



National Creativity Network

ARTICLES OF INTEREST

October is **National Arts and Humanities Month** in the USA.

October 2, 2020

QUOTE(S) OF THE WEEK

“The true sign of intelligence is not knowledge but imagination.” – Albert Einstein

“Those people who think they know everything are a great annoyance to those of us who do.” – Isaac Asimov

“There are two possible outcomes: If the result confirms the hypothesis, then you've made a measurement. If the result is contrary to the hypothesis, then you've made a discovery.” – Enrico Fermi

“Creators, makers of the new, can never become obsolete, for in the arts there is no correct answer. The story of discoverers could be told in simple chronological order, since the latest science replaces what went before. But the arts are another story — a story of infinite addition. We must find order in the random flexings of the imagination.” – Daniel J. Boorstin

“Just because something doesn't do what you planned it to do doesn't mean it's useless.” – Thomas A. Edison

“The truth seems to be that we live in concepts of the imagination before the reason has established them. If this is true, then reason is simply the methodizer of the imagination.” – Wallace Stevens

VIDEO(S) OF THE WEEK

7 innovative designs helping us through the pandemic
Fast Company

What is people power?

Nesta

Also

Accelerating the people-powered shift

Nesta

The People-Powered Shift

Nesta

The Value of People Power

Nesta

People power in action

Nesta

Affected by a Central Force, Dancers Perform Implausible Bends on a Perpetually Spinning Stage

Colossal

New Video: "Forbidden Fabrics: The Strange Story of Calico Prohibition"

Dynamist Blog

Pinkcast 4.03. This is how to sell your weird idea.

Daniel H. Pink

Six Videos that Put the Pandemic in Context

Smithsonian Voices | National Museum of Natural History

Tom Peters Recession Thoughts: Sacred Trust

Tom Peters

A Moving Rendition Shares the History of the Little Rock Nine through Dance

Colossal

Watch chilling deepfakes of Putin and Kim Jong Un anticipating the end of U.S. democracy

Fast Company

FEATURED EVENTS/OPPORTUNITIES

CODAsummit Virtual: The Intersection of Art, Technology and Place

CODAworx

Through October 2

Serena Williams to address women in tech at 2020 Grace Hopper Celebration

Digital Trends

Through October 3

NEW All Access to Science!

#HipHopMD

Through October 3

NEW 'Engineering in Action' speaker series continues Oct. 2

University of New Mexico

October 2

2020 NAE Annual Meeting

National Academy of Engineering

October 4 – 7

#FCFESTIVAL KEYNOTE PASS

Fast Company Innovation Festival

October 5 – 8

NEW This Too Shall Pass: Creativity in the Time of COVID-19

Cultural Programs of the National Academy of Sciences and The Science & Entertainment Exchange

October 7

2020 Conference

Women of Color in STEM

October 8 – 10

Also

Women of Color STEM Conference Announces 2020 Technologist of the Year RADM Sylvia Trent-Adams Ahead of the upcoming annual conference

US Black Engineer

NEW Fourth Annual STEAM Festival Brings Science to Life Across Tennessee

StreetInsider.com

October 9 – 18

TED and Future Stewards announce Countdown, a global initiative to champion and accelerate solutions to the climate crisis

TED Blog

October 10

OnRamp Manufacturing Conference

gener8tor and Indiana Economic Development Corporation

October 14

Call for Award Applicants: Johnson & Johnson Seeks Female Researchers Working in Science, Technology, Engineering, Math, Manufacturing and Design

PRNewswire

Deadline: October 15

EmTech Online Conference

MIT Technology Review

October 19 – 22

Adobe MAX, Free For Everyone This Year, Is Now Open For Signups

DesignTaxi.com

October 20 - 22

Future Cities Canada: #UnexpectedSolutions showcases innovation in cities

GlobeNewswire

October 20 – November 26

NEW Not Done: Women Remaking America

Yahoo! Life

October 27

NEW 28th ENCATC Digital Congress

ENCATC – The European network on cultural management and policy

November 3 – 11

Creative Coalition 2020

Creative England and the Creative Industries Federation

November 9 – 11

AIGA Design Conference

AIGA

November 12 – 14 | Pittsburgh, PA

SBA Launches National 2020 SBIR Road Tour to Connect Tech Entrepreneurs with Federal R&D Funding

Yahoo! Finance

Central Southern Tour | November 2-6; with stops in Jackson, Mississippi; Shreveport, Louisiana; Dallas, Texas; Oklahoma City, Oklahoma; and Fayetteville, Arkansas.

