

### **ARTICLES OF INTEREST**

October is National Arts and Humanities Month in the USA.

October 23, 2020

### QUOTE(S) OF THE WEEK

"Cubicle slavery is on its last legs. Commodity strategies are by and large bankrupt. Passion and commitment matter most. Creativity wins." – Tom Peters

"In my experience, each failure contains the seeds of your next success — if you are willing to learn from it." – Paul Allen

"We sometimes talk as if "original research" were a peculiar prerogative of scientists or at least of advanced students. But all thinking is research, and all research is native, original, with him who carries it on, even if everybody else in the world already is sure of what he is still looking for." – John Dewey

"It is of the nature of idea to be communicated: written, spoken, done. The idea is like grass, It craves light, likes crowds, thrives on crossbreeding, grows better for being stepped on." – Ursula K. Le Guin

"The poet, described in ideal perfection, brings the whole soul of man into activity, with the subordination of its faculties to each other according to their relative worth and dignity. He diffuses a tone and spirit of unity, that blends, and (as it were) fuses, each into each, by that synthetic and magical power, to which I would exclusively appropriate the name of Imagination." — Samuel Taylor Coleridge

"What matters most is that we learn from living." - Doris Lessing

"In the end, science offers us the only way out of politics. And if we allow science to become politicized, then we are lost. We will enter the Internet version of the dark ages, an era of shifting fears and wild prejudices, transmitted to people who don't know any better." – Michael Crichton

"Great scientific discoveries have been made by men seeking to verify quite erroneous theories about the nature of things." – Aldous Huxley

### VIDEO(S) OF THE WEEK

### Dancing Through Harlem

Dance Theatre of Harlem

Yo-Yo Ma and Emanuel Ax on the Role of Music in Dark Times

The New Yorker

New Video: Uyghurs & Weavers: How Genghis Khan's love of gold brocade

brought Islam to Xinjiang

Dynamist Blog

Two candidates running against each other in Utah made a new ad together about

rejecting hate

Upworthy

Gyor Moore: You can change the world through creativity

CreativeMornings | Rotterdam

Why bird brains are more brilliant than anyone suspected

Science

#### **FEATURED EVENTS/OPPORTUNITIES**

Future Cities Canada: #UnexpectedSolutions showcases innovation in cities GlobeNewswire

Through November 26

Also

New highlights announced for Future Cities Canada:

**#UnexpectedSolutions** 

**GlobeNewswire** 

**Through November 26** 

**Science Meets Science Fiction!** 

#HipHopMD

October 25

Not Done: Women Remaking America

Yahoo! Life October 27

2020 Million Women Mentors Summit: Focusing on the Future

Million Women Mentors

October 27

### **NEW Risky Business: The Science of Risk Perception**

The Science & Entertainment Exchange

October 28

## SBA Launches National 2020 SBIR Road Tour to Connect Tech Entrepreneurs with Federal R&D Funding

Yahoo! Finance

Central Southern Tour | November 2-6; with stops in Jackson, Mississippi; Shreveport, Louisiana; Dallas, Texas; Oklahoma City, Oklahoma; and Fayetteville, Arkansas.

### How do we shape our tomorrow? Nesta talks to... Scott Smith

Nesta

**November 3** 

### 28th ENCATC Digital Congress

ENCATC – The European network on cultural management and policy

November 3 – 11

### **Calling All Startups and Accelerators!**

gener8tor

**Deadline: November 7** 

#### **Creative Coalition 2020**

Creative England and the Creative Industries Federation

November 9 – 11

### **Fearless**

TED Women 2020

**November 12** 

### **AIGA Design Conference**

AIGA

November 12 – 14 | Pittsburgh, PA

### **STEM Avengers Unite for Success!**

#HipHopMD

**November 19 – 21** 

Artists Sunday™ National Art Shopping Movement and Campaign: Artists and Organizations Across the United States Unite to Encourage Consumers to Shop with Artists and Craftsmen the Sunday after Thanksgiving

