



National Creativity Network

## ARTICLES OF INTEREST

June 18, 2021

### QUOTE(S) OF THE WEEK

"I believe in the imagination. What I cannot see is infinitely more important than what I can see." – Duane Michals

"Because we imagine, we can have invention and technology. It's actually play, not necessity, that is the mother of invention." – Alison Gopnik

"A man of genius makes no mistakes. His errors are volitional and are the portals to discovery." ~ James Joyce

"The more constraints one imposes, the more one frees one's self. And the arbitrariness of the constraint serves only to obtain precision of execution." – Igor Stravinsky

"I'm a big believer in winging it. I'm a big believer that you're never going to find the perfect city travel experience or the perfect meal without a constant willingness to experience a bad one. Letting the happy accident happen is what a lot of vacation itineraries miss, I think, and I'm always trying to push people to allow those things to happen rather than stick to some rigid itinerary." – Anthony Bourdain

"Recognizing the need is the primary condition for design." – Charles Eames

"He who wonders discovers that this in itself is wonder." – M. C. Escher

### VIDEO(S) OF THE WEEK

**Sand and Currency from Dozens of Countries Converge in an Endless Interchange of Culture and Economics**

*Colossal*

**The Future of Democracy Ep. 40: Big tech + communities of color**  
*Knight Foundation*

**Anatomy of a Movie: Cruella**  
*CreativeFuture*

**In-Depth: Scientists warn of a new type of advertising: manipulating your dreams**  
*ABC 10 News, San Diego*

**Science with Sam: What is awe?**  
*New Scientist*

## **FEATURED EVENTS/OPPORTUNITIES**

**Viewfinder: Women's Film and Video from the Smithsonian**  
*Because of HER Story | Smithsonian*  
**Monthly Series | First Thursday of the Month**

**Black creatives never stopped creating**  
*Chicago Reader*  
**Through July 4**

**Call for Short Papers for the 12th International Conference on Computational Creativity (ICCC'21), Mexico Virtual**  
*The Creativity Post*  
**Deadline: June 21**

**Keep Music Alive to Teach 50 Lessons Across 50 States to Celebrate Make Music Day**  
*EIN Presswire*  
**June 21**

**NEW Future Cities Canada: The Summit in June focuses on creating inclusive spaces and places**  
*Global Newswire*  
**June 23**

**NEW How Creative Leaders Play the Long Game for Innovation**  
*Creative Confidence Podcast | IDEO*  
**June 23**

**NEW STEMconnector Virtual Event Series: How Employers can leverage STEM Competitions to cultivate STEM Talent**  
*STEMconnector*  
**June 24**

