



National Creativity Network

## ARTICLES OF INTEREST

**August 27, 2021**

The *NCN Articles of Interest* will be on summer break next week and will return on Friday, September 10, 2021.

## QUOTE(S) OF THE WEEK

“Man lives by imagination.” – Havelock Ellis

“A gram of experience is worth a ton of theory.” – Robert Gascoyne-Cecil, Lord Salisbury

“The picture-story involves a joint operation of the brain, the eye and the heart. The objective of this joint operation is to depict the content of some event which is in the process of unfolding, and to communicate impressions. Sometimes a single event can be so rich in itself and its facets that it is necessary to move all around it in your search for the solution to the problems it poses — for the world is movement, and you cannot be stationary in your attitude toward something that is moving. Sometimes you light upon the picture in seconds; it might also require hours or days. But there is no standard plan, no pattern from which to work.” – Henri Cartier-Bresson

“We especially need imagination in science. It is not all mathematics, nor all logic, but it is somewhat beauty and poetry.” – Maria Mitchell

“We live in a world we ourselves create.” – Johann Gottfried Herder

“Free imagination is the inestimable prerogative of youth and it must be cherished and guarded as a treasure.” – Felix Bloch

“When you stop having dreams and ideals --- well, you might as well stop altogether.” – Marian Anderson

## VIDEO(S) OF THE WEEK

**Tiffany Hart and Tanya Garma on #CMHome**  
*CreativeMornings | Munich*

**1on1 with Laura Kohler**  
*Kohler Design TV Takeover*

**An Advocacy Campaign Spotlights the Ordinary Lives of People with Disabilities in a Lighthearted Short Film**  
*Colossal*

**At Home STEM Activities with 3M**  
*abc27.com*

**Pinkcast 4.12: This is how a tiny toilet can help you move beyond your screwups**  
*Daniel H. Pink*

**Explore Stunning 360-Degree Panoramic Views of Mars in New NASA Video**  
*Smart News | Smithsonian*

**Ancient Greek texts restored by chemist in hopes of revealing past secrets**  
*Madison.com*

**ASK AN ACTOR... about playing a woman computer scientist.**  
*The National Academy of Sciences, Engineering, and Medicine*

**Meet Grace, the ultra-lifelike nurse robot**  
*Tech for Good | CNN*

**CM/ATL May 2021 Resilience - Ron Hsu**  
*CreativeMornings | Atlanta*

**The singing doctor**  
*CBS News*

## **FEATURED EVENTS/OPPORTUNITIES**

**Viewfinder: Women's Film and Video from the Smithsonian**  
*Because of HER Story | Smithsonian*  
**Monthly Series | First Thursday of the Month**

**Milwaukee World Festival, Inc. Announces Return of Summerfest Tech**  
*Urban Milwaukee*  
**September 8**

Also  
**Summerfest Tech will feature speakers from Google Cloud, U.S. Cellular and Rite Aid**  
*Wisconsin INNO*  
**September 8**

**Meet the startups presenting at the 2021 Summerfest Tech pitch competition**

*Wisconsin INNO*

**September 8**

**American Society of Interior Designers Foundation Issues RFP for Activating Diversity, Equity, and Inclusion in Design Solutions**

