



National Creativity Network

## ARTICLES OF INTEREST

May 17, 2024

### QUOTE(S) OF THE WEEK

“Our imagination is stretched to the utmost, not, as in fiction, to imagine things which are not really there, but just to comprehend those things which are there.” – Richard Feynman

“Surrealism is destructive, but it destroys only what it considers to be shackles limiting our vision.” – Salvador Dali

“If you stop at general math, you're only going to make general math money.” – Snoop Dogg

“In the fields of observation chance favors only the prepared mind.” – Louis Pasteur

“Things had to be dreamed of before they became realities. So I believe that dreams — day dreams, you know, with your eyes wide open and your brain machinery whizzing — are likely to lead to the betterment of the world. The imaginative child will become the imaginative man or woman most apt to invent, and therefore to foster civilization.” – L. Frank Baum

“If you can't make a mistake, you can't make anything.” – Marva Collins

“Curiosity is the very basis of education and if you tell me that curiosity killed the cat, I say only the cat died nobly.” – Arnold Edinborough

### VIDEO(S) OF THE WEEK

**Why Does Art Matter? A New Crash Course Series Explores Art History**  
*Colossal*

**I fixed it for you**

*Seth's Blog*

**Design Is Changing...Again! | Philipp Refior**

*CreativeMornings | Munich*

**Exhausted mom recreates Rage Against The Machine classic hit song all with baby instruments**

*Upworthy*

**The Beatles - Let It Be**

*The Beatles*

**Devious Creativity | Gaby el Ashkar**

*CreativeMornings | Ottawa*

**What To Do When Seeing is No Longer Believing?**

*The Circuit*

## **FEATURED EVENTS/OPPORTUNITIES**

**All Americas Summit**

*Sister Cities International*

**May 28 - 31**

**Where Humanity Meets Technology | Inventures 2024**

*Alberta Innovates, Yahoo! Finance*

**May 29 - 31**

**2024 Science Events Summit**

*Science.Events*

**June 2 - 4 | Los Angeles**

**The 2024 call for applications to UNESCO's International Fund for Cultural Diversity is now open!**

*UNESCO*

**Deadline: June 14**

**NEW Scientist-in-Residence**

*The New York Academy of Sciences*

**Deadline: June 14**

**The 9th International Invention Innovation Competition in Canada, iCAN 2024**

*Toronto International Society of Innovation & Advanced Skills*

**Deadline: June 15**

**NEW Why This Year's Smithsonian Folklife Festival Honors Indigenous Americans**

*Smithsonian Voices | Smithsonian Magazine*

**June 26 – July 1**

**Join the 2024 Youth Eyes on the Silk Roads Photo Contest**

UNESCO

**Deadline: July 14**

**Welcome to 2024 Global Innovation Challenge**

*InventFuture.Global*

**Registration Deadline: September 12**

**Call for Articles | General Issue**

*European Journal of Cultural Management and Policy | ENCATC*

**Deadline: Ongoing**

**Twenty-Four Smithsonian Shows to See in 2024**

*At the Smithsonian | Smithsonian Magazine*

**Various**

**Idea Jams 2023/2024**

*Canadian Network for Imagination and Creativity*

**Series**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Nesta Talks to...**

*Nesta*

**Various**

**Interactive Map | Science Festivals**

*Science Festival Alliance*

**Various**

**ARTICLES OF INTEREST**

**NASA Awards Expand Research Capabilities at Institutions Nationwide**

*NASA*

**Google Releases A.I. That Can Predict How the Human Body's Molecules Behave, Boosting Drug Discovery Research**

*Smart News | Smithsonian Magazine*

**Wild NASA proposal envisions magnetic hover trains on the moon**

*Popular Science*

**Charles Barkley Pledges \$1M To School Where Black Students Presented New Pythagoras Proof**

*POCIT | People of Color in Tech*

**Scientists Calculated the Energy Needed to Carry a Baby. Shocker: It's a Lot.**

*The New York Times*

**The Itsy Bitsy Spider Inspired a Microphone**

*The New York Times*

**Put Women in the Rooms Where It Happens**

*The Commons | The Chronicle of Philanthropy*

**8 little-known book cover designs that should be classics**

*Co.Design | Fast Company*

**The Onion's new CEO on his plan to bring back 'the good internet'**

*Fast Company*

**Ditching Male Defaults - A guide to making finance work better for women, particularly the most underserved.**

*IDEO Journal*

**Stop Doing What You Did Last Time**

*Human-Centered Change and Innovation*

**Semantic algebra**

*Seth's Blog*

**New Editing Layer Adds Angst Inside NPR**

*The New York Times*

**How YouTube became must-see TV: Shorts, sports and Coachella livestreams**

*Los Angeles Times*

**Alice Munro Reinvigorated the Short Story**

*The New Yorker*

**Game Theory Can Make AI More Correct and Efficient**

*Quanta Magazine*

**New Program Plans To Put Money Into Broadway Investors' Pockets**

*Forbes*

**You Can Now Build Your Very Own Frank Lloyd Wright House**

*Microsoft Start | The Wall Street Journal*

**Why Do People Make Music?**

*The New York Times*

**Plant fuels could one day power airlines and cars while lowering carbon emissions**

*Wisconsin Public Radio*

**Sitting on the art**

*Aeon Essays*

**How New Science Fiction Could Help Us Improve AI**

*Scientific American*

