

National Creativity Network

# ARTICLES OF INTEREST

June 4, 2021

# QUOTE(S) OF THE WEEK

"Creativity is not simply a property of exceptional people but an exceptional property of all people" – Ron Carter

"Hire/promote for demonstrated curiosity." – Tom Peters

"Mathematics is not about numbers, equations, computations, or algorithms: it is about understanding." – William Paul Thurston

"If the Internet teaches us anything, it is that great value comes from leaving core resources in a commons, where they're free for people to build upon as they see fit." – Lawrence Lessig

"Love the battle between chaos and imagination." – Robert Fulghum

## VIDEO(S) OF THE WEEK

**Discussion on Harnessing Culture and Heritage for economic transformation** UN Office of the Special Adviser on Africa

Bug Expert Explains Why Cicadas Are So Loud WIRED

**5 Minutes That Will Make You Love Percussion** The New York Times

The Right Stuff: What It Takes to Boldly Go World Science Festival Cosmology and the Accelerating Universe | A Conversation with Nobel Laureate Brian Schmidt World Science Festival

Meera Lee Patel: Making Friends with Your Fear CreativeMorning | Nashville

#### FEATURED EVENTS/OPPORTUNITIES

Viewfinder: Women's Film and Video from the Smithsonian Because of HER Story | Smithsonian Monthly Series | First Thursday of the Month

Black creatives never stopped creating Chicago Reader Through July 4

NEW Join Us for a Live Webinar on Famous 'Late Bloomers' and the Secrets of Midlife Creativity Smithsonian Magazine Event June 8 at 7 p.m. ET

NEW Author and neurobiologist to discuss Art and the Brain June 8 Cape Gazette June 8

NEW RSVP For Economics in Black and White: The Racial Reality of Economic Inequity

The Science and Entertainment Exchange June 9

EmTech Next | Virtual Conference MIT Technology Review June 8 - 11

AAAS celebrates 25 years connecting science and religion Science | AAAS June 15

Call for Short Papers for the 12th International Conference on Computational Creativity (ICCC'21), Mexico Virtual The Creativity Post Deadline: June 21

Keep Music Alive to Teach 50 Lessons Across 50 States to Celebrate Make Music Day EIN Presswire June 21 Fourth Annual GirlCon Conference Aims to Empower Young Women in STEM PR Newswire June 27 - 30

Nominations sought for prestigious National Medal of Technology and Innovation United States Patent and Trademark Office Deadline: July 30

#### **NEW 2021 Play Make Learn Virtual Conference**

Professional Learning and Community Education, UW-Madison School of Education August 5 – 6

Call for Applications for the International Jazz Day Global Host City 2022 is now open UNESCO Deadline: October 1

Sharing Stories: The Case for Art

Alliance for the Arts in Research Universities November 3 - 5 | Online

Conference proposals are due by May 21.

TED Women 2021 TED December 1 – 3 | Palm Springs

Call for Articles | General Issue European Journal of Cultural Management and Policy | ENCATC Deadline: Ongoing

Idea Jams 2020/2021 Canadian Network for Imagination and Creativity Series

CreativeMornings | a monthly breakfast lecture series CreativeMornings Various

Nesta Talks to... Nesta Various

Interactive Map | Science Festivals Science Festival Alliance Various

**ARTICLES OF INTEREST** 

# Mellon Announces \$125 Million "Creatives Rebuild New York" Initiative to Reactivate the State's Creative Economy and Provide Artists with the Critical Support They Need

The Andrew W. Mellon Foundation

To visit the Creatives Rebuild New York website, click here.

### Why Are Investment Funds Obsessed with Old Songs?

Culture Notes of an Honest Broker

Also

Hedge Fund Giant Pershing Square Eyes Stake in Universal Music Group Variety

**The future of elder care is here – and it's artificial intelligence** *The Guardian* 

Rising Inflation Hits Hollywood as Production Costs "Have Shot Through the Roof"

The Hollywood Reporter

**We still don't know the origins of the coronavirus. Here are 4 scenarios.** *National Geographic* 

**Zero Gravity Experience!** #HipHopMD

Why The U.S. Is Losing Immigrant Entrepreneurs To Other Nations Forbes

**Creative Thinking in both Science and the Arts Is Not for the Faint of Heart** *Policy & Ethics | Opinion – Scientific American* 

Smithsonian's Lemelson Center Spotlights Women Inventors in New Bilingual Display and Poster Show The Southern Maryland Chronicle

For Titletown Tech's Craig Dickman, hobbies and work blend together to create balance Green Bay Press Gazette