Artists Sunday
November 29

#### **Brew 2.0 Post-Accelerator Program**

The Water Council

**Deadline: November 29** 

### **Fulbright Canada Announces Post-COVID Challenge**

PR Newswire

**Deadline: November 30** 

# National Portrait Gallery Accepting Entries for Sixth Triennial Outwin Boochever Portrait Competition

Smithsonian Voices | National Portrait Gallery

**Deadline: January 29** 

### **Call for Articles | General Issue**

European Journal of Cultural Management and Policy | ENCATC

**Deadline: Ongoing** 

#### Idea Jams 2020/2021

Canadian Network for Imagination and Creativity

Series

### CreativeMornings | a monthly breakfast lecture series

**CreativeMornings** 

**Various** 

### **Interactive Map | Science Festivals**

Science Festival Alliance

**Various** 

#### **ARTICLES OF INTEREST**

### Is Experience the Key to Learning and Creative Expression?

The Creativity Post

### 48 Artists Reimagine the 'I Voted' Sticker for New York Magazine

New York Magazine

### Why Physics Can't Tell Us What Life Is

Nautilus

### **How Apple Is Organized for Innovation**

Harvard Business Review

### Adobe's latest Al experiments will melt your brain

Fast Company

### Who will win the 2020 ENCATC Research Award?

**ENCATC** 

### The Oregon Creamery Making Vodka From Milk

Atlas Obscura

## The Coronavirus Has Claimed 2.5 Million Years of Potential Life in the U.S., Study Finds

The New York Times

Inside Detroit's Continued Evolution, and the Creatives Fueling It Conde Nast Traveler

The surprising reason tobacco plants could solve one of the COVID-19 vaccine's biggest hurdles

Fast Company

12-Year-Old Uses Optical Illusions to Better Understand Cognitive Processing; Wins \$25,000 Top Award at the Broadcom MASTERS KPVI

In The Era Of Al How Coding Is Most Important For Students BWEducation

Surviving Mars missions will take planning and lots of innovation Science News for Students

How Science Fiction Can Help Chart Your Company's Path Forward - When reality flips upside down, SF can accelerate innovation.

Inc.com

The New 3 Rs: Respond, Recover, and Reimagine to Accelerate Digital Transformation *CIO* 

Art therapy isn't just for kids: Here's how it can help you *Today* 

What Happens After China Takes the Global Box Office Crown? *Variety* 

How Saidiya Hartman Retells the History of Black Life The New Yorker

**Secretary Lonnie Bunch on the New Memorial to Native American Veterans** *Smithsonian* 

As they shrink, are local newspapers protecting their "iron core" of local government coverage? This paper says no Nieman Lab

**Do the twist: Making two-dimensional quantum materials using curved surfaces** *Science Daily* 

Google's design chief on the future of your home Fast Company

Coke is killing 200 brands: Here's the list of canceled products announced so far Fast Company

Al research has a big problem, and these powerhouse professors are calling it out Fast Company

**3 top executives discuss how tech transformed business during COVID-19**Fast Company

**30 phenomenal vintage pictures from the Nat Geo archives** *National Geographic* 

A guide to overcoming COVID-19 misinformation National Geographic

**How The New Normal Is Shifting Corporate Innovation** *Forbes* 

The 'Failure' Of Big Data Forbes

Coca-Cola Unveils First Look At Its Sustainable Paper Bottle Packaging Redesign DesignTAXI.com

Adobe wants to use Al to make you a better dancer *Protocol* 

Interview | Don McLean on the tragedy behind American Pie: 'I cried for two years' *The Guardian* 

Planet Word, a high-tech museum dedicated to the love of language, opens in D.C. *The Washington Post* 

Textural Sculptures by Artist Jessica Drenk Use Junk Mail, Book Pages, and Q-Tips to Explore Materiality Colossal

