

#### ARTICLES OF INTEREST

The Articles have arrived early this week due to the US Independence Day Holiday.

July 3, 2019

### QUOTE(S) OF THE WEEK

"Trust your own instinct. Your mistakes might as well be your own, instead of someone else's." – Billy Wilder

"Inspiration is not the exclusive privilege of poets or artists. There is, there has been, there will always be a certain group of people whom inspiration visits. It's made up of all those who've consciously chosen their calling and do their job with love and imagination. It may include doctors, teachers, gardeners — I could list a hundred more professions. Their work becomes one continuous adventure as long as they manage to keep discovering new challenges in it. Difficulties and setbacks never quell their curiosity. A swarm of new questions emerges from every problem that they solve. Whatever inspiration is, it's born from a continuous "I don't know."" – Wisława Szymborska

"In humans, smell is often viewed as an aesthetic sense, as a sense capable of eliciting enduring thoughts and memories. Smell, however, is the primal sense. It is the sense that affords most organisms the ability to detect food, predators, and mates." – Richard Axel

"Imagination does not become great until human beings, given the courage and the strength, use it to create." – Maria Montessori

#### **VIDEO(S) OF THE WEEK**

LUFTRAUM: A Disorienting Aerial Collage of Urban Infrastructure by Dirk Koy Colossal

# What's as satisfying as a good book? Seeing one made the old-fashioned way, by hand

Aeon Videos

**An Innovative Complaint: United Breaks Guitars** 

Innovation Management

3 Research-Backed Ways to Boost Your Creativity (60-Second Video) Entrepreneur

Modular Paper Cubes by Origami Artist Jo Nakashima Shape-Shift in Seemingly Infinite Combinations

Colossal

The Top 5 creative brand ideas you need to know about right now: July 1, 2019 AdAge.com

#### FEATURED EVENTS/OPPORTUNITIES

Extended interviews, photos and video: Artists demystify dyslexia in Science Museum Oklahoma exhibit 'Beautiful Minds'

The Oklahoman

**Through August 4** 

Virgil Abloh at Museum of Contemporary Art in his debut museum exhibit

Chicago Sun-Times

**Through September 22** 

**Creativity Conference** 

Southern Oregon University

**July 11 – 14** 

Ashland Chautauqua celebrates 20 years with "Art & Innovation" theme

Ashland Source

July 16 – 20

Tech Council execs from U.S., Canada to convene July 23-25 in Madison area for summer conference

Wisconsin Technology Council

July 23 - 25

2019 Play Make Learn Conference

Play Make Learn

August 8 – 9

Apply to be a TED2020 Fellow

TED Blog

**Deadline: August 27** 

### **NEW** The newly designed 2019 ENCATC Congress website is live!

ENCATC- The European network on cultural management and policy

October 2 – 5

### Lamborghini announces female innovation award

WhichCar

**Deadline: October 14** 

# The University of Hawaii partners with SACNAS conference to help achieve true diversity in STEM

Diversity In STEAM Magazine
October 31 – November 2

# Science-Based Innovation Training: Reimagining Program Development and Evaluation

Center on the Developing Child | Harvard University November 18

#### Photo Contest 2019 | Rules

Smithsonian Magazine **Deadline: November 30** 

#### TEDWomen 2019: Bold + Brilliant

**TEDWomen** 

December 4 – 6 | Palm Springs, CA

#### JLABS @ Washington, DC Children's QuickFire Challenge

JLABS

Deadline: February 7, 2020

#### TED2020: Uncharted

TED.com

April 20—24, 2020 | Vancouver, BC, Canada

### CreativeMornings | a monthly breakfast lecture series

**CreativeMornings** 

**Various** 

### **Interactive Map | Festivals**

Science Festival Alliance

**Various** 

#### ARTICLES OF INTEREST

Why creativity is the most important soft skill companies look for right now The Next Web

