



National Creativity Network

## ARTICLES OF INTEREST

October is **National Arts and Humanities Month** in the USA.

**October 9, 2020**

### QUOTE(S) OF THE WEEK

“You cannot hope to build a better world without improving the individuals. To that end each of us must work for his own improvement, and at the same time share a general responsibility for all humanity, our particular duty being to aid those to whom we think we can be most useful.” – Marie Curie

“Every great dream begins with a dreamer.” – Harriet Tubman

“The opposite of a correct statement is a false statement. But the opposite of a profound truth may well be another profound truth.” – Niels Bohr

“All good things which exist are the fruits of originality.” – John Stuart Mill

“Aeroplanes are not designed by science, but by art in spite of some pretense and humbug to the contrary. I do not mean to suggest that engineering can do without science, on the contrary, it stands on scientific foundations, but there is a big gap between scientific research and the engineering product which has to be bridged by the art of the engineer.” – John D. North

“I grew up hearing the word no. All the time. You’re a girl. You can’t do it. You’re a girl. There’s no way you can get into MIT. There’s no way you can get into CalTech. I think I developed a passion for proving people wrong.” – Andrea Ghez, Co-winner of the 2020 Nobel Prize for Physics

“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.” – Alvin Toffler

“The thinker dies, but his thoughts are beyond the reach of destruction. Men are mortal, but ideas are immortal.” – William Lippmann

## VIDEO(S) OF THE WEEK

**Her black hole research confirms Einstein's relativity on a massive scale**  
*National Geographic*

**Watch the Covid-19 Dashboard: Deciphering the Data, Visualizing the Virus**  
*The Science and Entertainment Exchange*

**Art as Text: Bridging Literacy and the Arts**  
*Edutopia*

**New Video: The Hidden History of Bandanas**  
*Dynamist Blog*

**Ricardo Iamuri Robinson | Our Natural Beauty**  
*CreativeMornings | Pittsburgh*

**Who Dat: A Suave Pigeon Struts Down the Sidewalk and Shows Off its Groove Thang in a New Music Video**  
*Colossal*

**Moving From the Comfort Zone to the Challenge Zone**  
*Edutopia*

## FEATURED EVENTS/OPPORTUNITIES

**2020 Conference**  
*Women of Color in STEM*  
**October 8 – 10**

Also

**Women of Color STEM Conference Announces 2020 Technologist of the Year RADM Sylvia Trent-Adams Ahead of the upcoming annual conference**  
*US Black Engineer*

**Fourth Annual STEAM Festival Brings Science to Life Across Tennessee**  
*StreetInsider.com*  
**October 9 – 18**

**TED and Future Stewards announce Countdown, a global initiative to champion and accelerate solutions to the climate crisis**  
*TED Blog*  
**October 10**

**OnRamp Manufacturing Conference**  
*gener8tor and Indiana Economic Development Corporation*  
**October 14**

**NEW A Series of Fortunate Events**  
*The Science & Entertainment Exchange*  
**October 14**

**NEW A Virtual Experience**  
*Upswell*  
**October 14 – 16**

**Call for Award Applicants: Johnson & Johnson Seeks Female Researchers Working in Science, Technology, Engineering, Math, Manufacturing and Design**  
*PRNewswire*  
**Deadline: October 15**

**EmTech Online Conference**  
*MIT Technology Review*  
**October 19 – 22**

**Adobe MAX, Free For Everyone This Year, Is Now Open For Signups**  
*DesignTaxi.com*  
**October 20 - 22**

**Future Cities Canada: #UnexpectedSolutions showcases innovation in cities**  
*GlobeNewswire*  
**October 20 – November 26**

Also  
**New highlights announced for Future Cities Canada:  
#UnexpectedSolutions**  
*GlobeNewswire*  
**October 20 – November 26**

**Not Done: Women Remaking America**  
*Yahoo! Life*  
**October 27**

**NEW 2020 Million Women Mentors Summit: Focusing on the Future**  
*Million Women Mentors*  
**October 27**

**NEW How do we shape our tomorrow? Nesta talks to... Scott Smith**  
*Nesta*  
**November 3**

**28th ENCATC Digital Congress**  
*ENCATC – The European network on cultural management and policy*  
**November 3 – 11**