*PND by Candid*

**Deadline: September 15**

**NEW RSVP For Puncturing Stereotypes and Their Impact on Identity**

*The Science and Entertainment Exchange*

**September 15**

**Creative Vitality Summit**

*WESTAF*

**September 20 – 21**

**A Brief History of Now**

*2021 AIGA Design Conference*

**September 20 – 24 | Virtual**

**The University Of Utah: UI2 And Tanner Humanities Center Team Up For Discussion Of Artificial Intelligence**

*Salt Lake City, UT Patch*

**September 21 – 22**

**Academy Museum picks a classic for its opening movie. Highlights from 100-plus inaugural events**

*Los Angeles Times*

**September 30**

**Call for Applications for the International Jazz Day Global Host City 2022 is now open**

*UNESCO*

**Deadline: October 1**

**2021 National Academy of Engineering Annual Meeting**

*National Academy of Engineering*

**October 2 – 4**

**UNCTAD15 registration is now open**

*United Nations Conference on Trade and Development*

**October 3 – 7**

**2021 STEM Olympiad**

*Kettering University*

**October 9**

**CSforALL Announces Virtual 2021 Summit**

*Computer Science for All*

**October 19 – 20**

**2021 ENCATC Digital Congress**

*ENCATC*

**October 19 – 22**

**Sharing Stories: The Case for Art**

*Alliance for the Arts in Research Universities*

**November 3 - 5 | Online**

*Conference proposals are due by May 21.*

**TED Women 2021**

*TED*

**December 1 – 3 | Palm Springs**

**Call for Articles | General Issue**

*European Journal of Cultural Management and Policy | ENCATC*

**Deadline: Ongoing**

**Idea Jams 2020/2021**

*Canadian Network for Imagination and Creativity*

**Series**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Nesta Talks to...**

*Nesta*

**Various**

**Interactive Map | Science Festivals**

*Science Festival Alliance*

**Various**

## **ARTICLES OF INTEREST**

**The How of Creativity**

*The Creativity Post*

**Why Innovation Heroes are a Sign of a Dysfunctional Organization**

*Steve Blank*

**Good news: The most popular material on Earth is great for storing CO2**

*Fast Company*

**Abundance mindset vs Scarcity Mindset**

*Idea to Value*

**National Science Foundation Commits \$75 Million To University Innovation Hubs**  
*Forbes*

**What's the Best Way to Do Public Humanities? Ask a Philosopher**  
*The Chronicle of Higher Education*

**Vans' Growing Hub of Creative Projects Features Over 50 Independent Artists, Fueling Imagination in "These Projects Are Ads for Creativity" Campaign**  
*Yahoo! Finance*

**NSF funds cultivating innovative thinking skills in STEM Education**  
*Penn State News*

**Engineers are 'driving' innovation to help eliminate plastic waste**  
*Phys.org*

**National Science Foundation Awards USC \$15 Million To Establish Western Hub Of Innovation And Technology**  
*CBS Los Angeles*

**Mass General Brigham is diversifying its innovation process. Here's how.**  
*MedCity News*

**20 Woman-led Industrial Design & Innovation Firms**  
*Core 77*

**Meet a phenomenal woman in STEM: Dr. Radiah Minor**  
*WFMYnews2.com*

**National Math and Science Initiative Joins Million Girls Moonshot**  
*inForney.com*

**This Teenager Is Developing a Video Game That Assesses Your Mental Health**  
*Innovation | Smithsonian*

**Moderna to Begin Human Trials for Two Experimental HIV Vaccines**  
*Smart News | Smithsonian*

**Podcast S6E129: Robert Wright – Protecting your idea with Intellectual Property**  
*Idea to Value*

**Six Designs That White People Never Notice Are Racist**  
*Stark Raving | Medium*

**Banksy Allegedly Left Clues On How He Stays Hidden When Creating Elaborate Art**  
*DesignTAXI.com*

**'Yes, we're ugly, but we're one-of-a-kind': How Crocs went from laughingstock to red carpet**  
*Fast Company*

**Gap Inc. just bought a 3D avatar company so customers can virtually try on clothing**

*Fast Company*

**Outreach Across the Globe**

*#HipHopMD*

**Cyber-realists**

*Seth's Blog*

**Third grade teacher shares a brilliant Band-aid lesson to teach kids about fairness**

*Upworthy*

**Social Media Algorithms Are Controlling How I Grieve**

*WIRED*

**Rise of the robo-drama: Young Vic creates new play using artificial intelligence**

*The Guardian*

**MIT's mind-controlled prosthetic hand slips on like a glove**

*Fast Company*

**Philanthropy Spurs Innovation**

*Medical College of Wisconsin*

**Math PhD grad started with passion for music**

*ASU News | Arizona State University*

**Can You Learn Mathematics in a Virtual Model?**

*Observatory Institute for the Future of Education | Tecnológico de Monterrey*

**Middle School Students Invited To Learn About Science, Technology, Engineering, Art And Math Careers At WCC's STEAM Saturdays**

