

#### **ARTICLES OF INTEREST**

August 13, 2021

### QUOTE(S) OF THE WEEK

"Education, for most people, means trying to lead the child to resemble the typical adult of his society... But for me, education means making creators... You have to make inventors, innovators, not conformists." – Jean Piaget

"A teacher's influence doesn't stay in school. It goes out into the world and cannot truly ever be measured. Every student you inspire to do something great goes on to inspire others. There is no limit to your impact." – George Couros

"In science one tries to tell people, in such a way as to be understood by everyone, something that no one ever knew before. But in the case of poetry, it's the exact opposite!" – Paul Dirac

"Science is organized knowledge. Wisdom is organized life." - Immanuel Kant

"If science, like art, is to perform its mission truly and fully, its achievements must enter not only superficially but with their inner meaning into the consciousness of people." – Albert Einstein

"Although it has been known for at least 70 years that race is undeniably a social construct ... many scientists still labor under the belief that race is biologically real. ... The old narrative looms too large in their imaginations." – Angela Saini

"The task is, not so much to see what no one has yet seen; but to think what nobody has yet thought, about that which everybody sees." – Erwin Schrödinger

"Defeat is not the worst of failures. Not to have tried is the true failure." – George E. Woodberry

VIDEO(S) OF THE WEEK

### Meet the scientist couple driving an mRNA vaccine revolution TEDMonterey

An Insightful Short Film Follows a 90-Year-Old Fisherman Who Clears Plastic from Bali's Coasts

Colossal

**DISCOVERY Ep.22: How NFTs are creating more equity for artists** *Knight Foundation* 

Upcycled Railbikes Travel through California's Ancient Redwood Groves as Pedal-Powered Designs

Colossal

Hybrid learning and the future of STEM education

Times Higher Education

2020 Corvette: Aero, Cooling and Downforce

Chevrolet

A real-world example of STEAM in action!

A Striking Stop-Motion Short Creates Uncanny Visual Effects Using Matches Colossal

6 Must-Watch TEDx Talks to Kick Off the School Year

Professional Learning | Edutopia

The talent equation: How new innovation-driven roles in surprising fields are redefining our perception of scientists

Fast Company

"This is a STEMinist": New IMAS exhibit highlights women in STEM ValleyCentral.com

Lisa Kenoras: Matriarch Resistance

CreativeMornings | Victoria

#### **FEATURED EVENTS/OPPORTUNITIES**

Viewfinder: Women's Film and Video from the Smithsonian Because of HER Story | Smithsonian Monthly Series | First Thursday of the Month

At Catalyst Conference, the 'I's Have it: Imagination, Innovation, Inspiration Huntsville Business Journal August 19

# **NEW Secretary Lonnie Bunch on Why the Smithsonian Is Talking About Race** *Smithsonian Institution*

August 26

### Milwaukee World Festival, Inc. Announces Return of Summerfest Tech

Urban Milwaukee

September 8

Also

# Summerfest Tech will feature speakers from Google Cloud, U.S. Cellular and Rite Aid

Wisconsin INNO

September 8

# Meet the startups presenting at the 2021 Summerfest Tech pitch competition

Wisconsin INNO

September 8

#### **Creative Vitality Summit**

WESTAF

September 20 – 21

#### **NEW A Brief History of Now**

2021 AIGA Design Conference

September 20 – 24 | Virtual

# The University Of Utah: UI2 And Tanner Humanities Center Team Up For Discussion Of Artificial Intelligence

Salt Lake City, UT Patch

**September 21 – 22** 

# Academy Museum picks a classic for its opening movie. Highlights from 100-plus inaugural events

Los Angeles Times

September 30

# Call for Applications for the International Jazz Day Global Host City 2022 is now open

**UNESCO** 

**Deadline: October 1** 

### **UNCTAD15** registration is now open

United Nations Conference on Trade and Development

October 3 – 7

#### **2021 ENCATC Digital Congress**

**ENCATC** 

October 19 - 22

### **Sharing Stories: The Case for Art**

Alliance for the Arts in Research Universities

November 3 - 5 | Online

Conference proposals are due by May 21.