**Creative Coalition 2020**  
*Creative England and the Creative Industries Federation*  
**November 9 – 11**

**AIGA Design Conference**

*AIGA*

**November 12 – 14 | Pittsburgh, PA**

**SBA Launches National 2020 SBIR Road Tour to Connect Tech Entrepreneurs with Federal R&D Funding**

*Yahoo! Finance*

**Central Southern Tour | November 2-6**; with stops in Jackson, Mississippi; Shreveport, Louisiana; Dallas, Texas; Oklahoma City, Oklahoma; and Fayetteville, Arkansas.

**NEW STEM Avengers Unite for Success!**

*#HipHopMD*

**November 19 – 21**

**Artists Sunday™ National Art Shopping Movement and Campaign: Artists and Organizations Across the United States Unite to Encourage Consumers to Shop with Artists and Craftsmen the Sunday after Thanksgiving**

*Artists Sunday*

**November 29**

**NEW National Portrait Gallery Accepting Entries for Sixth Triennial Outwin Boochever Portrait Competition**

*Smithsonian Voices | National Portrait Gallery*

**Deadline: January 29**

**Call for Articles | General Issue**

*European Journal of Cultural Management and Policy | ENCATC*

**Deadline: Ongoing**

**Idea Jams 2020/2021**

*Canadian Network for Imagination and Creativity*

**Series**

**CreativeMornings | a monthly breakfast lecture series**

*CreativeMornings*

**Various**

**Interactive Map | Science Festivals**

*Science Festival Alliance*

**Various**

**ARTICLES OF INTEREST**

**Science, Art, and Creativity**

*American Scientist*

**MacArthur Foundation Announces 21 ‘Genius’ Grant Winners**

*The New York Times*

Also

**Amidst Global Troubles, MacArthur 'Genius Grant' Winners 'Provoke And Inspire'**

*WPR | NPR*

**She helped send Apollo to the moon. Now she's receiving the same medal the astronauts accepted 51 years ago**

*National Geographic*

**Chicago Ideas Week becoming more like Chicago Ideas Year**

*Crain's Chicago Business*

**Creativity Starts Before Anything Is Made**

*Human Parts | Medium*

**RIP Eddie Van Halen, Accomplished Technologist**

*Debugger | Medium*

Also

**Eddie Van Halen: rock god ... and business maestro?**

*Kansas City Business Journal*

**There's a giant 'Green Banana' off Florida's coast, and researchers have finally gotten to the bottom of it**

*Houston Chronicle*

**Aledo High School Engineering Students Create Hands-Free Sanitizing Stations**

*CBS DFW*

**The Value of Fallibility in Science and Learning**

*Observatory of Educational Innovation | Tecnologico de Monterrey*

**Cultural barriers hurt inclusion of women in tech, say Accenture, Girls Who Code**

*HR Drive*

**Snapchat's VP Of Diversity, Equity And Inclusion On Disrupting Bias In Tech And Media**

*AList Daily*

**Thompson: Creative, arts and culture in the age of coronavirus**

*Opinion | Herald-Tribune*

**Yelp says it will now warn users about businesses accused of racism**

*Fast Company*

**World Food Programme wins Nobel Peace Prize for fight against 'hunger as a weapon of war'**

*CNN*

**2020 Has Been a Hard Year for Higher Ed. Could 2021 Be Worse?**  
*The Chronicle of Higher Education*

**H&M Reweaves Your Old Unwanted Clothes Into Brand New Pieces**  
*DesignTAXI.com*

**Louise Glück Is Awarded Nobel Prize in Literature**  
*The New York Times*

**Opinion | Don't Let Amazon Get Any Bigger**  
*The New York Times*

**Malala Yousafzai is surviving the pandemic by starting a book club**  
*Fast Company*

**Michelle Pfeiffer trades the glamour of the red carpet for startup life**  
*Fast Company*

**How the B Corporation movement is remaking business**  
*Fast Company*

**4 steps to design a better future after COVID-19**  
*Fast Company*

**How COVID-19 will affect investment in global innovation**  
*Strategy + Business*

**The Responsible Innovation Framework For The Age Of AI**  
*Forbes*

**Why busy, time-hungry people need hobbies the most**  
*Fast Company*

**Seeing Black Futures**  
*The Culture Issue | The New York Times Magazine*

**Pantone Is Awful, Period**  
*Slate.com*

**Lively Interventions by 100 Architects Transform Urban Spaces into Vibrant  
Playgrounds**  
*Colossal*

**Why Do Songbirds Sing?**  
*Central Time | Wisconsin Public Radio*

**Opportunity or Challenge? Artificial Intelligence for Museum Audience  
Engagement**  
*Arts Management and Technology Laboratory*

**An AI Pioneer Wants His Algorithms to Understand the 'Why'**  
*WIRED*

**Imax Furloughs 150 Employees (EXCLUSIVE)**  
*Variety*

**Nobel Prize in literature awarded to Louise Glück**  
*The Washington Post*

**Strength in stubbornness: A 2020 Nobel winner reflects on her career**  
*National Geographic*

Also  
**Jennifer Doudna and Emmanuelle Charpentier win 2020 Nobel Prize in Chemistry**  
*UNESCO*

**Two Scientists Receive the Nobel Prize in Chemistry for Their Discovery of CRISPR**  
*Smart News | Smithsonian*

**Nobel Prize in Chemistry Awarded to 2 Scientists for Work on Genome Editing**  
*The New York Times*

**This Year's Nobel Prize in Chemistry Honors a Revolution**  
*The New York Times*

**The Nobel Prize in physics honors insights on black holes—including the one in our own galaxy**  
*Popular Science*

**The end of permissionless innovation**  
*Tech Tank | Brookings*

**Four Announced as Student Fellows for New Science Venture Studio**  
*University of Arkansas*

**House panel urges intelligence community to step up science and technology efforts**  
*The Hill*

**Opinion: Destigmatize humanities in higher education**  
*Reveille*

**LIFEWTR® Debuts Digital Time Capsule, "Black Art Rising," to Immortalize the Legacy of Black Protest Art**  
*WFMJ*

**Maryam Shanechi Receives Prestigious New Innovator NIH Grant**  
*USC Viterbi School of Engineering*

**New Innovator Award winner looking for unprecedented view of the brain**  
*UW-Madison News*

**Engineer awarded NIH innovative grant to develop AI-driven Brain-Machine Interfaces**  
*UCLA Samueli School of Engineering*

**Activist Investor Dan Loeb on Why Disney Needs to Double Its Streaming Spending (EXCLUSIVE)**  
*Variety*

Also  
**Activist Investor Dan Loeb Urges Disney to Skip Dividend to Invest in Streaming Content**  
*Variety*

**The robot shop worker controlled by a faraway human**  
*BBC News*

**Building Strategies To Unlock Growth, Inclusion And Prosperity For Women In Technology**  
*Forbes*

**“This Gravy Train Is Coming to an End”: News Media Begins to Contemplate a Post-Trump White House**  
*Vanity Fair Hive*