**What the Broadway Musical ‘Suffs’ Gets Right (and Wrong) About the History of Women’s Suffrage**

*History | Smithsonian Magazine*

**10 innovative research projects earn latest funding from VCU’s Arts, Humanities and Social Sciences Fund**

*VCU News | Virginia Commonwealth University*

**GE Aerospace expands Next Engineers program for Cincinnati youth**

*UC News | University of Cincinnati*

**Student POV: Culture and Creativity**

*Yale School of Management*

**Google and Harvard unveil most detailed ever map of human brain**

*CNN World*

**The CAR-T cell revolution: Reprogramming T lymphocytes against cancer**

*France 24*

**Science is making anti-aging progress. But do we want to live forever?**

*The Harvard Gazette*

**One 3D-printed ‘polypill’ could fit an entire day’s medications**

*Popular Science*

**Universe’s oldest known stars found in Milky Way’s ‘halo’**

*Popular Science*

**Google and OpenAI are racing to rewire the internet**

*The Verge*

**Google’s broken link to the web**

*Platformer*

**The Power of Framing**

*Gapingvoid*

**José Vilson: Good Math Education Is a ‘Civil Right’**

*Edutopia*

**Why Movement Matters in Math**

*Edutopia*

**DeSantis Signs Law Deleting Climate Change From Florida Policy**

*The New York Times*

**State Poet Laureates Write Rural Into Their Rhyme Schemes**

*The Daily Yonder*

**How AI apps are moving beyond basic chatbots**

*Fast Company*

**Naming a brand can cost more than \$50,000. This new AI-powered service will do it for much less**

*Co.Design | Fast Company*

**Where the human brain (still) has an edge over AI**

*Fast Company*

**Samsung has a brilliant response to Apple's hated 'Crush' ad**

*Fast Company*

**Announcing the 2023 College Podcast Challenge Honorable Mentions**

*NPR*

**70th anniversary of the Hague Convention: UNESCO launches new initiatives to protect cultural property**

*UNESCO*

**Transactions versus Experiences**

*Human-Centered Change and Innovation*

**Complaints are a gift**

*Seth's Blog*

**What is Childhood For?**

*Letters from the Future (of Learning) | Sam Chaltain*

**Going It Alone: The Indie Filmmakers Getting Their Movies in Theaters Without a Distributor**

*Yahoo! Entertainment, The Wrap*

**The 'Sift' strategy: A four-step method for spotting misinformation**

*Future | BBC*

**What's on TV? For Many Americans, It's Now YouTube**

*The Wall Street Journal*

**New York's studio building boom poses threat to L.A.'s Hollywood production**

*Los Angeles Times*

**What Is Noise?**

*The New Yorker*

**Scrabble, Anonymous**

*The Paris Review*

## **World Changing Ideas 2024**

*Fast Company*

### **OpenAI's new ChatGPT can tell bedtime stories and solve math problems**

*Quartz*

### **'It brings me joy': Veteran revels in creativity**

*VA Milwaukee Healthcare | VA.gov*

### **Spotify Hit With Copyright-Violation Claims by National Music Publishers Association**

*Variety*

### **Scientists uncover a surprising conflict between important cognitive abilities**

*PsyPost*

### **'MUSIC map' reveals some brain cells age faster and are more prevalent in Alzheimer's**

*EurekAlert! | AAAS*

### **At the Lab Episode 7: Women in STEM**

*Cold Spring Harbor Laboratory*

### **Everything Google Announced at I/O 2024**

*WIRED*

### **Just 18% of teachers report using AI in the classroom**

*K-12 Dive*

### **The untold story of how Patricia Walsh Chadwick became one of the first women of Wall Street**

*Fast Company*

### **Inside Nike's seven-year design process for the Nike Jam, its first-ever breaking shoe**

*Co.Design | Fast Company*

### **This cutting-edge technology decontaminates seeds to boost crop yields and save billions**

*World Changing Ideas 2024 | Fast Company*

### **Bridging Educational Gaps through Inclusive Innovation**

*UNESCO*

### **A Case Study on High Performance Teams**

*Human-Centered Change and Innovation*

### **The unwarranted smile**

*Seth's Blog*

**15 of the funniest entries in the 2024 Comedy Pet Photography Awards contest**  
*Upworthy*

**A Growing Concern Across America's Campuses**  
*The Creativity Post*

**How Television Advertising Lost Its Relevance**  
*The Wall Street Journal*

**Enhancing Broadway, by Any Bodily Means Necessary**  
*The New York Times*

**How Ranch Dressing Became the All-American Condiment**  
*Mental Floss*

**Music vs. Lyrics - Or is it a secret third thing**  
*Dirt*

**Manager Mentorship Strategies: The Science of Motivating Young Talent with David Yeager**  
*IDEO Blog*

**Finding Creativity Trailer**  
*Finding Creativity with Alexis Milligan | Atlantic Centre for Creativity*

*You'll find the more episodes of Finding Creativity [here](#).*

**UTA receives Innovation and Economic Prosperity designation**  
*EurekaAlert! | AAAS*

**A Summer Assignment: Talk to Different People**  
*American Enterprise Institute*

**Engineering a more accessible world**  
*Harvard John A. Paulson School of Engineering and Applied Sciences*

**Makerspace Magic With Andrea Monteza**  
*College of Agriculture and Life Sciences | NC State University*

**Accelerating Innovation with AI**  
*Princeton Engineering - Princeton University*

**Exploring the influence of musical training on mathematical creativity**  
*Thinking Skills & Creativity | ScienceDirect*