#### TED Women 2021

TED

December 1 – 3 | Palm Springs

#### Call for Articles | General Issue

European Journal of Cultural Management and Policy | ENCATC

**Deadline: Ongoing** 

#### Idea Jams 2020/2021

Canadian Network for Imagination and Creativity

**Series** 

#### CreativeMornings | a monthly breakfast lecture series

**CreativeMornings** 

**Various** 

#### Nesta Talks to...

Nesta

**Various** 

### **Interactive Map | Science Festivals**

Science Festival Alliance

**Various** 

### ARTICLES OF INTEREST

#### The Most Creative People in Business 2021

Fast Company

### Klaus Schwab: Young people hold the key to creating a better future

Fast Company

# **Census Shows Sharply Growing Numbers of Hispanic, Asian and Multiracial Americans**

The New York Times

#### Something is killing gray whales

Los Angeles Times

# New Comic Series Presents Ten Visionaries and Rule Breakers in SAAM's Collection

Smithsonian Voices | Smithsonian American Art Museum and The Renwick Gallery

# National Academies Summit Explores Persistent Lack of Diversity in STEMM and Approaches Needed to Drive Change

National Academies of Sciences, Engineering, and Medicine

### Creativity in higher education

Times Higher Education

# Gates Foundation awards \$1 million grants to improve math education for Black K-12 students

Yahoo! News

# Heather McWhorter Named Interim Director of Center for Innovation & Entrepreneurship

University of North Carolina Wilmington News

## Elsa Olivetti wins 2021 MIT Bose Award for Excellence in Teaching MIT News

### Congress needs to prioritize inclusion in our slumping innovation system The Avenue | Brookings

# To truly 'build back better,' invest in R&D, researchers say MIT Sloan School of Management

# Government of Canada invests in more than 330 leading-edge research projects at universities across the country

Yahoo! Finance

# **Are NFTs The New Napster? This Time The Music Industry Isn't Taking Chances** *Forbes*

# Mayor's Office of Cultural Affairs Awards \$30,000 to Digitally Innovative Arts and Cultural Works

City of Houston

# Without Code for DeepMind's Protein Al, This Lab Wrote Its Own WIRED

#### **Fall Movies Preview**

The New Yorker

#### **Fall Television Preview**

The New Yorker

#### **Fall Classical-Music Preview**

The New Yorker

### More women than ever are starting careers in science

Nature

### A rising tide raises all ships

Idea to Value

### The Legacy of Artist Audrey Flack

Smithsonian

#### Podcast S6E127: Elvin Turner - Be Less Zombie

Idea to Value

### 10 Entrepreneur Myths That Need Not Dilute Your Focus

Startup Professionals Musings

### Vaccine Refusers Risk Compassion Fatigue

The Atlantic

### What We Think We Know About Metabolism May Be Wrong

The New York Times

#### Big Sean's latest collaboration? Teaching kids about finance—on Minecraft

Fast Company

# Could pulling water from the air be the solution for California's drought-stricken towns?

Fast Company

#### Knitters rejoice: Someone has finally invented tangle-free yarn

Fast Company

#### One reason for the tech industry's Great Resignation: lack of diversity

Fast Company

#### This startup is bringing the first mind-controlled prosthetic arm to market

Fast Company

#### Inside director Shaka King's radical approach to filmmaking

Fast Company

# The EU is giving citizens the "right to repair" electronics — here's what that could mean for the world

ideas.TED.com

#### The half-life of culture

Seth's Blog

### WHO warns about the risks of Al for healthcare

Healthcare IT News

### The News Is Dead, Long Live the News!

Boston Review

# Plagues and classical history – what the humanities will tell us about COVID in years to come

The Conversation

From bank to Burger King to handsome Frank Gehry-designed concert hall MSN, Los Angeles Times

