



National Creativity Network

## ARTICLES OF INTEREST

July 24, 2020

### QUOTE(S) OF THE WEEK

"Wisdom is the right use of knowledge. To know is not to be wise. Many men know a great deal, and are all the greater fools for it. There is no fool so great a fool as a knowing fool. But to know how to use knowledge is to have wisdom." – Charles H. Spurgeon

"Yes, risk taking is inherently failure-prone. Otherwise, it would be called sure-thing-taking." – Tim McMahon

"You must aim high, not in what you are going to do at some future date, but in what you are going to make yourself do to-day. Otherwise, working is just a waste of time." – Edgar Degas

"We've arranged a civilization in which most crucial elements profoundly depend on science and technology. We have also arranged things so that almost no one understands science and technology. This is a prescription for disaster. We might get away with it for awhile, but sooner or later this combustible mixture of ignorance and power is going to blow up in our faces." – Carl Sagan

"Her way of teaching was to rush headfirst into her subject. She carried us along with her enthusiasm. That's what Ms. Frizzle does." - Joanna Cole, Writer, creator of Ms. Frizzle and the Magic School Bus series, on her junior high science teacher

"Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow." – William Pollard

"Never do things others can do and will do if there are things others cannot do or will not do." – Amelia Earhart

"Some years ago, I was lucky enough invited to a gathering of great and good people: artists and scientists, writers and discoverers of things. And I felt that at any moment

they would realise that I didn't qualify to be there, among these people who had really done things. On my second or third night there, I was standing at the back of the hall, while a musical entertainment happened, and I started talking to a very nice, polite, elderly gentleman about several things, including our shared first name. And then he pointed to the hall of people, and said words to the effect of, "I just look at all these people, and I think, what the heck am I doing here? They've made amazing things. I just went where I was sent." And I said, "Yes. But you were the first man on the moon. I think that counts for something." And I felt a bit better. Because if Neil Armstrong felt like an imposter, maybe everyone did." – Neil Gaiman

## **VIDEO(S) OF THE WEEK**

### **Creativity in Crisis: Episode 2**

*Creativity in Crisis*

### **Virtual Choir 6: Sing Gently**

*Eric Whitacre's Virtual Choir*

Also

### **The largest virtual choir ever assembled**

*CBS Sunday Morning*

### **In Boston Ballet's 'Home Studies,' Choreographer Helen Pickett Explores Creativity In Confinement**

*WBUR*

### **A Sparkling Figure Leaves a Trail of Dance Moves in New Stop-Motion Animation by Fernando Livschitz**

*Colossal*

### **3 Types of Learning Crucial For Educators**

*The #InnovatorsMindset Podcast Season 1, Episode 26*

### **Beetles Wearing Tiny, Robotic Camera Backpacks Give Bugs-Eye View of the World**

*Smart News | Smithsonian*

### **To overcome challenges, stop comparing yourself to others**

*TED@WellsFargo*

### **Tag Along with Mars Rovers as They Explore the Red Planet in a New 4K Video**

*Colossal*

### **Digital Sculptures Visualize Chirps of Amazonian Birds in a Responsive Artwork by Andy Thomas**

*Colossal*

## **FEATURED EVENTS/OPPORTUNITIES**

## **Registration Form**

*Lincoln Center Activate*

**Through July 24**

## **NEW Parenting for a Digital Future Book | A Conversation with Authors Sonia Livingstone and Alicia Blum-Ross, with Anya Kamenetz, author of The Art of Screen Time**

*Joan Ganz Cooney Center | via Zoom*

**July 29**

## **NEW The Making & Innovation Community's Response to COVID-19**

*AAAS | Inclusive Innovation Ecosystems*

**July 30**

## **Call for Submissions | Hacking the Brain: The Intersection of Art and Neuroscience**

*2020 Sigma XI Virtual Conference*

**Deadline: July 31**

## **Call for Submissions**

*2020 Sigma Xi Stem Art and Film Festival*

**Deadline: July 31**

## **NEW Rise Up Showcase**

*STEM from Dance*

**August 5**

## **SBA Launches National 2020 SBIR Road Tour to Connect Tech Entrepreneurs with Federal R&D Funding**

*Yahoo! Finance*

**Rockies Tour | August 10 – 14**; stops in Bozeman, Montana; Idaho Falls, Idaho; Salt Lake City, Utah; and Laramie, Wyoming.

