



National Creativity Network

## ARTICLES OF INTEREST

August 16, 2019

### QUOTE(S) OF THE WEEK

“It has occasionally been remarked upon that it is as easy to overlook something large and obvious as it is to overlook something small and niggling, and that the large things one overlooks can often cause problems.” – Neil Gaiman

“The task is, not so much to see what no one has yet seen; but to think what nobody has yet thought, about that which everybody sees.” – Erwin Schrödinger

“Creativity may be hard to nurture, but it's easy to thwart.” – Adam Grant

“You can get a certain amount of pleasure as a mathematical spectator, reading and watching some of the most beautiful arguments that have been created in the history of humanity. But that's too passive.” – Steven Strogatz

“I held a moment in my hand, brilliant as a star, fragile as a flower, a tiny sliver of one hour. I dripped it carelessly, Ah! I didn't know, I held opportunity.” – Hazel Lee

“The seeing of things as they really are — the seeing of a proportion veiled from other eyes (together with the power of expression), is what makes a man an artist. What makes him a great artist is a high fervour of spirit, which produces a superlative, instead of a comparative, clarity of vision.” – John Galsworthy

“In a world of change, the learners shall inherit the earth, while the learned shall find themselves perfectly suited for a world that no longer exists.” – Eric Hoffer

### 7 Entrepreneurship Quotes to Live By

*Babson Thought & Action*

### VIDEO(S) OF THE WEEK

**He helped design the iPhone. Now he wants to fix the relationship between humans and technology.**

*Fast Company*

**Loose Ends: String Theory and the Quest for the Ultimate Theory**

*World Science Festival | YouTube*

**Pinkcast 3.09. This is how to boost your intellectual humility.**

*Daniel H. Pink*

**Watch Leaves Change Color in a Matter of Seconds**

*Science | Smithsonian*

**The Top 5 creative brand ideas you need to know about right now: August 12, 2019**

*AdAge.com*

## **FEATURED EVENTS/OPPORTUNITIES**

**Virgil Abloh at Museum of Contemporary Art in his debut museum exhibit**

*Chicago Sun-Times*

**Through September 22**

**Cate Blanchett Dons 13 Guises in This Daring Art Installation**

*At the Smithsonian | Smithsonian*

**Through January 5**

**Webinar | You can't think outside the box if you're locked inside it**

*Science | AAAS*

**August 22**

**Apply to be a TED2020 Fellow**

*TED Blog*

**Deadline: August 27**

**Engineers from UK, China and USA collaborate to tackle humanity's greatest challenges**

*Royal Academy of Engineering*

**September 16 – 18**

**NEW Registration open for 2019 Arizona STEM and Innovation Summit**

*Yahoo! Finance*

**September 17**

**The newly designed 2019 ENCATC Congress website is live!**

*ENCATC– The European network on cultural management and policy*

**October 2 – 5**

**Father Columba Stewart Named the 2019 Jefferson Lecturer in the Humanities**  
*National Endowment for the Humanities*  
**October 7**

**Lamborghini announces female innovation award**  
*WhichCar*  
**Deadline: October 14**

**Baltimore Innovation Week, the annual celebration of tech and entrepreneurship, is returning for its 8th year**  
*Technical.ly Baltimore*  
**October 5 – 11**

**Being Intentional: Convening in a World with Too Many Conferences**  
*Diversity in STEAM Magazine*  
**October 6 – 8**

**Creative Economy Expert Meeting**  
*UNCTAD Creative Economy Network*  
**October 28**

**The University of Hawaii partners with SACNAS conference to help achieve true diversity in STEM**  
*Diversity In STEAM Magazine*  
**October 31 – November 2**

**The 2019 Congressional App Challenge Launches Today!**  
*Internet Education Foundation | US House of Representatives*  
**Deadline: November 1**

**Science-Based Innovation Training: Reimagining Program Development and Evaluation**  
*Center on the Developing Child | Harvard University*  
**November 18**