# Physical books are alive with memories. Has the pandemic pushed them into the ether for good?

Perspective | The Washington Post

## Arts Education Spotlight: Deep Center (Savannah, Georgia)

National Endowment for the Arts Blog

### Decade-long Effort to Expand Arts Education in Boston Pays Off

The Wallace Foundation

### The Great Bobo Scapegoat

How Do You Know? | Psychology Today

### Making a difference (making a point)

Seth's Blog

# This disability activist is pushing Starbucks, Gucci, and others to see the beauty of accessibility

Fast Company

## "This is a STEMinist": New IMAS exhibit highlights women in STEM

ValleyCentral.com

#### Humility, the media, and the pandemic

The Media Today | Columbia Journalism Review

#### The 'quietly revolutionary' creativity of Elizabeth Banks

Fast Company

### Spot the Coronavirus Doctor Robot Dog Will See You Now

WIRED

### This Brain-Controlled Robotic Arm Can Twist, Grasp-and Feel

**WIRED** 

### This Device Helps Paralyzed People Breathe-and Sing

WIRED

### STEM provides vital life skills to all students

Cleveland Jewish News

### Seven Reasons to Be Optimistic About the World's Oceans

Science & Nature | Smithsonian

#### The Zero Risk bias

Idea to Value

# Scientists Invent A Robotic Chameleon That Changes Skin Based On Surroundings

DesignTAXI.com

Stare Deeply Into Blink, the Newly Developed Blackest Ink Architectural Digest

After making the first COVID vaccine, BioNTech is taking on malaria Fast Company

4 ways companies can help solve the childcare crisis Fast Company

**Some companies rip-off products. Target copies entire brands** *Fast Company* 

**U.S.** workers are burned out. Could company-wide vacations help? Fast Company

### **Creative Currencies — The Anti-Crypto**

The New + The Next

The fountain of youth hasn't been found — but swimming may come close ideas.TED.com

#### My Week with the Great White Sharks

Sam Chaltain Blog

Mom of six who turned her Irish pub into a hub of pandemic service gets \$1 million surprise

**Upworthy** 

Can a pair of sunglasses help build compassion in the classroom? *Gates Notes* 

### This Is Your Brain on Pollution (Ep. 472)

Freakonomics

**Delta Airlines Sends Care Package To Little Girl Dismayed That Her Name Is Delta** *DesignTAXI.com* 

#### **When Positivity Turns Toxic**

The Walrus

Why Instagram's creatives are angry about its move to video

The Guardian

# **Gymnasts Make the Wolf Turn Look Easy. Physics Shows It's Not** *WIRED*

# How BioNTech created a new delta-focused COVID vaccine in just a few weeks Fast Company

#### **Innovation Hotspots**

World Intellectual Property Organization

# Why Black and Latinx women face the struggle of impostor syndrome NBC News

## Brain Connectivity Can Build Better Al

Science Blog

# Tech can set you free: How computer power can fuel creativity and human connection in medicine

Association of American Medical Colleges

### Art helps teens cope during COVID

Jackson Hole News + Guide

### **Comfort Ohajunwa Is Blazing Mathematical Trails**

Prince William County Public Schools

### **How NJ Museums Displayed Covid-Era Creativity**

New Jersey Monthly

# Why Real Art Market Innovation Has Been Shamefully Scarce Even in the Face of the Pandemic (and Other Insights)

artnet news

# Science Brings Some Mind-Bending James Bond Tech to Life Inverse

## Smart Cities, Bad Metaphors, and a Better Urban Future WIRED

### America's STEM Conundrum Continues to Thwart People of Color The Washington Informer

# NSF to fund university AI research centers in adult education, STEM learning EdScoop

# Italian Museum Uses Cameras to Track How Visitors Engage With Art Smart News | Smithsonian

### NASA Is Recruiting Candidates for Year-Long Mars Simulation Smart News | Smithsonian

# Vivendi Sells 7.1% of Universal Music Group to Bill Ackman's Pershing Square for \$2.8 Billion

Variety

Why Do American Grocery Stores Still Have an Ethnic Aisle?

The New York Times

Massachusetts Start-Up Hopes to Move a Step Closer to Commercial Fusion The New York Times

Why barbershops are at the forefront of the effort to vaccinate Black Americans Fast Company

Beyond the shotgun shack: How architects are rethinking Southern buildings for the 21st century

Fast Company

The new label we need on produce: "smart-farmed"

Fast Company

At future Olympics, algorithms could be doling out gold medals instead of judges Fast Company

Business Needs Better Listeners. Here's a Plan.

IDEO Blog

**Live Off Shore Interactions!** 

#HipHopMD

Would You Trade a Parking Spot for an Extra Bedroom?

Bloomberg Opinion

Developing a picture

Seth's Blog

How will the pandemic end? The science of past outbreaks offers clues.

National Geographic

Innovation Success, Skill or Luck

Killer Innovation

Why Every Executive Should Be Focusing on Culture Change Now

MIT Sloan Management Review

NASA Rover Said To Inspect Mars' Lakes Might've Been Mistaken For Almost 8 Years

DesignTAXI.com

Want to teach the kids your favourite classic tunes? TikTok has already done that *Toronto Star* 

### How Ron Popeil perfected the art of the infomercial

Los Angeles Times

'Book Wars' Review: Publishing in a Protean Age

The Wall Street Journal

Why some of the smartest people can be so very stupid

Psyche

For Italy's Musical Woods, Threats From Without and Within

Atlas Obscura

Supporting creative youth development as systems change work

PND by Candid

AMC Entertainment Will Accept Bitcoin For U.S. Tickets, Concessions By Year

End – CEO Adam Aron

Deadline

From Mexico to Australia, Indigenous youth reimagine the internet for their languages

Global Voices

Critical Attrition: What's the matter with book reviews?

