



National Creativity Network

ARTICLES OF INTEREST

March 22, 2019

QUOTE(S) OF THE WEEK

“A failure is not always a mistake, it may simply be the best one can do under the circumstances. The real mistake is to stop trying.” – B. F. Skinner

“Mistakes are a part of being human. Appreciate your mistakes for what they are: precious life lessons that can only be learned the hard way. Unless it's a fatal mistake, which, at least, others can learn from.” – Al Franken

“If we have learned one thing from the history of invention and discovery, it is that, in the long run — and often in the short one — the most daring prophecies seem laughably conservative.” – Arthur C. Clarke

“Dare to be naive.” – Buckminster Fuller

“If a composer suffers from loss of sleep and his sleeplessness induces him to turn out masterpieces, what a profitable loss it is!” – Antoine de Saint-Exupéry

VIDEO(S) OF THE WEEK

Cleveland students find purpose and refuge in the arts

CBS Sunday Morning

Venture capitalist Steve Case spreading funding to Middle America with Rise of the Rest

60 Minutes - CBS News

WATCH: ‘Artists are our only hope,’ T Bone Burnett says in critique of big tech

PBS NewsHour

Bad at Math? Interviews With Kids Show the Crippling Effects of Math Anxiety

Inverse

A nursing home and childcare center — a model for the future of aging
ideas.TED.com

3D printed objects that can track and store how people use them
University of Washington, YouTube

The Top 5 most creative brand ideas you need to know about
Special: Creativity Top 5 - Ad Age

FEATURED EVENTS/OPPORTUNITIES

How to do Creative Placemaking
Local Initiatives Support Corporation
Through April 10

Orlando Science Center: Aviation exhibit gives imagination wings
Orlando Sentinel
Through May 2

The Top Innovation Conferences of 2019
Forest Giant
Through December 2019

Innovation By Design Awards
Fast Company
Deadline: March 22

Navigating Now and Beyond
Florida Creativity Conference
March 29 – 31, 2019

Expressive Therapies Summit 2017 — Los Angeles
Expressive Media and UCLA Arts & Healing
March 28 - 31

Nominations sought for National Medal of Technology and Innovation
USPTO
Deadline: April 5

2019 Oklahoma Creativity Ambassadors Gala
Creative Oklahoma
April 8

Idea Week 2019 includes Bill Nye the Science Guy, Wired co-founder
ABC57.com
April 8 – 13

A National Convening on the Integration the Arts, Humanities, and STEMM in Higher Ed

National Academy of Sciences

April 12

Milton Fisher Scholarship for Innovation and Creativity

The Community Foundation for Greater New Haven

Deadline: May 1

Rock band OK Go launches contest for student art that will be sent into space

PRNewswire

Deadline: May 6

3M and Discovery Education Search for America's Next Top Young Scientist in National Middle School Competition with Chance to Win \$25,000 Grand Prize

Discovery Education News

Deadline: May 7

2019 ENCATC-AAAE International Panel

ENCATC

May 30

New England Foundation for the Arts opens registration for Creative Communities Exchange

VTDigger

June 6 -7

2019 Pritzker Forum on Global Cities

Financial Times and The Chicago Council on Global Affairs

June 5 - 7

NSF grant program to pay universities to hire quantum researchers

Edscoop

July 1

Creativity Conference

Southern Oregon University

July 11 – 14

TEDWomen 2019: Bold + Brilliant

TEDWomen

December 4 – 6 | Palm Springs, CA

CreativeMornings | a monthly breakfast lecture series

CreativeMornings

Various

Interactive Map | Festivals

Science Festival Alliance

Various

ARTICLES OF INTEREST

Why an Incredible New CERN Observation Has Physicists Popping Champagne
Gizmodo

To Be Anti-Copyright is to be Anti-Free Market and Anti-Creativity
CreativeFuture