Artists Sunday™ National Art Shopping Movement and Campaign: Artists and Organizations Across the United States Unite to Encourage Consumers to Shop with Artists and Craftsmen the Sunday after Thanksgiving

Artists Sunday

November 29

Call for Articles | General Issue

European Journal of Cultural Management and Policy | ENCATC

Deadline: Ongoing

Idea Jams 2020/2021

Canadian Network for Imagination and Creativity

Series

CreativeMornings | a monthly breakfast lecture series

CreativeMornings

Various

Interactive Map | Science Festivals

Science Festival Alliance

Various

ARTICLES OF INTEREST

2020 Innovation by Design Awards

Fast Company

Also

Why the world needs innovative design more than ever

Fast Company

Are You Really Innovating Around Your Customers' Needs?

Harvard Business Review

'A Battle for the Souls of Black Girls'

The New York Times

A High-Tech Twin for a Renaissance Masterpiece

The New York Times

The 6 Habits of Consistently Creative People

Mind Café | Medium

What Is a Dimension? The Answer Will Bend Your Mind

WIRED

Church of the Almighty Algorithm

Arrowsmith Press

Frank Lloyd Wright Foundation announces reopening of Taliesin West

Scottsdale Independent

(Liveblog) MIT Solve Welcomes 14 Grantees for Women and Girls

Philanthropy Blog

Investing In Black Women Tech Founders Is An Investment In Innovation And Growth

Forbes

Wayne State University completes state-of-the-art STEM Innovation Learning Center

Today@Wayne | Wayne State University

Woman of Innovation: Danielle Urbain

Dubuque Telegraph Herald

Yes, and! to Delbanco and Peede

Inside Higher Ed

UA appoints first woman to lead College of Engineering as dean

Talk Business & Politics

Confidence can make you miss important information

Science News for Students

Using machine learning to predict pediatric brain injury

EurekAlert! | AAAS

Scientists Discover the Origin of Thirst in the Brain

Inverse

The Art of Adaptability: Autumn Brings New Programming to the Cornell Creative Arts Center

Chronogram

Publishers Worry as Ebooks Fly off Libraries' Virtual Shelves

WIRED

On the Future of (Going to the) Movies

WIRED

Supreme Court to Tackle Media Ownership Case

Variety

Systemic racism in higher education

Science | AAAS

Work, Float, Eat, Dream: Life on the International Space Station

Air & Space | Smithsonian

Venture Down a VR Rabbit Hole With This Free 'Alice in Wonderland' Tour

Smart News | Smithsonian

Will Congress intervene in the local news crisis?

Columbia Journalism Review

Why an L.A.-area school district banned, then quietly reinstated Toni Morrison's 'The Blues Eye'

Los Angeles Times

Reimagining plastics recycling

Innovators Magazine

3 Universities Face U.S. Inquiries into Free-Speech Controversies

The Chronicle of Higher Education

Have Campuses Become Ideological Echo Chambers? Not Necessarily
The Chronicle of Higher Education

This paint inspired by butterflies could be the secret to cooler cities
Fast Company

A hybrid education format is sticking around. Here's how we can improve the model
Fast Company

TED announces an exciting new slate of podcasts
TED Blog

The state of AI in 2020: Democratization, industrialization, and the way to artificial general intelligence
ZDNet

12 Things You Need To Know About Facial Recognition Technology
Forbes

Language-Generating A.I. Is a Free Speech Nightmare
Slate.com

The disruption con: why big tech's favourite buzzword is nonsense
The Guardian

How Does Science Really Work?
The New Yorker

Many Americans Get News on YouTube, Where News Organizations and Independent Producers Thrive Side by Side
Pew Research Center