**Central Southern Tour | November 2-6**; with stops in Jackson, Mississippi; Shreveport, Louisiana; Dallas, Texas; Oklahoma City, Oklahoma; and Fayetteville, Arkansas.

## **NEW The Show Must Go On: Dallas Startup Week 2020 Is Going Virtual**

*Dallas Innovates*

**August 30 – September 3**

## **2020 Conference**

*Women of Color in STEM*

**October 8 – 10**

Also

**Women of Color STEM Conference Announces 2020 Technologist of the Year RADM Sylvia Trent-Adams Ahead of the upcoming annual conference**

*US Black Engineer*

## **EmTech Online Conference**

*MIT Technology Review*

**October 19 – 22**

**Save the Date | ENCATC Congress**

*ENCATC – The European network on cultural management and policy*

**October 28 – 30 | Prague, Czechoslovakia**

**AIGA Design Conference**

*AIGA*

**November 12 – 14 | Pittsburgh, PA**

**Call for Articles | General Issue**

*European Journal of Cultural Management and Policy | ENCATC*

**Deadline: Ongoing**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Interactive Map | Science Festivals**

*Science Festival Alliance*

**Various**

**ARTICLES OF INTEREST**

**So Why Is There An “A” In STEAM?**

*Arts Management and Technology Laboratory*

**The 4 Degrees of Creativity**

*Adventures in Divergent Thinking | Psychology Today*

**I Deserve This: Traveling to Fuel My Creativity**

*Conde Nast Traveler*

**What is an office for?**

*The Big Idea | Harvard Business Review*

**We’re in a golden age of UX. Why is video chat still stuck in the ’90s?**

*Fast Company*

**A New Album Re-Creates The Work Of The 1st Known Female Composers In America**

*Morning Edition | NPR*

**4 Senators Introduce Bill with New Tools to Compete Against China**

*Nextgov*

**‘Technology Laggards’: 14 Important Lessons They Can Teach Tech Leaders**

*Forbes*

**Growing Art, Vegetables, and Community**

*Memphis Magazine*

**Akron nonprofit founder wins national award from Association of Teaching Artists**  
*News 5 Cleveland*

**Making science more equitable, starting with 101**  
*Symmetry Magazine*

**Learn What You Need to Know to Create Original Ideas**  
*Imagineer7's Weblog*

**Apple eyes new streaming strategy after Tom Hanks drama breaks records**  
*Fast Company*

**Hey, US universities: Reopening campuses this fall is way too risky**  
*ideas.TED.com*

**The False Promise of Anti-racism Books**  
*The Atlantic*

**Art, After Virus: Seven Questions for a Sector on the Edge**  
*The Philanthropist*

**All the Artworks on the Whitney Museum's Website Have Been Boarded Up in a New Gesture by the Anonymous Figure Known as 'American Artist'**  
*artnet news*

**The Harper's 'Letter,' cancel culture and the summer that drove a lot of smart people mad**  
*The Washington Post*

Also  
**Thomas Chatterton Williams on Race, Identity, and "Cancel Culture"**  
*The New Yorker*

**Commentary: Goodbye, guy on a horse. A new wave of monument design is changing how we honor history**  
*Los Angeles Times*

**The Beautiful Things inside Your Head: Winners of the 10th Annual Art of Neuroscience Contest**  
*Neuroscience | Scientific American*