# Escaping the Here-and-Now | How do highly creative people stretch their imaginations?

Others in Mind | Psychology Today

#### Don't Let 'Busy' Be Your Status

MIT Sloan Management Review

### A Deeper Look at the Politicians Who Passed the Civil Rights Act of 1964 History | Smithsonian

#### New leaders must be rule breakers

Nesta

# Motivations to Scale - How European entrepreneurs think about growth and finance

Nesta

### **Why Diverse Classroom Libraries Matter**

Edutopia

# OBITUARY: Lee lacocca, Mustang mastermind and tireless Chrysler savior, dies at 94

Automotive News

### Theater production explores wonders of human brain

The Source | Washington University in St. Louis July 19 – 21

# Interview: John L. Anderson Discusses His New Role as the National Academy of Engineering's President

National Academy of Engineering

### Coda: Atlanta's Newest Hub for Innovation and Collaboration

Atlanta Small Business Network

### Stamps professor uses creative arts to connect with adults living with dementia The Michigan Daily

# Scientists Are Giving Dead Brains New Life. What Could Go Wrong? The New York Times

# New Research Suggests That Those Who Study Music Excel In Science Forbes

### My View: Creativity leads to classroom triumphs

The Buffalo News

## Patient-innovators fill gaps industry hasn't addressed — or can't STAT

# 3 ways to ensure innovation transforms the lives of the next generation World Economic Forum

# At 21, Ann Montgomery Became a Lead Engineer at NASA, Managing the Cameras and Other Crucial Gear Used on the Moon

Science | Smithsonian

How Xerox's Intellectual Property Prevented Anyone From Copying Its Copiers Innovation | Smithsonian

**His Land Mine-Hunting Robot Digs Communities Out of Danger** *Rising Stars | OZY* 

**How linear TV benefits from an excess of streaming options** *AdAge.com* 

**Summer Box Office Meltdown: Why the Movie Business Is Running Scared** *Variety* 

Lee Iacocca, Visionary Automaker Who Led Both Ford and Chrysler, Is Dead at 94 The New York Times

Savion Glover, Listening to the Sound of His Own Searching The New York Times

Apple just fixed the most annoying thing about video calls—by digitally manipulating your eyes

Fast Company

Actually, it's good to be bored at work Fast Company

Jony Ive's real legacy, according to Apple designers who worked with him Fast Company

The Upside of Losing Innovative Employees to Competitors

Harvard Business Review

Oxford: Robots will take 20 million manufacturing jobs by 2030 Business Insider

**Q&A:** Deepak Chopra on AI, genetic editing and mindfulness in the digital era SiliconANGLE

Awareness or action? Seth's Blog

**Reduce Fear to Release Potential** 

Innovation Excellence

The art of innovation, helping cities and governments to make strategic choices Innovation Excellence

### Why Politicians Always Call for a 'Conversation'

The Atlantic

The Impossible Dream - How have we come to build a whole culture around a futile, self-defeating enterprise: the pursuit of happiness?

Lapham's Quarterly

Metaphors grow the mind and feed the soul. Don't lose them Aeon Essays

### **How a Language Dies**

The American Scholar

#### A Field Goes to War With Itself

The Chronicle of Higher Education

Also

**How to Fight 8chan Medievalism—and Why We Must** *Pacific Standard* 

## They Kinda Want to Believe Apollo 11 Was Maybe a Hoax

The New York Times

# The female game designers fighting back on abortion rights Games | The Guardian

These 10 middle-schoolers are inventing new ways to change the world Fast Company