**Photo Contest 2019 | Rules**  
*Smithsonian Magazine*  
**Deadline: November 30**

**TEDWomen 2019: Bold + Brilliant**  
*TEDWomen*  
**December 4 – 6 | Palm Springs, CA**

**JLABS @ Washington, DC Children's QuickFire Challenge**  
*JLABS*  
**Deadline: February 7, 2020**

**TED2020: Uncharted**  
*TED.com*  
**April 20—24, 2020 | Vancouver, BC, Canada**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Interactive Map | Festivals**

*Science Festival Alliance*

**Various**

## **ARTICLES OF INTEREST**

**A Giant Leap for Womankind**

*Diversity In STEAM Magazine*

**Newly discovered organ may be lurking under your skin**

*National Geographic*

**The world before vaccines is a world we can't afford to forget**

*National Geographic*

**Disney First Studio Ever To Have 5 Pics Cross \$1 Billion In Single Year With 'Toy Story 4'**

*Deadline*

**Denmark is encouraging people with depression and mental health issues to take part in cultural activities.**

*World Economic Forum*

**Popular Brand Rivals With Their Logo Styles Swapped Will Make You Uneasy**

*DesignTaxi.com*

**At-Risk Indigenous Languages Spotlited on New Google Earth Platform**

*Smart News | Smithsonian*

**Fun with numbers: Georgia Tech prof writes equations and jokes**

*Atlanta Journal Constitution*

**Whole Brain Emulation: A Giant Step for Neuroscience**

*Morning Brew*

**Alzheimer's Directly Kills Brain Cells That Keep Us Awake**

*Live Science*

**What Is Cyclocarbon? - Could Cyclocarbon Create an AI Brain?**

*Popular Mechanics*

**When it comes to multitasking, women are no better than men**

*NBC News*

**AI Algorithms Need FDA-Style Drug Trials**

*Opinion | WIRED*

## **8 Principles to Build a Strong Foundation for STEM Pathways**

*U.S. Chamber of Commerce Foundation*

## **Hiring at Tesla has dropped 63% in the past year**

*Thinknum Media*

## **Employers Can't Retrain the U.S. Workforce by Themselves**

*Opinion | Bloomberg*

## **America's Top STEM Schools For Women**

*Forbes*

## **Visit the World's Only Bobblehead Hall of Fame and Museum**

*Travel | Smithsonian*

## **Government customer experience: Getting serious**

*McKinsey Quarterly | McKinsey & Company*

## **Targeted in El Paso, vilified by Trump. Why the Latino culture vacuum is dangerous**

*Los Angeles Times*

## **How Makerspaces Are Democratizing IoT Development and Innovation**

*IoT World Today*

## **5 Very Real AI Technologies to Watch**

*IoT World Today*

## **Rapinoe: Any talks must start with equal pay**

*ESPN*

## **'It's the racial stuff': Illinois prison banned, removed books on black history and empowerment from inmate education program**

