



National Creativity Network

ARTICLES OF INTEREST

The NCN Articles of Interest will be on Thanksgiving break next week and will return the week of November 30. We are thankful for you, dear reader!

November 20, 2020

QUOTE(S) OF THE WEEK

“Technology presumes there's just one right way to do things and there never is.” – Robert M. Pirsig

“Those who do not want to imitate anything, produce nothing.” – Salvador Dali

“The genesis of a poem for me is usually a cluster of words. The only good metaphor I can think of is a scientific one: dipping a thread into a supersaturated solution to induce crystal formation. I don't think I solve problems in my poetry; I think I uncover the problems.” – Margaret Atwood

“An expert is a person who has made all the mistakes that can be made in a very narrow field.” – Niels Bohr

“People who don't take risks generally make about two big mistakes a year. People who do take risks generally make about two big mistakes a year.” – Peter Drucker

“Mystery creates wonder and wonder is the basis of man's desire to understand.” – Neil Armstrong

“No one who achieves success does so without acknowledging the help of others. The wise and confident acknowledge this help with gratitude.” – Alfred North Whitehead

VIDEO(S) OF THE WEEK

How To Be At Home

National Film Board of Canada

Virtual meets: Poppy Crum on the path from music through neuroscience to technology

Engineering and Technology

Watch Science Speed Dating

The Science and Entertainment Exchange

Beats by Dre Powerfully Asks: How Can America Love Black Culture but ‘Hate Us So Deeply’?

AdWeek

Podcast S4E86: Linda Naiman – Creative Resilience

Idea to Value

Watch This Recent Giant Eruption at Italy’s Stromboli Volcano

Smart News | Smithsonian

Video Replay: How Can Nonprofit Arts Organizations Plan for the Future with So Many Unknowns?

The Wallace Foundation

FEATURED EVENTS/OPPORTUNITIES

Future Cities Canada: #UnexpectedSolutions showcases innovation in cities

GlobeNewswire

Through November 26

Also

New highlights announced for Future Cities Canada:

#UnexpectedSolutions

GlobeNewswire

Through November 26

NEW Join us at gBETA's Fall 2020 Pitch Night!

gener8tor

November 16 - 20

STEM Avengers Unite for Success!

#HipHopMD

November 19 – 21

Artists Sunday™ National Art Shopping Movement and Campaign: Artists and Organizations Across the United States Unite to Encourage Consumers to Shop with Artists and Craftsmen the Sunday after Thanksgiving

Artists Sunday

November 29

Brew 2.0 Post-Accelerator Program

The Water Council

Deadline: November 29

Fulbright Canada Announces Post-COVID Challenge

PR Newswire

Deadline: November 30

NEW 25TH Annual Webby Awards Final Entry Deadline Dec 18

The Webby Awards

Deadline: December 18

NEW The Future of Everything

CreateXChange

December 8

National Portrait Gallery Accepting Entries for Sixth Triennial Outwin Boochever Portrait Competition

Smithsonian Voices | National Portrait Gallery

Deadline: January 29

Call for Articles | General Issue

European Journal of Cultural Management and Policy | ENCATC

Deadline: Ongoing

Idea Jams 2020/2021

Canadian Network for Imagination and Creativity

Series

CreativeMornings | a monthly breakfast lecture series

CreativeMornings

Various

Interactive Map | Science Festivals

Science Festival Alliance

Various

ARTICLES OF INTEREST

John Cleese Tells Us How We Can Be More Creative

Beta | Wisconsin Public Radio

The importance of philosophy in times of crisis, theme of World Philosophy Day 2020

UNESCO

November 19 – 20

Keep science irrational

Aeon

Recognise the creativity behind crime, then you can thwart it

Psyche

Frontline Workers: Helping Children Learn from These Leaders!

The Creativity Post

What 80 Innovation Leaders Say About The Power Of Storytelling

Forbes

COVID-19 has been smoldering in rural America for months. Here's why we missed it.

National Geographic

A New Generation of Autonomous Vessels Is Looking to Catch Illegal Fishers

Innovation | Smithsonian

No, The Arts Don't Have A Monopoly On Creativity

Forbes

Benoit Mandelbrot's 96th Birthday

Google

Athena Alliance scales to get more women on boards

Bizwomen

James Taylor on how he takes a song and makes it his own

Madison.com, AP

L.A. Mayor Eric Garcetti Unveils Plans for Innovation Zone

Government Technology

Machine learning innovation to develop chemical library

EurekaAlert! | AAAS

Creativity Requires Taking Risks

Creativity: The Art and Science | Psychology Today

New NIH BRAIN Initiative awards move toward solving brain disorders

National Institutes of Health

Fostering creativity in researchers: how automation can revolutionize materials research

Science Codex

ChangeMakers: Marlena Myles, educating through art and innovation

Minnesota Public Radio

ASU launches new virtual Leonardo Imagination Fellowship Program

ASU Now | Arizona State University

When AI Sees a Man, It Thinks 'Official.' A Woman? 'Smile'
WIRED

BuzzFeed Buying HuffPost From Verizon Media
Variety

Why Do the Planets All Orbit the Sun in the Same Plane?
Smithsonian Institution

GEWKC conversation: Black women are building tech — but are we building them?
Startland News

Scientists Create a Buzz With the First Ever Global Map of Bee Species
Science & Nature | Smithsonian

What the Survival of the Hawaiian Language Means to Those Who Speak It
Smithsonian Institution

Smithsonian Museums and the National Zoo to Close Due to Increased Cases of Covid-19
Smithsonian Institution

Virtual Museum of Lost Art Asks Visitors to Help Track Down Missing Masterpieces
Smart News | Smithsonian

Social-media innovation is dead
Business Insider

Taylor Swift's Masters: What Shamrock Gets for \$300 Million, Why It Matters, and What's Next
Variety

