



National Creativity Network

## ARTICLES OF INTEREST

July 30, 2021

### QUOTE(S) OF THE WEEK

“Both the revolutionary and the creative individual are perpetual juveniles. The revolutionary does not grow up because he cannot grow, while the creative individual cannot grow up because he keeps growing.” – Eric Hoffer

“The most beautiful thing we can experience is the mysterious. It is the source of all true art and all science. He to whom this emotion is a stranger, who can no longer pause to wonder and stand rapt in awe, is as good as dead: his eyes are closed.” – Albert Einstein

“We can have facts without thinking but we cannot have thinking without facts.” – John Dewey

“Whenever a theory appears to you as the only possible one, take this as a sign that you have neither understood the theory nor the problem which it was intended to solve.” – Karl Popper

“The isness of things is well worth studying; but it is their whyness that makes life worth living.” – William Beebe

“Every great inspiration is but an experiment - though every experiment we know, is not a great inspiration.” – Charles Ives

“Obstacles are those frightful things you see when you take your eyes off your goal.” – Henry Ford

### VIDEO(S) OF THE WEEK

**A Visit to Wangechi Mutu's Nairobi Studio Explores Her Profound Ties to Nature and the Feminine**

*Colossal*

**Watch The Crossover: Science Speed Dating X Wrong Answers Only**

*The Science and Entertainment Exchange*

**Physics Student Breaks Down Gymnastics Physics**

*WIRED*

**A Scorpion and Her Babies Emit a Fluorescent Blue and Purple Glow Under UV Light**

*Colossal*

**A Kind Pine Cone Helps an Elderly Man Survive a Cold Winter in a Heartwarming Stop-Motion Animation**

*Colossal*

**Watch Race for the Vaccine: A Special Talkback Event**

*The Science and Entertainment Exchange*

**Inclusivity Removes Invisibility | Alycia Anderson**

*CreativeMornings | Sacramento*

**Watch this picture-perfect video on how camera film works**

*Popular Science*

**Pinkcast 4.11. This is how to write emails people won't ignore.**

*Daniel H. Pink*

**FEATURED EVENTS/OPPORTUNITIES**

**Viewfinder: Women's Film and Video from the Smithsonian**

*Because of HER Story | Smithsonian*

**Monthly Series | First Thursday of the Month**

**Nominations sought for prestigious National Medal of Technology and Innovation**

*United States Patent and Trademark Office*

**Deadline: July 30**

**Call for Submissions | STEM Art and Film Festival**

*Sigma Xi*

**Deadline: July 30**

**Speakers revealed for TEDMonterey 2021: The Case for Optimism**

*TED Blog*

**August 1 - 4**

**Shaping the Future of STEM, Building Equity Through a High School STEM Internship Program**

*STEMconnector*

**August 4**

**Dallas Startup Week Features Third Annual Women of Innovation Summit**

*The Dallas Weekly*

**August 4**

**NEW Tom Eisenmann, Howard H. Stevenson Professor of Business Administration, Harvard Business School**

*Entrepreneurial Thought Leaders | eCorner | Stanford University*

**August 4**

**NEW Searching for Exolife: In Real Life and In Stories**

*The Science and Entertainment Exchange*

**August 4**

**Girls Rise Up Showcase**

*STEM from Dance*

**August 5**

**2021 Play Make Learn Virtual Conference**

*Professional Learning and Community Education, UW-Madison School of Education*

**August 5 – 6**

**NASA Launches Entrepreneurs Challenge to Identify Innovative Ideas**

*NASA*

**August 6**

**NEW Open Call for Submissions | Education and Research Session**

*2021 ENCATC Digital Congress*

**Deadline: August 12**

**At Catalyst Conference, the ‘I’s Have it: Imagination, Innovation, Inspiration**

*Huntsville Business Journal*

**August 19**

**Milwaukee World Festival, Inc. Announces Return of Summerfest Tech**

*Urban Milwaukee*

**September 8**

**Creative Vitality Summit**

*WESTAF*

**September 20 – 21**

**Academy Museum picks a classic for its opening movie. Highlights from 100-plus inaugural events**

*Los Angeles Times*

**September 30**

**Call for Applications for the International Jazz Day Global Host City 2022 is now open**

UNESCO

**Deadline: October 1**

**UNCTAD15 registration is now open**

*United Nations Conference on Trade and Development*

**October 3 – 7**

**2021 ENCATC Digital Congress**

*ENCATC*

**October 19 – 22**

**Sharing Stories: The Case for Art**

*Alliance for the Arts in Research Universities*

**November 3 - 5 | Online**

*Conference proposals are due by May 21.*

**TED Women 2021**

*TED*

**December 1 – 3 | Palm Springs**

**Call for Articles | General Issue**

*European Journal of Cultural Management and Policy | ENCATC*

**Deadline: Ongoing**

**Idea Jams 2020/2021**

*Canadian Network for Imagination and Creativity*

**Series**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Nesta Talks to...**

*Nesta*

**Various**

**Interactive Map | Science Festivals**

*Science Festival Alliance*

**Various**

## **ARTICLES OF INTEREST**

**Steven Weinberg, Groundbreaking Nobelist in Physics, Dies at 88**

*The New York Times*

**U.S. Sells One-of-a-Kind Wu-Tang Album to Cover Martin Shkreli's Debt**

*The New York Times*

**The Fine Line Between Reality and Imaginary**

*Nautilus*

**Group Flow: When Groups Gain Access to a Mysterious Creativity**

*Out of the Darkness | Psychology Today*

**Diversity: A Neural Pathway Untapped**

*The Creativity Post*

**How creative are you? This 4-minute word test will tell you**

*Fast Company*

**The response to Simone Biles' exit shows we still have a long way to go on mental health**

*Fast Company*

**The Arts Got Us Through COVID. Now Let's Invest in Them | Opinion**

*Newsweek*

**10 Female Leaders Offer Advice On How To Pivot To New Opportunity Amidst Uncertainty**

*Entrepreneur*

**Black Innovation Week Pitch Competition Winners Unveiled**

*Inside Indiana Business*

**She Was Music's Greatest Teacher. And Much More.**

*The New York Times*

**2 Red Objects Were Found in the Asteroid Belt. They Shouldn't Be There.**

*The New York Times*

**The Unappreciated Importance of Cats (to Medical Science)**

*The New York Times*

**Why Elite Female Athletes Are Turning Away From Major Sponsors**

*The New York Times*

**Scarlett Johansson Sues Disney Over 'Black Widow' Release**

*The New York Times*

Also

**'Black Widow' Legal Battle: Inside the Fallout After Scarlett Johansson Sues Disney**

*Variety*

**3 steps to accelerate equality and inclusion in the creative industries**

*World Economic Forum*

**The world's leading technology brand is looking for creative artists worldwide**

*Fast Company*

**This Week in Washington IP: Energizing Technology Transfer, Case Studies in International Offshore Wind Innovation and Celebrating 75 Years of the Lanham Act**