Is Technological Innovation Measured Adequately? Forbes

**Congress is set to make a down-payment on innovation in America** *The Economist* 

Bringing Tech and Play to Classrooms Globally Tufts Now ArtSci Roundup: Queer Imagination, Cruisin' Around Washington, and More University of Washington News

How Embracing Your Inner Artist Can Relieve Stress And Make You Better At Business Forbes

Brainiacs - New Summer Research Program Supports Underrepresented Neurosciences Undergrads UC San Diego News Center

A simple model of the brain provides new directions for AI research VentureBeat

The Mathematical Model of the Mind *EurekAlert!* | AAAS

This Week in Science Science Magazine

Changing Minds About Why Doctors Change Their Minds WIRED

Senate confirms Eric Lander to lead White House science shop Science | AAAS

Professor Rosemary Jagus recognized for efforts to increase diversity in marine sciences EurekAlert! | AAAS

**Biden Details Plans for Science and Humanities** *Inside Higher Ed* 

Opinion: Reskilling America for the future of work

Austin American-Statesman

Why the Controversy Over a Black Actress Playing Anne Boleyn Is Unnecessary and Harmful Smart News | Smithsonian

Cantwell Declares Local News Is Critical Infrastructure—Urges Congressional Support U.S. Senate Committee on Commerce, Science, & Transportation

Local News Coverage Is Declining — And That Could Be Bad For American Politics FiveThirtyEight

**21 Common Innovation Myths & Misconceptions Debunked** *Idea to Value*  This Is the Unbelievable Future That Awaits *Predict | Medium* 

The most detailed 3D map of the Universe ever made Nature

**NASA wants to give entrepreneurs space technology – for free** *WRAL TechWire* 

Why Do Innovation Outposts Fail? INSEAD Knowledge

I helped pioneer UX design. What I see today horrifies me Co.Design | Fast Company

Forget Art and Gems, Thieves Make Discreet Millions at the Library The Daily Beast

The NFT Market Has Collapsed, Oh No Kotaku

**New NASA Missions Will Study Venus, a World Overlooked for Decades** *The New York Times* 

Where Do Paintings Go After Their Owners Abandon Them? *Hyperallergic* 

This company is crushing rocks and fighting climate change Fast Company

Forget ad optimization: This VC wants to invest in startups working on real problems Fast Company

Google and MIT prove social media can slow the spread of fake news

Fast Company

The reciprocity hustle Seth's Blog

**20 New Strategic Planning Questions for 2020** BrainZooming

With 'In the Heights,' Jon M. Chu disrupts the movie musical. Here's how he did it Los Angeles Times

Encoding, Storing, Retrieving: How Memory Works Literary Hub

**Netflix reportedly plans push into video games market** *The Guardian*  **David Diop wins International Booker for 'frightening' At Night All Blood Is Black** *The Guardian* 

How a Single Cookbook Shaped What It Meant to Be an "American Woman" Literary Hub

Sci-Fi-Esque 'Portals' on the Streets of Vilnius and Lublin Connect Passersby in Real-Time Colossal

Is Poe the most influential American writer? A new book offers evidence. The Washington Post

Inaugural Applied Imagination Fellowship cohort announced ASU News

Fractal Organizations and Fractal Faculty Santa Fe Institute | Medium

Announcing Fast Company's second annual Queer 50 list Fast Company

**These gorgeous vases are made from discarded plastic bags** *Fast Company* 

This boat powers itself with the ocean plastic it collects as it sails Fast Company

A Computer Memory Based on Cold Atoms and Light *Physics* 

Comedians show pattern of increased cortical surface area in brain regions related to creativity *PsvPost* 

**Applied research gets starring role in Biden's 2022 budget** *Science | AAAS* 

**Drunk review: Could alcohol-induced creativity be key to civilisation?** *New Scientist* 

**To counter China, allied nations must cooperate on technology innovation** *Opinion | The Hill* 

'Cruella' Designer Snubbed Over Licensing, Costume Designers Guild Decries 'Unfair Practices' (EXCLUSIVE) Variety

Welcome to Planet Egirl - What does it look like when women's long-held interest in gaming is finally accepted into the mainstream—and embraced by billion-dollar

industries? WIRED

**These tricked-out planes could help save coral reefs from untimely deaths** *Popular Science* 

**Researchers Uncover the Watermelon's Origins** Smart News | Smithsonian

How 'One Hundred and One Dalmatians' Saved Disney Innovation | Smithsonian

8 eye-popping design exhibits to see this summer Co.Design | Fast Company

Spotting hoaxes: How young people in Africa use cues to spot misinformation online Nieman Lag