### The Sony Walkman changed how we listen to music

Circuit Breaker | The Verge

### A Translator for Baby Cries? Yes, Please

Innovation | Smithsonian

### Innovation is key to winning the global great power competition

The Hill

#### 5 Practices to Cultivate Creative Flow

Thrive Global

#### ArtWorks youth program colors the Queen City

Cincinnati Business Courier

#### The Irish Times view on the creative sector: art for art's sake

The Irish Times

# Icon Poly Makes Art Installations for Big Companies and Hollywood Movies. But Its Signature Product Gets Peed On

Inc.com

#### Ticketmaster Fined \$4.5 Million by Canadian Government for Misleading Pricing Pitchfork

#### Women sensing their work roles in electrical engineering FierceElectronics

# NMSU professor gets \$315K to study membrane technologies for advanced water treatment

Las Cruces Sun News

### Jony Ive reportedly felt that Tim Cook wasn't interested in design Engadget

### Nike faces fallout after it pulls Betsy Ross shoe Bizwomen

# Illinois is funding quantum physics research Crain's Chicago Business

### Can Baltimore Save Its World-Class Orchestra?

The New York Times

# Taylor Swift's Feud With Scooter Braun Spotlights Musicians' Struggles to Own Their Work

The New York Times

## 10 Medical Myths We Should Stop Believing. Doctors, Too.

The New York Times

# **Even Samsung's CEO is embarrassed by the Galaxy Fold** *Fast Company*

# Firefox's hilarious new tool trolls advertisers to protect your privacy Fast Company

# This is the women's health resource you've been missing your whole life Fast Company

# These birthday cakes are designed to evade YouTube's controversial copyright algorithm

Fast Company

# Airplanes with windowless cockpits are here. Are you ready to fly in one? Fast Company

### I'm not your girl boss. I'm your boss

Fast Company

### This hurricane-proof home is made from 600,000 plastic bottles

Fast Company

### **IoT Security Must Evolve To Survive**

Forbes

### Plantagon Is Sweden's Revolutionary Indoor Farm

Green Matters

#### **Creative Hubs Academy**

Creative Economy | British Council

### The Kind of Authenticity Customers Will Pay More For

Harvard Business Review

### Why we stereotype, and why we should stop

Quartz at Work

#### Horizontal leadership

Seth's Blog

#### Where are the Sick Care Leaderpreneurs?

Innovation Excellence

### What My Suitcase Taught Me About Stress, Change And Innovation

Innovation Excellence

#### **Jump-Roping Robots Change Architectural Drawing?**

Imagination Matters

#### Can't travel this summer? Try taking a virtual vacation

Diversity In STEAM Magazine

#### Solar eclipse 2019: Where and how to watch

National Geographic

### Why Talented People Fail Under Pressure

Harvard Business Review

### Scientists Developing Robots That Are Ironic, Funny

The Daily Beast

### Microsoft's Ebook Apocalypse Shows the Dark Side of DRM

**WIRED** 

#### **Authorship After Al**

Public Books

# Facebook's First 'Civil Rights Audit' Is the First Step in Climbing Everest VICE

### What business leaders can learn from jazz

World Economic Forum

Conjuring designs from thin air in a virtual world BBC News

How one Bronx public school is fighting for hip-hop culture and arts education Fast Company

Jony Ive's Departure Marks End of Apple's Design Cult Bloomberg

**How Cutting-Edge Tech Is Empowering Ancient Archaeology** OneZero | Medium

**Trump Is Right: Forget About 5G. 6G Is Already Coming**Fast Forward | OZY

Leather doesn't have to come from animals Popular Science

**MIT Leader Warns of 'Toxic Atmosphere' for Chinese Researchers** *Inside Higher Ed* 

Art Is Good for Your Brain JSTOR Daily

**New Research Suggests That Those Who Study Music Excel In Science** *Forbes* 

Trump's war on Big Tech is getting even dumber American Enterprise Institute

Huawei Warns U.S. Patent Curbs Would Hurt Global Innovation *Time* 

Space in the Imagination: How Comic Books Envisioned the Moon Landing *KCET* 

**How You Could Make Money Helping Canada Fix Its Innovation Problem** *HuffPost Canada* 

**UW-River Falls students have role in precision agriculture innovation** *Wisconsin State Farmer* 

Tissue engineering innovation: 3D body mapping device shows promise *Medical Device Network News* 

S.P.I.C.E. Camp: Summer program for high school girls sparks interest in engineering WJLA

