

National Creativity Network

ARTICLES OF INTEREST

August 2, 2019

QUOTE(S) OF THE WEEK

"Whenever a theory appears to you as the only possible one, take this as a sign that you have neither understood the theory nor the problem which it was intended to solve." – Karl Popper

"The isness of things is well worth studying; but it is their whyness that makes life worth living." – William Beebe

What IS Innovation, Anyway?

The Heart of Innovation | IdeaChampions.com

"Failure is simply the opportunity to begin again, this time more intelligently." – Henry Ford

"Everything in food is science. The only subjective part is when you eat it." - Alton Brown

"We do not need magic to transform our world. We carry all the power we need inside ourselves already. We have the power to imagine better." – J. K. Rowling

"It is better to fail in originality than to succeed in imitation." - Herman Melville

"Unfortunately, it has come to my attention that the modern world is sorely lacking in imagination. And grown-ups are the biggest culprits of all." – Sarvenaz Tash

VIDEO(S) OF THE WEEK

Alan Alda on 10th Anniversary

Alan Alda Center for Communicating Science

Also Alda Center Marks 10 Years of Communicating Science SBU News

This artist creates sculptures using only parts from typewriters - the power of creative constraints Idea to Value

This is how to prevent your phone from being a distraction. *Pinkcast 3.08 | Daniel H. Pink*

MSOE teaming up with the Milwaukee Bucks and MPS for STEM academy for girls *WDJT | CBS 58*

How scientists are harvesting fog to secure the world's water supply PBS NewsHour

'What IF Nuclear Innovation Could Save the World?' Purdue University News

ASU students organize art show to connect prison inmates to community ASU Now | Arizona State University

The Top 5 most innovative brand ideas you need to know about right now: July 29, 2019 AdAge.com

FEATURED EVENTS/OPPORTUNITIES

Extended interviews, photos and video: Artists demystify dyslexia in Science Museum Oklahoma exhibit 'Beautiful Minds' *The Oklahoman* Through August 4

Virgil Abloh at Museum of Contemporary Art in his debut museum exhibit Chicago Sun-Times Through September 22

NEW Cate Blanchett Dons 13 Guises in This Daring Art Installation *At the Smithsonian* | *Smithsonian* **Through January 5**

2019 Play Make Learn Conference Play Make Learn August 8 – 9

NEW Webinar | You can't think outside the box if you're locked inside it *Science | AAAS* **August 22** Apply to be a TED2020 Fellow TED Blog Deadline: August 27

Engineers from UK, China and USA collaborate to tackle humanity's greatest challenges

Royal Academy of Engineering September 16 – 18

The newly designed 2019 ENCATC Congress website is live! ENCATC- The European network on cultural management and policy October 2 – 5

Father Columba Stewart Named the 2019 Jefferson Lecturer in the Humanities National Endowment for the Humanities October 7

Lamborghini announces female innovation award WhichCar Deadline: October 14

Baltimore Innovation Week, the annual celebration of tech and entrepreneurship, is returning for its 8th year *Technical.ly Baltimore* October 5 – 11

NEW Being Intentional: Convening in a World with Too Many Conferences Diversity in STEAM Magazine **October 6 – 8**

Creative Economy Expert Meeting

UNCTAD Creative Economy Network October 28

The University of Hawaii partners with SACNAS conference to help achieve true diversity in STEM Diversity In STEAM Magazine October 31 – November 2

The 2019 Congressional App Challenge Launches Today! Internet Education Foundation | US House of Representatives Deadline: November 1

Science-Based Innovation Training: Reimagining Program Development and Evaluation Center on the Developing Child | Harvard University November 18

Photo Contest 2019 | Rules Smithsonian Magazine Deadline: November 30 TEDWomen 2019: Bold + Brilliant TEDWomen December 4 – 6 | Palm Springs, CA

JLABS @ Washington, DC Children's QuickFire Challenge JLABS Deadline: February 7, 2020

