



National Creativity Network

ARTICLES OF INTEREST

July 16, 2021

QUOTE(S) OF THE WEEK

"You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete." – Buckminster Fuller

"The scientific man does not aim at an immediate result. He does not expect that his advanced ideas will be readily taken up. His work is like that of a planter — for the future. His duty is to lay the foundation of those who are to come and point the way." – Nikola Tesla

"People are curious. A few people are. They will be driven to find things out, even trivial things. They will put things together, knowing all along that they may be mistaken. You see them going around with notebooks, scraping the dirt off gravestones, reading microfilm, just in the hope of seeing this trickle in time, making a connection, rescuing one thing from the rubbish." – Alice Munro

"If we knew what we were doing, it wouldn't be called research, would it?" – Albert Einstein

"Striving for excellence motivates you; striving for perfection is demoralizing." – Harriet Braiker

"I am impressed by the great limitations of the human mind. How quick are we to learn, that is, to imitate what others have done or thought before. And how slow to understand, that is, to see the deeper connections. Slowest of all, however, are we in inventing new connections or even in applying old ideas in a new field." – Frits Zernike

VIDEO(S) OF THE WEEK

Watch: Virgin Galactic Successfully Launches Its First Fully-Crewed Spaceflight
DesignTAXI.com

The Handle on the Door to a New World: Poet Jane Hirshfield on the Magic and Power of Metaphor, Animated
Brain Pickings

How music streaming transformed songwriting | Björn Ulvaeus
TEDxSSE

In amazing leap, scientists map the feeling of touch into the brains of subjects with paralysis
Changing America | The Hill

An Otherworldly Animation Adventures Across Galactic Landscapes Recreated in Miniature
Colossal

1980s cultural icon Michael Winslow made an emotional comeback on 'America's Got Talent'
Upworthy

Procrastination is a Privilege | Ace Callwood
CreativeMornings | Richmond

FEATURED EVENTS/OPPORTUNITIES

Viewfinder: Women's Film and Video from the Smithsonian
Because of HER Story | Smithsonian
Monthly Series | First Thursday of the Month

Have an idea to share? Apply to our TED Idea Search: Latin America 2021
TED Blog
Deadline: July 16

NEW RSVP for The Crossover: Science Speed Dating X Wrong Answers Only
The Science and Entertainment Exchange
July 21

Call for nomination to the UNESCO-Bangladesh Bangabandhu Sheikh Mujibur Rahman International Prize for the Creative Economy
UNESCO
Deadline: July 21

NEW Exploring Serious Challenges with Playful Approaches
Creative Confidence Podcast | IDEO
July 21

Nominations sought for prestigious National Medal of Technology and Innovation
United States Patent and Trademark Office
Deadline: July 30

NEW Call for Submissions | STEM Art and Film Festival

Sigma Xi

Deadline: July 30

Speakers revealed for TEDMonterey 2021: The Case for Optimism

TED Blog

August 1 - 4

Shaping the Future of STEM, Building Equity Through a High School STEM Internship Program

STEMconnector

August 4

NEW Dallas Startup Week Features Third Annual Women of Innovation Summit

The Dallas Weekly

August 4

NEW Girls Rise Up Showcase

STEM from Dance

August 5

2021 Play Make Learn Virtual Conference

Professional Learning and Community Education, UW-Madison School of Education

August 5 – 6

NEW NASA Launches Entrepreneurs Challenge to Identify Innovative Ideas

NASA

August 6

NEW At Catalyst Conference, the 'I's Have it: Imagination, Innovation, Inspiration

Huntsville Business Journal

August 19

Milwaukee World Festival, Inc. Announces Return of Summerfest Tech

Urban Milwaukee

September 8

Creative Vitality Summit

WESTAF

September 20 – 21

Call for Applications for the International Jazz Day Global Host City 2022 is now open

UNESCO

Deadline: October 1

2021 ENCATC Digital Congress

ENCATC

October 19 – 22

Sharing Stories: The Case for Art
Alliance for the Arts in Research Universities
November 3 - 5 | Online

Conference proposals are due by May 21.