**Mature Human Cells Produced in Millions in Mouse Embryo**  
*University of Buffalo Jacobs School of Medicine and Biomedical Sciences*

**3 Ways Women Are Making Waves in Tech**  
*Business 2 Community*

**New clues into how exercise bolsters the brain**  
*Minneapolis Star-Tribune, The New York Times*

**12 Forgotten Classics by Women-Led New Wave Bands**

*The New York Times*

**Covid-19 The Opportunity For Business Schools To Think Creatively**

*Forbes*

**Did the Ancient Greeks Design Temples With Accessibility in Mind?**

*Smart News | Smithsonian*

**How Taiwan's Unlikely Digital Minister Hacked the Pandemic**

*WIRED*

**Abandoned Artwork Discovered Beneath Pablo Picasso Painting**

*Smart News | Smithsonian*

**Will Mass Transit Recover From the Pandemic?**

*Smart News | Smithsonian*

**Money costs money**

*Seth's Blog*

**Making a daily 'to be' list: How a hospital system CEO is navigating the coronavirus crisis**

*McKinsey Quarterly*

**8 Innovative Ideas For Higher Education Right Now**

*Forbes*

**Jen Hewett on Letting Go of Perfection and Growing Multiple Skills to Enrich Her Creativity**

*Own Your Own Content | WordPress and Creative Mornings*

**Museums Are Collecting Artifacts and Stories From the Protests Against Police Brutality**

*Conde Nast Traveler*

**InsideWis: Pushing the boundaries of the 'Endless Frontier' in science**

*Wisconsin Technology Council*

**Big Cities**

*The Munk Debates*

**The Kusama Industrial Complex: How Yayoi Kusama Came to Captivate the World, Fueling Museums and the Market**

*ARTnews*

**Special Report | From rustbelt to brainbelt**

*The Economist*

**How To Safeguard American Science**

*Forbes*

**From Silicon Valley To The Family Farm, Innovation Depends On Trust**  
*Forbes*

**How COVID-19 can drive innovation**  
*Washington Technology*

**Leading Black Educators in US Black Engineer Magazine**  
*US Black Engineer*

**The Black Experience: What Being Black in Tech Really Feels Like**  
*Noteworthy | Medium*

**Artists Launch 'Creative Aid' for Businesses Struggling During Pandemic**  
*News Center | California State University, Fullerton*