Hollywood Provides More Jobs Than Farming, Mining
Bloomberg

Don't Blame Internet Culture on Copyright
Illusion of More

Can Kraft Heinz Recover? KHC's Maxwell House, Jell-O Shrinking
Bloomberg

A Convening in Cleveland Discusses Artists and Cultural Workers as Civic Leaders
Grantmakers in the Arts

How a Woman Who Can Smell Parkinson's Disease Helped Scientists Create a New Early Diagnosis Method
Smart News | Smithsonian

The Humanities and the Future
Scientific American Blog Network

California lawmakers introduce bill to ban all smartphones at schools
Fast Company

The shape of water: How agtech is making irrigation more efficient
Fast Company

Americans think the future looks bleak: Can we change that by 2050?
Fast Company

[Build Your Creative Confidence: Customer Journey Map](#)
IDEO Blog

IBM leads enterprises through 'digital reinvention' with a focus on tech gender equity
SiliconANGLE

Researchers from across Canada highlight innovative technology for older adults
Communications and Marketing, University of Regina

How One Organization Created A Movement That Transformed Healthcare
Innovation Excellence

Four Ways to Nudge Smarter Innovation
Innovation Excellence

These pictures of seed bank samples turn biology into art

National Geographic

Dear MESSENGER: Kim Stanley Robinson gives thanks to NASA's Mercury orbiter

National Geographic

Female-led startups Glossier and Rent The Runway are now unicorns

Quartz

Gov. Ducey signs bill at Arizona Tech Summit to advance state's innovation

KTAR

This Week in Science

Science

Future Cities Canada launches network to accelerate innovation in smart cities

BetaKit

Canada reaping rewards of U.S. exit from TPP

POLITICO

The Future of Med-Tech Innovation in Just 48 Hours

USC Viterbi | School of Engineering

Philosophers and neuroscientists join forces to see whether science can solve the mystery of free will

Science | AAAS

To stoke creativity, crank out ideas and then step away

EurekAlert! Science News

Silicon Valley's Grow-or-Die Culture Is Costing Us

Startups | Medium

What came first: all-seeing gods or large societies? - Big people, big gods

The Economist

Domestic box office reached a record high for 2018, according to report

Los Angeles Times

MoviePass brings back its unlimited movie plan, with a limited time price of \$9.95

TechCrunch

Google's next Doodle uses AI to generate music in the style of Johann Sebastian Bach

The Verge

Ford to Build Self-Driving Vehicles in Michigan

The New York Times

Disney, Fox Employees Grapple With Day One Transition

Variety

World Wants Science to Solve Global Problems, Even as Skepticism Grows

AP News

Massachusetts Is #1 Most Innovative State, According to Analysis

UpToBoston.com

Also

Mississippi Ranks Dead Last in US Scientific Innovation Rankings

CCN

The rising challenge of competing in emerging markets

McKinsey

'Bloomberg Technology' Full Show (03/20/2019)

Bloomberg

Finding Success: Six Reasons Why Innovation Needs Marketing

Forbes

First African-American Neuroscience Research Initiative Launched

The Chicago Defender

Advances in Alzheimer's Research 2019 ONLINE SYMPOSIUM Webinar

Technology Networks

Clever math enables MRI to map molecules implicated in multiple sclerosis, other diseases

Science | AAAS

Boost your creativity by developing your "distant thinking" skills

Quartz at Work

Chop Up a Worm. It Will Regenerate. Scientists Figured Out Why.