*IPWatchdog*

**Secretary of State Tony Blinken Sets Out Vision for Global Technology Diplomacy**

*FYI | AIP*

**People in underserved communities innovate every day, and science should harness that ingenuity**

*The Dallas Morning News*

**California ranks No. 3 for innovation, surveys say**

*SiliconValley.com*

**Head of the Class: NJSBA's Powerful STEAM Tank**

*New Jersey School Boards Association*

**Canada's intellectual property strategy offers limited protection for cultural expression, traditional knowledge**

*Toronto Star*

**Government of Canada supports emerging quantum technology sector**

*NewsWire.ca*

**Scientists uncover how decisions about what we see are relayed back through the brain**

*National Institutes of Health*

**Episode 288: Connecting brain science with music**

*Arizona Public Media*

**Creativity helps an asylum seeker, artist, and father build a life in America**

*OPB*

**The surprising link between creativity and risk**

*Strategy + Business*

**NFTs by chimpanzees, like 1950s primate art, raise questions about the nature of creativity**

*The Conversation*

**Awards for Creativity and Innovation**

*UC Davis*

**Countering Isolation With Creativity**

*Stanford Social Innovation Review*

**Curiosity Drives Innovation. Here's How 3 Local Tech Leaders Inspire It in Their Teams**

*Built In | Chicago*

**Rhody Maker: Artists Ana Flores and John Kotula Found Pandemic Creativity in Fowl Play**

*Rhode Island Monthly*

**Chattanooga State and Girls Inc. Partner for Hour of Code**

*Chattanooga State Community College*

**Who's getting pulled in weed-out courses for STEM majors?**

*Brown Center Chalkboard | Brookings*

**Ph.D. student selected as speaker for National Math + Science Initiative**

*The Den | Mercer University*

**Eureka Moments**

*Imagineer7's Weblog*

**The Tree of Life Is Rooted in Math**

*GROW | Wisconsin's Magazine for the Life Sciences*

**Why is the design industry so misunderstood?**

*UX Collective*

**Northwestern Mutual's hi, Tech Minicamp & Internship Program**

*STEMconnector*

**Mars Needs Women**

*Marie Claire*

**This urban planner created a new metric to find a city's most frightening intersections**

*Fast Company*

**The cardboard real estate boom is here**

*Fast Company*

**This urban planner created a new metric to find a city's most frightening intersections**

*Fast Company*

**Google becomes first major tech company to mandate vaccines as delta wave climbs**

*Fast Company*

**A 20-foot sea wall won't save Miami, but these nature-inspired innovations just might**

*Fast Company*

**Fresh herbs**

*Seth's Blog*

**“Make the sign bigger!”**

*Seth's Blog*

**Here's why the CDC reversed course on masks indoors—and how it might affect you**

*National Geographic*

**Stepping out of the box**

*Niyo Behind The Scenes | Medium*

**Flush with innovation: 10 years of reinventing the toilet**

*Gates Notes*

**Two (Totally Opposite) Ways to Save the Planet (Ep. 346 Rebroadcast)**

*Freakonomics*

**Japan Tests Space Rocket Propelled By Shock Waves, Rises 146 Miles In 4 Minutes**

*DesignTAXI.com*

**Netflix's Film Chief Scott Stuber Is Shaking Up Hollywood: 'The Movie Business Is in a Revolution'**

*Variety*

**What Is the Point of Literary Translation?**

*The Walrus*

**A Research Project Zeroes in on the Instability Artists Face in L.A.**

*LA Magazine*

**Beyond Stereotypes: Daybreak Press Aims to Broaden Depiction of Muslims in Minneapolis School Books**

*Wisconsin Muslim Journal*

**UWO physics prof honored for contributions in modeling instruction**

*UW Oshkosh*

**They Pooled Their Art to Create a Nest Egg. They Say It Was a Mistake.**

*The New York Times*

**5 high school students are named National Student Poets**

*Madison.com, AP*

**Many of the Design Community's Gathering Places Shuttered During the Pandemic. What Did We Lose?**

*AIGA Eye on Design*



**Lucasfilm hires YouTuber who used deepfake to improve 'The Mandalorian'**  
*Engadget*

**Music Education Changed My Life, And Other Students Should Have That Opportunity, Too**  
*Opinion | Blavity*

**The Future of Entertainment Is Just More and More and More of This**  
*IP Freely | Vulture*

**Why Barry Diller Thinks 10 Percent of Theaters Will Remain in the Next Few Years**  
*The Hollywood Reporter*

**The Rescue of the New York Public Library**  
*The Nation*

**This young folklorist is on a mission to preserve Rohingya stories before it's too late**  
*The World*

**Sunday in the Trenches With George**  
*The New York Times*

**Spotify now has 165 million paid subscribers, likely topping Apple and Amazon Music combined**  
*Fast Company*

**Design Museum Hopes 11th Director's the Charm**  
*The New York Times*

**Houston Built Big in 2020—But Shenzhen Is the Future: 7 Takeaways From a New Report on Global Cultural Trends**  
*artnet news*