TED2020: Uncharted TED.com April 20—24, 2020 | Vancouver, BC, Canada

CreativeMornings | a monthly breakfast lecture series CreativeMornings Various

Interactive Map | Festivals Science Festival Alliance Various

ARTICLES OF INTEREST

It's time to break the wheel of homogeneity in A.I. development *Nautilus*

Studying Ballet Dancers Could Help Us Treat Stroke Victims—and Build Better Robots

Dance Spirit

Teen Invents Clever Way To Clear Up The Plastic That's Clogging Oceans *DesignTaxi.com*

Federal government launches patent collective, public marketplace for IP BetaKit

St. Louis man bedridden for 11 years came up with cure and surgery that helped him get back on his feet New York Daily News

The best, most creative leaders in any field have a background in the arts Commentary | Dallas News

Introducing culture into the workplace NH Business Review

Thinking like the herd | Journeys of Innovation United States Patent and Trademark Office CRISPR Could Be the Future of Disease Diagnosis

OneZero | Medium

An A.I. Pioneer Wants an FDA for Facial Recognition OneZero | Medium

Superwalkers: A new innovation in the field of quantum mechanics and classical physics Physics & Math : Science Times

The Gifts of Each and Every Child The Principal of Change

The Neuroscience Roundup - 08/02/19 Technology Networks

Japanese Scientists Plan to Create Human-Mouse Hybrids. Here's How. *Live Science*

"Awakenings" in Advanced Dementia Patients Hint at Untapped Brain Reserves *Scientific American*

Universal Orlando's fourth new theme park resort in Florida to create 14,000 jobs Orlando Business Journal

Scientists and Miners Team Up to Preserve Opalized Fossils Science | Smithsonian

Artificially Conceived Southern White Rhino Offers Hope for Critically Endangered Cousin

Smart News | Smithsonian

40 Ideas to Inspire People in Brainstorming Sessions *Imagineer7's Weblog*

Your Social Security number has already been hacked. Why do we still have them? Fast Company

Meet the people working to kick Chicago out of Illinois Chicago Tribune

Ron Howard and Brian Grazer Want to Be the Center of the Streaming Era The New York Times

Opinion | Good for Google, Bad for America *The New York Times*

Ikea, Amazon, and the billion-dollar war over light bulb design *Fast Company* This new organization wants to be an accelerator for criminal justice reform projects

Fast Company

One Quote That Every Entrepreneur Needs to Embrace Inc.com

Fooled by reputation Seth's Blog

Colourful Kindergarten In China Inspires Creativity *Imagination Matters*

Six underwater volcanoes found hiding in plain sight *National Geographic*

The Milky Way is warped around the edges, new star map confirms *National Geographic*

Trailblazing 19th-Century Astronomer Maria Mitchell on Social Change and the Life of the Mind Brain Pickings

Picasso Show Captivates Beijing, Whose Art Scene Hums as Censors Hover *The New York Times*

"In a democracy, destroying a work of art is never a solution to any offense it may give. Once art has been made and released into the often choppy flow of life, it should stay there. ... To dictate its elimination is an implicitly autocratic move..." *The Art Law Blog*

The Flawed Reasoning Behind the Replication Crisis Nautilus

We Overvalue Knowledge and Undervalue Ignorance Innovation Excellence

How to create and scale high-performing innovation teams McKinsey & Company

Quibi plans bite-size shows for mobile phones. Will millennials buy in? Los Angeles Times

Hal Prince, Giant of Broadway and Reaper of Tonys, Dies at 91 The New York Times

> Also Appreciation: From 'Cabaret' to 'Phantom of the Opera,' Hal Prince made the musical modern Los Angeles Times

Broadway producer and director Hal Prince dies at age 91 *Broadway News*

Hal Prince Remembered: Andrew Lloyd Webber, Joel Grey, Jason Robert Brown Reflect on Theater Giant Variety

