



National Creativity Network

ARTICLES OF INTEREST

May 15, 2020

QUOTE(S) OF THE WEEK

“Our imagination is stretched to the utmost, not, as in fiction, to imagine things which are not really there, but just to comprehend those things which are there.” – Richard Feynman

“Poets say science takes away from the beauty of the stars — mere globs of gas atoms. Nothing is 'mere'. I too can see the stars on a desert night, and feel them. But do I see less or more? The vastness of the heavens stretches my imagination — stuck on this carousel my little eye can catch one-million-year-old light. A vast pattern — of which I am a part... What is the pattern or the meaning or the why? It does not do harm to the mystery to know a little more about it.” – Richard Feynman

“Observation: The more that someone emphasizes the need to “prepare kids for the real world,” the less likely it is that he or she will focus on preparing kids to improve that world.” – Alfie Kohn

“It may seem a strange principle to enunciate as the very first requirement in a Hospital that it should do the sick no harm.” – Florence Nightingale

“Ideals are like stars; you will not succeed in touching them with your hands. But like the seafaring man on the desert of waters, you choose them as your guides, and following them you will reach your destiny.” – Carl Schurz

“Imagination has brought mankind through the Dark Ages to its present state of civilization. Imagination led Columbus to discover America. Imagination led Franklin to discover electricity. Imagination has given us the steam engine, the telephone, the talking-machine, and the automobile, for these things had to be dreamed of before they became realities. So I believe that dreams — day dreams, you know, with your eyes wide open and your brain machinery whizzing — are likely to lead to the betterment of the world. The imaginative child will become the imaginative man or woman most apt to

create, to invent, and therefore to foster civilization. A prominent educator tells me that fairy tales are of untold value in developing imagination in the young. I believe it.” – L. Frank Baum

“In the fields of observation chance favors only the prepared mind.” – Louis Pasteur

VIDEO(S) OF THE WEEK

New: Learning From Home

Sir Ken Robinson

My thoughts for the Call to Unite

Sir Ken Robinson

Sleep is your superpower

TED Talks

The mental health benefits of storytelling for health care workers

TED Talks

How American and Chinese values shaped the coronavirus response

TED Talks

Opinion: How a harpist's idea for an orchestra video turned into a joyful Dallas Symphony

The Dallas Morning News

The Art of Doodling | Jon Burgerman

Creative Mornings | New York

FEATURED EVENTS/OPPORTUNITIES

Installation Brings Imaginative Dreams Alive In Denver: ‘Share That Creativity’

CBS Denver

Through May 25

2020 Pacific Creative Placemaking Leadership Summit

The National Consortium for Creative Placemaking

May 14 - 15

NEW “TEDx SHORTS,” a new TED original podcast hosted by actress Atossa Leoni, premieres May 18

TED Blog

May 18

Engineering.com partners with Youth Science Canada to launch first Online STEM Fair

Yahoo! Finance

May 19

2020 ENCATC Academy on Cultural Relations and Diplomacy

ENCATC – The European network on cultural management and policy

May 27 | New York, NY

2020 ENCATC-AAAE-TACPS Global Conversation

ENCATC – The European network on cultural management and policy

May 29 | New York, NY

SBA Launches National 2020 SBIR Road Tour to Connect Tech Entrepreneurs with Federal R&D Funding

Yahoo! Finance

Midwest Tour | June 1 – 5; stops in Omaha, Nebraska; St. Louis, Missouri; Champaign-Urbana, Illinois, and Bloomington, Indiana.

Rockies Tour | August 10 – 14; stops in Bozeman, Montana; Idaho Falls, Idaho; Salt Lake City, Utah; and Laramie, Wyoming.

Central Southern Tour | November 2-6; with stops in Jackson, Mississippi; Shreveport, Louisiana; Dallas, Texas; Oklahoma City, Oklahoma; and Fayetteville, Arkansas.

TED2020: Uncharted

TED.com

July 26 – 30 | Vancouver, BC, Canada

Save the Date | ENCATC Congress

ENCATC – The European network on cultural management and policy

October 28 – 30 | Prague, Czechoslovakia

AIGA Design Conference

AIGA

November 12 – 14 | Pittsburgh, PA

Call for Articles | General Issue

European Journal of Cultural Management and Policy | ENCATC

Deadline: Ongoing

CreativeMornings | a monthly breakfast lecture series

CreativeMornings

Various

Interactive Map | Festivals

Science Festival Alliance

Various

ARTICLES OF INTEREST

Four coronavirus futures

Nesta

The COVID-19 test | What have we learnt so far? Reflections on emerging trends
Nesta

What type of country do we actually want to become? New ways of unlocking public imagination about the future
Nesta