Anomaly detection: The art of noticing the unexpected Seeing What Others Don't | Psychology Today

### Quibi is already dead

Fast Company

Also

Quibi Confirms It's Shutting Down: 'The World Has Changed Dramatically,' Jeffrey Katzenberg Says Variety

Quibi's Jeffrey Katzenberg & Meg Whitman Detail "Clear-Eyed" Decision To Shut It Down

Deadline

Quibi died a quick death, but here are 9 of its projects that deserve an afterlife

Fast Company

Quibi, Short-Form Streaming Service, Quickly Shuts Down The New York Times

As Quibi Shutters, So Goes Nearly \$2 Billion in Major Hollywood Investments

Variety

**Entrepreneurship Is the Vaccine for Urban Economies** *Bloomberg CityLab* 

The Poem That Will Gently Teach You The Wisdom Of Doing Less Age of Awareness | Medium

World Series 2020: How the Rays became the Rays. Inside the brain trust of MLB's most innovative team ESPN

**5 simple ways to integrate STEAM education into elementary classrooms** eSchool News

How The Lion King Became a \$9 Billion Broadway Smash Vanity Fair

Valerie Jarrett and 25 Leading Women Announced as Winners of STEMconnector's Million Women Mentors Trailblazer Awards STEMconnector

What Has Changed for Latin American Women in STEM? Americas Quarterly

K-12 Class Sizes Have Ballooned With Online Learning. It's Not a Good Thing. *EdSurge* 

**Developing Life Sciences Real Estate At The Speed Of Innovation** *Life Science Leader* 

Innovation spins spider web architecture into 3D imaging technology EurekAlert! | AAAS

When Did Design Stop Being "Multidisciplinary?" Eye on Design | AIGA

Maryland, Quebec Strengthen Collaboration with Agreement to Promote Trade and Innovation in Life Sciences, Public Health Sector

The Southern Maryland Chronicle

Yale's academic strategy update emphasizes science and engineering Yale Daily News

New Model Of Human Brain 'Conversations' Could Inform Research On Brain Disease, Cognition

ScienceBlog

**Automatons Keep Gears Turning In D.C. Artist's Brain During The Pandemic** *Morning Edition | NPR* 

To Adapt to a Changing Environment 400,000 Years Ago, Early Humans Developed New Tools and Behaviors

Science & Nature

The Original Selfie Craze Was the Mirror

Smithsonian

Hollywood has a talent pipeline problem. Brian Grazer and Ron Howard have an app for that

Los Angeles Times

Why you won't see the Charlie Brown TV specials in the usual places this year Los Angeles Times

Scientists Might Have Accidentally Discovered A New Organ Behind The Nose DesignTAXI.com

Adobe Photoshop's New 'Neural Filters' Create Numerous Looks From A Single Photo

DesignTAXI.com

Netflix Results Suggest Pandemic Streaming Boom Is Waning Media | AdAge.com

Jacob Lawrence Painting, Missing for Decades, Is Found by Met Visitor The New York Times

Think Outside the Opera House, and Inside the Parking Garage The New York Times

2 Broke Artists Started a Bakery at Home. It's a Pandemic Hit. The New York Times

The Console Wars Are on, but Sony and Microsoft Are Playing Different Games *Variety* 

What is close contact? Here's what the CDC says in new COVID study Fast Company

Jane Goodall: 'Unless we move together toward a new, greener economy... we're doomed'

Fast Company

Section 230 isn't just a shield, it's a sword—and it's time to start wielding it against QAnon

Fast Company

Burger King's new Whopper packaging isn't greasy cardboard, it's reusable Fast Company

Google's design chief on the future of your home Fast Company

"That's not what I meant" Seth's Blog

Surprising leap in ancient human technology tied to environmental upheaval *National Geographic* 

Big Tech's Professional Opponents Strike at Google The New York Times

History's Lessons on Competitive Innovation MIT Sloan Management Review

The Irony of the Google Antitrust Suit
The Atlantic

New Jersey Fund To Provide A Template For States To Revive The Arts And Culture Sector Amid Pandemic Forbes

University of Minnesota, orchestra study aerosols from instruments *Minneapolis Star-Tribune* 

'If we don't play, we'll disappear.' Charlotte Symphony resumes rehearsals carefully

The Charlotte Observer

The Sci-Fi Author Reimagining Native History As Rebecca Roanhorse's work has been praised in the literary world, it's drawn criticism in some circles. *Vulture* 

It's Google's World. We Just Live in It.