The New York Times

The first iPhone prototype: an exclusive look at Apple's red M68

The Verge

Citizen scientists asked to lend their ears for frog and toad conservation

Wausau Pilot & Review

Thomas L. Friedman: The world's gone from flat, to fast, to deep

McKinsey

Why some counties are powerhouses for innovation

SFChronicle.com

The Venture-Capital Bubble Is Going to Burst

Barron's

Harvard sued by descendant of slaves over photos, including Renty

USA Today

Inside Airbnb's 'Guerrilla War' Against Local Governments

WIRED

A Timeline of MoviePass' Many Ridiculous Business Plans

WIRED

**WGA Leaders to Meet With Showrunners on Agency Packaging Fight
(EXCLUSIVE)**

Variety

This new startup makes affordable outdoor furniture—out of ocean plastic

Fast Company

Morphin instantly Deepfakes your face into GIFs

TechCrunch

Female Firsts: Celebrating women trailblazers at AT&T

AT&T

Why Women Leaders Are Outperforming Men

ExecuNet

Robots Could Be Coming to a Grocery Store Aisle Near You. Here's Why

Fortune

Four Ways to Nudge Smarter Innovation

Innovation Excellence

A Little Known 9-Word Tom Brady Quote is the True North Of All Success

Innovation Excellence

Why Do Startups Fail?

Innovation Excellence

Ask, 'Who benefits most from my innovation?'

Innovation Excellence

The Sickcare Innovation Bubble Problem

Innovation Excellence

How Peloton Uses Consumer Insights To Drive Innovation

Innovation Excellence

How To Prepare Your Organization For Innovation

Innovation Excellence

Dyson's \$600 task lamp is the closest you'll get to natural light indoors

Fast Company

The Skimm Co-Founders paved us a path for modern news consumption -- now they'd like to ask us for something in return

Fast Company

These 8 cities are taking bold steps to get rid of cars

Fast Company

4 ways AI is already making designers' lives easier

Fast Company

Amazon could soon force you to go on a diet, according to one futurist

Fast Company

Stars—facts and information

National Geographic

The Meaning of Elvis

Quadrant Online

Are We in a Podcast Bubble?

The New Yorker

Also

How Podcasts Became an Essential Medium

The New Yorker

Yo-Yo Ma, speaking at Harvard: 'It's never art for art's sake'

Harvard Gazette

The Sound of Music to Animals

Nautilus

Simple Mind Game Shows How Fast Technology is Accelerating

Innovation Excellence

Top-down or bottom-up – How do you start building an innovative culture?

Innovation Excellence

Uncover Your Customers' Dreams

Innovation Excellence

What is an equinox, and why does it happen?

National Geographic

A knowledge economy that works for all

Nesta

Disney-Fox deal is complete; CEO Bob Iger's big swing could change media industry

Los Angeles Times

Also

Disney Moves From Behemoth to Colossus With Closing of Fox Deal

The New York Times

Karen Uhlenbeck Is First Woman to Win Abel Prize for Mathematics

The New York Times

Also

UT-Austin Professor Awarded Top International Math Prize

Downtown Austin, TX Patch

The UA imagined these six women as STEM superheroes. It's inspiring.

Tucson Life | Tucson.com

The Rapid Decline Of The Natural World Is A Crisis Even Bigger Than Climate Change

HuffPost

An Hour of Light and Sound a Day Might Keep Alzheimer's at Bay

Scientific American

Creativity Can Help Up Cultivate Moral Imagination

Imagination Matters

Training a Computer to Find Shapes in the Clouds

IDEO Blog

Creativity Can Help Up Cultivate Moral Imagination

Imagination Matters

Can goats empower women?

Gates Notes

Idea Generation Fails, or, How to Hose Your Next Ideation Session

Gregg Fraley Blogg

How to Boost Brain Power in the Blink of an Eye

The Social Thinker | Psychology Today

Metro Boston to Get More Creative With City Planning

Next City

How Facebook uses art to improve employee well-being

TechRepublic

The 5 most — and 5 least — innovative states

CNBC

Also

Study: DC Ranked No. 3 Most Innovative State in the U.S.