*Chicago Tribune*

## **Kary B. Mullis, 74, Dies; Found a Way to Analyze DNA and Won Nobel**

*The New York Times*

## **AI And Machine Learning Are Powering Next-Generation Media Operations**

*Forbes*

## **Are You Guilty of Subconsciously Sabotaging Innovation?**

*Center for Creative Leadership*

## **The Gamification of Learning: a Meta-analysis**

*SpringerLink*

## **Creating a Valuable Tech Start-up**

*TechNative*

**How Behavioral Economics is Killing Innovation**

*Innovation Excellence*

**How technology is changing the face of retail**

*Diversity In STEAM Magazine*

**The Awe-Inspiring Winning Entries Of A' Design Award Will Spark Your Creativity**

*DesignTaxi.com*

**7 great places to see music instruments being made**

*Traveler | National Geographic*

**Take Two Basquiats and Call Me in the Morning**

*The Carpe Diem Project | Psychology Today*

**The Benefits of Failure**

*Mind of the Manager | Psychology Today*

**Abandoned sketch found under landmark Leonardo da Vinci work**

*Art and design | The Guardian*

**This Poet Encoded a Poem in an Organism's DNA So His Art Would Live Forever  
Nautilus**

**A New Literary Timeline of African-American History**

*The New York Times*

**Forged in Bondage, Black Music is the Sound of Freedom**

*The New York Times*

**LGBTQ Creators Are Suing YouTube For Discrimination**

*BuzzFeed*

**Ferguson, five years after: In tragedy, artists find opportunities for healing**

*St. Louis Post-Dispatch*

**Everybody had an opinion about 'The Hunt' before anybody saw it. That's a  
problem.**

*The Washington Post*

**Scientists Turning Agricultural Waste Into Food**

*Imagination Matters*

**NSF grant to fund research on brain activity and scientific creative thinking**

*Mirage News*

**What Engineers And Shamans Have In Common**

*IEEE Spectrum*

**Nation's Report Card Downsizing**

*THE Journal*

**State-level R&D tax credits create startups, but don't help them succeed**

*MIT Sloan School of Management*

**Essay: Using art to transform a community**

*WHYY*

**Art Is Good for Your Brain**

*JSTOR Daily*

**Five USF scientists honored for their innovations**

*St Pete Catalyst*

**CU engineering students design, build new 'dual beam' light to help make bike riding safer**

*The Denver Channel*

**Eli Lilly launches innovation challenge for digital health tools to treat IBD**

*Becker's Health IT & CIO Report*

**OKC Expects Increased Economic Benefits From Innovation District Development**

*KGOU*

**5 Tactics To Overcome Technology & Innovation Adoption Challenges In Clinical Research**

*Clinical Leader*

**UAB breaks ground for new Technology Innovation Center**

*University of Alabama – Birmingham News*

**Kansas Governor appoints PSU Art Department Chair to commission**

*KOAM News Now*

**The History of the Wiffle Ball**

*Innovation | Smithsonian*

**More entrepreneurs needed in Oklahoma**

*The Oklahoman*

**Amazon's algorithm is reading a new emotion on faces: fear**

*Fast Company*

**Clip this tiny gadget to your backpack and get real-time reports of the air quality around you**

*Fast Company*

**This is the computer you'll wear on your face in 10 years**

*Fast Company*

**These are the funniest passport photos we've ever seen**

*Fast Company*

**Mind-reading technology is closer than you think**

*Fast Company*

**Two campus spinouts achieve major milestones**

*Innovate | UW–Madison*

**5 key business insights from Thinkers50 nominees**

*MIT Sloan*

**The Birth of a Silicon Valley Blockbuster**

*Alumni - Harvard Business School*

**Toward full stack**

*Seth's Blog*

**The Single Most Important Predictor of Your Success**

*Innovation Excellence*

**Against the Slippery Slope of Evil: Amanda Palmer Reads Wendell Berry's  
Stunningly Prescient Poem "Questionnaire"**

*Brain Pickings*

**11 Ways to Share Ideas Successfully**

*Brainzooming*

**Morals ex Machina: Should we listen to machines for moral guidance?**

*3 Quarks Daily*

**Libraries' Culture Pass Signs Up 70,000 in First Year**

*The New York Times*