The New York Times

Also

Google Up Against Laws That Thwarted Microsoft (and Others Since 1890)
The New York Times

### What Is Happening With the Antitrust Suit Against Google?

The New York Times

Daring NASA mission touches asteroid, awaits confirmation of scooped sample National Geographic

Answering Preschoolers' Favorite Question: "Why?"

American Scientist

**Reverse Your Assumptions to Get Ideas** 

Imagineer7's Weblog

Jeffrey Katzenberg and Meg Whitman's Quibi Is Shutting Down (Report) *Variety* 

Frozen-Ground Cartoons: A Multiform Innovative Project for Permafrost Science Communication and Outreach

The Arctic Institute Center for Circumpolar Security Studies

Where do you stand? 10 women debate tech topics like AI, innovation and ethics in healthcare

Technical.ly

Future of theater? Not exactly sure, but Diane Paulus is working on it The Harvard Gazette

**Diversity Plays a Key Role in Innovation** 

Dallas Innovates

2020 World Young Scientist Summit Fosters a Global Youth Community for Science and Innovation

**Business Wire** 

**To Build More-Inclusive Technology, Change Your Design Process** *Harvard Business Review* 

**ESA** and NASA unveil bold plans for the future of space exploration *BBC Science Focus Magazine* 

Man of Action: Tyler Perry on Producing During the Pandemic and Why He's Weighing in on Politics

Variety

The Fate of Gig Workers Is in the Hands of California Voters *Proposition 22 | WIRED* 

How to Use Mind Maps to Unleash Your Brain's Creativity and Potential Lifehacker

The bizarre psychological phenomenon behind fewer women working in STEM Ladders

Prism, a news site led by women of color, centers the voices of marginalized people in its reporting

Nieman Lab

Podcast S4E82: Shama Rahman – using AI to augment human intelligence & creativity

Idea to Value

Reflecting on our past, learnings for our future

Nesta

Also

A brief history of Nesta

Nesta

Scientists 3D-Printed a Human Immune System to Battle Covid-19

Future Human

Some of Your Best Ideas Are Inside the Box

Forge | Medium

Capitalism is in crisis. To save it, we need to rethink economic growth.

MIT Technology Review

You're Not Bad at Time Management. You're Doing Too Much.

Forge | Medium

Cooking as live theater: Geffen bets on 'Bollywood Kitchen,' murder and magic

Los Angeles Times

Brian Grazer And Ron Howard: Movie Theaters Will Turn Into Broadway — And

Don't Expect Tom Cruise To Wear A Mask Onscreen

Deadline

In Schools, Are We Measuring What Matters?

Edutopia

'Remain In Light' Turns 40: Artists Weigh In On Talking Heads' Genre-Defying Dance-Floor Classic

Grammy.com

Why are Chicagoans moving away during the pandemic? As study suggests outbound migration is spiking, we asked them.