*WeLoveDexter.com*

**Serious Concerns That AI Self-Driving Cars Cybersecurity Will Be A Hacker Leak Like An Open Sieve**

*Forbes*

**'Fathom' Director on Having Important Conversations About Women in STEM and Showing How Whale Communication Is 'Stranger Than Science Fiction'**

*Variety*

**CU, Space Force sign agreement for new partnership program**

*The Daily Camera*

**Gates Foundation Targets Culturally Responsive Math Teaching With New Grants**

*Education Week*

**Ebony Returns to Chronicle a New Moment**

*The New York Times*

**How having children makes fathers' brains less imaginative**

*Idea to Value*

**Why Michael Jai White's creativity is beyond your expectations**

*Fast Company*

**Great Strategies Are Simple**

*GapingVoid.com*

**Creativity at Work: Interdisciplinary learning in industry and community settings**

*International Federation of Arts Councils and Cultural Agencies, Australia Council for the Arts*

**Can the Gates Foundation Cede Power to Those It Seeks to Help?**

*Opinion | The Chronicle of Philanthropy*

**Is your brand on mute? Why the world's biggest companies are investing millions in sound**

*Fast Company*

**10,000 women die in car crashes each year because of bad design**

*Fast Company*

**'We hire old people': Job posting for software developer sparks a viral conversation about ageism in tech**

*Fast Company*

**The nesting bowls**

*Seth's Blog*

**Ever wanted to volunteer for a scientific expedition? Here's how.**

*National Geographic*

**The three reasons corporates fail at building startups**

*Sifted*

[Nobody Is Taking Tesla AI Seriously Anymore](#)

*Mind Matters*

[Is Your Organization Surviving Change — or Thriving in It?](#)

*Harvard Business Review*

[Building An AI That Feels](#)

*IEEE Spectrum*

[How to fight malaria during a pandemic](#)

*Gates Notes*

[How to Boost Your Cognitive Ability](#)

*The Power of Slow | Psychology Today*

[Ambitious new Smithsonian initiative aims to help America deal with the history and legacy of racism](#)

*The Washington Post*

[Charlie Watts – how the Rolling Stones drummer helped the band reach for more than just the rock sound](#)

*The Conversation*

[An Engineer Creates Images Hidden Inside Translucent Windows Exposed Only by Light](#)

*Colossal*

[Culture as counterculture](#)