**Fourth Annual GirlCon Conference Aims to Empower Young Women in STEM**  
*PR Newswire*  
**June 27 - 30**

**Have an idea to share? Apply to our TED Idea Search: Latin America 2021**

*TED Blog*

**Deadline: July 16**

**Nominations sought for prestigious National Medal of Technology and Innovation**

*United States Patent and Trademark Office*

**Deadline: July 30**

**NEW Call for Submissions | STEM Art and Film Festival**

*Sigma Xi*

**Deadline: July 30**

**2021 Play Make Learn Virtual Conference**

*Professional Learning and Community Education, UW-Madison School of Education*

**August 5 – 6**

**Milwaukee World Festival, Inc. Announces Return of Summerfest Tech**

*Urban Milwaukee*

**September 8**

**Call for Applications for the International Jazz Day Global Host City 2022 is now open**

*UNESCO*

**Deadline: October 1**

**2021 ENCATC Digital Congress**

*ENCATC*

**October 19 – 22**

**Sharing Stories: The Case for Art**

*Alliance for the Arts in Research Universities*

**November 3 - 5 | Online**

*Conference proposals are due by May 21.*

**TED Women 2021**

*TED*

**December 1 – 3 | Palm Springs**

**Call for Articles | General Issue**

*European Journal of Cultural Management and Policy | ENCATC*

**Deadline: Ongoing**

**Idea Jams 2020/2021**

*Canadian Network for Imagination and Creativity*

**Series**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

## **Nesta Talks to...**

*Nesta*

**Various**

## **Interactive Map | Science Festivals**

*Science Festival Alliance*

**Various**

## **ARTICLES OF INTEREST**

### **Creativity special: Ten top tips**

*Imagineer7's Weblog*

### **EngineerGirl Announces 2021 Writing Contest Winners**

*National Academy of Engineering*

### **How 14 Black creatives got 800 companies to honor Juneteenth**

*Fast Company*

### **Scientists Are on the Cusp of Finally Deciphering the Entire Human Genome**

*Smart News | Smithsonian*

### **Researchers translate a bird's brain activity into song**

*EurekaAlert! | AAAS*

### **US Needs Tech Agency to Compete with China, Think Tank Says**

*Nextgov*

### **New US-Canada Partnership Announced for Collaboration in Research and Innovation**

*HPC Wire*

### **Mothers of invention**

*Science | AAAS*

### **University of Chicago's Polsky Center Appoints Chuck Vallurupalli to Lead Duality, Preeti Chalsani Named Deputy Director**

*Polsky Center for Entrepreneurship and Innovation | The University of Chicago*

### **Supporting Big Ideas, Discoveries and Innovations - Meet Dal's newest Canada Research Chairs**

*Dalhousie University*

### **Philip Morris International Organizes for Continued Innovation: Deepak Mishra Named President, Americas Region, Martin King to Retire After 30 Years of Service**

*Business Wire*

**Princeton math whiz creates video based on combinatorial proofs, wins prize from MoMath museum**

*centraljersey.com*

**Schools need funds to grow creative thinkers**

*Opinion | Smoky Mountain News*

**Husker injects creativity into entomology courses with puppetry, song**

*Nebraska Today*

**Creative Collective gives students an emotional outlet to rediscover their creativity**

*St. Olaf College News*

**USC Viterbi and USC Price Schools Launch New Executive Education Certificate in Global Space and Defense**

*USC Viterbi School of Engineering*

**Purdue Engineering names first Innovation and Entrepreneurship Fellow**

*WBIW.com*

**Purdue innovation affordably turning plastics into fuel**

*Research Foundation News | Purdue University*

**'Engine of innovation' Pair of scientists receive \$1-million Canada Research Chair Investment**

*Memorial University Gazette*

**Research funding supports BIG ideas**

*UM Today News | University of Manitoba*

**Could Mitochondria Be the Key to a Healthy Brain?**

*Scientific American*

**White matter and human behavior**

*Science Magazine*

**Opinion: Can Science Survive the Death of the Universe?**

*Physics | Scientific American*

**Meet the Black design collective reimagining how cities get built**

*Fast Company*

**Architecture has a racist past. These artists radically reimagined it**

*Fast Company*

**10 new rules of design**

*Fast Company*

**Martha Stewart launches Martha.com, which features...all things Martha**

*Bizwomen*

**The Podcast Renaissance: How Podcasts Boost Creativity and Inspire Audiences**  
*Idea to Value*

**Why Business Schools Need to Teach Experimentation**  
*Harvard Business Review*

**Dr. Dre, Jimmy Iovine to launch what could be ‘the coolest high school in America’**  
*Los Angeles Times*

**Competition Opens to Salvage Chicago's Postmodern Thompson Center**  
*Architectural Record*

**What WiSTEM<sup>2</sup>D Is—and Why It Matters**  
*Johnson & Johnson*

**UNESCO report highlights need for greater investment, diversity in science**  
*UN News*

**Brain imaging study finds that teaching math anxious students to reframe their anxieties improves their performance**  
*PsyPost*