Chicago Tribune

Cross the bridge and join the dragons

Seth's Blog

First tyrannosaur embryo fossils revealed

National Geographic

A global collaboration to move artificial intelligence principles to practice MIT News

It's Official: China Overtakes North America as World's Biggest Box Office in 2020 The Hollywood Reporter

What Pandemic? Japanese Film Draws a Record Flood of Moviegoers
The New York Times

### In defence of knowledge

The Critic

Um, Google now lets you search for music just by singing or whistling it. Classic FM

This innovative tax plan is designed to help cities pay for climate action Fast Company

Netflix to Disney: This is what it means to be streaming first Fast Company

4 things you can do right now to make the future of work (and life) more inclusive Fast Company

**U.S. Files Antitrust Lawsuit Against Google: Live Updates** *The New York Times* 

How Creativity Helps With Fighting The Pandemic Blues A Widow's Guide to Healing | Psychology Today

In daring mission, NASA is about to snatch pieces of an asteroid *National Geographic* 

"I hate this restaurant" Seth's Blog

The Rules of Brainstorming Have to Change When Al Gets Involved. Here's How. IDEO Blog

This honey is real—but it wasn't made by bees Fast Company

What It's Like to Be a Teacher in 2020 America In Her Own Words | The New York Times

**How Video Games Are Saving Those Who Served** *WIRED* 

# Showcasing successful women's STEM achievements, a social vaccine against gender stereotypes

Phys.org

College Enrollment Rates Are Slowing With A Lack Of Diversity In STEM, Teaching Degrees

WFYI

Artists turn rundown buildings in Magnolia into community park ABC 13 Eyewitness News

Opinion: Scientists have failed to convey findings effectively Cincinnati Enquirer

**Unlocking The Potential Of The Human Brain** *Forbes* 

### The Philosopher of Feelings

The New Yorker

**Covid-19's Impact on Working Women Is an Unprecedented Disaster** *Smart News | Smithsonian* 

Venice's Controversial Inflatable Floodgates Save City for the Second Time Smart News | Smithsonian

Facebook and YouTube's moves against QAnon are only a first step in the battle against dangerous conspiracy theories

Nieman Lab

For music archivists, a contemporary dilemma: Should racist songs from our past be heard today?

Los Angeles Times

**How to Repurpose Your Old Gadgets** *WIRED* 

Jeff Bezos' Company Is Carrying Scientific Cargo to Space. It's Not Amazon. The New York Times

I tested a Harvard-designed nasal spray to help stop the spread of COVID-19 Fast Company

Remembering design legend Enzo Mari, the forefather of DIY furniture Fast Company

How to have more inclusive meetings over Zoom *Ideas.TED.com* 

These paper crafts bring the party on Day of the Dead National Geographic

### Amazon introduces the Amazon One, a way to pay with your palm when entering stores

**TechCrunch** 

# How Developing a Growth Mindset Exploded My Writing Output Pulling Through | Psychology Today

## Creative CEO: George Yabu and Glenn Pushelberg on Decision-Making and Noble Pursuits

Blueprint Future

The streaming startups trying to save the music industry mid-pandemic *The Guardian* 