Smithsonian taps N.Y. cultural director to lead African American museum
The Washington Post

Black Microbiologists Push for Visibility Amid a Pandemic
The New York Times

To Rebuild and Reimagine the United States Post-Pandemic, We Must Put Creative Workers to Work
Americans for the Arts

Google will pay publishers \$1 billion to quell claims of unfairly profiting from their content
Fast Company

ENCATC Creative #StayHome Pack No. 22
ENCATC

Americans prioritize being a world leader in scientific achievements more than other global publics

Fact Tank | Pew Research Center

Women Use Tech To Solve Women's Health Problems, A Market Men Ignore

Forbes

How the Loss of Justice Ginsburg Impacts Music Creators

Grammy.com

Idaho State College of Technology to celebrate building dedication of Eames Innovation Complex on Oct. 2

ISU News | Idaho State University

Why We Need Women In Tech – And Government

Forbes

Podcast: Black chemists discuss strategies for dismantling systemic racism in science

Chemical and Engineering News

Here are the winners of the Governor's Celebration of Innovation legislator awards

AZ Big Media

Nature's Splendor Exceeds Our Imagination

Space | Opinion, Scientific American

North America and the circularity transition

UN Environment Programme

New art in Behrend's School of Science celebrates creative inquiry

Penn State News

Using Technology to Tailor Lessons to Each Student

The New York Times

Op-ed: New UK Cooperative Will Help Navigate Crises Through Humanities, Social Sciences

UKNOW | University of Kentucky News

Nanotechnology experts meet to share new ideas

News at the U | University of Miami

How the brain balances emotion and reason

EurekAlert! | AAAS

The 50-Minute Rule Makes Virtual Meetings More Productive, According To Neuroscience

Forbes

The Genetic Paths That Give Our Brain Its Shape

Technology Networks

New method developed to help scientists understand how the brain processes color

University of Minnesota

Why do brains need sleep? These ‘twinkling’ star-shaped cells may help us find out

Popular Science

Are You Ready for Tech That Connects to Your Brain?

Harvard Business Review

Stanford scientists solve secret of nerve cells marking a form of schizophrenia

Stanford Medicine News Center

USC Viterbi Researchers Lay New Groundwork For Designing Biological Inspired Artificial Intelligence

USC Viterbi School of Engineering

How Technology Is Reshaping Art to Make Us Rethink Our World

Worth

Blocked? Eight Great Books for Igniting Creativity

ARTnews

Study: Female doctors spend more time with patients, but get paid less than men

Fast Company

Online Reptile Trade Is a Free-for-All That Threatens Thousands of Species

Scientific American

Teen Activist Marley Dias Joins Forces with Airbnb to Take Kids on Virtual Field Trips

Afro Tech

Overlooked Talent Pools

STEMconnector

The New Order: How the nation’s partisan divisions consumed public-college boards and warped higher education.

The Chronicle of Higher Education

University of Michigan plans new school of technology and innovation

EdScoop

Hear from PepsiCo’s Global R&D Director, Dr. Deepali Palta about her STEM journey and that of a potato chip

talkSTEM

Career Advice For Future Female STEM Leaders

Forbes

Women equal men in computing skill, but are less confident

The Conversation

How NASA's New Telescope Will Help Astronomers Discover Free-Floating Worlds

Science and Nature | Smithsonian

Crisp Hubble snapshot shows powerful new Jupiter storms

Popular Science

Can Patreon and Twitch Drive the New Gig Economy?

The New + The Next | OZY

Podcast S4E79: Gaia Grant – the profile of highly effective innovators

Idea to Value

Allissa Richardson thinks it's time to shatter a few myths about citizen journalism

Nieman Lab

Moral Grandstanding and Virtue Signaling: The Same Thing?

Moral Talk | Psychology Today

Clearer, Closer, Better: How Successful People See the World

The Next Big Idea Club

How do you measure Everest? It's complicated by frostbite—and politics.