**New York Public Radio Names a New Leader, Goli Sheikholeslami**

*The New York Times*

**Georgia Teen Wins Doodle for Google Contest With a Tribute to Her Mom**

*Mental Floss*

**The Storytelling Computer**

*Nautilus*

**Researchers have found a way to transform glass bottles into electric car  
batteries**

*GOOD*

**3D printer that creates lifelike tumours for research takes out top design award**

*Create*

**HARLEM WEEK 2019: Boys and Girls Club of Harlem's year-round mission aiding  
uptown's youth**

*New York Daily News*



**Fighting Antibiotic Resistance By Repurposing Old Drugs**

*Shots - Health News | NPR*

**Researchers Find Proteins That Might Restore Damaged Sound-Detecting Cells in The Ear**

*Johns Hopkins University*

**Council Post: 15 Everyday Business Functions In Need Of Innovation**

*Forbes*

**Council Post: Charitable Capitalism Is The Linchpin For Tech Innovation And Social Impact**

*Forbes*

**Student creates surrealist self-portraits that reflect her Chinese heritage**

*University of Chicago News*

**Canada's Innovation Minister wants to 'create global champions' on tech scene**

*Venture Vancouver*

**Dr. Nancy Allbritton named dean of UW's College of Engineering**

*University of Washington News*

**Challenging and changing the image of engineering**

*The Engineer*

**How to Kickstart Your Creativity**

*Health News | US News*

**Chobani unveils Innovation & Community Center in Twin Falls**

*Idaho Business Review*

**The Future Of Life Science And Tech Innovation Is In Clusters**

*Forbes*

**Ideas for Pennsylvania Innovation: Examining efforts by competitor states and national leaders**

*Brookings*

**What Is The Difference Between Innovators and Entrepreneurs?**

*Inc42*

**To strengthen innovation, make sure every voice is heard**

*Strategy + Business*

**When Midwest Startups Sell, Their Hometown Schools Often Lose**

*Bloomberg*

**The future of women at work: Transitions in the age of automation**

*McKinsey & Company*

**K-12 Game-a-thon Top Teams 2019**

*Mind Research*

**Digital Promise Adds 16 Free Microcredentials**

*THE Journal*

**Three Years of Misery Inside Google, the Happiest Company in Tech**

*WIRED*

**The Biomechanical Perfection of Simone Biles in Flight**

*WIRED*

**A Banana-Destroying Fungus Has Arrived in the Americas**

*Smart News | Smithsonian*

**Jay-Z, NFL Commissioner Discuss Partnership, Colin Kaepernick**

*Variety*

**Joy Harjo's New Poetry Collection Brings Native Issues to the Forefront**

*Arts & Culture | Smithsonian*

**Outer Space Treaties Didn't Anticipate the Privatization of Space Travel. Can They Be Enforced?**

*Pacific Standard*

**Can the Clinical Trial System Be Cured in Time to Save Lives?**

*Fast Forward | OZY*

**The Invisible Drag on UK R&D: How corporate incentives within the FTSE 350 inhibit innovation**

*Nesta*

**Edward Hopper painted a motel bedroom in 1957. Now you can check in and sleep there**

*Los Angeles Times*

**Public perception finally agrees: Women are as competent as men**

*Bizwomen*

**This new 'think and do tank' is training the next generation of innovative policymakers**

*Fast Company*

**This plane can fly 500 miles, powered entirely by hydrogen**

*Fast Company*

**Snap's redesigned Spectacles are here—and it doesn't care if you buy them**

*Fast Company*

**13 books from high school worth rereading as an adult**

*Fast Company*

**Elon Musk and Tesla are impossible to root for, but we're doing it anyway**

*Fast Company*

**Why AIoT Is Emerging As The Future Of Industry 4.0**

*Forbes*

**5 of the biggest myths about 3D printing**

*Fast Company*

**The Rise, and Urbanization, of Big Music Festivals**

*CityLab*

**Build Trust Before Trying to Transform Your Organization**

*Innovation Excellence*

**Groundbreaking earthquake catalog may have just solved a seismic mystery**

*National Geographic*

**Eating the Sun: A Lovely Illustrated Celebration of Wonder, the Science of How the Universe Works, and the Existential Mystery of Being Human**