### Do We Live in a Simulation? Chances Are about 50–50

Physics | Scientific American

## Disney's pivot to streaming is a sign of severe COVID economic crisis still to come

The Conversation

Working: Arranger Alex Lacamoire Breaks Down His Process for Hamilton Slate.com

# How do you write satire in the age of bleach injections? It isn't easy, but it's necessary.

The Washington Post

Meet Merck Mercuriadis, the man who has spent \$1bn on old hits BBC News

# **Nobel Laureate Louise Glück's Love Poem to Life at the Horizon of Death** *Brain Pickings*

### It's Time to Play Fair Use Feud!

CreativeFuture

### The Science of Why Jeff Bezos and Bill Gates Still Do the Dishes Accelerated Intelligence | Medium

### America's Toxic Love Affair With Technology

The Atlantic

# Is it time to stop segregating kids by ability in middle school math? The Washington Post

### **Turning Children's Disabilities into Superpowers**

The New + The Next | OZY

## This 14-year-old girl won a \$25K prize for a discovery that could lead to a cure for Covid-19

The Good Stuff | CNN

## Olay Unveils First Look at Its Macy's Thanksgiving Day Parade Float Honoring Women in STEM

People

### Disney Adds Warnings for Racist Stereotypes to Some Older Films

The New York Times

### Astronaut requirements changing rapidly with private spaceflyers, long-duration missions

Space.com

## America must build its technology industries to win against China and Russia Opinion | The Hill

### The Enlightenment Gap

Theory of Knowledge | Psychology Today

### Caltech Develops a Way to Map Brain Circuits in Real Time

SciTechDaily

### **Creativity Fuels Your Journey To The Next Normal**

Forbes

### The world's biggest jet engine, explained

Popular Science

# "America Is Better When the Black Economy Is Better": With Greenwood, Killer Mike Wants to Revolutionize Banking

Vanity Fair

# San Diego Zoo scientists revive cells from 40-year deep freeze to clone endangered horse

The San Diego Union-Tribune

### Inside Amazon's quest to use less cardboard

Fast Company

### The third wave of COVID-19 is here, and it's getting worse

Fast Company

### This ultra-fast, low-cost COVID test could give accurate results in fewer than five minutes

Fast Company

### The best Fast Company articles of the past 25 years

Fast Company

8 tactics that will boost your chances of getting a green light on your next big idea Fast Company

6 public art projects that make climate change up close and personal *Ideas.TED.com* 

### **Welcome to the New World Civilization**

Reason

### Better and cheaper

Seth's Blog

'Super antigens' tied to mysterious COVID-19 syndrome in children National Geographic

Black Americans see a health-care system infected by racism, new poll shows *National Geographic* 

"Hey, Let's Go Buy YouTube!" | People I (Mostly) Admire Ep. 5: Susan Wojcicki Freakonomics

### 1,000+ Stories. 300 Publications. Here's What I've Learned.

Culturally Incorrect | Psychology Today

#### The Self-Made Human Brain

The Human Animal | Psychology Today

Samuel L. Jackson's Enslaved and the lost history of Canadian slavery CBC News

### Your Local Bookstore Wants You to Know That It's Struggling

The New York Times

#### The World Henry Ford Made

Boston Review

# Los Angeles County Board of Supervisors Adopts New Regional Blueprint for Arts Education

Grantmakers in the Arts

### How Phineas Gage's Freak Accident Changed Brain Science

To the Best of Our Knowledge | Wisconsin Public Radio

Rutgers Astronomer Receives Packard Fellowship for Innovative Young Scientists Rutgers Today

# Not a Fan of Hawaiian Pizza, Processed Cheese, and California Rolls? Blame Canada

Atlas Obscura

### UW-Madison Engineers Create Hands-Free Thermometer

Spectrum News 1

### From the Community Editorial Board: Expanding the arts commission

The Daily Camera

### Here's how to foster a culture of creativity within your company to attract creators The Next Web

## **Internet Freedom Has Taken a Hit During the Covid-19 Pandemic** *WIRED*

# **Disney's Pivot to Streaming Won't Change Hollywood** *WIRED*

## Why Photographer Cindy Sherman Is Still the Queen of Reinvention Smart News | Smithsonian

# Shakespeare's First Folio Is the Most Expensive Work of Literature Ever Auctioned

Smart News | Smithsonian

### NASA's Next Moonsuit Is Going to Be Damned Impressive Gizmodo

# How to send messages 10,000 years into the future *Popular Science*

### What shape is the universe?

Popular Science

### 'Zoom towns' are exploding in the West

Fast Company

### Why we're entering the golden age of email

Fast Company

# One of the strongest ways to fight misinformation will soon be right in your phone Fast Company

# Hey Google, What's Up with Ignoring Nearly 100% of Internet Archive Copyright Notices?

CreativeFuture

# Bruce Lee on Death and What It Takes to Be an Artist of Life Brain Pickings

# Every Color of Light: A Stunning Japanese Illustrated Celebration of Change, the Sky, and the Fullness of Life

Brain Pickings

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# # #

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our web site or

#### **National Creativity Network**

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