**From wars to pandemics, people in crisis need to feel connected**  
*Psyche*

**COMPARE: How different countries in Europe are enforcing Covid health passes**  
*The Local*

**Who Actually Gets to Create Black Pop Culture?**  
*Current Affairs*

**The Void That Critical Race Theory Was Created to Fill**  
*The New Yorker*

**All Work and No Play**  
*Dissent*

**The Surprising Psychology of Innovation**  
*Long Fuse, Big Bang | Psychology Today*

**How Mockingbirds Compose Songs Just Like Beethoven**

*WIRED*

**Untangling mysteries of the brain—with the remarkable biology of squid**

*National Geographic*

**Developing a just, sustainable and profitable global creative economy through impact investment**

*Creativity, Culture, and Capital*

**Michael Bloomberg Donates Millions To Increase Racial Diversity In STEM | Top Givers**

*Forbes*

**New Project Aims to Create Most Detailed 3-D Map of the Universe**

*Science & Nature | Smithsonian*

**Retired NASA Engineers Return to Fix Hubble Telescope**

*Smart News | Smithsonian*

**Scientists Extract 15,000-Year-Old Viruses From Tibetan Glacier**

*Smart News | Smithsonian*

**Female video game journalists on what to do when the mob comes for you**

*Nieman Lab*

**The Local Live(s) project humanizes reporters by putting them onstage**

*The Journalism Crisis Project | Columbia Journalism Review*

**Vaccine Makers Are Asked to Expand Safety Studies on Children**

*The New York Times*

**50 Years Ago, NASA Put a Car on the Moon**

*The New York Times*

**Hollywood Head Spinner: Universal Spends Big for New 'Exorcist' Trilogy**

*The New York Times*

**This 'Shazam' for Birds Could Help Save Them**

*The New York Times*

**Mellon Foundation Appoints Farah Jasmine Griffin and Clint Smith as 2021 Fellows in Residence**

*The Andrew W. Mellon Foundation*

**The Olympic cauldron is absolutely stunning. Meet the Japanese design firm behind it**

*Fast Company*

**This is how to tell if your allyship is just performative**

*Fast Company*

**Fans are complaining about the new name of Cleveland's baseball team. Here's why it's actually brilliant**

*Fast Company*

**If you really value creatives, then pay them that way**

*Fast Company*

**Meet The Inventor Who's Taking Solar to The Next Level**

*The New + The Next | OZY*

**Narrative and feelings**

*Seth's Blog*

**Time isn't your most scarce resource**

*Soner Matt Haci | Medium*

**Not Just The Facts—Why Framing Matters**

*3 Quarks Daily*

**AI deepfakes of Anthony Bourdain's voice are only a taste of what's coming**

*Los Angeles Times*

**Why could Stonehenge be stripped of world heritage site status?**

*The Guardian*

**Typos, tricks and misprints - Why is English spelling so weird and unpredictable?**

**Don't blame the mix of languages; look to quirks of timing and technology**

*Aeon*

**Against Persuasion - Knowing takes radical collaboration: an openness to being persuaded as much as an eagerness to persuade.**