**In control**  
*Seth's Blog*

**Explicit racism is rare in pubmedia — but unconscious racism is everywhere**  
*Current*

**Journalism is ableist, down to its language**  
*The Objective*

**We need to complicate the “save local news” mantra**  
*Columbia Journalism Review*

**New Artificial Skin Can Bruise When Hit, Just Like The Real Thing**  
*DesignTAXI.com*

**Using Nuclear Bomb Detectors, Scientists Overhear the Secret Songs of a Never-Before-Seen Pygmy Blue Whale Population**  
*Smart News | Smithsonian*

**Podcast S5E120: Christina Wodtke – Using OKRs to become more productive**  
*Idea to Value*

**Your clothes are about to get more expensive**  
*Fast Company*

**Legendary composer Danny Elfman used to hate collaborating. Here's how he's improving**

*Fast Company*

**California's life science industry isn't known for diversity. It's pledging to change that**

*The San Diego Union-Tribune*

**Nintendo Has Been Stuck in a Creative Rut**

*WIRED*

**Katherine Johnson's memoir charts her bold trajectory to NASA and beyond**

*Nature*

**'Crazy Worms' Threaten America's Trees — And (Gasp!) Our Maple Syrup**

*NPR*

**A Cognitive Trick for Solving Problems Creatively**

*Harvard Business Review*

**Introducing play to higher education reduces stress and forms deeper connection material**

*Science Daily*

**Amazon Studios Unveils Company-Wide DE&I 'Playbook' (EXCLUSIVE)**

*Variety*

**Does Tech Need a New Narrative?**

*The New Yorker*

**Student Voices: My STEM education won't matter if it's not inclusive**

*Education Lab | The Seattle Times*

**The Coming Transformation of Higher Education: A Scorecard**

*Inside Higher Ed*

**K-12 schools may see new computer science mandate**

*Dayton Daily News*

**How Do You Make a Robot Walk on Mars? It's a Steep Challenge**

*WIRED*

**ERs Rise to the Covid-19 Challenge: Teamwork between Engineers and Healthcare Providers Cuts ER Waiting Time**

*NAE Perspectives | National Academies of Sciences, Engineering and Medicine*

**Stem Cell Manufacturing Market Size to Reach USD 28.85 Billion in 2028: Reports and Data**

*GlobeNewswire*

**A New Way to Understand the Brain's Intricate Rhythm**

*WIRED*

**'A Momentous Day': New York and California Lift Most Virus Restrictions**

*The New York Times*

Also

**California, the most populous U.S. state, drops restrictions with a mix of joy, worry and anger.**

*The New York Times*

**How a 'zero-sum mindset' maintains racial inequality**

*Crain's Chicago Business*

**Only 4.8% of designers are Black. Herman Miller, Adobe, and Gap unveil a plan to change that**

*Fast Company*

**Top 100 World Universities Granted U.S. Utility Patents**

*Intellectual Property Owners Association and National Academy of Inventors*

**The First Mobile Phone Call Was Made 75 Years Ago**

*Innovation | Smithsonian*

**Why Free, Miniature Art Galleries Are Popping Up Across the U.S.**

*Smart News | Smithsonian*

