



National Creativity Network

## ARTICLES OF INTEREST

**March 20, 2024**

### QUOTE(S) OF THE WEEK

“Art has a double face, of expression and illusion, just like science has a double face: the reality of error and the phantom of truth.” – René Daumal

“Odious ideas are not entitled to hide from criticism behind the human shield of their believers' feelings.” – Richard Stallman

“Obviously the facts are never just coming at you but are incorporated by an imagination that is formed by your previous experience. Memories of the past are not memories of facts but memories of your imaginings of the facts.” – Philip Roth

“If we have learned one thing from the history of invention and discovery, it is that, in the long run — and often in the short one — the most daring prophecies seem laughably conservative.” – Arthur C. Clarke

“The real question is not whether machines think but whether men do. The mystery which surrounds a thinking machine already surrounds a thinking man.” – B. F. Skinner

“Love is the triumph of imagination over intelligence.” – H. L. Mencken

### VIDEO(S) OF THE WEEK

**Live Longer, Healthier, and Happier webinar - Social Prescribing Day March 14, 2024.**

*Alan Siegel*

**Plump Water Droplets Spectacularly Appear and Fall into One of Lily Clark's Sculptures**

*Colossal*

**Self promotion is not a dirty word | Charli Marie**  
*CreativeMornings | Wellington*

**Co-Design for a More Inclusive EdTech Ecosystem**  
*The Joan Ganz Cooney Center at SXSW EDU 2024*

**Cultivating Citizenship Through Digital Connections at SXSW 2024**  
*The Joan Ganz Cooney Center*

**Engineering At the Oscars - 2024 Sci-Tech Awards Recap**  
*The Circuit News*

**How AI and Musicians Collaborate, a TedTalk with Judith Finell**  
*UCLA Herb Alpert School of Music*

**Curiosity Gets the Best of 'Ashkasha' in This Otherworldly Stop-Motion Short**  
*Colossal*

## **FEATURED EVENTS/OPPORTUNITIES**

**NEW Make the Extraordinary Happen | Peter Gamwell**  
*Candian Network for Imagination and Creativity*  
**March 21**

**Atlanta Science Festival to be held March 9-23 across metro Atlanta**  
*Decaturish*  
**Through March 23**

**RESEARCH GRANTS IN THE ARTS: Program Description**  
*National Endowment for the Arts*  
**Deadline: March 25**

**NEW TryEngineering Scholarships**  
*TryEngineering Summer Institute*  
**Deadline: March 31**

**Nominations Now Open for 2024-2025 NAE Awards and Prizes**  
*National Academy of Engineering*  
**Deadline: April 1**

**Cultural and Creative Ecosystems: Governance and Innovation Models**  
*Creativity World Forum 2024*  
**April 15 – 17 | Bilbao**

**2024 World Creativity and Innovation Week/Day**  
*World Creativity and Innovation Week*  
**April 15 – 21 | The Week**  
**April 21 | The Day**