**Google Transforms You Into A Van Gogh Painting Via Its Arts & Culture Tool**  
*DesignTAXI.com*

**The next pandemic: Why biodefense experts say we need to prepare now**  
*Fast Company*

**‘I’m not sure we’ll survive it’: How constant tech is breaking our brains**  
*Fast Company*

**How to redesign a forest: restoring California’s trees in the age of fire**  
*Fast Company*

**What this 100-year-old restaurant can teach CEOs about balancing resilience and profit**  
*Fast Company*

**Adidas’s wild new shoe is string art for your feet**  
*Fast Company*

**Prefab was supposed to fix the construction industry’s biggest problems. Why isn’t it everywhere?**  
*Fast Company*



**These diamonds are made of CO2 sucked from the air**  
*Fast Company*

**H&M will turn your ratty old T-shirt into a brand new sweater**  
*Fast Company*

**4 public art pieces that are a rallying cry for climate action**  
*Ideas.TED.com*

**The cold open**  
*Seth's Blog*

**"Don't Neglect the Thing That Makes You Weird" | Ep. 4: Ken Jennings**  
*People I (Mostly) Admire | Freakonomics*

**Is New York City Over? (Ep. 434)**  
*Freakonomics*

**Iridescent Glass Worms, Fruiting Slime Molds, and a Glowing Eel Larvae Top Close-Up Photography Contest**  
*Colossal*

**The Fallacy of the Creative Type**  
*The Creativity Post*

**Eddie Van Halen on How Necessity Drives Innovation**  
*Innovation | Smithsonian*

Also

**Eddie Van Halen, Virtuoso of the Rock Guitar, Dies at 65**  
*The New York Times*

**Eddie Van Halen, Hall of Famer Who Revolutionized the Guitar, Dead at 65**  
*Rolling Stone*

**How to Help Students See Themselves as Mathematicians**  
*Edutopia*

**'Cannibalistic' Nature of Intellectual Property System Discourages Novel Responses to COVID-19 Management**  
*IP Watchdog*

**'Good Eats': What Really Inspired Alton Brown's Hit Cooking Show?**  
*Showbiz CheatSheet*

**Innovation in a Time of Uncertainty JPMorgan Chase's Tech for Social Good Team Pivots in the Wake of COVID-19**  
*STEMconnector*

**Houston's Soon-To-Open Innovation Hub Puts Focus On Diversity In Tech**  
*Houston Public Media*

**4-H partners with Bill Nye to bring STEM to 300,000 youth**

*AGDaily*

**DIG STEM Drive-In Festival a success**

*The Augusta Chronicle*

**The Left vs Right Brain Myth**

*TechQuila*

**Portrait Project Memorializes Missing and Murdered Indigenous Women**

*Smart News | Smithsonian*

**Podcast S4E80: Todd Henry – Finding the personal Motivation Code that drives you**

*Idea to Value*

**The Milky Way Tech Hub continues STEAM & Dream program, announces partnership with Marquette**

*Milwaukee Journal Sentinel*

**Wonder. Explore. Lead.**

*George Couros Blog*

**Hollywood has a growing China problem—but it won't admit it**

*Fast Company*

**Scientists find promising 'superhabitable' planets that may be 'better' than Earth**

*C|NET*

**Nobel Prize in Physics Awarded to 3 Scientists for Work on Black Holes**

*The New York Times*

**Milestone in UNESCO's development of a global recommendation on Open Science**

UNESCO

**Plastic pollution is a huge problem—and it's not too late to fix it**

*National Geographic*

**How the 'right stuff' to be an astronaut has changed over the years**

*National Geographic*

**Can Scooby-Doo Solve The Mystery Of Cybersecurity Risk?**

*Forbes*

**A hero in the fight against the world's longest-running pandemic**

*Gates Notes*

**Joan Frank: The Late Work Bylaws**

*One True Thing | Psychology Today*

**The Power of Cross-Disciplinary Thinking**

*The Anatomy of Hype | Psychology Today*

**Flush With New Success, Black Art Stars Are Reinvesting Their Windfalls in the Next Generation in Ways That Could Permanently Reshape the Art World**

