**How vulnerable is the world?**

*Aeon*

**How Women Could Have Prevented The Texas Power And Water Crisis**

*Forbes*

**My Best Story: Stop Motion Video**

*Observatory of Educational Innovation | Tecnológico de Monterrey*

**It's Engineers Week. Find Out What Goes Into Consumer Reports' Product Testing.**

*Consumer Reports*

**His Engineering Genius Kept His Car Safe In His Neighborhood. Now He May Revolutionize The Speaker Industry.**

*Forbes*

**How To Avoid The War Of Words Versus Images**

*Forbes*

**A Vaccination against the Pandemic of Misinformation**

*Scientific American*

**Brown researchers posit region of brain's role in planning movements based on sound**

*The Brown Daily Herald | Brown University*

**How Social Isolation and Loneliness Impact Brain Function**

*Biohack Your Brain | Psychology Today*

**“Art Requires Not Knowing”**

*Slate*

**All Together Now: Films.Dance Paves Paths of Interweaving Creativity**

*San Francisco Classical Voice*

**Boston Dynamics' Robot Dog Is Now Armed—in the Name of Art**

*WIRED*

**Great News, America: Cheese Isn't Bad for You**

*WIRED*

**The Mantis Shrimp Inspires a New Material—Made by Bacteria**

*WIRED*

**The Brain's 'Background Noise' May Be Meaningful After All**  
*WIRED*

**A Trippy Visualization Charts the Internet's Growth Since 1997**  
*WIRED*

**The Incredible Genius America Ignored**  
*Imagineer7's Weblog*

**Arts Education During COVID: The Show Must Go On!**  
*New from NEA*

**Meet NASCAR's First Black Female Tire-changer**  
*NBC 26*

**How A Work-From-Home World May Increase Diversity In The Tech Industry**  
*Forbes*

**The Pitfalls and Promise of America's Founding Myths**  
*History | Smithsonian*

**SpaceX Starships keep exploding, but it's all part of Elon Musk's plan**  
*Popular Science*

**Barack Obama and Bruce Springsteen team up for timely new Spotify podcast**  
*Los Angeles Times*

**YouTube doubles down on kids programs with nine new shows this year**  
*Company Town | Los Angeles Times*

**Why Would Iowa Want to Kill Tenure?**  
*The Chronicle of Higher Education*

**Judith Cone, vice chancellor for innovation, entrepreneurship and economic development, to retire in April**  
*The University of North Carolina at Chapel Hill*

**Shaniqwa Jarvis Creates with Ease at the Intersection of Art and Commerce**  
*Creativity | AdAge.com*

**A Scientist's Advice on Healing: A Soulful Animated Poem About Getting to the Other Side of Heartbreak**  
*Brain Pickings*

**Stunning Celestial Art from the 1750 Astronomy Book That First Described the Spiral Shape of the Milky Way and Dared Imagine the Existence of Other Galaxies**  
*Brain Pickings*