How pioneering modernist designer Florence Knoll revolutionized work spaces *Fast Company* 

Monarchists Seth's Blog

Accelerating AI at the speed of light *MIT News* 

This doctor's life story is almost as remarkable as his work *Gates Notes* 

Will Work-from-Home Work Forever? (Ep. 464) Freakonomics

Integrative Empathy for Design: From Mindset to Practice Empathic Intervision | Psychology Today

The Arts Advantage Impacts of Arts Education on Boston Students Brief Edvestors

Billions Pledged for Racial Equity Giving Not Necessarily Adding Up to Systemic Change The Chronicle of Philanthropy

How Workplace Rituals Can Strengthen Connection in a Virtual Community IDEO Blog

In a Perfect World, 91-Year-Old Clint Eastwood Would Keep Shooting Forever Variety **Brain-Computer Interfaces: Extended Agent Or Disappearing Agent?** *3 Quarks Daily* 

**Duetting songbirds 'mute' the musical mind of their partner to stay in sync** *Phys.org* 

Disney's Defanged Villains Try to Pass Off Brand Management as Feminist Nuance Slate

**Remembering Cornelia Hahn Oberlander (1921-2021)** *Wallpaper\** 

This Styrofoam-like packaging is made of popcorn—not plastic Fast Company

How the World Ran Out of Everything The New York Times

Young STEM Student Uses Artificial Intelligence To Help Emerging Nations Forbes

Mexico accuses fashion brands including Zara and Anthropologie of cultural appropriation The Independent

Reports argue Canada's IP lag only "part of the challenge" in scaling homegrown innovation BetaKit

Columbia University announces the appointment of new leaders of its Kavli Institute for Brain Science Columbia University

What is the difference between Innovation, Invention and an Idea? *Idea to Value* 

Nudging Kids to Their Highest Potential INSEAD Knowledge

Inventing the Beach: The Unnatural History of a Natural Place History | Smithsonian

# When It Comes to Sustaining Community Relationships, Small Businesses Are Not Small

Voices from the Sylff Community | Ryoichi Sasakawa Young Leaders Fellowship Fund (SYLFF)

Hashtags felt dated and cringeworthy. So why are influencers still using them? Los Angeles Times

This startup lets you make money like an Airbnb host—for screening movies Fast Company

**'SpongeBob' and 'Transformers' Cost U.S. Taxpayers \$4 Billion, Study Says** *The New York Times* 

A Rural-Urban Broadband Divide, but Not the One You Think Of The New York Times

Pause the Productivity Treadmill and Give Your Brain a Break Tracking Wonder | Psychology Today

**5 Ways to Design Your Life** Connect to Creativity | Psychology Today

**Confronting Criticism** *Mindfulness and Music | Psychology Today* 

Three 'lost' Charles Schulz strips have been rediscovered. Do they show the adult Lucy Van Pelt? The Washington Post

Make Yourself Comfortable The American Scholar

What would happen if the world stopped shopping? Co.Design | Fast Company

**These Penn scientists discovered how the brain engages in imagination** *The Philadelphia Inquirer* 

Virtual class was a devastating blow to trade school students Fast Company

The Worst Idea in the World Imagineer7's Weblog

Entrepreneurship in Economic Crises: A Look at Four Recession Periods between 1978 and 2018 in the United States Ewing Marion Kauffman Foundation

Out of the limelight United States Patent and Trademark Office

Statement by NSF Director Sethuraman Panchanathan on the President's FY22 Budget Request National Science Foundation

A world designed for men Opinion | Innovation Origins Identity and ideas Seth's Blog

**Rescuing Artists of Vision** *The New York Times* 

Send in the Bugs. The Michelangelos Need Cleaning. The New York Times

**The Women Who Preserved the Story of the Tulsa Race Massacre** *The New Yorker* 

> Also In Tulsa, an 'incredible American story' of Black resilience is finally recognized National Geographic

What I've Learned Teaching the Tulsa Race Massacre for Two Decades The New York Times

**The Passion Economy— like Putting Lipstick on a Pig** *Creative Startups* 

The National Museum of Women in Arts in Washington, D.C., will close ahead of a major restoration effort MENAFN

Taking 'Innovative' Steps to Spur Tech Growth New Jersey Business

Canada bets on investing in innovation as a way to drive growth and overcome pandemic Toronto Star