National Geographic

These weird, unsettling photos show that AI is getting smarter

MIT Technology Review

There Are 2 Types of Genius and One Doesn't Reveal Itself Until Middle Age

Inc.com | Medium

Innovation Management and Unlocking Your Inner Child

Innovation Management

This project saves struggling restaurants by turning the workers into owners

Fast Company

How to Maslow Before Bloom, All Day Long

Edutopia

PANTONE Debuts 'Period' Shade To Break Menstruation Stigma & Promote Positivity

DesignTAXI.com

Thank this forgotten founding father for your 'pursuit of happiness'
True Stories | OZY

California could start its own line of generic drugs to bring down prescription prices
Fast Company

Half of women who work in tech do this surprising thing by age 35
Fast Company

These 3D-printed igloos could take us one step closer to life on the moon
Fast Company

Action and impact: The talks of TED@PMI, day 2
TED Blog

Also

Action and impact: The talks of TED@PMI, day 1
TED Blog

"Well, that's a dumb idea"
Seth's Blog

The first known dinosaur feather inspired decades of dispute. Here's why.
National Geographic

How will we distribute a COVID-19 vaccine? Here's one potential
National Geographic

Will we ever trust crowds again?
National Geographic

Education Innovation's Moment: A Conversation with Deborah Quazzo
Forbes

Conversation | Citizen Readers
Humanities Magazine | National Endowment for the Humanities

Scientists just created an enzyme that rapidly breaks down plastic pollution
Upworthy

Introducing the Green Premiums
Gates Notes

How Are Psychedelics and Other Party Drugs Changing Psychiatry? (Ep. 433)
Freakonomics

Should We Separate the Art From the Artist? (NSQ Ep. 20)
No Stupid Questions | Freakonomics

The MSSS Model of Expressive Arts as Healing Practices

Arts and Health | Psychology Today

Creative Writing and the Psyche: Sabotaging Voice

Of Art and Science | Psychology Today

Does Perfectionism Kill Creativity or Feed It?

Perfectly Hidden Depression | Psychology Today

Marching for equality: research shows that walking in step can bring people closer together

The Conversation

The new intolerance

Times Literary Supplement

The Fall of Troy

The Intelligencer | New York Magazine

Picture Book Celebrating Women's Achievements in Biology to be Published in Paperback English and Spanish Editions

EIN News

'We're at War': New York City Faces a Financial Abyss

The New York Times

Elon Musk: 'A.I. Doesn't Need to Hate Us to Destroy Us'

The New York Times

The Top 10 Music Cities You Need to Know About

Creative Vitality

The Top 40 Most Arts-Vibrant Communities in the U.S. (2020)

SMU | DataArts

Music is a philosophy, rich in ideas that language cannot say

Psyche

For some Hollywood investors, the pandemic opened new doors

Los Angeles Times

A Hidden Drawing Lies Beneath the 'Mona Lisa,' New Ultra-High-Resolution Images Reveal

artnet news

'Consternation' in Quebec as theatres in red zones head for a second shutdown

The Globe and Mail

A new set of threats to the BBC — internal and external — challenges its role as anchor of U.K. media

Nieman Lab

A Shark Swimming in a Heart-Shaped School of Salmon Tops 2020 Drone Photography Contest

Colossal

How America taught the world to write small

The Chronicle of Higher Education

How an Artist is Like a Tree: Paul Klee on Creativity

Brain Pickings

3-D Reconstruction Reveals the Face of an Ancient Egyptian Toddler

Smart News | Smithsonian

How Creativity Changes as We Age

The Walrus

The 3 Unexpected Secrets for Finding Common Ground Between Strangers

IDEO Blog

How Decoding Dyslexia Can Help Decode the Mind

Neuroscience | Scientific American

State of Innovation: What should diversity and inclusion in tech look like, and how do we get there?