**Does Fish Skin Have a Future in Fashion?**

*Innovation | Smithsonian*

**The intense flavor science behind Haribo's gummies**

*Popular Science*

**You Can't Escape the Attention Economy**

*The Atlantic*

**What makes a news story trustworthy? Americans point to the outlet that publishes it, sources cited**

*Pew Research Center*

**Podcast S5E119: Aidan McCullen – Metamorphosis and reinvention in innovation**

*Idea to Value*

**How to set a strategy using the cascade of choices framework**

*Idea to Value*

**Carl Sagan Believed Books Are "Magic" — Here Is Why He Was Right**

*Books Are Our Superpower | Medium*

**We Have Reached the End of Free**

*OneZero | Medium*



**Where are all the women innovators? Here's a start**

*McKinsey & Company*

**Canadians are polite, but we're still recruiting your biotech talent, America**

*TechCrunch*

**Innovation Quarter announces master plan for phase II of innovation district development in Winston-Salem, NC**

*PR Newswire*

**The Biden Administration Launches the National Artificial Intelligence Research Resource Task Force**

*The White House*

**Discover the Ideas That Are Right Before Your Eyes**

*Imagineer7's Weblog*

**The 'great resignation' is here. This is how employers should prepare**

*Fast Company*

**NFT mania hits Hollywood: 'It's found money'**

*Fast Company*

**This wild concept car snaps together like Ikea furniture**

*Fast Company*

**Using Simple Outdoor Science Lessons to Inspire Students**

*Edutopia*

**The Enduring Importance of Extracurriculars**

*Edutopia*

**Using 'Know, Wonder, Learn' to Broaden Students' Learning**

*Edutopia*

**Download Famed Public Domain Artworks From 40+ Museums On New Art Search Engine**

*DesignTAXI.com*

**7 Forms of Piracy You Probably Aren't Considering**

*CreativeFuture*

**American Law Institute members: Reject ALI's 'Restatement of Copyright'**

*Opinion | The Hill*

Also

**The Sneaky Long Game of ALI's Restatement of Copyright (Guest Column)**

*Variety*

**Ontological Design Has Become Influential In Design Academia – But What Is It?**  
*AIGA Eye on Design*

**UNESCO reports persistent gender inequalities in cultural and creative industries**  
*UNESCO*

**Interview: Shepard Fairey**  
*Curator*

**CRB Hikes Radio's Streaming Rates; Judges Reject NAB Push To Charge Less For Simulcasts.**  
*Inside Radio*

**Streaming Fatigue? Average Number of Services Per User Falls for First Time: Study**  
*The Hollywood Reporter*

**A Star Is Born - The history of the asterisk.**  
*Lapham's Quarterly*

**New interactive map shares Indigenous arts, language and culture throughout B.C.**  
*CBC News*

**You Are Not A Network**  
*3 Quarks Daily*

**Jennifer Packer and Hans Ulrich Obrist Discuss The Meaning And Method Of Painting Today**  
*Cultured Magazine*

**History As End**  
*Harper's*

**NEH Announces American Rescue Plan Funding for State and Jurisdictional Humanities Councils**  
*National Endowment for the Humanities*