Also

**Register! Wherever you are in the world, share your celebration of creative expression!**

*World Creativity & Innovation Week*

**April 15 - 21**

**An Odyssey of Creativity as a Force of Social Transformation**

*The Canadian Network for Imagination and Creativity*

**April 19 – 20**

**365: AIGA Year in Design**

*AIGA*

**Final deadline: April 22, 2024 at 11:59 p.m. ET**

**50 Books | 50 Covers**

*AIGA*

**Final deadline: April 22, 2024 at 11:59 p.m. ET (late fees apply)**

**YAAS 2024 | Young Artists and Authors Showcase**

*Sister Cities International*

**Deadline: May 1**

**3M Young Scientist Challenge**

*3M and Discover Education*

**Deadline: May 2**

**NPR's Student Podcast Challenge is back – with a fourth-grade edition!**

*Student Podcast Challenge | NPR*

**Deadline: May 3**

**All Americas Summit**

*Sister Cities International*

**May 28 - 31**

**Where Humanity Meets Technology | Inventures 2024**

*Alberta Innovates, Yahoo! Finance*

**May 29 - 31**

**The 9th International Invention Innovation Competition in Canada, iCAN 2024**

*Toronto International Society of Innovation & Advanced Skills*

**Deadline: June 15**

**Call for Articles | General Issue**

*European Journal of Cultural Management and Policy | ENCATC*

**Deadline: Ongoing**

**Twenty-Four Smithsonian Shows to See in 2024**

*At the Smithsonian | Smithsonian Magazine*

**Various**

**Idea Jams 2021/2022**

*Canadian Network for Imagination and Creativity*

**Series**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Nesta Talks to...**

*Nesta*

**Various**

**Interactive Map | Science Festivals**

*Science Festival Alliance*

**Various**

**ARTICLES OF INTEREST**

**One in every five professional artists in Canada resides in a rural area or a small town**

*Statistical insights on the arts | Hill Strategies*

**Earth's Fountain of Life Is Vanishing Beneath Our Feet**

*Popular Mechanics*

**Engineers Devise Plan to De-Ice 'Dark Universe' Telescope from a Million Miles Away**

*Gizmoo*

**Creative collisions: Crossing the art-science divide**

*MIT News*

**The role of governments in supporting women entrepreneurs**

*Sifted | The Financial Times*

**'It's about the process': Art therapy provides creative outlet as mental health care**

*The Daily Tar Heel | University of North Carolina*

**Ethics and the future of innovation**

*CIO*

**Overcoming Common Challenges to Disruptive Innovation**

*Harvard Business Review*

**Roland Corporation and Universal Music Group Form Strategic Relationship to Empower Human Artistry**

*PR Newswire, Universal Music Group*

**Beyond the Binary: Placing the Humanities and Sciences in Conversation**

*Inside Higher Ed*

**Researchers develop deep learning model to predict breast cancer**

*EurekAlert! | AAAS*

**Building Intelligent Machines Helps Us Learn How Our Brain Works**

*Scientific American*

**AI Breakthrough: Machines Mastering Human Tasks Through Language**

*Neuroscience News*

**8 Google Employees Invented Modern AI. Here's the Inside Story**

*WIRED*

**Press Release: UK's creative industries are an export success story**

*Creative Industries Policy and Evidence Centre*

**Building fairness into AI is crucial – and hard to get right**

*The Conversation*

**View This Year's 60 Stunning Finalists From the Smithsonian Magazine Photo Contest**

*Arts & Culture | Smithsonian Magazine*

**Flexible, resilient origami-inspired bridges could help navigate disaster zones**

*Popular Science*

**The human side of generative AI: Creating a path to productivity**

*McKinsey Quarterly*

**Do you have an incentives problem?**

*Gapingvoid*

**How Taylor Swift upended the business of concerts, music, and movies in a single year**

*Fast Company*

**The most innovative companies in fashion and apparel for 2024**

*Fast Company*

**Genius! Wisconsin Students Come Up With Award-Winning Solution To Pesky Pringles Problems**

*B105country.com*

**Free Coloring Books from Libraries & Museums: Download & Color Thousands of Free Images (2024)**

*Open Culture*

**The most innovative companies in biotech in 2024**

*Fast Company*

Also

**This year's most innovative companies in advertising and marketing**

*Fast Company*

**The most innovative architecture companies of 2024**

*Fast Company*

**This simple machine turns glass bottles into sand**

*Fast Company*

**Musicians want streamers to pay a living wage. Can this bill make that happen?**

*Fast Company*

**5 things to know about Mustafa Suleyman, CEO of Microsoft AI**

*Fast Company*

**Google is doubling down on generative AI healthcare, with a batch of new tools**

*Fast Company*

**A divided town and politics vs. science: Michael Imperioli on why his play resonates**

*NPR*

**Beyoncé's new album is inspired by backlash to her entering the country music genre**

*Music | NPR*

**Thinking Differently About Leadership and Innovation**

*Human-Centered Change and Innovation*

**The worst person on our team**

*Seth's Blog*

**Red, yellow and blue aren't actually primary colors, according to updated color wheel**

*Upworthy*

**A 20-Year-Old Transcriber Is Turning Sheet Music Into Hot Content**

*The New York Times*

**London Book Fair 2024: Rise of English-Language Sales Threatens European Publishers**

*Publishers Weekly*

**AI Vocal Cloning App Voicify Offers 3,000 Deepfake Models to Replicate Artists' Voices. Now It Faces Legal Action from the UK's Music Industry**