Making the Extraordinary Happen: Creating Cultures of Possibility in Times of Complexity
Peter Gamwell & Jane Daly | Renfrew County District School Board

A Failure of Imagination
Life, Unbounded | Scientific American

Rescuing Scientific Innovation from Corporate Bureaucracy
Harvard Business Review

Study finds “volume dial” for turning neural communication up or down
MIT News

MLS Unites to Celebrate Creativity
Sporting KC (Kansas City)

Blind people could 'see' letters that scientists drew on their brains with electricity
LiveScience

Courtroom artists draw from imagination as the US Supreme Court moves oral arguments online
The Art Newspaper

Pabst Blue Ribbon Commissioning 1,000 Creative Works During COVID-19
Forbes

Art Schools Play an Essential Role in Supporting the Medical Industry—and That’s Why the Government Must Bail Them Out Now
artNet News

Engineering a Better World: A Year of Uncertainty and Ingenuity
USC Viterbi School of Engineering

3 tips for navigating arts education during school shutdowns
Education Dive

Florida State University dance professor recognized by the Ford Foundation
Florida State University News

What to expect on your first day back in a touch-free, socially distant office
Fast Company

Reimagining the post-pandemic organization
McKinsey & Company

The Science of Temperature Is Weirder Than You Think
WIRED

Fabric embedded with electronic sensors to monitor vital signs
The Engineer

Researchers are tracking another pandemic, too—of coronavirus misinformation
Science | AAAS

The math behind the COVID-19 modeling
Phys.org

What Can the Computer Science for ALL Community Learn from COVID-19
CSforALL | Medium

When Schools Reopen, It Shouldn't Be Business as Usual
EdSurge

Drive-By Art Exhibition Provides Socially Distanced Dose of Culture
Smart News | Smithsonian

Explore a Hyper-Resolution Rendering of Rembrandt's 'The Night Watch' Online
Smart News | Smithsonian

Movie Theaters Are on the Brink. Can Wine and Cheese Save Them?
The New York Times

The Pandemic Will Permanently Change the Auto Industry
The New York Times

He Makes Physics Funny
The Art of the Book | The New York Times

This designer turns Yeezys and Ikea bags into \$5,000 masks. Now you can, too
Fast Company

AnitaB.org study finds women in tech are facing a greater burden than ever before
Fast Company

How the public perception of CEOs has shifted during the pandemic
Fast Company

Why this record label launched a mental-health arm to combat anxiety and depression in the music biz
Fast Company

10 More Documentaries That Will Spark Your Creativity
IDEO Blog

The COVID-19 Problems That Will Force Manufacturing To Innovate
Forbes

Parasite was a Master Class in Dark Creativity
Dark Creativity | Psychology Today

How to Unmask Your Smile
Adventures in Divergent Thinking | Psychology Today

How Online Learning Kept Higher Ed Open During the Coronavirus Crisis
IEEE Spectrum

Kid culture | In most cultures, kids tag along with grownups or mooch with friends but American life is heavy with 'kid-friendly' artifice
Aeon

Zoom, but in VR: Why Spatial's free meeting app feels like a leap forward
C|NET

The Shaky Future of Denver Arts and Culture Funding
Westword

Manhattan's one-of-a-kind artists' sanctuary thrives on low rents and lofty ideals
New York Post

This AI Poet Mastered Rhythm, Rhyme, and Natural Language to Write Like Shakespeare
IEEE Spectrum

The Creative Process of a Nobel Laureate
Creative Explorations | Psychology Today

How creative thinking helped Seattle flatten the curve
National Geographic

How imagination can create a post-COVID-19 creative revolution
Fast Company

Voice Controlled Tech to Grow as People Seek 'No Touch' Choices
Science & Technology | Voice of America

Why we need more women to build real-world AI products, explained by science
The Next Web

Discovery Education Adds New Content That Engages Students Wherever They Are Learning
Georgia Public Radio

Indigenous Innovation Initiative will award up to \$250K to projects for gender equality
CBC.ca

Why women leaders are excelling during the coronavirus pandemic

Phys.org

Remdesivir Works Against Many Viruses. Why Aren't There More Drugs Like It?

Science & Nature | Smithsonian

How Scooby-Doo's Origins Are Related to the RFK Assassination

Arts & Culture | Smithsonian

Researchers Created a 3-D Map of 100 Million Cells in the Mouse Brain

Smart News | Smithsonian

When — and How — Should the U.S. Economy Reopen?