Charlotte INNO

Alberta's Innovation and Growth Strategy focuses on investing in AI and technology sector

Everything Grande Prairie

The Best (And Worst) States For Entrepreneurship And Innovation

CRN

Scientists Use Century-Old Seaweed to Solve a Marine Mystery

Innovation | Smithsonian

Fostering Inclusive Innovation

San Diego State University

"The State Machine" A new short story imagines a government run entirely by machines.

Slate.com

KU Scientist Richard Schiefelbusch Leaves a Legacy on Disability Research

KU Today | University of Kansas

Between Genius and Insanity: Is There a Thin Line? Part 2

The Hidden Habits of Genius | Psychology Today

Also

Between Genius and Insanity: Is There a Thin Line? Part 1

The Hidden Habits of Genius | Psychology Today

As Canada rebuilds its economy, a new report shows inclusion of women and diverse groups essential for success

NewsWire.ca

New Brain-Computer Interface Transforms Thoughts to Images

The Future Brain | Psychology Today

Scientists May Have Found a Material for Building on Mars

WIRED

Photoshop will soon use AI to add dramatic skies to your boring photos

Popular Science

How Tourism Could Contribute to Cultural Dignity and Planetary Well-Being

Global Policy

Rock, Roll and Philanthropy

NonProfit Pro

Why adding 'Plus' to the name of every streaming service is actually good

Fast Company

Got 3D milk? These adorable printed dairy products will satisfy your creamiest cravings

Fast Company

How COVID-19 is changing the English language

Fast Company

This extraordinary AI has stunned computer scientists with its writing ability

Fast Company

I stopped using screens on Sundays. This is how it changed my life

Fast Company

Here I am

Seth's Blog

We couldn't have figs without wasps. Here's how mutualism works.

National Geographic

In Isolating Times, Can Robo-Pets Provide Comfort?

The New York Times

Working With Robots in a Post-Pandemic World

Sloan MIT Management Review

Banksy's 'Balloon Girl' Shatters World Records After Fetching US\$1 Million
DesignTAXI.com

Play and the Pandemic
Resilience | Psychology Today

**Leaders Reframe False Dichotomies: Restoration vs. Opportunity
Not a Zero-Sum Game, Part 3 of 3**
Medium

Also
**Leaders Reframe False Dichotomies: Musicians vs. Management
Not a Zero-Sum Game, Part 2 of 3**
Medium

**Leaders Reframe False Dichotomies: Content Creators vs. Owners, Part 1
of 3**
Medium

Shakespeare in disrupted times
New Statesman

Movies and Museums Are Coming Back. Should You Go?
The New York Times

Telepath is a new, kinder social network. But is the internet ready to be nice?
Protocol

Music Unframed and in the Great Outdoors: Keep Your Expectations Different
WQXR

To Clean Up Comments, Let AI Tell Users Their Words Are Trash
WIRED

**Shelters of People Experiencing Houselessness Are Photographed within Affluent
Residences to Demonstrate Inequality**
Colossal

Are we living at the 'hinge of history'?
BBC Future

**Book of Revelation: On the power and privilege of the written word in the Middle
Ages.**
Lapham's Quarterly

Why Gray Matter Volume and White Matter Connectivity Matter
The Athlete's Way | Psychology Today

**University of California and former vice-chair go to court over \$10 Million research
donation**
CBS 58

Stem cells can repair Parkinson's-damaged circuits in mouse brains

EurekAlert! | AAAS

Reading in company might enhance linguistic creativity

Medical News Today

Local artists find their creative juices during pandemic

Bakersfield.com

How Kid Pan Alley is educating and sparking creativity in children one song at a time

WTVR

A Brief History of the Rubik's Cube

Innovation | Smithsonian

Windows XP Source Code Leaked By Apparent Bill Gates Conspiracist

Gizmodo

Netflix Sends Firm Response to GOP Senators Over Chinese Sci-Fi Adaptation Controversy

Variety

The magic of trade-offs

Seth's Blog

A new science-driven app aims to help kids and parents play together

Popular Science

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Have you found an article you'd like to share? Email the link to george.tzougros@wisconsin.gov.

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The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

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