*Brain Pickings*

**The Berkshires' Cultural Life Has New Architecture to Match**

*New York Magazine*

**Joshua Turchin is a musical theater wunderkind at age 12**

*New York Post*

**Millions More Public Domain Books Could Be Online Soon—Here's How to Access Them**

*Mental Floss*

**Paul Romer's Nobel Prize In Economics Marks A New Era Of Innovation Driven By Ideas**

*Innovation Excellence*

**Innovation is guts plus generosity**

*Seth's Blog*

**Marvel's Blockbuster Machine**

*Harvard Business Review*

**3 Ways to Build a Culture of Collaborative Innovation**

*Harvard Business Review*

**Meet the next generation of entrepreneurs. They're all over 65.**

*MIT Technology Review*

**Is Your Company Primed For Innovation?**

*Forbes*

**China's Entertainment Boom: How It's Rivaling Hollywood**

*Variety*

**How Smaller Cities Are Luring High-Tech Talent**

*WIRED*

**Appointees to Creative Arts Industries Commission**

*Fort Scott Biz*

**Harvey Mackay: Imagination creates endless possibilities**

*Times Union*

**Gonzaga announces brand-new science and engineering building**

*KXLY*

**Incredibly Trippy 'Brainbow' Imagery Is Helping Tumor Treatment**

*Interesting Engineering*

**Brains trained on e-devices may struggle to understand scientific info**

*Penn State University*

**The Global Rise in Tourism Has Prompted a Backlash**

*CityLab*

**Bringing STEAM education to more families**

*The Amazon Blog | Amazon.com*

**The Scully Effect and the Feminist Future of STEM**

*Ms. Magazine*

**Mississippi State hosts summit on informal STEM learning**

*Mississippi State University*

**Astronauts Test Out Their Sleek New SpaceX Flight Suits**

*Smart News | Smithsonian*

**How Are Innovative Learning Platforms Influencing the Future of Work?**

*Innovation Management*

**All-women pro esports team gets Bumble sponsorship**

*Bizwomen*

**Opinion | It's 2043. We Need a New American Dream for the A.I. Revolution.**

*The New York Times*

**This celebrated startup vowed to save lives with AI. Now, it's a cautionary tale**

*Fast Company*

**Nike's first shoe subscription, two years in the making, is here**

*Fast Company*

**Mountain Dew insulted Michigan's Upper Peninsula, and its cool apology won it 300,000 fans for life**

*Fast Company*

**What is geoengineering—and why should you care?**

*MIT Technology Review*

**Business Model Rookie Mistakes**

*Innovation Excellence*

**How BBQ chicken can prepare you for life after high school | Bill Gates**

*Gates Notes*

**See our favorite scientific breakthroughs this month**

*National Geographic*

**Eating the Sun: A Lovely Illustrated Celebration of Wonder, the Science of How the Universe Works, and the Existential Mystery of Being Human**

*Brain Pickings*

**The Creative Compulsions of OCD**

*The Paris Review*

**How Higher Ed Is and Is Not Changing**

*Higher Ed Gamma*

**Ingrid Paulson found the designs of classic books boring, so she started publishing them herself**

*The Star*

**Netflix needs to grow, but it's sacrificing great original series to do so**

*The Verge*

**Will Netflix's Ownership of L.A.'s Egyptian Theatre Spark Backlash?**

*Hollywood Reporter*

**T Presents: 15 New Creative Talents**

*The New York Times*

**How "Peanuts" Created a Space for Thinking**

*The New Yorker*

**Top 20 Innovation Articles of July 2019**

*Innovation Excellence*

**Older adults can serve communities as engines of everyday innovation**

*Penn State University*

**The community hub of the future isn't a library or a shopping center. It's city hall**  
*Fast Company*

**Creative Oklahoma Helping Startups in Its MIT-Backed Mentoring Program**  
*Creative Oklahoma*

**Doctors altered a person's genes with CRISPR for the first time in the U.S. Here's what could be next.**  
*Popular Science*