Knowledge@Wharton

Why Innovation's Future Isn't (Just) Open

MIT Sloan Management Review

Freedom & Creativity: Defending art, defending diversity

UNESCO

Transform the World Around You Into Famous Artworks With This App

Hyperallergic

The Incredible Legend of The First Black Samurai

True Stories | OZY

Horrifying DeepNude app, which undressed women, is replaced by an evil twin

Fast Company

In defense of Big Pharma, the innovation engine we love to hate

Fast Company

The American workplace was already broken. This is how we rebuild it

Fast Company

Inside the subversively creative mind of Mark Mothersbaugh (subliminal messages included)

Fast Company

Twitter adds former Google VP and A.I. guru Fei-Fei Li to board as it seeks to play catch up with Google and Facebook

CNBC

Is 5G done? Controlling the damage, and controlling the outcome

ZDNet

The Audacious Project announces new efforts in response to COVID-19

TED Blog

The Moral Imagination

Seth's Blog

Gamification: An Ideal Methodology for Dealing with Big HR Challenges

Disruptor League

“Idea” is not a four letter word

Disruptor League

What Will College Look Like in the Fall (and Beyond)? (Ep. 418)

Freakonomics

Can video games make people care about wildlife conservation?

National Geographic

To challenge misguided beliefs about science, try satire

National Geographic

Is Meritocracy an Idea Worth Saving?

The Chronicle of Higher Education

The Social-Distancing Shamers Are Watching

The New York Times

Baltimore Sun looks to non-profit status to stay afloat amid coronavirus threat

The Guardian

For Bookstore Owners, Reopening Holds Promise and Peril

The New York Times

Twitter Will Allow Employees To Work At Home Forever

Buzzfeed News

Manhattan Faces a Reckoning if Working From Home Becomes the Norm

The New York Times

Designers turn an airplane's middle seat into a COVID-19 sneeze guard

Fast Company

The Coronavirus Means Curtains for Artists

The Nation

Kids' Books Where Science Is The Adventure

Short Wave | NPR

Little Richard, Founding Father of Rock Who Broke Musical Barriers, Dead at 87

Rolling Stone

Also

Little Richard, Flamboyant Wild Man of Rock 'n' Roll, Dies at 87

The New York Times

Little Richard: An Ecstasy You Couldn't Refuse

The New York Times

Little Richard Was The Lightning Storm That Awakened Rock

GRAMMY.com

Little Richard Remembered by Bob Dylan, Mick Jagger, Ringo Starr, Chuck D, Spike Lee, Many More

Variety

Paul McCartney Writes Touching Tribute to Little Richard

Variety

A Guide to Staying Safe as States Reopen

The Atlantic

Make Your Problem More Abstract

Imagineer's Weblog

ENCATC Creative #StayHome Pack No. 8

ENCATC

STEMconnector welcomes its new CEO, Denielle Pemberton-Heard

STEMconnector

Renée Fleming Will Continue to Explore Music and Mind in Live Streamed Series

Playbill

Moog's Subharmonicon is the perfect instrument for people who think math is beautiful

The Next Web

Should AI Hold Patents? The Flash-of-Genius Answer

Mind Matters News

The joy of math: An interview with Dr. Hollylynne Lee

EdNC

Pandemic Inspires Creative Problem-Solving Worldwide

Global Press Journal

Post-pandemic the arts will need our support

Canada's National Observer

Minister Bains announces new Industry Strategy Council

NewsWire.ca

Doodling during Zoom meetings turns into art

The Progress Index

The Allen Institute Releases Version Three of Its High-definition 3D Map of the Mouse Brain

Technology Networks

This Is How Curiosity Influences Our Decisions

Reader's Digest

The robot assistant that can guess what you want

BBC News

9 Women in STEM Who Might Just Save Us All

The Story Exchange

Oxford University's timeline for a COVID-19 vaccine is shorter than previous estimates

Popular Science

Here's how you can come up with outside the box innovations

Idea to Value

Podcast S3E59: Kathryn Haydon – How to become more creatively productive and prolific

Idea to Value

Our weird behavior during the pandemic is messing with AI models

MIT Technology Review

The World has Changed: Is Your Organization Ready?

Innovation Management

To emerge stronger from the COVID-19 crisis, companies should start reskilling their workforces now

McKinsey & Company

How to Make Effective Videos for Learning

Edutopia

UN Releases Free COVID-19 Awareness Images Donated By Artists Worldwide

DesignTaxi.com

Olivia Laing's Essays Make a Case for Why Art Matters in Turbulent Times

Hyperallergic

Quarantine culture report: Louis Armstrong is trending. Billie Eilish is not

Fast Company

Why introvert leaders excel during a crisis

Fast Company

Princeton researchers discover that home gardening is basically the answer to society's ills

Fast Company

Twitter will let employees work from home permanently. Will other companies follow?