*The New Criterion*

**8 amazing solutions to stop plastic flowing into the world's oceans**

*World Economic Forum*

**This wood alternative is made from kombucha brewing waste**

*Fast Company*

**Reclaiming arts and culture in education: The fundamental importance of the fine arts**

*American Enterprise Institute*

**How good was Charlie Watts from The Rolling Stones? Martin Scorsese showed everyone in 2008.**

*Upworthy*

Also

**Charlie Watts, Bedrock Drummer for the Rolling Stones, Dies at 80**

*The New York Times*

**Charlie Watts, the Unlikely Soul of the Rolling Stones**

*An Appraisal | The New York Times*

**Charlie Watts, Rolling Stones Drummer, Dies at 80**

*Variety*

**Charlie Watts: 10 Songs That Showcase His Masterful Drumming With the Rolling Stones**

*Variety*

**Northwestern University Plans Multimillion-Dollar Technology Accelerator**

*Engineering | Northwestern McCormick School of Engineering*



**How Thinking Like A Gymnast Will Help Yield Better Results**

*Forbes*

**School launches graduate degree at the intersection of engineering, law, policy**

*Penn State News*

**On Roblox, Kids Learn It's Hard to Earn Money Making Games**

*WIRED*

**Marvel Releases Special 'Avengers' Comic Book to Promote COVID-19 Vaccination (EXCLUSIVE)**

*Variety*

**How new experiences make you more creative**

*Idea to Value*

**Whoopi Goldberg Slams Cancel Culture: 'The Truth Doesn't Seem to Matter as Much These Days'**

*Variety*

**OSU announces new Oklahoma Aerospace Institute for Research in Education**

*Stillwater News Press*

**70,000 chips connecting us to a better future**

*Innovation Origins*

**Gartner Identifies Key Emerging Technologies Spurring Innovation Through Trust, Growth and Change**

*Yahoo! Finance*

**How to Break the 5 Habits That Hurt Ideation**

*Innovation Management*

**There's More to Math Feedback Than 'Correct' and 'Incorrect'**

*Edutopia*

**No Strings Attached: Supporting Social and Emotional Learning With Puppets**

*Edutopia*

**AI-Generated NFT Art Reaps Nearly \$33M From Only \$1K In Just Two Months**

*DesignTAXI.com*

**The inside of these bottles is so slippery, you can get all the lotion out**

*Fast Company*

**How a costume designer for 'Batman' and 'Black Panther' created the ultimate COVID-19 mask**

*Fast Company*

**The inevitable decline of fully open platforms**

*Seth's Blog*

**CDC, FDA, NIH—what's the difference?**

*National Geographic*

**4 Steps for Developing Successful Artificial Intelligence Strategies**

*Inc.com*

**Jeff Bezos' Blue Origin Faces Mass Exodus With Over A Dozen Key Leaders Quitting**

*DesignTAXI.com*

**Theatre Where It Mattered: Dr. Doris Derby Remembers Mississippi**

*American Theatre*

**The Golden Ratio | Constance Devernay, Principal of The Scottish Ballet, On Resilience, Determination and What It Takes to Succeed.**

*Eleanor Pugsley Pianist*

**The Portrait Gallery - What the American Academy of Arts and Letters taught me about death**

*Harper's Magazine*

**The 'blackest' black: How a color controversy sparked a years-long art feud**

*CNN Style*

**Speaking in whistles**

*Knowable Magazine*

**John Cleese on 'woke' thought: 'There's so much I really don't understand'**

*Irish Times*

**Why Are They Called Polka Dots?**

*Mental Floss*

**Striking Macro Photos by Levon Biss Crack Open Dried Seeds to Reveal Their Gnarly Insides**

*Colossal*

**Pfizer's Covid-19 Vaccine Becomes First to Receive Full FDA Approval**

*Smart News | Smithsonian*

**50 Over 50, Vision**

*Forbes*

**Our Shared Future: Reckoning with Our Racial Past Forum**

*Smithsonian*

**August 26**

**OpenTable and Clear team up to make digital proof of vaccination easier at restaurants**

*Fast Company*

**Here's why citizen-science is booming**

*Fast Company*

**These 4 tech breakthroughs could help people live to 200 years old**

*Fast Company*

**Would It Be Fair to Treat Vaccinated Covid Patients First?**

*WIRED*

**8 Geometrical Wonders That Are Also Houses**

*Atlas Obscura*

**What we can learn from families about children's learning during COVID**

*Joan Ganz Cooney Center*

**Welcome Back: The Motion Picture Association Salutes Theatrical Exhibition's Recovery from the Challenges of the Pandemic**