**Nonprofit pushes Chicago to build anti-racist arts community**  
*Madison.com, AP*

**China says it will be a "museum power" by 2035**  
*The Economist*

**How public broadcasting overcame early setbacks to become a national institution**  
*Current*

**Ad innovations propel huge growth of NPR's podcast revenues**  
*World Association of News Publishers*

**The Pulitzers did not pick a winner for cartooning this year. Artists feel 'mystified' and 'insulted.'**

*The Washington Post*

**Does Tech Need a New Narrative?**

*The New Yorker*

**America has eight parking spaces for every car. Here's how cities are rethinking that land**

*Fast Company*

**Edward de Bono obituary**

*The Guardian*

**What Makes Quantum Computing So Hard to Explain?**

*WIRED*

**Opinion | How to Think Outside Your brain**

*The New York Times*

**NASA's Juno Mission Reveals What's Beneath Jupiter's Pretty Clouds**

*The New York Times*

**How to Make Sense of Contradictory Science Papers**

*Nautilus*

**UW-Madison, WARF: In top 10 for utility patents in 2020 global rankings**

*WisBusiness.com*

**Project aims to reduce STEMM inequality by training culturally aware mentors**

*UW-Madison School of Education News*

**Grammy Officials Oppose an Open Hearing on Reasons for Ousting C.E.O.**

*The New York Times*

**The Brutal Truth About Bitcoin**

*The New York Times*

**The Health Benefits of Coffee**

*The New York Times*

**In the Heights Knows the Second-Generation American's Dilemma**

*The Atlantic*

**The Ethics Of Regulating AI: When Too Much May Be Bad**

*3 Quarks Daily*

**Sony Music writes off artists' decades-old debts**

*BBC News*

**Canada is slowly reopening, but is live theatre being left behind? 3 insiders weigh in**

*CBC News*

**UNCW to unveil sculpture by North Carolina artist inspired by 1898, Black Lives Matter**

*Wilmington StarNews*

**How to Make Sense of Contradictory Science Papers**

*Nautilus*

**An Annual Exhibition Features Over 1,000 Illustrated Coasters at Nucleus Portland**

*Colossal*

**Cultural Institutions Get Creative to Make up for Pandemic Losses**

*Barron's*

**Why AT&T Is Retreating From Its 'Synergy' Gamble**

*The New York Times*

**Young Creators Are Burning Out and Breaking Down**

*The New York Times*

**TikTok Enters the Emmy Race: Here's How 'Ratatouille: The TikTok Musical' Is Mounting a FYC Campaign**

*Variety*

**Jon Batiste Talks New Album 'We Are,' His Brain-Breaking Itinerary & Achieving "Freedom" From Genre**

*Grammy.com*

**The Spanish-language streaming wars escalate as Hollywood moves past lip service**

*Los Angeles Times*

**an apology for plagiarism**

*The Smart Set*

**Quinta Brunson's Viral Fame Knows No Bounds**

*The New York Times*

**Yusef Komunyakaa Shares Poems From His New Collection**

*Week Edition Saturday | NPR*

**Michaels CEO is working to take the brand from 'hard to love' to 'an ecosystem of arts and crafts'**

*Bizwomen*

**Washington STEM CEO leaving to join Gates Foundation**

*Bizwomen*

**Behind The Unorthodox Approach Of A New Women's Pro Sports League**  
*AdAge.com*

**From startup to C-suite, how female leaders fight gender bias**  
*MIT Sloan School of Management*

**Creative In Conversation: Jonathan Simkhai On Designing For Longevity**  
*Forbes*

**Women in Tech: "Diversity breeds innovation – no doubt"**  
*JAXenter*

**Bob Ballard Exemplifies What's Possible With Technology And A Little Imagination**  
*Forbes*

**Lawmakers unveil major bipartisan antitrust reforms that could reshape Amazon, Apple, Facebook and Google**  
*CNBC*

**Massive science-funding bill passes US Senate — but China focus worries researchers**  
*Nature.com*

**New U.S.-Canada Partnership Announced for Collaboration in Research and Innovation**  
*Homeland Security*

**Government of Canada makes major investment in Canadian science, research and engineering - Funding will support Canadian researchers as they push their big ideas, discoveries and innovations forward**  
*Newswire.ca*

**Six New Canada Research Chairs, and Three Renewals for McGill**  
*McGill Newsroom*

**Business / Arts Announces Annual Award Recipients**  
*Global Newswire*

**Hofstra University Breaks Ground on \$75M Science and Innovation Center**  
*Long Island Press*

**How the Canadian economy can continue to benefit from US battle with China**  
*CBC.ca*

**Wyoming Humanities awards Spark Grants**  
*wyomingnewsnow.tv*

**New River of Innovation exhibit now open at National Mississippi River Museum & Aquarium**  
*kwwl.com*

**Dr. Laura Duvall Has Been Named a 2021 Pew Scholar in Biomedical Sciences**

*Columbia News | Columbia University*

**Why our "wandering brains" are wired to love art and nature**

*Salon*

**Researchers Can't Explain: Memories Drift From Neuron to Neuron**

*Mind Matters | Walter Bradley Center for Natural and Artificial Intelligence*

**This is your brain, in glorious color**

*NBC News*

**Why Should I Learn Mathematics?**

*Tap Into Bernardsville and Bedminster*

**Less brainstorming, more daydreaming? This creative facilitator says yes**

*Fast Company*

**Kareem Abdul-Jabbar Social Justice Champion Finalist: Carmelo Anthony**

*NBA.com*

**Fire on the Prairie ignites creativity**

*The North Platte Bulletin*

# # #

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# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access

to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

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