My Summer With Hal The New York Times

Chromosome structure inspires intricate works of art *Phys.org*

Elizabeth White on Teaching for the "Whole Student" *Eye on Design | AIGA*

Can Immersive Technology Help Arts Institutions Reach Beyond Their Walls? This Foundation Is Counting On It. *Forbes*

How Established Companies Can Foster A Culture Of Innovation Forbes

Josh Hawley: What Has Technology Done for Us Lately? *Reason.com*

Mathematics as a technology unites sectors and creates innovation Innovation Origins

Meet Thalía: The Mexican Electric Car That Aims To Disrupt The Market *Fronteras*

Artists against the wall: How creative types are forcing a rethink of Trump's border cruelty New York Daily News

Nature Cover Story | Chinese Team's 'Tianjic Chip' Bridges Machine Learning and Neuroscience in Pursuit of AGI Synced

Got Great General Knowledge? Here's What Your Brain Looks Like Technology Networks

Mark Zuckerberg Wants to Read Your Human Brain Vanity Fair

Fund for the Arts and Louisville Tourism announce pilot "Art in Lou" project *Lane Report | Kentucky Business & Economic News*

Technology Trends: What the Future Holds for Manufacturing *Interesting Engineering* **The Stronger Patents Act helps keep the American dream alive** *Opinion | The Washington Examiner*

See Ikea's 6 visions for how we'll live in the future Fast Company

CBS, NBC, ABC and Fox Sue to Stop Locast, a Free Streaming Service The New York Times

This new online grocery store is entirely plastic-free Fast Company

Researchers are sounding the alarm on a little-known risk of connected cars *Fast Company*

5 reasons older founders are generally more successful *Fast Company*

The Rise & Fall of Design Thinking at Oticon This is Design Thinking!

Living in surplus Seth's Blog

How the Supermarket Helped America Win the Cold War (Ep. 386) Freakonomics

Dinosaur extinction facts and information *National Geographic*

What is a 'black moon', and how often does one happen? *National Geographic*

Microscopic images reveal how herbs get their flavor *National Geographic*

Perseids peak, and more top stargazing events in August *National Geographic*

New Markers in Atlanta Aim to Put Confederate Monuments in Context Smart News | Smithsonian

Let's create a Confederate statue graveyard and bury the Old South GOOD

Strap on Your Exoskeleton and Dance, Dance, Dance WIRED

Is Knowledge Incompatible with Science? 3 Quarks Daily

The Dying Art of Instruction in the Digital Classroom

NYR Daily | The New York Review of Books

Ode to Ida 3 Quarks Daily

Nervous About What You Don't Know? Grab Your Friends and Plan a Workshop IDEO Blog

Black super moon: Why you should still look up, even though you can't see it Fast Company

Humanities Without Walls: Scholars in the Midwest Partner to Solve Today's Challenges

The Andrew W. Mellon Foundation

STEM professors draw inspiration from art

Nevada Today | University of Nevada, Reno

Imaginative Art for Children's Hospitals Brings Comforts Buildings

The culture cure: how prescription art is lifting people out of depression| Helen Russell World news | The Guardian

Facebook is funding brain experiments to create a device that reads your mind *MIT Technology Review*

For the Best Town Hall Ever, Science Says Do These 5 Things Inc.com

Musician Ben Folds Tells The Story Of Himself Here & Now | WBUR

You Are More Creative Than You Think (Here's How To Use It) Thrive Global

Google's New Gesture Controls Aren't Just for the Pixel WIRED

How GoldieBlox is Making STEM Mentorship So. Much. Cooler. Thrive Global

At a summer camp where community comes first, STEM education thrives EdSource

The Library of Congress Needs Your Help Transcribing Suffragist Papers *Smart News | Smithsonian* **The Rise of a Moderate (and Persecuted) Islamic Caliphate** *Fast Forward* | OZY

She said more - measuring gender imbalances in reporting on the creative industries *Nesta*