*BoxOfficePro.com*

**By Gamers, for Gamers: Young people share real advice**

*Joan Ganz Cooney Center*

**It's time to make the digital world playful by design!**

*Joan Ganz Cooney Center*

**Video games and social and emotional learning**

*Joan Ganz Cooney Center*

**A Harvard professor predicted COVID disinformation on the web. Here's what may be coming next**

*Boston Globe*

**Are Moon Colonies Possible — or the Fantasy of Billionaires?**

*One Zero | Medium*

**Harvard Scientists' Leadership in Fighting Infectious Diseases**

*Harvard Magazine*

**Covid Accelerates Evolution Of Life Science Real Estate**

*Forbes*

**Madison teacher/scientist's work on COVID test earns Women of Innovation award nod**

*CT Insider*

**Strength in Diversity**

*The Current | UC Santa Barbara*

**Impacting the creative economy with philanthropic funds**

*PND by Candid*

**Steel is killing the planet. This company uses an electric oven to slash its emissions**

*Fast Company*

**Inside an audacious plan to revive some of America's most troubled industrial cities**

*Fast Company*

**This startup is building the Pixar of the internet one TikTok at a time**

*Fast Company*

**Solving for stress**

*Seth's Blog*

**The next phase of AI is generative**

*CIO Dive*

**The Clickbaitification of Netflix**

*Slate*

**AI Can Write in English. Now It's Learning Other Languages**

*WIRED*

**The Groves of Academe Are Always on Fire - Crisis has been with the modern humanities since their inception.**

*The Chronicle of Higher Education*

**The Black Artists Leaving America**

*The New York Times Magazine*

**Design Power**

*Tom Peters! Blog*

**Creative Coping in Troubled Times**

*Live Long and Prosper | Psychology Today*

**Fish fins could hold the secret to designing better airplanes**

*Fast Company*

**The U.S. Is Getting a Crash Course in Scientific Uncertainty**

*News Analysis | The New York Times*

**Nine Ways to Be Creative In Selling**

*Imagineer7's Weblog*

**Walter Isaacson On How Gene Editing Will Change Your Life**

*Innovation Hub | WGBH*

**How Can Conscious Capitalism Drive Innovation In Your Company?**

*Forbes*

**'The lives come first': Why Western cultural institutions need to support Afghan artists**

*Los Angeles Times*

**Amazon conquered Sears. It's also following in its footsteps.**

*Bloomberg Opinion*

**NASCAR launches STEM partnership**

*Racer.com*

**STEM-Hawks look to apply math, science to real world**

*Gloucester-Matthews Gazette-Journal*

**How the Cuttlefish's Robust Memory System Defies Old Age**

*WIRED*

**How Big Data Carried Graph Theory Into New Dimensions**

*WIRED*

**Mathematicians are deploying algorithms to stop gerrymandering**

*MIT Technology Review*

**'Tunabot' Is A Robotic Fish Made To Pave The Way In Underwater Drone Invention**

*DesignTAXI.com*

**Taking the Pulse of the Ocean's Comb Jellies**

*The New York Times*

**How NBA Top Shot creator Dapper Labs is mainstreaming NFTs**

*Fast Company*

**An Ethics of Land Relations in Science**

*American Scientist*

**Which problem are we solving?**

*Seth's Blog*

**What Afghanistan and the world could lose with the Taliban's return**

*National Geographic*

**Creative Offices Breed Innovative Ideas**

*Forbes*

**Dr. Bapu Jena on Why Freakonomics Is the Best Medicine (People I (Mostly) Admire Ep. 41)**

*Freakonomics*

**Tesla Engineer ‘Perfects’ The Chocolate Chip 80 Years After Its Invention**

*DesignTAXI.com*

**‘Napper’ At Orlando Airport Is A Statue So Realistic, Some May Not Look Twice**

*DesignTAXI.com*

**The Benefit of Musical Training on the Aging Brain**

*The Science of Choice | Psychology Today*

**How Being Creative Can Help in the Battle Against OCD**

*Triggered | Psychology Today*

**Organizing Chaos**

*Designs for Strong Minds | Psychology Today*

**How Aretha Franklin asserted control over her career, paving the way for female musicians**

*Salon*

**How photography is bringing justice to war-torn Colombia**

*Fast Company*

**Music and the Mystery of Aliveness**

*Brain Pickings*

**Recovering the Wonder of Flight: “Little Prince” Author Antoine de Saint-Exupéry on Finding the Miraculous in the Mechanical**

*Brain Pickings*

**Nine Afghan girl robotics team members safe in Qatar**

*BBC News*

**Stuck on a Tough Problem? Try This Unusual Strategy**

*Next Big Idea Club*

**How to Ace Physics Class (Even if You Don't Ace Physics)**

*WIRED*

**Chronicling Hip-Hop’s 45-Year Ascendance as a Musical, Cultural and Social Phenom**

*Smithsonian*

**Mini Brains Grown From Stem Cells Developed Light-Sensitive, Eye-Like Features**

*Smart News | Smithsonian*

**Pirated-Entertainment Sites Are Making Billions From Ads**

*Bloomberg*

**This portable, affordable new MRI machine is already saving lives around the world**

*Fast Company*

# # #

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Have you found an article you'd like to share? Email the link to [george.tzougros@wisconsin.gov](mailto:george.tzougros@wisconsin.gov).

# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

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