**Illustrator Uses Art to Give a Voice to the Black Lives Matter Movement [Interview]**  
*MyModernMet*

**Researchers Examine Age Differences in How the Brain Perceives, Remembers**  
*University of Texas at Dallas*

**Pasadena Playhouse's COVID-era plan: A new streaming platform for theaters**  
*Los Angeles Times*

**Opinion | Save our independent stages. Pass the Restart Act.**  
*Crain's Chicago Business*

**Firing of Museum Director Stirs Debate and an Official Inquiry**  
*The New York Times*

**This tech is bringing water to Navajo Nation by pulling it out of the air**  
*Fast Company*

**Five Functions of the Brain That are Inspiring AI Research**  
*The Startup | Medium*

**Disidentification Exercise for Authentic Creativity**  
*Mindfulness and Music | Psychology Today*

**Wait...Music Can Be Racist?**  
*Your Musical Self | Psychology Today*

**Unions call for greater federal aid for thousands unemployed in Hollywood**  
*Los Angeles Times*

**16% of U.S. museums say they risk closing forever in a prolonged pandemic**  
*Los Angeles Times*

**Bright Elephants Squeeze Into Their Surroundings in Site-Specific Murals by Artist Falko One**

*Colossal*

**It's Time to Defund Social Media**

*WIRED*

**The flexible work fallacy**

*Aeon*

**How to Stay Innovative During Times of Uncertainty**

*Inc.com*

**The real 'crown jewels' of the arts? An unprotected freelance workforce**

*The Guardian*

**Where will innovation in architecture come from next?**

*The Architect's Newspaper*

**Tribute to Engineering Star Grant Imahara**

*Design News*

**Which is more creative, the arts or the sciences?**

*EurekAlert! | AAAS*

**MIT engineers designed an affordable, reusable face mask that's as effective as an N95 — take a look**

*CNBC*

**White House, NSF Invest \$75 Million to Launch Three Quantum Innovation Institutes**

*Nextgov*

**New investments in major science initiatives to keep Canada at the forefront**

*Globe Newswire*

**For Black Scientists, The Sorrow Is Also Personal**

*Duke Today*

**Opinion | Who Wants to Be a Cyborg?**

*Policy and Ethics | Scientific American*

**Bioengineering Alumnus Unlocks Data in Brain to Help Save Lives**

*UCLA Samueli School of Engineering*

**How Play Energizes Your Kid's Brain**

*The New York Times*

**What It Will Take to Reopen Schools Safely**

*Macroscope | American Scientist*



**Joanna Cole, 'Magic School Bus' writer who hooked children on science, dies at 75**

*The Washington Post*

**Persons of Interest | The Force Is Still Strong with John Williams**

*The New Yorker*

**Gene Therapy Shows Promise For Hemophilia, But Could Be Most Expensive U.S. Drug Ever**

*Shots | NPR*

**Rock Dust Could Be Farming's Next Climate Solution**

*Smart News | Smithsonian*

**Study examines how and why gender stereotypes can disempower female STEM students**

*Science X*

**#THIS IS WHAT A SCIENTIST LOOKS LIKE™**

*If/Then Collection*

**Helping students (re)think of themselves as scientists**

*Chemical and Engineering News*

**To Navigate Risk In a Pandemic, You Need a Color-Coded Chart**

*WIRED*

**You Can Now Explore All 48,000 Panels of the AIDS Memorial Quilt Online**

*Smart News | Smithsonian*

**Podcast S4E69: Daniel Burrus – Seeing the future and knowing the trends that will come true**

*Idea to Value*

**Timing of Innovation – Getting the Odds On Your Side**

*Idea to Value*

**Opinion | Covid-19 data is a public good. The US government must start treating it like one.**

*MIT Technology Review*

**The CEO moment: Leadership for a new era**

*McKinsey & Company*

**How America's Unique Approach To Innovation Can Cure COVID-19**

*International Business Times*

**How the telephone became the first great remote-learning technology**

*Fast Company*

**How Harvard's Star Computer-Science Professor Built a Distance-Learning Empire**

*The New Yorker*

**Alternative meat and dairy companies are raking in investment dollars**

*Fast Company*

**As of today, only 4 Black CEOs remain in the Fortune 500**

*Fast Company*