*artnet news*

**The Brilliant Architects Behind Tokyo's Transparent Toilets**

*Metropolis (Japan)*

**Eerie Photographs Reveal the Unseen Ruins of the Chernobyl Exclusion Zone in a New Book**

*Colossal*

**Why the Arts are Valuable in Business School Curriculum**

*ARTS Blog | Americans for the Arts*

**Is “winging it” your 2021 strategy planning?**

*Brainzooming Group*

**AIGA Get Out the Vote: Empowering the Women's Vote**

*AIGA*

**After Viral Racist Encounter, Central Park Birder Shares Experience in Comic Form**

*Hyperallergic*

**Nobel Prize in Physics awarded for black hole discoveries that revealed the 'darkest secrets of the universe'**

*CNN*

**Discoverers of Hepatitis C Awarded the 2020 Nobel Prize in Medicine**

*Gizmodo*

**Why Do We Believe What We Believe**

*Imagineer7's Weblog*

**26-Year-Old Coder Built a \$1 Billion App In 2 Years — After Following His Girlfriend's Advice**

*Entrepreneur's Handbook | Medium*

**This wonder material could eliminate dead batteries once and for all**

*Fast Company*

**Researchers spot origins of stereotyping in AI language technologies**

*Tech Xplore*

**SC Johnson Invests \$177,000 in Girls Inc. of SE Wisconsin's STEM Squad**

*Racine County Eye*

**'From Equity Talk to Equity Walk'**

*Inside Higher Ed*

**6 Tips to Become Less Ableist, More Anti-Racist**

*Dear Good People*

**7 Washington state artists that inspire creativity in everyone**

*King5.com*

**Focus on Manatee | Celebrating the arts and humanities in the Bradenton area**

*Bradenton Herald*

**Honouring Canada's outstanding educators from across the country**

*NewsWire.ca*

**Canada's Leading Quantum Technology Companies Launch "Quantum Industry Canada"**

*NewsWire.ca*

**What Is Intelligence? Neuroeconomist Daeyeol Lee discusses his new book and the development of artificial intelligence, asking 'Will AI ever surpass human intelligence?'**