# Ann McKenna named 2019 ASEE Fellow for achievements in engineering education

ASU Now

These emerging tech firms selected as World Economic Forum 'pioneers' ZDNet

### How "Magic" Led to MIT Innovation in AI for Neuroscience

The Future Brain | Psychology Today Canada

### **The Power of Sharing Your Creative Process**

Better Humans | Medium

### How the iPhone Helped Save the Planet

**WIRED** 

# **Big Data Supercharged Gerrymandering. It Could Help Stop It Too** *WIRED*

## **Desalination Is Booming as Cities Run out of Water** *WIRED*

## A New Approach to Treat Mental Illness: Electrical Engineering WIRED

# How Daily Farm Work and Outdoor Projects Make Learning in High School Better for Teens

MindShift | KQED News

### Astronomers just made one giant leap in solving a bizarre cosmic mystery Popular Science

# Too many antioxidants can give you cancer, and other facts about the misunderstood molecules

Popular Science

### Too Big NOT to Fail?

Opinion | OZY

### **College Towns Are The Next Big Thing For Startups**

UniversityGapFunding.com

### The salary you need to afford rent in every state, ranked

Business Insider

#### The Stereotypes in MBA Case Studies

Harvard Business Review

#### **Become What You Pretend to Be**

Imagineer7's Weblog

#### **How Would A Child Solve Your Problem?**

Imagineer7's Weblog

These 20 pictures will teach you more than reading 100 books

The Ladders

If You Say Yes to Any of These 8 Questions, Your Emotional Intelligence Is Higher Than You Think

Inc.com

How an 88-Year-Old Former Architect Bucked Convention and Sexism to Live Her Best Creative Life

CreativeFuture

Google's Academic Puppets: Three Scholars Working to Help the Search Giant Crush Copyright and Competition

CreativeFuture

Quick Take: Your Primer on Digital Piracy and Its Impact on the U.S. Economy U.S. Chamber of Commerce

Illustrator Arthur's Story: Why We Need the CASE Act Copyright Alliance

Bruce Springsteen and Led Zeppelin Riffs Might Be Up For Grabs Bloomberg Businessweek

Is This the Summer From Hell or Business As Usual for Hollywood? The Ringer

Facebook will fight misinformation about the 2020 U.S. census Fast Company

EU says electric cars must now make fake noise to warn others of their approach Fast Company

Report: Jony Ive checked out at Apple years ago Fast Company

City residents hate e-scooters so much they're throwing them into rivers Fast Company

The Neurologist Who Hacked His Brain—And Almost Lost His Mind WIRED

Everything is a compromise

Seth's Blog

Materials Science May Be The Most Important Technology Of The Next Decade. Here's Why:

Innovation Excellence

### How mature is your technology?

Innovation Excellence

Harvard, Stanford, and MIT Researchers Have Found the Secret to Success Innovation Excellence

FourSight: Innovation when it works and when it fails Innovation Excellence

**Cooperation in Teams – Contracting Level 1: Administrative Contract** *Innovation Excellence* 

The side of Paul Allen I wish more people knew about | Bill Gates Gates Notes

'Resilience' Is Everywhere But What Does It Mean? Imagination Matters

ShareSpace Education donates 50 Giant Moon Map™ packages to 50 schools and museums around the world

Diversity In STEAM Magazine

**Apollo 8's commander reflects on the sights and sounds of the space age** *National Geographic* 

Saturn at its best, and more top stargazing events in July National Geographic

Creativity in Bipolar Disorder: Fabulous or Fatal?

Owning Bipolar | Psychology Today

Writers Guild sends cease and desist letter to Hollywood talent agencies Los Angeles Times

Can hit songs be worth more than gold?

BBC News

The Free Black Women's Library amplifies the voices of female African American writers

Los Angeles Times

History is made from ideas — but are ideas becoming history? Spectator USA

# # #

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# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our web site or

### **National Creativity Network**

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