N+1 Magazine

Dead celebrities are being digitally resurrected — and the ethics are murky

CBC News

**Lasting Lessons from the Olympics and Paralympics** 

The Creativity Post

MIT built a Google search to spot the most important tech innovations of the

future

Fast Company

NASA's New Telescope Will Show Us the Infancy of the Universe

The New Yorker

Science of viruses explored at Carnegie Science Center

Observer-Reporter

August 14

Goodhart's Law: When a target becomes its own enemy

Idea to Value

New Institute Backed by National Science Foundation to Explore Al's Role in

Education

Market Brief | Education Week

# Creativity and Innovation District Living-Learning Program ready to welcome students and faculty

Virginia Tech

### Can I Hold Out Hope That My Best Creative Years Are Still to Come?

The New York Times Magazine

#### Minister Ng reaffirms Canada's commitment to fighting racism and discrimination Newswire.ca

#### Think outside the brain box

Nature

#### Gaps in music: The neuroscience of pauses

Medical News Today

### Women in STEM: 3 Challenges we face-and how to overcome them

**CNBC** 

### Who Jason Reynolds Writes His Best-sellers For

The New Yorker

## **Twitter's Photo-Cropping Algorithm Favors Young, Thin Females**

**WIRED** 

#### **Fall Art Preview**

The New Yorker

#### **Fall Theatre Preview**

The New Yorker

#### **Fall Contemporary-Music Preview**

The New Yorker

#### **Fall Dance Preview**

The New Yorker

#### **Designing Motherhood**

Innovation for Good | Smithsonian

# **100 Local Students Participate in STEM Program to Improve Diversity in STEM** *Chicago Defender*

### How Rebecca Lukens Became the Nation's First Woman Industrialist

Smithsonian Voices | National Museum of American History

# Teamwork – not just tech – drives sustainable innovation. Here's why World Economic Forum

### Blockchain: why does some innovation succeed while others fail?

The Armchair Trader

# Northwestern Mutual launches \$100M impact investing fund, invests in Milwaukee's Gateway Capital

Wisconsin INNO

How cities can be redesigned for neurodiversity Fast Company

**AMC Earnings Beat Projections, Stock Surges** *Variety* 

**AMC Theatres and Warner Bros. Agree to Shorten Theatrical Window** *Variety* 

**How Ebro Darden put his stamp on Black music—and Apple Music** *Fast Company* 

Local food delivery companies say Google devastated their business Fast Company

This company recycles shipping containers into backyard swimming pools Fast Company

**How Creative Hobbies Can Fuel Your Business Success** *Forbes* 

Mystery swirls around Mars rover's failed sample attempt—here's what we know National Geographic

**Drawing a blank: can artistic talent ever be taught?** *The Guardian* 

Can technology help authors write a book? BBC News

Ralph Waldo Emerson would really hate your Twitter feed Psyche

Ritual for a Reason: New Habits in the Time of COVID-19
The Science and Entertainment Exchange
August 11

A \$300 billion opportunity: Serving the emerging Black American consumer *McKinsey Quarterly* 

Two Stories Behind the mRNA Vaccines You Probably Haven't Heard Before Heal the Mind to Heal the Body | Psychology Today

The two train illusion Seth's Blog

Investors poured nearly \$8 billion dollars into synthetic biology last year. This company is leading the field.

Fast Company

Climate Change Is Killing Beautiful Music, Too

Slate.com

What science tells us about reducing coronavirus spread from wind instruments Science News

Visionary Photographer Edward Weston on the Importance of Cross-Disciplinary Curiosity in Creative Work

Brain Pickings

Imagination Exercise Helps People Get a Grip on Real Pandemic Risks Duke Today | Duke University

Our patent system is broken. And it could be stifling innovation.

Perspective | The Washington Post

Welcome to eureka moments

Chemistry World

Should we be worried about technological progress?

The Economist

This Macbook charger shows how technology has grown exponentially *Idea to Value* 

The bi-partisan IDEA Act: a great idea, or pointless data gathering? *Reuters* 

Athletes enter 'Faustian bargain' over track and shoe tech developments Aiming for Gold | CNN

**To outpace China, US must invest in high-tech and medical innovation** *Opinion | The Hill* 

Government of Canada funding research collaborations for breakthrough technologies

Yahoo! Finance

Milwaukee Tool Transforms Itself Into an Innovation Company IEEE Spectrum

What Is a Question?