Smarter data for inclusive innovation *Nesta*

CRISPR Pioneer Jennifer Doudna on the Future of Disease Detection *One Zero | Medium*

This map shows the fastest-dying jobs in every US state Business Insider

A diverse list of innovators hints at what the future will be like Saporta Report

Mayo to announce new med-accelerator partnership with Boston Scientific MPR News

Are you adding to the person or the plate? The Principal of Change

Use Comics or Graphic Novels to Teach English and Social-Emotional Skills Edutopia

The Best of Experiential 2019 AdAge.com

Scientists Create Miniature Sun in Wisconsin ExtremeTech

Elvis Presley Needed a Reboot in July 1969. So Did Las Vegas. *The New York Times*

When does a video game become art? *Financial Times*

It's official: Celebrities are the new designers

Fast Company

Get one of these tattoos, and you get real-time updates on your health status *Fast Company*

Facebook's vision of glasses that read your thoughts isn't just a dream *Fast Company*

'Disaster waiting to happen' as airlines increase use of offshore repair centers *Fast Company*

How Regulation Wrecks Innovation

American Institute for Economic Research

How to Do Strategic Planning Like a Futurist Harvard Business Review

Lasers are driving a revolution in archaeology National Geographic

Research: For Crowdsourcing to Work, Everyone Needs an Equal Voice Harvard Business Review

The Invention of Money The New Yorker

The Museum of Future Experiences offers a spooky, surreal take on VR TechCrunch

The C-theory of time asks if time really has a direction Aeon Essays

Op-Ed: Online book-selling scams steal a living from writers Los Angeles Times

New York Knows Its Arts Organizations Have a Diversity Problem. Now What? The New York Times

NYC Cultural Agenda Fund: A collaborative effort to build an equitable arts ecosystem Grantmakers in the Arts

Building Tolerance And Empathy Through Music Imagination Matters

Seeing Through Silicon Valley's Shameless 'Disruption' WIRED

The Brain in Images: Top Entries in the Art of Neuroscience Scientific American

How Polio Inspired the Creation of Candy Land The Atlantic

7 Bizarre Inventions That Made Fortune Interesting Engineering

Council Post: Six Ways To Spark Innovation Forbes

Gender gap in STEM fields could be due to girls' reading skills, not math ability Los Angeles Times

Science gets hands on in summer STEM programs, but funding challenges remain EdSource

Guitar-making workshop at Bozeman High aims to engage students in STEM *Bozeman Daily Chronicle*

Five Excuses Leaders Use To Justify Stifling Innovation Forbes

Opinion | Do You Have to Be a Jerk to Be Great? *The New York Times*

Stanford profs: U.S. income inequality is only getting worse. Now what? *Fast Company*

Ethiopia just planted 353 million trees in a single day *Fast Company*

This radical proposal would fund caregiving throughout a person's whole life *Fast Company*

UNICEF USA BrandVoice: Revving The Innovation Engine Forbes

Gifted High-Ability Learners *The Creativity Post*

Is Organizational Structure The Secret to Innovation? Innovation Excellence

Innovation Roadmaps: What Are They Good For, Anyway? Innovation Excellence

A tectonic plate is dying under Oregon. Here's why that matters. *National Geographic*

Your best photos of the week, July 26, 2019 National Geographic

Three Emotional Blocks to Creativity *Counseling Keys | Psychology Today*

This Butter Sculpture Celebrates NASA's Apollo 11 Astronauts and It's Legen-DAIRY! Space

Melancholy Creatures Explore Imagined Worlds in Wistful Murals by Hayley Welsh *Colossal*

Brain And Body Work Together To Create Thinking

Imagination Matters

Pivoting the education matrix Seth's Blog

This startup just raised \$33 million to vaporize trash Fast Company

MIT "Russian Doll" tech lands \$7.9M international award to fight brain tumors *MIT News*