TED Women 2021
TED
December 1 – 3 | Palm Springs

Call for Articles | General Issue
European Journal of Cultural Management and Policy | ENCATC
Deadline: Ongoing

Idea Jams 2020/2021
Canadian Network for Imagination and Creativity
Series

CreativeMornings | a monthly breakfast lecture series
CreativeMornings
Various

Nesta Talks to...
Nesta
Various

Interactive Map | Science Festivals
Science Festival Alliance
Various

ARTICLES OF INTEREST

Course 3: Innovation
Tom Peters Blog

\$50 million fund to help amplify Black contributions to American history
National Geographic

Lab-Grown, 3D-Printed Pork By Israeli Startup Could Be 'Kosher' Too
DesignTAXI.com

Has the Pandemic Put an End to the SAT and ACT?
Innovation | Smithsonian

What is exponential growth in technology?
Idea to Value

Chemical engineer Michelle O'Malley again recognized for her highly innovative research
EurekaAlert! | AAAS

Mirror Images: When Art And Science Converge

Forbes

Why disciplines must work together to prepare for future pandemics

World Economic Forum

Dianne Harris named dean of UW College of Arts & Sciences

University of Washington News

Government of Canada invests in the next generation of world-class scientists

Markets Insider

Digital Art May Be Next In The SEC's Crosshairs

Forbes

Arts venues set the stage for wonder, the critical sense we need for post-pandemic innovation

The Conversation

Philip Cross: Do 'Canadian values' support innovation?

Comment | Financial Times

How this Brazilian furniture artist is using neuroscience to design better

Business of Home

Why Does Blood Flow to the Brain Get Stuck in Traffic?

Technology Networks

Facebook is ditching plans to make an interface that reads the brain

MIT Technology Review

Scientists Create Injectable Swarm of Brain Reading Nanosensors

Neoscope | Futurism.com

Thinking without a brain

EurekaAlert! | AAAS

No, Facebook and Google Are Not Public Utilities

WIRED

Meet the young NC photographer who landed photo shoots with Beyoncé and Simone Biles

The News & Observer

Tax Credit Bill Passes Legislature, Aims to Make Hollywood Reflect California's Diversity

Variety

These industries are being impacted most by the Great Resignation

Fast Company

Why it's incredibly rare for companies led and founded by women to IPO

Fast Company

This company is betting that the future of video games will be massive, interactive live events

Fast Company

Why marketers love mashups, from mac 'n' cheese ice cream to baked bean smoothies

Fast Company

The traffic light gets a dazzling, 21st century makeover

Fast Company

A plan for 'wrong'

Seth's Blog

What we know about the mystery bird death crisis on the East Coast

National Geographic

How to Educate More Creative Problem-Solvers

Creativity at Work

Artist Creates Beautiful Paintings About The Relationship Between A Father and Daughter

GOOD

The Sounds of Resilience

Enhance Your Vintage Years | Psychology Today

What We Can Learn from the Virgin Galactic Mission

Live Life Creatively | Psychology Today

Facebook, Instagram Plan to Pay \$1B in Creator Incentives

The Hollywood Reporter

Species of gut bacteria linked to enhanced cognition and language skills in infant boys

Medical Xpress

The "culture wars" affect how people vote—but not in the way you might think

Prospect Magazine

Lost in Space: Billionaires such as Musk, Bezos, and Branson peddle the idea that space represents a public hope, all the while reaping big private profits.

Boston Review

Unruly Metals and Barbs Repair Broken Porcelain Dinnerware by Glen Taylor

Colossal

21 Years of Noah Kalina's Daily Self-Portraits Are Compiled in a Two-Minute Montage of Aging

Colossal

What counts as 'fair use'? Debate over Warhol's appropriation of Prince photograph rumbles on

The Art Newspaper

The world's top 50 thinkers 2021

Prospect Magazine

The U.S. Is Just Different — So Let's Stop Pretending We're Not (Ep. 469)

Freakonomics

The Essence of Creative Thinking

Imagineer7's Weblog

Jeff Bezos Gifts Historic \$200 Million to the Smithsonian

Smithsonian Institution

The US Needs to Get Back in the Business of Making Chips

WIRED

Tapping Into the Brain to Help a Paralyzed Man Speak

The New York Times

Why Scientists Still Can't Determine What Happens To Our Brains When We're Depressed

KERA

Tyra Banks Believes Her Ice Cream Company Could Help Make Her the Next Walt Disney

Variety

At Least 600 Tons Of Dead Fish Have Washed Up Along Tampa Bay's Shore

NPR

Gene Therapy Offers Long-Awaited Hope for Children with Rare, Incurable Disorder

University of California San Francisco

This Professor Introduces Women to STEM By Bridging Engineering and Health Care

Diverse Issues in Higher Education

Humanities versus STEM: The forced dichotomy where no one wins

IT Pro

For the First Time, Tree DNA Was Used to Convict Lumber Thieves in Federal Investigation