*Music Business Worldwide*

**How Can So Many Prominent Authors Turn Against Free Expression?**

*The New York Times*

**The Gigification of Publishing**

*The Baffler*

**Executive Order on Advancing Women's Health Research and Innovation**

*The White House*

**Are You Fishing from an Aquarium**

*Gapingvoid*

**Karaoke inventor Shigeichi Negishi dies at 100**

*Obituaries | NPR*

**Why the equinox ushers in the arrival of spring**

*National Geographic*

**The arts and crafts giant Joann files for bankruptcy, but stores will remain open**

*Business | NPR*

Also

**Crafts Retailer Joann Files for Bankruptcy**

*The New York Times*

**Mathematicians Have Discovered the Secret Geometry of Life**

*Prevention*

**Girls Rise Up**

*STEM from Dance*

**Art is Dead and College Killed It - The rising cost of higher education has sacrificed the creativity of our generation**

*34<sup>th</sup> Street*

**Five Fascinating Science Projects Using the Total Solar Eclipse to Illuminate New Discoveries**

*Smart News | Smithsonian Magazine*

**2024 NC Science Festival: State of Innovation**

*PBS North Carolina*

**Americans Want to Be Remembered For Their Creativity –Not Fame or Fortune**

*Good News Network*

**Australia's Deepening Ties with ASEAN Benefits America**

*Wilson Center*

**USF research funding reaches record high of \$692 million**

*University of South Florida*

**Scientists Discover "Switch" That May Turn Off PTSD Fear Response - Okay, That's Intriguing.**

*Neoscope | Futurism*

**This Brain Cancer Breakthrough Should Excite You**

*Bloomberg*

**Engineering Our Wicked Problems**

*NAE Perspectives*

**The Global Danger of Boring Buildings**

*WIRED*

**How the arts can improve your physical, mental and social wellbeing**

*The Pat Kenny Show*

**How Quinta Brunson Hacked the Sitcom**

*The New Yorker*

**Why Dick Wolf Wants To Make Hit TV Shows Until He Is 100**

*Forbes*

**We Are Free to Change the World: Hannah Arendt, the Power of Defiant Goodwill, and the Art of Beginning Afresh**

*The Marginalian*

**The Rising Presence of Women in Engineering**

*Tech Briefs*

**Inside the technicolor factory where Jelly Belly makes its beans**

*Popular Science*

**Study finds media coverage focused on NASA mathematician's achievements, but treated discrimination as past problem**

*Phys.org*

**A Gruesome Paradox**

*Gapingvoid*

**6 Ways to Improve Students' Math Literacy**

*Critical Thinking | Edutopia*

**Hosting an Innovators Day to Boost Elementary STEM Learning**

*STEM | Edutopia*

**Walter Massey, a Physicist With a Higher Calling**

*Profiles in Science | The New York Times*

**How Is a College Football Team Different From Its Marching Band?**

*The New York Times*

**Nvidia's AI boom is only getting started. Just ask CEO Jensen Huang**

*Most Innovative Companies | Fast Company*



**This company's first-ever CRISPR-based drug is changing how we treat sickle cell disease**

*Most Innovative Companies | Fast Company*

**From video games to AI, the Recording Academy is expanding what excellence in music means**

*Most Innovative Companies | Fast Company*

**Trending in media: women-led podcasts that rule Spotify**

*Most Innovative Companies | Fast Company*

**This company is making architecture part of mental healthcare**

*Most Innovative Companies | Fast Company*

**How do you design better, smart AI chips? Use AI, of course**

*Most Innovative Companies | Fast Company*

**This startup opened a massive factory to suck CO2 from the air**

*Most Innovative Companies | Fast Company*

**Onyx's Android-based Boox e-readers do what Kindles can't**

*Most Innovative Companies | Fast Company*

**This global agency is helping refugees feel more at home**

*Most Innovative Companies | Fast Company*

**LivePerson's voice AI could change the game in customer service**

*Most Innovative Companies | Fast Company*

**How Midjourney's AI captures nuance and artistry in generated images**

*Most Innovative Companies | Fast Company*

**This VR company got the ball rolling at The Sphere for U2**

*Most Innovative Companies | Fast Company*

**The most innovative augmented and virtual reality companies of 2024**

*Most Innovative Companies | Fast Company*