Fast Company

Doctors are turning to GoFundMe to stay afloat during the pandemic

Fast Company

Gaming, online retail, and fraud are all up, while entertainment ticketing collapses

Fast Company

The 'Tiger King' industrial complex is everything that's wrong with Hollywood in 2020

Fast Company

Want To Innovate? Get Comfortable With Discomfort

Forbes

Disruption 2020: An Interview With Clayton M. Christensen

MIT Sloan Management Review

Westworld, Whiteness & The Future of American Democracy

Sam Chaltain

Scanning for answers to a pandemic

Gates Notes

To challenge misguided beliefs about science, try satire

National Geographic

Traditional indigenous beliefs are a powerful tool for understanding the pandemic

National Geographic

Writing Our Lives in Six Word

Defining Memories | Psychology Today

Finding "The One"

The Productive Millennial | Psychology Today

Ursa Major: Elizabeth Gilbert Reads a Poignant Forgotten Poem About the Big Dipper and Our Cosmic Humanity

Brain Pickings

The Pulitzer Problem

The Baffler

Paper Figures and Objects by Bethany Bickley Spring From Book Pages

Colossal

The Coming Disruption Scott Galloway predicts a handful of elite cyborg universities will soon monopolize higher education.

New York Magazine

What Is College Without the Campus?

New York Magazine

Why We're Obsessed With Celebrities' Bookcases

Video | The New York Times

How the Buddha Got His Face

The New York Times Magazine

The Daily Call That 200 Arts Groups Hope Will Help Them Surviv

The New York Times

For the Public Library, Martha Graham Is the Missing Link

The New York Times

Are there laws of history?

Aeon

15 Heroic Facts About Florence Nightingale

Mental Floss

To err is human, to learn, divine

University of Pennsylvania

'Challenges, Curiosity, Creativity, & Community' in the Online Science Classroom

Classroom Q&A With Larry Ferlazzo | Education Week

These Video Diaries Document Quarantine Stories From Artists All Around the World

Smithsonian

The future is not what it used to be: Thoughts on the shape of the next normal

McKinsey & Company

From surviving to thriving: Reimagining the post-COVID-19 return

McKinsey & Company

Inspired By Cheetahs, Researchers Build Fastest Soft Robots Yet

NC State University

Five things we need to do to make contact tracing really work

MIT Technology Review

An innovation plan to beat Covid-19

MIT News

9 Amazing Facts about Particle Accelerators and How They Work
Interesting Engineering

How the Bio Revolution could transform the competitive landscape
McKinsey & Company

Many Gig Workers Still Await Aid as Jobless Claims Rise
Stateline | Pew Charitable Trusts

These 'travel' postcards celebrate the glorious destinations of lockdown life
Creativity | AdAge.com

What Goes On in a Proton? Quark Math Still Needs Answers
WIRED

How Albert Einstein's Son Tamed the Mississippi River
WIRED

The Relentless Startup Fast-Tracking Ford's Self-Driving Cars
WIRED

Alphabet's Sidewalk Labs Scraps Its Ambitious Toronto Project
WIRED

The Engineers Taking on the Ventilator Shortage
The New Yorker

Little Richard, the Great Innovator of Rock and Roll
The New Yorker

Imagined Histories of Artists and Their Parents
The New Yorker

Smithsonian Journeys Experts
Smithsonian

The future of conference: Will events remain virtual after lockdowns?
Tech Xplore

In Times Of Crisis, Let Your Company's Experimentation Flourish
Forbes

The oldest rockers in town
The Critic

Little libraries become food pantries during COVID-19
PBS NewsHour

AMC Entertainment's Stock Soars on Amazon Acquisition Speculation
Variety

Will Americans Lose Their Right to Vote in the Pandemic
The New York Times Magazine

Upstate Will Be First to Test New York's Arts Appetite
The New York Times

'Content' is such an ugly word for the arts
ArtsMeme

The Future of the Library
Akimbo: A Podcast from Seth Godin

I'm a scientist. We should try testing for COVID-19 using laser beams
Fast Company

How Innovative Can Companies Really Be After A Crisis?
Forbes

The animated advantage: How Canadian cartoonists are staying home and staying busy
CBC.ca

Social Media Influencers Beware – Street Art Is Protected by Copyright
IP Watchdog

Hundreds of Womxn Are Photographing How They Cope During Quarantine
Colossal

Unspun Wool Sculpted into Intimate Portraits by Artist Salman Khoshroo
Colossal

Home MuralFest: 67 Artists Simultaneously Painted Murals in Their Homes and Gardens While Quarantined
Colossal

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Have you found an article you'd like to share? Email the link to george.tzougros@wisconsin.gov.

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The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions

depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

National Creativity Network

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