*Hub | Johns Hopkins University*

**Scientists May Have Figured Out Where Unwanted Thoughts Are Hiding in The Brain**

*Science Alert*

**Toward a new Bauhaus: How a century-old design movement could help save the planet**

*Fast Company*

**Robot Dogs Can Help Seniors Cope—Especially During Covid**

*WIRED*

**10 Nonfiction Children's Books That Humanize Mathematics**

*Mind Shift | KQED*

**How James Beard Invented American Cooking**

*The New Yorker*

**Why Eleanor Roosevelt's Example Matters More Than Ever**

*History | Smithsonian*

**Historic Brooklyn Cemetery Appoints Its First Artist-in-Residence**

*Smart News | Smithsonian*

**Supreme Court Agrees To Hear Longstanding FCC Case On Relaxing Media Ownership Rules**

*Deadline*

**A Thousand Years Before Darwin, Islamic Scholars Were Writing About Natural Selection**

*Vice*

**Disney's \$30 Billion Opportunity to Fix Remote Learning**

*Marker | Medium*

**35 Lesser-Known Inventions of Famous Inventors**

*Mental Floss*

**How To Manage Disruptive Talent**

*Forbes*

**The Virus Moved Female Faculty to the Brink. Will Universities Help?**

*The New York Times*

**The Man Behind America's Race for a Vaccine**

*The New York Times*

**The Unequal Costs of the Digital Divide**

*The Chronicle of Higher Education*

**Creative leadership: Getting into the creative mindset**

*SmartBrief*

**The 3 things that great teams have in common**

*Ideas.TED.com*

**Extraordinary photos of the year so far: protests, pandemic, and wildfires**

*National Geographic*

**Why crisis can provoke ideas and innovation**

*smartbrief.com*

**All we Need is One Scale**

*Mindfulness and Music | Psychology Today*

**I'm So Bored.**

*Emotional Nourishment | Psychology Today*

**12 Tricks for Coping with the Unpredictability of Our World**

*Lifetime Connections | Psychology Today*

**Viewer demand for TV shows with diverse casts outstrips supply, report says**

*Los Angeles Times*

**Opinion | Thank you for posting: Smoking's lessons for regulating social media**

*MIT Technology Review*

**Led Zeppelin Wins ‘Stairway to Heaven’ Copyright Battle as Supreme Court Refuses to Hear Case**

*Variety*

**BIG plans artificial intelligence-run city campus in China**

*Dezeen*

**Attention, Congress: The Movies Are Dying Again, For Real**

*Deadline*

**When to break a rule**

*Aeon*

**How the brain handles the unknown**

*Axios*

**The Ernest Hemingway Birthplace Museum in Illinois Might Shut Down Forever—Here’s How to Help Save It**

*Mental Floss*

**Supreme Court Could Take Intellectual Property Protections Back 50 Years | Opinion**

*Newsweek*

Also

**RBG was a champion for creators, too**

*The Hill*

**The Quantum Internet Will Blow Your Mind. Here’s What It Will Look Like**

*Discover Magazine*

**From mindset to skillsets: six steps to creativity for innovation**

*Your Story*

**The social returns of investing in scientific innovation**

*Axios*

**Gen Z and the future of creativity**

*The Star*

**How to Build Community, Connection, and Trust in Science**

*The Pew Charitable Trusts*

**Leaders Need to Harness Aristotle’s 3 Types of Knowledge**

*Harvard Business Review*

**Polymaths want to know everything — but ‘everything’ isn’t what it used to be**

*The Washington Post*

**Six problem-solving mindsets for very uncertain times**

*McKinsey Quarterly*