**How the Brain Converts Sound Perception to Action**  
*Technology Networks*

**google AI and harvard researchers release detailed images of human brain using 3D mapping**  
*Designboom*



**Meet the Penn Center for Neuroaesthetics' artist-in-residence: South Philly stained-glass maker Judith Schaechter**

*WHYY*

**Why writing by hand beats typing for thinking and learning**

*Shots | NPR*

**Apple says, 'We're sorry' for 'Crush' iPad Pro ad that seems to demolish creativity**

*USA Today*

**Why AI Can Never Make Humans Obsolete**

*Nautilus*

**Exploration of the creative processes in animals, robots, and AI: who holds the authorship?**

*Nature*

**Inclusive Arts summit centers the importance of rest in fostering creativity**

*Vermont Public*

**They made one-of-a-kind quilts that captured the public's imagination. Then Target came along**

*AP News*

**Finding Creativity Trailer**

*Finding Creativity with Alexis Milligan | Atlantic Centre for Creativity*

*You'll find the more episodes of Finding Creativity [here](#).*

**Melinda French Gates to Resign From Gates Foundation**

*The New York Times*

**David Sanborn, Renowned Jazz Saxophonist, Dies at 78**

*The Hollywood Reporter*

**Why Google is Fast Company's World Changing Company of the Year**

*Fast Company*

Also

**These 4 thoughtful campaigns show that advertising can be more than mascots**

*Fast Company's 2024 World Changing Ideas Awards*

**This company uses wearable tech to protect its workers from the blazing Texas heat**

*Fast Company's 2024 World Changing Ideas Awards*

**This algorithm helps eliminate systemic racism in public school spending**

*Fast Company's 2024 World Changing Ideas Awards*

**6 architectural projects that rise above the rest**

*Fast Company's 2024 World Changing Ideas Awards*

**9 energy innovations that are changing the way we plug in, chill out, and go green**

*Fast Company's 2024 World Changing Ideas Awards*

**9 finance companies that make money more manageable**

*Fast Company's 2024 World Changing Ideas Awards*

**11 transit projects that are moving us into a greener future**

*Fast Company's 2024 World Changing Ideas Awards*

**This creative conservation initiative treats the ocean like an endangered species**

*Fast Company's 2024 World Changing Ideas Awards*

**This smartphone tool lets Brazilians track government corruption in real time**

*Fast Company's 2024 World Changing Ideas Awards*

**Baby2Baby delivered 60 million urgently needed items after the Maui wildfires. Here's how**

*Fast Company's 2024 World Changing Ideas Awards*

**These fridges run on solar panels and can stay cold for 40 hours**

*Fast Company's 2024 World Changing Ideas Awards*

**This Boston startup created renewable energy storage that's 10 times cheaper than lithium-ion batteries**

*Fast Company's 2024 World Changing Ideas Awards*

**This sleek Paris housing complex was made from the rubble of a 1960s building**

*Fast Company's 2024 World Changing Ideas Awards*

**Inside the \$200 million fund that's working to make jet fuel more sustainable**

*Fast Company's 2024 World Changing Ideas Awards*

**The clever way Google is using AI to make flying greener**

*Fast Company's 2024 World Changing Ideas Awards*

**This new app is designed to work like Airbnb for EV charging**

*Fast Company's 2024 World Changing Ideas Awards*

**Unlocking Educators' Creative Potential: Insights from Rosie Leonard-Kane and Alan Morgan**

*Fueling Creativity in Education Podcast*

**Do You Find Growth By Searching, Seeking, or Stalking?**

*Human-Centered Change and Innovation*