**Boy Scouts honor inaugural class of female Eagle Scouts**  
*Bizwomen*

**Cherokee Nation Wants Jeep To Stop Using Its Name**

*AdAge.com*

**The Perseverance rover is now on Mars. What does it hope to find there?**

*Fast Company*

**4 design lessons from the disastrous vaccine rollout**

*Fast Company*

**Three Mayors on Their (Very Real) Challenge to Silicon Valley's Dominance**

*OneZero | Medium*

**A Second AI Researcher Says She Was Fired by Google**

*WIRED*

**Funds will help bring Canadian arts to the world**

*Radio Canada International*

**Black Women Inventors Recall Their Paths to Success in USPTO Black History Month Event**

*IPWatchdog*

**Crayola, the company that drew its transformation with Generation Z**

*Explica*

**Visual Thinking Often Involves Touch**

*The Creativity Post*

**That might not be the right question**

*Seth's Blog*

**Google honors writer, activist Zitkala-Sa with a new Doodle**

*UPI.com*

**A Rare Yellow Penguin Has Been Photographed for the First Time on a South Georgia Island**

*Colossal*

**TED launches TED Audio Collective for podcasts**

*TED Blog*

**'I Am Worth It': Why Thousands of Doctors in America Can't Get a Job**

*The New York Times*

**Arturo Di Modica, Sculptor of the 'Charging Bull', Dies at 80**

*The New York Times*

**The Boredom Economy**

*The New York Times*

**This post-COVID grocery checkout never lets two people touch the same spot**  
*Fast Company*

**This robot dog is changing the way buildings are designed, constructed, and used**  
*Fast Company*

**Pressure mounts on President Biden to appoint a fashion czar**  
*Fast Company*

**This reimagined school takes a page from corporate America**  
*Fast Company*

**Supporting Urban Green Spaces**  
*#HipHopMD*

**A lemur died from tuberculosis. Here's why that matters.**  
*National Geographic*

**Walking past this artist's portraits will blow your mind, as one face transforms to another**  
*Upworthy*

**Will Bright Kids Succeed Even if Not Challenged Enough?**  
*The Creativity Post*

**Natalie Goldberg Falls in Love: The Seductive Power of Haiku**  
*The Seekers Forum | Psychology Today*

**Endangered jazz history faces greater risk with the pandemic**  
*Axios*

**The Prices on Your Monopoly Board Hold a Dark Secret**  
*The Atlantic*

**In Canada, Did a Comedian's Joke Go Too Far?**  
*The New York Times*

**Revealed: the scientific principles behind Dalí's surrealist eccentricity**  
*The Guardian*

**New Fund Alert! Joint Effort to Invest in Black Power-Building and Organizing in California**  
*Grantmakers in the Arts*

**The New Face of Entrepreneurship?**  
*The New + The Next | OZY*

**PPP rules are changing: What you need to know about the revamped Paycheck Protection Program**  
*Fast Company*

**A patent shows how facial recognition drones could identify you from above**  
*Fast Company*

**4 reasons why these underdog founders are the future of our economy**  
*Fast Company*

**Why you should play a game that imagines your company's demise**  
*Ideas.TED.com*

**The eccentric scientist behind the 'gold standard' COVID-19 test**  
*National Geographic*

**How Can Artificial Intelligence Change the Diabetes Care?**  
*Analytics Insight*

**The future of work after COVID-19**  
*McKinsey Global Institute | McKinsey & Company*

**Joshua Jay: "Humans Are So, So Easy to Fool." (People I (Mostly) Admire, Ep. 16)**  
*Freakonomics*

**Why De La Soul Went on a Teen Titans Go! to Fight to Get Their Music Back**  
*Slate*

**Playgrounds grow up: 'It's not all the plastic, very engineered play spaces anymore'**  
*The Guardian*

**Bust of York, member of Lewis and Clark expedition, appears in place of Harvey Scott statue on Mount Tabor**  
*Oregon Live | The Oregonian*

**A Baltimore artist has painted dozens of salt boxes across the city. Take a look at some of our favorites.**  
*The Baltimore Sun*

**The First USPS Stamp Designed by an Alaska Native Artist Features a Trickster Raven as It Steals the Sun**  
*Colossal*

**UW startup DataChat democratizes data science**  
*UW-Madison News*

**SAG-AFTRA Leaders Explore Promises & Threats Of New Technologies And Their Impact On Residuals – Labor Innovation & Technology Summit**  
*Deadline*

**Baldanzi Examines Women In Comics**  
*The Record | Goshen College*

**Boys Who Play Video Games Regularly Have Lower Depression Risk, Study Finds**  
*Moms.com*

**Math professor makes it about more than just numbers**  
*WSU Insider | Washington State University*

**Ultimate animal STEM project to tap into students' creativity**  
*Brainerd Dispatch*

**Most brain activity is "background noise" — and that's upending our understanding of consciousness**  
*Salon*

**You Can't Use 100% of Your Brain—and That's a Good Thing**  
*Your Internet Brain | Psychology Today*

**Careful what you wish for**  
*Seth's Blog*

**A New Docuseries Will Examine the Spectacular Failure of MoviePass**  
*Gizmodo*

**Gov. Cuomo announces launch of NY PopsUP to support performing arts**  
*CNY Central*

**Visualizing 500,000 deaths from COVID-19 in the U.S.**  
*National Geographic*

**How Star Trek Helped NASA Dream Big**  
*Air & Space | Smithsonian*

**How the Louvre Is Protecting Its Cultural Treasures Against Extreme Weather**  
*Smart News | Smithsonian*

# # #

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Have you found an article you'd like to share? Email the link to [george.tzougros@wisconsin.gov](mailto:george.tzougros@wisconsin.gov).

# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.



The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

**National Creativity Network**

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