*Boston Review*

**Q&A with Rhiannon Giddens: The power of failure, the genius of Geeshie Wiley and why she's 'not just a banjo player'**

*The Washington Post*

**What's Culture Got to Do With Creativity?**

*A World of Creativity | Psychology Today*

**Bad arithmetic classes persuade people to not like math**

*Seth's Blog*

**These gorgeous wall tiles are made from eggshells**

*Co.Design | Fast Company*

**Scientists Finish the Human Genome at Last**

*The New York Times*

**Art and Aliveness: Willa Cather on Attention and the Life of the Senses as the Key to Creativity**

*Brain Pickings*

**Prince Charles, Jony Ive Launch New Design Lab Backed By Amazon**

*DesignTAXI.com*

**America Is Getting Unvaccinated People All Wrong**

*The Atlantic | Medium*

**This Graphic Artist's Olympic Pictograms Changed Urban Design Forever**

*Innovation | Smithsonian*

**Games in the Lives of Today's Teens**

*Joan Ganz Cooney Center*

**Digital divide: We must end the struggle of being 'under-connected'**

*Current*

**Pioneering Sci-Fi Writer Octavia Butler Joins a Pantheon of Futurists**

*Smithsonian*

**Exhibition Showcases How Artists Challenge Mythic Conceptions of the American West**

*Smithsonian Voices | Smithsonian American Art Museum and The Renwick Gallery*

**Simone Biles, Naomi Osaka, and the media's coverage of mental health in sports**

*The Media Today | Columbia Journalism Review*

**Dr. Dre and Jimmy Iovine are redesigning high school from the ground up**

*Fast Company*

**The Void That Critical Race Theory Was Created to Fill**

*The New Yorker*

**Why Human Foreskin Is a Hot Commodity in Science**

*Discover*

**Galileo Project: scientists to search for signs of extraterrestrial technology**

*The Guardian*

**An Eschatological Laundry List**

*Imagineer7's Weblog*

**Imaging method predicts how well stem cells can differentiate into cardiac muscle cells**

*Morgridge Institute for Research*

**Utilizing Our Individual and Organizational Capacity**

*George Couros*

**Steve Wozniak Shares The Life-Changing Power of Career Pathways**

*Education and Career News*

**Guest opinion: Having more women in science starts with more girls in science**

*News-Press*

**Opinion: We Need To Do More About The Diversity Problem In Physics**

*IFLScience*

**Virtual Reality Is the Rich White Kid of Technology**

*WIRED*

**The Woman Who Made The 1984 Olympics A Masterpiece Of Design**

*Fast Company*

**Five Questions to Answer Before Crowdsourcing**

*Innovation Management*

**'Sesame Street' Pitch Reel From The 60s Reveals It Was Kermit Who Named The Show**

*DesignTAXI.com*

**Creativity is Essential**

*Yi Shun Lai | Medium*

**This Graphic Artist's Olympic Pictograms Changed Urban Design Forever**

*Innovation | Smithsonian*

**The Science Behind a Faster, Higher, Stronger Team USA**

*Smithsonian Voices National Museum of American History*

**Tuning Up with Musical Theater Composer and Lyricist Georgia Stitt**

*CreativeFuture*

**Copyright Office's Busy Summer Includes a Full Slate of Studies and Rulemakings**

*Copyright Alliance*

**Simone Biles' desire to innovate is frustrated by her own insular sport**

*The Guardian*

**Art Talk – The Arts & Science Unite: Using Creativity To Combat Vaccine Concerns**

*Positively Naperville*

**Scientists break record while battling antibiotic resistance**

*Battlefords News-Optimist*

**National Geographic Society launches series on the secrets of the brain**

*Central Valley Business Journal*