Behavior | Opinion: Scientific American

Hitting the Books: How our lying eyes trick the brain into seeing motion during movies

Engadget

### To advance human rights, consult neuroscience

News from Brown | Brown University

The exodus of federal scientists puts our safety and health at risk Opinion | The Hill

Brain's navigation center calls on mental state as well as physical environment, Stanford researchers find

Stanford Medicine | News Center

Scientists unveil brain wiring diagram with 200,000 cells and half a billion connections

Princeton University

Why Steve Jobs's Passion for Calligraphy Is an Important Example for You Entrepreneur

**8 Black Art Advisors Transforming the Art Market from the Inside** *Artsy* 

Why Crozet: Students Fill Days with Creativity and Generosity
The Crozet Gazette

Weaving from his imagination: Roberts' 2-year willow fence project turns heads Murray Ledger & Times

**How to Trick Your Brain into Remembering Almost Anything** *WIRED* 

Fleetwood Mac's Christine McVie Sells 115-Song Catalog to Hipgnosis *Variety* 

Deal Of The Century: How Michael Dell Turned His Declining PC Business Into A \$40 Billion Windfall

Forbes

**2020 and 2021 Fulbright-National Geographic Storytelling Fellows** *National Geographic* 

From Inspiring to Imperative: Celebrating Women in STEM *Yahoo! Finance* 

Can anonymous faculty searches boost diversity? Science | AAAS

Auburn awarded \$10 million by NSF to lead national STEM education initiative for disabled students

Auburn University

### The Science of 'Perfect Pitch'

Everyday Science | Medium

### In the News: Virgil Abloh Just Landed a New Role at LVMH

High Museum of Art | Medium

# MacKenzie Scott Donated \$560 Million to 23 HBCUs. These Are the Other Things They Have in Common.

The Chronicle of Philanthropy

# Are writers getting left behind by the streaming revolution? This new union president thinks so

Los Angeles Times

# Try Taking Picasso's Exercise of Taking a Color Walk to See the Wonder of Being Alive

Imagineer7's Weblog

### The 'retail apocalypse'

The Week

# High-school students win gerrymandering award for designing Ohio congressional map with Democratic majority

Cleveland.com

# Opinion | TikTok, YouTube and Facebook Want to Appear Trustworthy. Don't Be Fooled.

Guest Essay | The New York Times

#### **The Mascot Whisperer**

The New York Times

#### Giraffes May Be as Socially Complex as Chimps and Elephants

The New York Times

### **Opinion | What We Are Not Teaching Boys About Being Human**

Guest Essay | The New York Times

#### Why your hires look like you

GapingVoid.com

#### This is the world's blackest black ink. It's like staring into infinity

Fast Company

# How the CEO of this electric, semiautonomous shipping pod company plans to change trucking

Fast Company

### Why most productivity hacks don't work

Fast Company

# **4 simple ways to curb our disastrous addiction to fast fashion** *Fast Company*

Why it's time to stop saying "my work is my life"

Fast Company

Will the 5G and IoT convergence be an industrial gamechanger?

Tech HQ

An inspiring reminder of why teaching history matters

Gates Notes

Aicha Evans Wants You to Take Your Eyes Off the Road (People I (Mostly) Admire Ep. 39)

Freakonomics

400-Pound Statue Of Native American Woman Vanishes From A Memorial In Kansas

DesignTAXI.com

Fragile Brilliance: The Troubled Life of Herman Melville

Psychiatry, a History | Psychology Today

**5 Creativity Strategies Nobody Told You About** 

Creative Insights | Psychology Today

'Deaf is not a costume': Marlee Matlin on surviving abuse and casting authentically

The Guardian

All the Ways Spotify Tracks You—and How to Stop It WIRFD

. . .

Across L.A., music venues hurriedly enforce new policies in face of Delta variant Los Angeles Times

A brief history of art at the Olympics, from Nazi propaganda to the Black Power salute

Fast Company

The Great Master's-Degree Swindle

The Chronicle of Philanthropy

The last humanist: how Paul Gilroy became the most vital guide to our age of crisis

The Guardian

What NASA's Technicolor Mosaic Images of the Moon Can Teach Us About the Lunar Surface

Smart News | Smithsonian

Talking Shop with Former Pixar Animator and 2021 Oscar® Nominee Erick Oh CreativeFuture

A Brief History of Times Big Tech Has Harmed the News Industry Creative Future

How to use KANBAN: An effective productivity method for innovative ideas *Idea to Value* 

Mind Popping
Imagineer7's Weblog

# # #

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# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our web site or

#### **National Creativity Network**

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