**How Bridgestone Americas is creating more sustainable (and longer-lasting) EV tires**

*Most Innovative Companies | Fast Company*

**Beauty products use way too much plastic. This brand uses bamboo**

*Most Innovative Companies | Fast Company*

**How Kitsch made solid shampoo and conditioner a Barbie-level accessory**

*Most Innovative Companies | Fast Company*

**Pitching the pros made this the leading NFT marketplace**

*Most Innovative Companies | Fast Company*

**This company's tech offers sustainable scaling for Ethereum**  
*Most Innovative Companies | Fast Company*

**BRIDGING THE GAP: Discussing Fun and Measuring Creative Potential**  
*Fueling Creativity in Education Podcast*

**LEGO® as a tool for Creativity with Shafina Vohra**  
*Fueling Creativity in Education Podcast*

**Focused: Understanding, Negotiating, and Maximizing Your Influence as a School Leader**  
*Yong Zhao: Creative, Entrepreneurial, and Global: 21st Century Education*

**4 Ways to Create Something Truly Original**  
*Human-Centered Change and Innovation*

**Willfully uninformed**  
*Seth's Blog*

**“For what purposes will it be useful?”**  
*Seth's Blog*

**In Seven Cities Around the World, A New Kind of College Takes Flight**  
*Letters from the Future (of Learning) | Sam Chaltain*

**New Resilience Resources for Anticipating and Mitigating Climate Change's Impacts On Cultural Heritage Launches Today**  
*National Endowment for the Humanities*

**The True Story of America's Supremely Messed-Up Immigration System**  
*Freakonomics*

**Prosthetic Limbs**  
*The Economics of Everyday Things | Freakonomics*

**Rajiv Shah Never Wastes a Crisis**  
*People I (Mostly) Admire | Freakonomics*

**Leica Presents Winning Pictures From Its 2024 Women Foto Project**  
*DesignTAXI*

**Talent Is Underrated**  
*Talented Minds | Psychology Today*

**If You Want the Flow You Have to Let It Go**  
*Black Belt Brain | Psychology Today*

**Want to Optimize Creative Flow? Practice Hard, Then Let Go**  
*The Athlete's Way | Psychology Today*

**In the Zone: How the Brain Helps Us Flow**

*Cultural Neuroscience | Psychology Today*

**Insights From the Creative Edge of Bipolar Disorder**

*Beyond Mental Health | Psychology Today*

**European Union Passes ‘World First’ AI Legislation That Would Safeguard Copyrighted Music**

*Billboard*

**End The Phone-Based Childhood Now**

*The Atlantic*

**Can an A.I. Make Plans**

*The New Yorker*

**Have the Liberal Arts Gone Conservative?**

*The New Yorker*

**Same Old Song: Private Equity Is Destroying Our Music Ecosystem**

*Guest Essay | The New York Times*

**Spotify is letting authors market like musicians**

*The Verge*

**Libraries struggle to afford the demand for e-books, seek new state laws in fight with publishers**

*ABC News*

**The Harlem Renaissance wasn’t just nightclubs. It was about ideas.**

*The Washington Post*

**Publishing Models That Rely on Gig Workers Are Bad For Everybody**

*Literary Hub*

**Sold for scrap: Franconia Sculpture Park removes sculpture by founder**

*Minnesota Public Radio*

**Banksy’s New Tree Mural Dramatically ‘Greenwashes’ the Side of a London Building**

*Colossal*

**The Coddling of the American Undergraduate**

*The Hedgehog Review*

**The world’s mental health is in rough shape — and not getting any better, a new report finds**

*Vox*

**The Getty Makes Nearly 88,000 Art Images Free to Use However You Like**

*Open Culture*

## Emerging Tech Can Promote Creativity and Expand Culture

*IDEO Thinking*

## 'Irreplaceable': will Hayao Miyazaki, Japan's animation auteur, ever retire?

*The Guardian*

## From Corporate Job to Broadway Playwright

*Working | Slate.com*

## Unearthly Characters Populate Spencer Hansen's Salvaged Universe Colossal

## A Staggering New 1.3-Gigapixel Image Shows an Enormous Star That Exploded Nearly 11,000 Years Ago

*Colossal*

## This Year's British Wildlife Photography Awards Revels in Oceanic Journeys and Flamboyant Courtships

*Colossal*

# # #

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# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our web site: <http://nationalcreativitynetwork.org>

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