**A CEO who wasn't prepared for the pandemic asks: How do I foresee future 'black swans'?**

*Fast Company*

**Why a sustainable blue recovery is needed**

*United Nations Conference on Trade and Development*

**Timing of Innovation – Getting the Odds on Your Side**

*Disruptor League*

**10 tips to address 'Entrenched Thinking Disease'**

*GreenBiz*

**Sending Sound Right Into Your Brain Might Reinvent Music**

*The Digital Self | Psychology Today*

**Japan's New Kadokawa Culture Museum is Housed in an Angular, Granite Structure Designed by Kengo Kuma**

*Colossal*

**NPR may be 'public' radio, but it's feeling the economic pain of the pandemic. More trouble lies ahead.**

*The Washington Post*

**After #OscarsSoWhite, Disability Waits for Its Moment**

*The New York Times*

**Building Accessibility Into America, Literally**

*The New York Times*

**Here's why COVID-19 has made arts education so problematic**

*Los Angeles Times*

**Zooming through the looking glass**

*Prospect, UK*

**Overcoming the Innovator's Paradox**

*MIT Sloan Management Review*

**Building Work-Life Boundaries in the WFH Era**

*The Big Idea | Harvard Business Review*

**ENCATC Creative #StayHome Pack N°17**

*ENCATC*

**Full 'Out of the Woods' play-reading series available through July 26**

*Sauk Prairie Eagle*

**Through July 26**

**Ethnic Studies Educator Shraddha Shirude On Giving Math Purpose**

*Voices | South Seattle Emerald*

**A Misguided Op-Ed, a Key Report, and Why Holding the U.S. Lead in the Life Sciences is More Important Than Ever**

*IP Watchdog*

**Decolonizing Science: What is "Parachute Science?"**

*Observatory of Educational Innovation | Tecnológico de Monterrey*

**ALCHEMY: How Our Creations Recreate Us**

*The Next Big Idea*

**The Perfect Conditions for a Great Idea**

*Forge | Medium*

**Tim Dang: The Arts Can Guide Us to A New Future**

*KCET*

**Disney Concept Art: Imagination Through the Ages**

*Inside the Magic*

**We'll Do Anything for American Innovation, But We Won't Do That**

*Cato at Liberty | Cato Institute*

**Why We Should Lower the Voting Age to 16**

*Next City*

**This May Be the Worst Season of Summer Melt in Memory. Here's How Some Colleges Are Fighting It.**

*The Chronicle of Higher Education*

**NYU professor Scott Galloway predicts hundreds of universities will shutter, possibly for good, if they reopen in the fall**

*Business Insider*

**Here's why COVID-19 has made arts education so problematic**

*Los Angeles Times*

**How to fix the Covid-19 dumpster fire in the U.S.**

*STAT*

**How a Potential Treatment for the Coronavirus Turned Up in a Scientist's Freezer**  
*The New Yorker*

**Civil-War-era smallpox vaccines were genetically similar, new study finds**  
*Ars Technica*

**Opinion: Using Black Fandom to Fight Empathy Amnesia**  
*AdAge.com*

**R.I.P Cable TV: Why Hollywood Is Slowly Killing Its Biggest Moneymaker**  
*Variety*

**A Rush to Use Black Art Leaves the Artists Feeling Used**  
*The New York Times*

**Five experts reveal how Hollywood is being transformed by COVID-19**  
*Fast Company*

**Walmart, Target, and CVS team up to reinvent single-use plastic bags**  
*Fast Company*

**3 ways to cultivate your artistic and creative side**  
*Fast Company*

**Clients loved this designer's work. Turns out, he was an AI**  
*Fast Company*

**This boutique Brooklyn hotel is turning its rooms into offices for \$200 a day**  
*Fast Company*

**To stop the next deadly disease, we must stop harming nature**  
*National Geographic*

**Natasha Trethewey: 'I decided I was going to be the one to tell my mother's story'**  
*The Guardian*

**How should L.A.'s legacy theaters change after COVID-19? Well, for starters ...**  
*Los Angeles Times*

**Science fiction explores the interconnectedness revealed by the coronavirus pandemic**  
*The Conversation*

**Believe what you like: How we fit the facts around our prejudices**  
*Times Literary Supplement*

**Spotlight on 2020 Johnson Fellowship Nominees: Music as the Heart of Equitable Neighborhood Development**  
*ARTS Blog | Americans for the Arts*