**At Last, Alchemy Arrives in a Burst of Light—From Lasers**  
*WIRED*

**Ticketmaster Chairman Jared Smith Stepping Down**  
*Variety*

**Mellon Foundation to Spend \$250 Million to Reimagine Monuments**  
*The New York Times*

Also

**The Monuments Project: Our Commemorative Landscape**  
*The Andrew W. Mellon Foundation*

**How is engineering shaping the future of fashion?**  
*Engineer Live*

**Message to my next president: Make STEM more equitable and accessible for women**  
*HS Insider | Los Angeles Times*

**A teachable moment on sustainability**  
*The Hill*

**Your 'Ethnicity Estimate' Doesn't Mean What You Think It Does**  
*WIRED*

**The Women Who Invented Video Game Music**  
*WIRED*

**Australia's Koalas Are 'Sliding Towards Extinction'**  
*WIRED*

**Interview with Scott D. Anthony, Author of Eat, Sleep, Innovate: How to Make Creativity an Everyday Habit Inside Your Organization**  
*Innovation Management*

**A 5-cent sensor could detect the coronavirus in 10 minutes at home**  
*Fast Company*

**Fake video threatens to rewrite history. Here's how to protect it**  
*Fast Company*

**Is Pandemic Brain Changing Your Taste in Music? You're Not Alone**  
*Vice*

**S&P Cuts AMC Entertainment Debt Rating, Says Chain Has Six Months Of Cash Unless It Raises Capital Or Attendance Improves**  
*Deadline*

Also  
**On the Future of (Going to the) Movies**  
*WIRED*

**Baltimore Museum of Art to sell 3 paintings, including Warhol's 'The Last Supper,' to fund diversity initiatives**

*Baltimore Sun*

**The Ethical Life of Euphemisms**

*JSTOR Daily*

**Inside Information: Cross-Sections of Retro Technology Reveal Historical Moments of Iconic Objects**

*Colossal*

**The American Latino Experience: 20 Essential Films Since 2000**

*The New York Times*

**Design for the Future When the Future Is Bleak**

*The New York Times Style Magazine*

**CANADA: New neutron source would spur innovation, medical treatments, expert says**

*Thorold News*

**Q&A with Johns Hopkins neuroscientist David Linden, on the science of human individuality and his book 'Unique'**

*Baltimore Fishbowl*

**Is Neuromorphic Computing the Future of AI and Understanding the Brain?**

*USC Viterbi School of Engineering*

**Link Between Alzheimer's Disease And Sleep Apnea Discovered in Brain Tissue**

*ScienceAlert*

**School of International Letters and Cultures faculty selected for Global Futures Research Accelerator**

*ASU Now | Arizona State University*

**Conference to explore how math, statistics can address urgent global problems**

*UChicago News*

**Amid pandemic, Berkeley community finds inspiration at chalk art festival**

*Berkeley News | UC Berkeley*

**Walking away from the idée fixe**

*Seth's Blog*

**How the government can help save local news without endangering its editorial independence**

*Poynter*



## Why Did A Music Company Made An \$85 Million Meme Page Deal

*Better Marketing | Medium*

## Team Culture Taking a Hit? Try Creative Interventions.

*Gil Gershoni | Medium*

## It's Time to Play Fair Use Feud!

*CreativeFuture*

# # #

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Have you found an article you'd like to share? Email the link to [george.tzougros@wisconsin.gov](mailto:george.tzougros@wisconsin.gov).

# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

### **National Creativity Network**

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