Meet Kathryn Finney The Fairy Godmother of Tech Start-ups *Essence*

IDEA Act Would Close Patent Rights Gap for Women, Minorities *Big Island Now*

Science history: how war has advanced science Cosmos

9 Inventions That You Probably Didn't Know Came from the 1970s Interesting Engineering

Breaking bridges: High schoolers in Engineering Innovation program compete in annual spaghetti bridge competition Hub | Johns Hopkins University

The Neuroscience Roundup Technology Networks

New Research Sheds More Light On Alzheimer's in Women Forbes

Discovery could lead to new treatments for Parkinson's, other brain diseases *EurekAlert! Science News*

New Brain-inspired Computer Can Tell a Sad Image from a Happy One *Interesting Engineering*

Clues in brain's waste system may help explain Alzheimer's Medical News Today

Renowned children's book author Hervé Tullet celebrates imagination with Ideal Exhibition at ICA LA Los Angeles Times

The Knight Foundation launches \$750,000 initiative for immersive technology for the arts TechCrunch MakerSpace: Creative hub encourages Staten Islanders to 'make, invent and collaborate'

silive.com

Can Art Change Minds About Climate Change? New Research Says It Can—But Only If It's a Very Specific Kind of Art *artnet News*

Toward New Musics: What The Future Holds For Sound Creativity WBUR News

Disney events in Florida may get augmented-reality upgrade in future *Orlando Business Journal*

Smithsonian Secretary Lonnie Bunch Weighs In on Legendary Photo Archive of African-American Life At the Smithsonian | Smithsonian

Artificial intelligence is taking an increased role in diagnosing and treating cancer Popular Science

How Being Poor Affects Creativity and Decision Making The Startup | Medium

5 trends driving innovation in global healthcare Becker's Health IT and CIO Report

Tech Companies Grow in Canada for High-Skilled Foreign Workers TIME

Bioscience incubator to be built in Illinois to support growing Midwest hub *BioPharma-Reporter.com*

Innovation: too much talk and not enough thinking The Irish Times

Small-Business Moonshot: How to Revive the U.S. Economy National Review

'Browning' white fat cells opens new avenue to obesity prevention *Horizon Magazine Blog*

How to Keep Medical Innovation Strong Townhall

Brainstorming Techniques Imagineer7's Weblog

The five types of mentors you need in your life *Ideas.TED.com*

The Difference You Make

The Principal of Change

How to Fight Trolls and Win: Rotten Tomatoes' New Verification System Should Extend to Other Platforms *CreativeFuture*

The Google Timeline of Scandal and Strife CreativeFuture

Rapper Common, developers planning massive movie studio campus as part of South Works redevelopment *Chicago Tribune*

Opinion | Can This Ancient Greek Medicine Cure Humanity? *The New York Times*

The Arts in the Public Schools: An Intellectual History Process History

A teenager just made \$3 million by playing Fortnite Fast Company

Two White House veterans imagine how hackers might send the U.S. to war with Iran *Fast Company*

This revolutionary device would automatically reverse opioid overdoses *Fast Company*

This senator was Big Tech's friend—but is now its greatest threat Fast Company

No more cardboard boxes? 3M invents an ingenious new way to ship products *Fast Company*

Wisdom on Handling the Talent Side of Innovation: Suzan Briganti, CEO & Founder Swarm Vision Innovation Excellence

The Lioness in the Tall Grass: Farmer and Poet Laura Brown-Lavoie's Extraordinary Letter to Children About the Power of Storytelling Brain Pickings

The Case for Keeping San Francisco's Disputed George Washington Murals *The New York Times*

Disney Smashes Own Global Box Office Record Variety **'The Lion King's' VR helped make a hit. It could also change movie making** *Los Angeles Times*

Reading Lessons

Long Reads

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The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our web site or

National Creativity Network 133 West Main Street, STE 100 Oklahoma City, Oklahoma 73102

http://nationalcreativitynetwork.org

Visit our <u>Facebook page</u> and follow us on <u>Twitter</u>.