**Engineers use AI to create a robot that can smile back** *Slash Gear* 

Why Board Directors And CEO's Need To Learn Al Knowledge Foundations: Building Al Leadership Brain Trust - Blog Series Forbes

**The Movement to Protect Your Mind From Brain-Computer Technologies** *Gizmodo* 

ArtsGreensboro commissions song, video to honor creativity's role during pandemic Greensboro News & Record

**New director of the Division of the Arts named** *UW-Madison News*  **Deepfake Maps Could Really Mess With Your Sense of the World** WIRED

**These Five Principles Will Accelerate Innovation** *Steve Blank* 

Asian American scientists in STEM classrooms: increasing inclusion and visibility NOVA

**158 Resources to Understand Racism in America** *History | Smithsonian* 

Creative Process: 5 stages which ideas go through Idea to Value

Maslow's Hierarchy of Needs & creativity Idea to Value

How to Stop Consuming and Start Creating Start it up | Medium

This Was Steve Jobs's Most Important Observation When He Returned to Apple. It Changed Everything *Inc.* | *Medium* 

By this measure, United States leadership is accelerating Federal News Network

The store of the future won't have any merchandise at all *Fast Company* 

In a World Let Loose, Video Game Makers Are 'Doubling Down' The New York Times

A New Era Dawns for Harley-Davidson The New York Times

**See the horrifying place where your old clothes go to die** *Fast Company* 

How to turn creativity into a rigorous business strategy Fast Company

Three live-events experts reveal what's next for in-person conferences Fast Company

**Creative Visions From Asian and Pacific Islander Americans We Admire** IDEO Blog

AI 50 | Companies to Watch Forbes

### Do You Really Need a Muse to Be Creative? (NSQ Ep. 54)

No Stupid Questions | Freakonomics

L.A. Is a City State The Atlantic

Is It Time to Abolish Museums? The Nation

**If You Frame It Like That** *The American Scholar* 

Why Misinformation Is About Who You Trust, Not What You Think Nautilus

**Does the Devil Wear Prada in Indiana?** *The New York Times* 

**Before She Was C.E.O., She Cleaned Toilets. 'How Wonderful Is That?'** *Corner Office | The New York Times* 

**Subway Swabbers Find a Microbe Jungle and Thousands of New Species** *The New York Times* 

NASA's MOXIE Experiment Is Making Oxygen on Mars WIRED

How female founders and investors are shaking up venture capital *World Economic Forum* 

**Expanding Bureaucracy Is No Way to Spur Innovation** Bloomberg Opinion

Also

Senate R&D bill to counter China shelved by GOP opposition Associated Press

**Biden backs new NSF tech directorate, but Senate balks** *Science Magazine* 

Senate Is Poised To Approve A Major Science Funding Bill To Compete With China NPR

**Q&A: New Engineering Dean Plans for Growth, Diversity, Innovation** *Princeton Alumni Weekly* 

**America has a rich history of innovation by Asian immigrants** *Quartz* 

# The Genetic Roots of Major Depression Are Uncovered

Technology Networks

New brain stimulation technique precisely controls motor activity without surgical device implantation *News-Medical.net* 

In Conversation: Treating cancer with mRNA vaccines Medical News Today

Brain implant enables blind people to see again in the future Innovation Origins

Brain imaging study finds that teaching math anxious students to reframe their anxieties improves their performance *PsyPost* 

Vans Announces Winner of High School Custom Culture Competition ShopEatSurf.com

With the excitement of summer, people show their creativity with art made from cicada shells. *Texas News Today* 

The top emerging technology trends for 2021 Perspectives | Deloitte

How Seattle Seeded A Life Sciences Boom Bisnow

Gummy Candy-Like Models Can Help Students With Blindness Study Chemistry Smithsonian

Sketching 101: exploring the solution space *Prototypr.io* 

How Humanity's Obsession With Color Has Shaped Our Modern World WIRED

Amazon, MGM, and the Price of Entertainment *Gizmodo* 

**Even After Passage, EFF Keeps Spinning CASE Act Fictions** *CreativeFuture* 

7 Forms of Piracy You Probably Aren't Considering CreativeFuture

How Science Fiction Ruined Smart Glasses *Gizmodo* 

# Why we're so attached to our own creations — even when they're ugly *Ideas.TED.com*

### # # #

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## # # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our web site or

National Creativity Network 133 West Main Street, STE 100 Oklahoma City, Oklahoma 73102 http://nationalcreativitynetwork.org

Visit our <u>Facebook page</u> and follow us on <u>Twitter</u>.