**Nostalgia reimagined**

*Aeon*

**Comment | John Lewis's Legacy and America's Redemption**

*The New Yorker*

**Art for Health**

*Child Art, The Magazine of the International Child Art Foundation*

**Prepare for Artificial Intelligence to Produce Less Wizardry**

*WIRED*

**World-leading Oxford coronavirus vaccine produces immune response**

*Axios*

**4 Pillars for Raising Entrepreneurial Children**

*Entrepreneur*

**5 Reasons Why Emotional Intelligence Is the Future of Work**

*Entrepreneur*

**Why Bigfoot and the 'Abominable Snowman' Loom Large in the Human Imagination**

*History | Smithsonian*

**We all live here: Chicago artist strives to spread inclusivity, positivity through creativity**

*ABC 7, Chicago*

**Good Reads: Limbo is a new kind of magazine for our turbulent times**

*Creative Review, UK*

**Neuroscientists Discover Each Of Us Has A Distinct Brain Signature: Could It Be Used To Predict Your Job Potential?**

*Forbes*

**Can Comic-Con Work From Home?**

*WIRED*

**Is It Time To Kill The Penny?**

*Planet Money, NPR*

**We don't need statues — we can preserve our history in more memorable ways**

*ideas.TED.com*

**Doom scrolling**

*Seth's Blog*

**First Mars mission from UAE aims to inspire a new generation of space scientists**

*National Geographic*

**Face Masks Hold Fish Tanks and Overgrown Patches of Botanics in Surreal Illustrations** *Colossal*

**Why We Need Dystopian Fiction Now More Than Ever**  
*Future Tense | Slate*

**ROUNDTABLE | One Quick Trick: On the gimmicks of capitalism.**  
*Lapham's Quarterly*

**Three countries are launching missions to Mars this month**  
Science | Popular Science

**Why does space look so dark?**  
Space | Popular Science

**America's Innovation Engine Is Slowing**  
The Atlantic

**Top executive Taavi Madiberk (Skeleton): 'Having an enthusiastic spark is the key'**  
Innovation Origins

**House Science, Space, and Technology Subcommittee Hears Luján Legislation To Spur Innovation; Leverage National Labs**  
Los Alamos Daily Post

**Latest Badger Shield design draws global attention**  
The Capital Times

**To help solve our nation's challenges, we need more women in STEM**  
Las Vegas Sun

**Minister Ng announces support for women entrepreneurs and visits Canadian personal protective equipment suppliers during tour of Markham, Cobourg and Peterborough**  
Yahoo! Finance

**Ontario launches intellectual property action plan to keep ideas, innovations in province**  
CBC News

**Anger and frustration can jump-start creativity. Use these 3 tricks to channel it productively**  
Fast Company

**Curiosity Stream Is a Streaming Smörgåsbord of High-Quality Science-Focused Programs**  
Futurism

**This Algorithm Doesn't Replace Doctors—It Makes Them Better**  
WIRED

**Karen Hallion | She Series - Real Women Collage Version 1 Art Print**  
Society 6

**Why It's Unsettling That Anything Could Be Cake, According to Science**  
Smart News | Smithsonian

**Are Sculpture Parks Having A Moment In The Sun?**  
Travel | Smithsonian

**Commercial vulnerability**  
Seth's Blog

**The pandemic could actually strengthen the U.S. food system**  
National Geographic

**Why those most at risk of COVID-19 are least likely to respond to a vaccine**  
National Geographic

**Tech's Increasing Dependence on Foreign Students, in Six Charts**  
OneZero | Medium

**15 Affordable Small Towns in the US With Fast Internet for Remote Workers**  
PC Magazine

**Black & Veatch selects 18 participants for accelerator to combat coronavirus**  
Kansas City Business Journal

**The 20 fastest-shrinking countries in the world**  
Business Insider

**Early COVID-19 Vaccine Results Look 'Really Encouraging,' Says NIH Boss Dr. Francis Collins**  
TIME

**Dyson's Lightcycle Morph is the world's smartest lamp—and one of the best work-from-home investments you can make**  
Fast Company

**These high-quality leggings, socks, and underwear are made from recycled plastic**  
Fast Company

**With Broadway shuttered for 2020, can Playbill survive the pandemic?**  
Fast Company

**Why Have You Not Been Grilling Chocolate This Whole Time?**  
Bloomberg

# # #

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Have you found an article you'd like to share? Email the link to [george.tzougros@wisconsin.gov](mailto:george.tzougros@wisconsin.gov).

# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

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<http://nationalcreativitynetwork.org>

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