DC INNO

The Science of Innovation

Scientific American Blog Network

'Entangle' exhibit fuels imagination with physics

symmetry magazine

Macklemore gets real about the importance of arts education in schools: 'As a kid, music saved me'

AOL Finance

Eleven key takeaways from the 2019 federal budget for Canada's innovation economy

The Logic

First Neuroscientific Evidence that Humans Have Geomagnetic Sense

Sci-News

To predict which cancer cells will attack the brain, scientists harness the power of artificial intelligence

Popular Science

Trek's new bike helmet mimics your brain's protective fluid

Popular Science

The Mathematical Phrase that Melts My Brain

Scientific American Blog Network

Scientists Grew a Mini-Brain in a Dish, And It Connected to a Spinal Cord by Itself

ScienceAlert

Google attempts to disrupt with Stadia

Digital - Ad Age

DARPA Is Building a \$10 Million, Open Source, Secure Voting System

Motherboard

Inspiring Girls to Lead in Tech: Intel Foundation invests \$1.25M to scale innovative collaboration

CSR@Intel

Illinois General Assembly bill would give STEM students free tuition

Crain's Chicago Business

Tales of 2 Rugged Asteroids and 1 Is Ejecting Material Into Space

The New York Times

Europe is investing in innovators

Innovators magazine

Space Is Very Big. Some of Its New Explorers Will Be Tiny.

The New York Times

Apple's Big Spending Plan to Challenge Netflix Takes Shape

The New York Times

Scientists Played Music to Cheese as It Aged. Hip-Hop Produced the Funkiest Flavor

Smart News | Smithsonian

The internet is changing the way we preserve endangered languages

The Outline

It's wrongheaded to protect nature with human-style rights

Aeon Ideas

Dancing4Defenders: How Dancing Can Benefit Military Populations

ARTS Blog | Americans for the Arts

How Artificial Intelligence Is Changing Science

Quanta Magazine

Nobel Prize in Chemistry Goes to a Woman for the Fifth Time in History

The New York Times

Dream Big, Work Hard, Stay the (Bumpy) Course

The Principal of Change

A Harvard Professor Says Half of All Colleges Won't Exist in 10 Years (and Why a New Model Might Provide a Better Path to Career Success)

Inc.com

The 'splinternet' is already here

TechCrunch

Axel Voss Says Maybe YouTube Shouldn't Exist

Techdirt

[Criticism] Like This or Die

Harper's Magazine

Ten Ways to Look at the Color Black

The Millions

Cancer research: UW team discovers betrayal of a key protein

Milwaukee Journal Sentinel

Opinion | Netflix Has Turned Its Back on Latinos

The New York Times

Opinion | Is Computer Code a Foreign Language?

The New York Times

W.S. Merwin, Poet of Life's Damnable Evanescence, Dies at 91

The New York Times

Dick Dale, Surf Guitar King, Dies at 81

Variety

Neil deGrasse Tyson Will Return to TV After Misconduct Investigation

The New York Times

Teaching girls about STEaM careers: Scenes from Milwaukee Business Journal's STEaM summit

Milwaukee Business Journal

U.S. Students Have Achieved World Domination in Computer Science Skills—for Now

IEEE Spectrum

These Female Tech Leaders Work to Improve Lives of Others

Digital Trends

Lessons From The World's Quirkiest Innovators

Innovation Hub | WGBH

Why history's most famous scientists are usually a bit weird

PRI

Addressing the imminent need for diversity in data science

SiliconANGLE

Slow internet, poor science rankings give Hawaii low showing in innovation survey

Hawaii News Now

From 'Wild Horses' to 'Wild Things,' a window into Maurice Sendak's creative process

MENAFN.COM

The Role of the Student Engineer in Medicine and Innovation

Xconomy

Editorial: Florida's STEM push is paying dividends

Opinion | The Florida Times-Union

What The Boeing 737 MAX Teaches Us About Brands And Innovation

Forbes

Robot brain teaches machines to pick up objects they haven't seen before

Engadget

Montana State electrical engineering professor wins NSF CAREER grant for brain research

EurekaAlert! Science News

There's Mounting Evidence That Parkinson's Starts in The Gut - Not The Brain

ScienceAlert

5 short podcasts to boost your creativity and success

Big Think

Can Art Heal Our Healers?