**It's All Greek to You and Me, So What Is It to the Greeks?**  
*Atlas Obscura*

**9 Articles Highlighting How Women Designers Lead the Way**  
*Metropolis Magazine*

**6 key quotes about innovation's role in healthcare**  
*Becker's IT & CIO Report*

**Creative Knowledge in Math, Science, and History**  
*Teachers College Press*

**Top 20 Engineering Developments of the 20th Century**  
*Thomas*

**New Fabric Innovation Allows Wearers to Control Electronic Devices Through Clothing**  
*AZO Materials, AZoM*

**University in Virginia starts first US pharma engineering PhD**  
*Cleanroom Technology*

**Chronic Stress May Trigger a Double Whammy of Brain Damage**  
*The Athlete's Way | Psychology Today*

**Q&A: Ex-Googler Harris on how tech 'downgrades' humans**  
*ABC News*

**A New Type of AI Has Been Created Inspired by the Human Brain**  
*Interesting Engineering*

**Five insights into how the brain works**  
*Penn Today*

**Malevolent creativity: When evil gets innovative**  
*Big Think*

**Greek sculptor Takis, known for kinetic artworks, dies**  
*The Washington Post*

**J.D. Salinger, E-Book Holdout, Joins the Digital Revolution**  
*The New York Times*

**How your company strategy may be sabotaging your innovation ambition**  
*Idea to Value*

**Asia's future is now**  
*McKinsey & Company*

**Amazon sells a \$24,000 tiny home that expands with a remote control**  
*Business Insider*

**HBO's 'Los Espookys' creator and 'SNL' writer Julio Torres can help you be more creative**  
*Fast Company*

**"Like a Toddler with a Book of Matches": 13 More Reasons We Need #PlatformAccountability**  
*CreativeFuture*

**Our Joint Filing to the Department of Commerce**  
*CreativeFuture*

**What the EFF – They're At It Again!**  
*CreativeFuture*

**U.S. Publishers Are Still Losing \$300 Million Annually To Ebook Piracy**  
*Forbes*

**Q&A: Discovery Institute's Jo Handelsman takes scientific collaboration to a new level**  
*The Capital Times*

**These 5 great alternative search engines do what Google can't**  
*Fast Company*

**I trained myself to be creative by doing these 9 things**  
*Fast Company*

**The downside of possibility**  
*Seth's Blog*

**4 Ways To Empower Change In Your Organization**  
*Innovation Excellence*

**The Desirability Of Storytellers**  
*Imagination Matters*

**Amnesty International issues US travel warning**  
*GOOD*

**The Latest Way to Understand Creativity**

*Fulfillment at Any Age | Psychology Today*

**Patterns of Play**

*A Singular Perspective | Psychology Today*

**Why MOCA's trippy new piece of performance art points to a growing museum trend**

*Los Angeles Times*

**The Netflix Lobbying Machine: Inside the Effort to Sway Policy Worldwide**

*Hollywood Reporter*

**Do You Want My Garbage?**

*The Point Magazine*

**Amazon's Plan to Conquer the World of Publishing**

*The Atlantic*

**Apple Transforms Central Park Into an Augmented Reality Gallery**

*The New York Times*

**The Bookstagrammers and BookTubers changing the way we read**

*The Washington Post*

**Was E-mail a Mistake?**

*The New Yorker*

# # #

This email is a free service of the **National Creativity Network (NCN)**. The articles are from a variety of sources and, therefore, do not necessarily reflect the views of the NCN. Despite our best efforts, links may fail without warning since each news source posts and archives its articles differently. We apologize for any inconvenience.

Have you found an article you'd like to share? Email the link to [george.tzougros@wisconsin.gov](mailto:george.tzougros@wisconsin.gov).

# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,



- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

**National Creativity Network**

133 West Main Street, STE 100

Oklahoma City, Oklahoma 73102

<http://nationalcreativitynetwork.org>

Visit our [Facebook page](#) and follow us on [Twitter](#).