Smart News | Smithsonian

Scientists Make Thin Strands of Ice That Bend Without Breaking

Smithsonian

Microbes found in cow stomachs could help solve our plastic problem

Popular Science

Podcast S5E124: Dean Keith Simonton – The link between Genius and Creativity

Idea to Value

The mere exposure effect bias: Why people like ideas they have seen before

Idea to Value

Surgeon general calls out platforms over COVID-19 misinformation

The Verge

Sorry publishers, but your digital products suck

Monday Note

Group looks to develop Utah as innovation economy

Fox 13 | Salt Lake City

The US needs a 'Digital Marshall Plan' to counter China's Digital Silk Road

Opinion | The Hill

Jeff Bezos Gives \$200 Million to Smithsonian National Air and Space Museum

The Chronicle of Philanthropy

Jerry Nelson: Artist friends

Farm Forum

This nonprofit leader was making lousy art. Then he found YouTube.

Crain's Chicago Business

California Theaters, Facing a Shaky Future, to Get \$50 Million in Aid

The New York Times

In a First, an M.L.B. Game Will be Called Entirely by Women

The New York Times

Facebook, Instagram to Pay Out \$1 Billion to 'Reward' Creators Through 2022, Mark Zuckerberg Says

Variety

VCs had an idea of what successful founders looked like, and they didn't look like me

Fast Company

The most influential designer you've never heard of is a 93-year-old artist

Co.Design | Fast Company

Why bad design can actually be good

Co.Design | Fast Company

Never Stop Exploring

#HipHopMD

Copycat industrialism

Seth's Blog

Some dogs are geniuses—just like humans

National Geographic

An Archivist Sneezes on a Priceless Document. Then What?

The Atlantic

Covid: Can the arts lead the green recovery from the pandemic?

BBC News

Cultural Hysteria: The Battles Over What We Teach in History Class Is Not About Critical Race Theory

Milwaukee Independent

A Cleverly Designed Chameleon Conceals a Six-Foot Measuring Tape in Its Mouth

Colossal

The Endless Pursuit of Better - How the aspirational class lost its way.

The Hedgehog Review

Robin DiAngelo Wants White Progressives to Look Inward

The New Yorker

Pandemic Puts Mathematical Modeling Through Its Paces

Nautilus

Companies need innovation more than ever. Here's how to measure it

World Economic Forum

'We Don't Need Another Michelangelo': In Italy, It's Robots' Turn to Sculpt

The New York Times

Voice cloning of growing interest to actors and cybercriminals

BBC News

Sneakers are often designed for men by men. So track star Allyson Felix built her own

Fast Company

Why did file sharing drive so much startup innovation?

TechCrunch

7 modern tree houses to spark your childhood imagination

CNN Style

This simple word test reveals how creative you are, scientists say

WTOP News

Emerging tech's 'Sputnik moment' requires private and public sector cooperation

Opinion | The Hill

Young Muslim Entrepreneur's Hijab Designs Are Some of The First to Be Sold by A Major Retailer

Wisconsin Muslim Journal

Culturally Responsive Inquiry Learning

Edutopia

Capturing Covid Learning Through Poetry: Things I Learned This Year

Edutopia

Creativity may be key to healthy aging. Here are ways to stay inspired.

The Spokesman-Review

Why do we pursue innovation for innovation's sake?

Architect's Journal

Seattle leads nation in 'brain gain,' adds tech jobs faster than any other big U.S. market over 5 years

GeekWire

How Walking Can Build Up the Brain

The New York Times

Restoring amputees' natural functionality with brain-controlled interfaces

MIT News

These Three Latinas Are Breaking Barriers in STEM

BE Latina

Greater diversity needed in STEM careers

Canadian HR Reporter

Historians Identify 14 Living Relatives of Leonardo da Vinci

Smart News | Smithsonian

Archives of Groundbreaking Land Artist Nancy Holt Head to the Smithsonian

Smart News | Smithsonian

The 6 core skills every innovator needs

Idea to Value

Wisdom Begins When You Ask This One Question

Human Parts | Medium

8 Ways Entrepreneurs Keep Ahead Of Business Change

Startup Professionals Musings

LEGO Sends Legal Complaint Over Real Pistol That Resembles Toy Gun

DesignTAXI.com

How Octopuses Upend What We Know About Ourselves

The Ezra Klein Show | The New York Times

For Years, Western Scientists Stigmatized Periods. We're Living the Consequences.