**Preparing the Next Generation for a Post-Digital Age**

*Human-Centered Change and Innovation*

**Invention or discovery?**

*Seth's Blog*

**The Gulf of Maine is warming fast. What does that mean for lobsters—and everything else?**

*National Geographic*

**Getting Old, Adventurously**

*People I (Mostly) Admire | Freakonomics*

**A' Design Award Unveils Remarkable, Winning Creations From 2023–2024**

*DesignTAXI*

**These Are the Stories We Tell Ourselves**

*Last Stop on the Struggle Bus | Psychology Today*

**What We Can Learn From Attending a Live Classical Concert**

*Music Is Number In Space | Psychology Today*

**The Psychophysiology of Music Performance Anxiety**

*Live In Concert | Psychology Today*

**It's OK You Can't Solve Every Problem**

*You Are Enough | Psychology Today*

**Creative Thinkers Must Be Comfortable With Risk**

*The Main Ingredient | Psychology Today*

**"They were never going to pick me": John Leguizamo on how rejection made him**

*Salon Talks | Salon*

**Where Are Young Art Collectors and Museum Donors?**

*The New York Times*

**Your mobile device is ruining your creativity (and perhaps your life)**

*Hot Takes*

**AI can now generate entire songs on demand. What does this mean for music as we know it?**

*The Conversation*

**'The Integration of AI Into the Music Industry Heralds A Symphony of Transformative Possibilities.'**

*Music Business Worldwide*

**Preserving the Wilderness Idea**

*The Hedgehog Review*

**Roger Corman, Pioneering Independent Producer and King of B Movies, Dies at 98**

*Variety*

Also

**Roger Corman, 98, Dies; Prolific Master of Low-Budget Cinema**

*The New York Times*

**Roger Corman's Best Movies: A Streaming Guide**

*The New York Times*

**Can Parrots Converse? Polly Says That's the Wrong Question.**

*The New York Times*

**Patient Dies Weeks After Kidney Transplant From Genetically Modified Pig**

*The New York Times*

**The Black Female Artists Redefining Minimalism**

*T - The New York Times Style Magazine*

**Farewell, Chuck E. Cheese Animatronic Band**

*The New York Times*

**Film and TV art crews are facing an unemployment crisis. Here's what it's like for workers**

*Fast Company*

**'Winning is everything:' Inside Nike's Olympic comeback plan**

*Fast Company*

**10,000 websites, 10 years: Inside the U.S. government's behemoth plan to overhaul its online presence**

*Co.Design | Fast Company*

**Co-designing With Youth Is Crucial for Digital Thriving**

*IDEO Journal*

**Mona Lisa, Smile: You're in Lecco, After All**

*The New York Times*

**Phylicia Rashad brought more than star power to Howard University**

*The Washington Post*

**Using the Building Blocks of Myers-Briggs, Jason Boyd Kinsella Puzzles Together an Expressive Cast**

*Colossal*

**Anja Brunt's Clever Collages Give Ephemeral Articles a Second Life**

*Colossal*

**Tara Donovan Layers 200,000 CDs into Twisting Totems of Physical Data**  
*Colossal*

**Climate Action Heroes**  
*National Children's Museum*

**These Artificial Blood Platelets Could One Day Save Lives**  
*WIRED*

**An Innovative EV Motor Used by Lamborghini, McLaren, and Ferrari Is Being Mass-Produced by Mercedes**  
*WIRED*

**WHO promotes health and well-being through arts and culture**  
*World Health Organization (WHO)*

# # #

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# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our web site: <http://nationalcreativitynetwork.org>

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