**Physicists Explain How the Brain Might Connect to The Quantum Realm**  
*Inverse*

**How To Be More Creative And Boost Happiness: 6 Ways To Get Inspired**  
*Forbes*

**America's Biggest Biotech Angel**  
*The NIH's Billion Dollar Annual Boost to US Biotech Ecosystems*

**5 Strategies For Recognizing Early The Need To Change**  
*Startup Professionals Musings*

**Endless Frontier Act Update**  
*CEO Blog | AURP*

**LEGO Launches 'Adults Welcome' Catalog, Officially Making Bricks Grownup Toys**  
*DesignTAXI.com*

**Biden Has to Play Hardball With Internet Platforms**  
*WIRED*

**Inside the ambitious video game project trying to preserve Indigenous sports**  
*Popular Science*

**An albino opossum proves CRISPR works for marsupials, too**  
*MIT Technology Review*

**The Theory of Everything (We Know So Far): The Ultimate Animated Primer on the Most Successful Model of Reality in the History of Humanity and Its Fertile Limits**  
*Brain Pickings*

**Fauci Wants to Make Vaccines for the Next Pandemic Before It Hits**  
*The New York Times*

**Biden's Antitrust Team Signals a Big Swing at Corporate Titans**  
*The New York Times*

**The Most Influential Spreader of Coronavirus Misinformation Online**  
*The New York Times*

**Astronomers See Moons Forming in Disk Around Distant Exoplanet**  
*The New York Times*

**\$60K in tips flood in for airport pianist after Instagram influencer records him playing**  
*The Washington Post*

**This woman was the first scientist to chart the physics of climate change—in 1856**  
*Fast Company*

**These paintings show the harrowing data behind climate change**

*Fast Company*

**Copenhagen named UNESCO-UIA World Capital of Architecture for 2023**

*UNESCO*

**Cultural sites in China, India, Iran and Spain inscribed on UNESCO's World Heritage List**

*UNESCO*

**Five sites in the Arab and Europe regions inscribed on UNESCO's World Heritage List**

*UNESCO*

**"Let the market fix it"**

*Seth's Blog*

**Can a new way to measure tropical rainforest vulnerability help save them?**

*National Geographic*

**Core of Mars is shockingly big, NASA's InSight mission reveals**

*National Geographic*

**12 funny comics that might help you feel a bit less anxious today.**

*GOOD*

**Sendhil Mullainathan Thinks Messing Around is the Best Use of Your Time (People I (Mostly) Admire Ep. 37)**

*Freakonomics*

**Charades and Word Awareness**

*Brain Workout | Psychology Today*

**You Don't Have to Be Smart to Be Creative**

*Creative Insights | Psychology Today*

**Kempt, Couth, Ruth: On the Disappearing Antonyms of "Grumpy" Words**

*Literary Hub*

**A Caltech scientist has apologized for damaging a sacred site. Is it enough?**

*Los Angeles Times*

**Sucks to be him! How Henry the vacuum cleaner became an accidental design icon**

*The Guardian*

**A new Little Free Library program will bring thousands of diverse books to Detroit neighborhoods.**

*Literary Hub*

**Unending Struggle**  
*Harper's Magazine*

# # #

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Have you found an article you'd like to share? Email the link to [george.tzougros@wisconsin.gov](mailto:george.tzougros@wisconsin.gov).

# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

**National Creativity Network**  
133 West Main Street, STE 100  
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<http://nationalcreativitynetwork.org>

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