The New York Times

Disney's Brand Protector and Power Behind the Power Is Stepping Down

The New York Times

Startup Milwaukee Week will merge with MKE Tech Hub Coalition: Exclusive

Wisconsin INNO

A CEO can't find diverse board members. Don't get frustrated, get help, says Maynard Webb

Fast Company

Here's what happened when this company banned meetings

Fast Company

These are the 5 biggest trends in sustainability, according to Al Gore's investment firm

Fast Company

This sweater is made from old bulletproof vests and firefighting gear

Fast Company

A return to cottage work

Seth's Blog

Achieving Success by Pivoting Your Innovation

Killer Innovations

Clean jet fuel needs to be more like a microwave oven

Gates Notes

How Warner Bros. is using 'Space Jam' to get into the NFT business

Fast Company

Movie Chain Stocks Flop, Disney Jumps As Wall Street Picks Apart 'Black Widow' Weekend; Is The Bloom Off Meme Stock AMC?

Deadline

Michael Sheen is right – there is a class crisis in the arts

The Conversation

Beyond ramparts and rockets: It's time to rethink the national anthem

Datebook | San Francisco Chronicle

Spectacular Drone Views Of Giza Present the Pyramid in an Unusual Perspective

Colossal

A just and loving gaze - Simone Weil: mystic, philosopher, activist. Her ethics demand that we look beyond the personal and find the universal

Aeon

Emmys 2021: Complete Nominations List

Variety

MIT's newest robot can help elderly people get dressed

Fast Company

Sparking Excitement About STEM Through Exposure to Career Pathways

Smithsonian Voices | Smithsonian Education

Scientists just discovered long-sought-after 'grandmother neurons'

Live Science

Kraft Mac-n-Cheese ice cream? Yes, it's real.

Crain's Chicago Business

National Service Is One of the Few Things That Could Unite America

Opinion | The Chronicle of Philanthropy

Learn To Think Like A Child

Imagineer7's Weblog

US effort to combat China's tech rise 'not nearly enough'

Roll Call

This outrageously exuberant couture collection celebrates Black inventors erased from history

Fast Company

How to Help Students Succeed in Algebra 1 This Year

Mind Shift, KQED

The Hip-Hop Song That's Driving Cuba's Unprecedented Protests

Wisconsin Public Radio, NPR News

Spark Creative Thinking with the Best Building Toys

ARTnews

MindFuel is Building Canada's Youth Innovation Sector in Support of Economic Diversification

Yahoo! Finance

A Creative Immigration Policy to Grow Our Economy

Inside Sources

Edmontonians want to attract and keep young talent, and tech innovation may be doing just that

CBC News

Tulane professor to lead NIH group developing advances in brain science

Tulane News | Tulane University

California Set to Approve \$330 Million Extra for Hollywood, Including New Soundstage Incentive

Variety

The Moral Judgments of Henry David Thoreau

The New Yorker

How the white press wrote off Black America

The New York Times

Critics: Postal Service plans imperil community newspapers

AP

Facebook Wants to Court Creators. It Could Be a Tough Sell.

The New York Times

W.H.O. Experts Seek Limits on Human Gene-Editing Experiments

The New York Times

Why Jane Goodall Still Has Hope for Us Humans

The New York Times Magazine

What will it take for brands to design products that aren't disposable?

Fast Company

How VR could make you smarter

Fast Company

Venus Tectonics Look Like Pack Ice

American Scientist

A coaching paradox

Seth's Blog

Who's Afraid Of Critical Race Theory?

3 Quarks Daily

What parents and teachers are getting wrong about childhood reading preferences.

Literary Hub

The Left Needs Free Speech

Dissent

There Is No Debate Over Critical Race Theory - Pundits and politicians have created their own definition for the term, and then set about attacking it.

Ideas | The Atlantic

Did a Cuttlefish Write This?