Forbes

Arts should be core to education, not an optional add-on

CommonWealth Magazine

The role of art and imagination in a vibrant democracy

Hudson Reporter

AI Algorithms Are Now Shockingly Good at Doing Science

WIRED

The People Trying to Make Internet Recommendations Less Toxic

WIRED

How Does Music Affect Your Brain? Every Imaginable Way

WIRED

Don't Fear Math

TED Radio Hour : NPR

The Bold Accomplishments of Women of Color Need to Be a Bigger Part of Suffrage History

At the Smithsonian | Smithsonian

U.S. News Announces 2020 Best Graduate Schools

Press Room | US News and World Report

Choosing Trade School Over College

The Atlantic

Kode With Klossy Partners with the Ad Council's She Can STEM Campaign to Celebrate the Bright Futures of Girls in STEM

PRNewswire

Bills in California and several other states would tighten regulation on for-profit colleges

Inside Philanthropy

Behind a \$25 Million Plan to Elevate Women in STEM and Use their Stories to Inspire Girls

Inside Philanthropy

These Haunting Red Dresses Memorialize Murdered and Missing Indigenous Women

At the Smithsonian | Smithsonian

Why the Story of Woman Versus Machine Is Still Being Written

At the Smithsonian | Smithsonian

To Successfully Rebuild a City, Don't Forget the Culture

Pacific Standard

Trump's Budget Proposal Cuts Funding for the UNICEF Line Item

Pacific Standard

Silicon Valley, It's Time to Hire Sci-Fi Writers

Immodest proposal | OZY

Who is affected by failed innovation projects?

Ideas to Value

Have microscope, will travel: New tech project links Madison, Boston scientists

Morgridge Institute for Research

On International Women's Day, photographers share their favorite pictures honoring womanhood

National Geographic

Special Edition: The Cities Issue

National Geographic

Auto Hack

Engineering Innovation Podcast and Radio Series | National Academy of Engineering

Individuals with visual impairment can 'see' through device that turns digital images into physical sensations

Phys.org

Art as a Second Language

Roman Muradov | Medium

The Surprisingly Technical Process of Songwriting

Wonky & Technical | Medium

Teaching girls about STEaM careers: Scenes from Milwaukee Business Journal's STEaM summit

Milwaukee Business Journal

Try This Brainstorm Method: The Contradictory Innovation

Innovation Management

Sorry Kids — The Next Energy Alternative Is Not Here, Yet

New Geography

Houston scientist wins Nobel Prize for breakthrough cancer treatment

CultureMap Houston

Study: Memories of music cannot be lost to Alzheimer's and dementia

Big Think

Steve Forbes: US can beat China in 5G without becoming like China

Fox News

7 Crazy Tech Trends That Will Define the Future

Inc.com

The Next Silicon Valley? Why Toronto Is a Contender

Knowledge@Wharton

The Value of Failure: How We Can Make the Most of Losing

Knowledge@Wharton

7 Crazy Tech Trends That Will Define the Future

Inc.com

Opinion: Universities provide spark for Valley innovation

The Mercury News

[Webcast Recap] To Arrive at Creativity, Stop Focusing on Productivity

IDEO U

Doing pennants: how bad flags spotlight the perils of design process

ideas.TED.com

Somewhere in the Middle

The Principal of Change

Illinois General Assembly bill would give STEM students free tuition

Crain's Chicago Business

Readers respond: Is design as important as we think it is?

Fast Company

Patti Smith Sings “The Tyger” and Reflects on William Blake’s Transcendent Legacy as a Guiding Sun in the Cosmos of Creativity

Brain Pickings

Activision is bringing esports franchises to a city near you

Tech - Ad Age

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The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

National Creativity Network

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Oklahoma City, Oklahoma 73102

<http://nationalcreativitynetwork.org>

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