The New York Times

Parenting for Creativity

The Creativity Post

What Virgin Galactic's milestone flight means for the future of tourists in space

National Geographic

The Creative Urge: John Coltrane on Perseverance Against Rejection, the Innovator's Mindset, and How Hardship Fuels Art

Brain Pickings

Opinion: Stacey Abrams prods our constitutional imagination

The Washington Post

Biden Urges More Scrutiny of Big Businesses, Such as Tech Giants

The New York Times

Inside Out | Creative innovations from the University of Illinois

The News-Gazette

What Does It Take To Achieve A Creative Breakthrough? New Psychological Research Investigates

Forbes

Jerry Garcia Family Members Unveil Rock Legend's Music Art NFT to the World of Crypto

PR Newswire

OPINION: Supporting diversity in STEM would encourage innovative research

NewMarketToday.ca

Boosting American innovation might involve immigration reform

Marketplace

The "Sci-Hub effect" can almost double the citations of research articles, study suggests

PsyPost

Why mind wandering is good for your creativity

Idea to Value

What companies that are great at open innovation get right

Sifted

The 5 Different Ways In Which We Understand Things

Mind Café | Medium

Why Scientists Love Making Robots Build Ikea Furniture

WIRED

The 'Great Resignation' is here. This is how employers should prepare

Fast Company

Also

Welcome to the 'Great Resignation.' Should you quit your job, too?

Fast Company

5 Books To Read When You're Considering Making A Big Change

Fast Company

The bizarre botany that makes corn a fruit, a grain, and also (kind of) a vegetable

Popular Science

What went so wrong with covid in India? Everything.

MIT Technology Review

As 'Black Widow' tops the box office, a new report projects global cinema revenues will recover

Fast Company

What COVID-19 looks like as a stunning work of art

Fast Company

How Warner Bros. is using 'Space Jam' to get into the NFT business

Fast Company

As a CEO, I'm embracing neurodiversity at work, starting with my son

Fast Company

Good writing is cheaper than special effects

Seth's Blog

30 colorful photos from the Nat Geo archives that will catch your eye

National Geographic

David Epstein Knows Something About Almost Everything (People I (Mostly) Admire Ep. 35)

Freakonomics

Why Comparisons Derail Your Creativity

Creative Insights | Psychology Today

Entertainment Mogul David Geffen Gives \$150 Million to Make Yale Drama School Tuition Free

The Chronicle of Philanthropy

Meet The Medical Pioneer Who Founded America's First Black-Owned Hospital

Forbes

Cauliflower and Chaos, Fractals in Every Floret

The New York Times

5 Pieces of Good News About the News

The New York Times

Opinion | Sorry, We Aren't Going Back to the Movies

Guest Essay | The New York Times

Opinion | What Western Society Can Learn From Indigenous Communities

Guest Essay | The New York Times

It's Hollywood Barbie's Moment (and She's Bringing Her Friends)

The New York Times

What is cultural appropriation, and how does it differ from cultural appreciation?

The Conversation

President Joe Biden's latest executive order is a huge win for right to repair

The Verge

Are We in the Metaverse Yet?

The New York Times

Is the Universe Open-Ended? An intriguing proposal about what makes reality tick under the surface.

Nautilus

An Unconvincing Argument for the Liberal Arts

The Chronicle of Higher Education

2021 Teaching with Digital Technology Awards honor MIT educators' innovation and empathy

MIT News

This Education Minister Is A Renaissance Man (And He's Got A Music Video To Prove It)

Goats & Soda | NPR

NFTs are to physical art what music streaming is to vinyl records, says a crypto expert who sees a whole new social world for digital collectibles

Markets Insider

Posthaste: Canada plummets in ranking of world's most innovative cities

Financial Post

Researchers Take a Step Toward Advancing Precision Hormone Therapies to Reduce Alzheimer's Risk

Newsroom | The University of Arizona Health Sciences

How Scientists Are Tackling Brain Imaging's Replication Problem

The Scientist

Can machine learning bring more diversity to STEM?

Harvard John A. Paulson School of Engineering and Applied Sciences

How Fortnite, Minecraft, and other games can teach you how to problem solve

Fast Company

Deal of the art: White House grapples with ethics of Hunter Biden's pricey paintings

The Washington Post

The eight trends that will define 2021—and beyond

McKinsey & Company

It's time for leaders to get real about hybrid

McKinsey & Company

When the Monuments Men Pushed Back Against the U.S. to Protect Priceless Art

Smart News | Smithsonian

Joe Biden Wants You to Be Able to Fix Your Own Damn iPhones

WIRED

Celebrating America's Independence through Music and Copyright

Copyright Alliance

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Have you found an article you'd like to share? Email the link to george.tzougros@wisconsin.gov.

#

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

National Creativity Network

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Oklahoma City, Oklahoma 73102

<http://nationalcreativitynetwork.org>

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