Apple, After Outcry, Makes 'Peanuts' Holiday Specials Available on PBS
The New York Times

Indigenous Communities are Using an Empowering Tool to Reclaim Their Histories in the Digital Space
The Andrew W. Mellon Foundation

These 20 jobs will be most at risk in 2021
Fast Company

See inside the stunning homes of the world's most famous architects and designers
Fast Company

Why it's so hard to recycle coffee cups—and why that's finally starting to change
Fast Company

Global advertising execs on the promise and problems of America's brand
Fast Company

COVID-19's economic fallout will long outlive the health crisis, report warns
United Nations Conference on Trade and Development

The Crazy Anatomy of Horned Dinosaurs
American Scientist

Transformation: A day of future-forward talks in partnership with Brightline Initiative
TED Blog

A paradox of community, belief and reality
Seth's Blog

This man designed a sleeping-bag coat to help the homeless keep warm
World Economic Forum

Shutterstock Unveils 2021 Color Trend Predictions Based On Top Downloads
DesignTAXI.com

Preferences and Pressure in Learning
Finding Your Voice | Psychology Today

You can be aesthetically sensitive and know nothing about art
Psyche

What Makes a Great American Essay?
Lit Hub

Why you should cut back on social media and how to do it
Big Think

HBO Max's 'Wonder Woman 1984' Bet: Wall Street Debates "Grand Experiment"
The Hollywood Reporter

Also

'Wonder Woman 1984' to Debut Both on HBO Max and in Theaters
Variety

An Ultra High-Resolution 'Snowflake Camera' Captures the Extraordinary Details of Snow Crystals
Colossal

Contemporary Elevation Data and Historical Maps Merge in Scott Reinhard's Digital Works
Colossal

The Cleveland Cavaliers Have Hired Artist Daniel Arsham to Be Its Creative Director as Alliances Between the Sports and Art Worlds Proliferate

artnet news

How art helps us make sense of COVID-19's incomprehensible toll

National Geographic

NASA has a mind-blowing plan to map rising sea levels from space

Fast Company

Larry Brilliant Says We'll Beat Covid—After We Go Through Hell

WIRED

Allen Institute announces 2020 Next Generation Leaders

PRNewswire

Was Your Idea Too Creative?

Inside Higher Ed

Dolly Parton Helped Fund Moderna's COVID-19 Vaccine

Self

Northwestern Mutual dedicates \$20 million to support black entrepreneurs, new startup accelerator

BizTimes Milwaukee

Connecting Inner and Outer Well-Being in Social Innovation Education

Stanford Social Innovation Review

U.S. poet laureate Joy Harjo to serve third 1-year term

WAOW, AP

Why Amazon radically redesigned the Echo

Fast Company

Twenty-Three NYU Professors Among World's Most-Cited Researchers

New York University

Canada: Alberta's Investment In A Technological-Based Economic Recovery

MLT Aikins

Reaching for Answers: Exploring Movement in the Brain

Technology Networks

UWM receives nearly \$1M grant to increase diversity in faculty and doctoral students in sciences

TMJ4 Milwaukee

Identifying the structure and function of a brain hub

MIT News

Why Isn't Susan Wojcicki Getting Grilled By Congress?
WIRED

Prairies of the Sea
Science & Nature | Smithsonian

Don't Blame Section 230 for Big Tech's Failures. Blame Big Tech.
Electronic Frontier Foundation

Among the Wild Things: Maurice Sendak's fantastic imagination.
New Yorker Classics

Generate Hundreds of Content Ideas from One Phrase in 15 Minutes with These Tools
The Innovation | Medium

Charles Yu, Malcolm X biographers among winners of the 2020 National Book Awards
Los Angeles Times

The holidays are saved! Charlie Brown specials will air on PBS after all
Los Angeles Times

UNESCO: Culture in Crisis: Policy guide for a resilient creative sector
International Federation of Arts Councils and Cultural Agencies

You're 'doing diversity' wrong again. Here are 5 ways to get it right
Fast Company

Does Advertising Actually Work? (Part 1: TV) (Ep. 440)
Freakonomics

These Four Steps Will Help When You're Stuck
Are We Done Fighting | Psychology Today

We Are Built to Forget
The Paris Review

Like biological species, languages evolve
The Economist

Gemstones, Delicate Filigree, and Mechanical Gears Encase Steeven Salvat's Insect Specimens
Colossal

November 18 is the International Day of LGBTQIA+ People in STEM
Pride in STEM

Life on the Line: 10 Artists Spread Mental Health Awareness Across Toronto's Subway
Colossal

The 30 Best Comedy Movies of All Time

Mental Floss

Data could hold the key to stopping Alzheimer's

Gates Notes

New Report from the National Endowment for the Arts Shows the Arts Can Be Significant Tool in Fight Against Opioid Abuse

National Endowment for the Arts News

Combinatory Play

Imagineer7's Weblog

Defining success: four tests of good innovation

Nesta

A Bold Anthology Shows How R-I-G-H-T and W-R-I-T-E Come Together in Black Poetry

Smithsonian Institution

Princeton announces new programs to expand innovation and entrepreneurship for societal benefit at Engage 2020 conference

Princeton University

Innovation Cluster First Rural Organization In Canada To Offer Start-Up Visa Program

PTBO Canada

For this Penn-trained neuroscientist, the mind is what makes magic mesmerizing

The Philadelphia Inquirer

UAB launches innovative Ph.D. program in neuroengineering

University of Alabama at Birmingham

Conan O'Brien May Be Leaving Late Night, but His Career Evolution Is as Timely as Ever

Variety

"Beethoven for One" Boldly Imagines a New Kind of Concert

The New Yorker

The Inspiring Quest to Revive the Hawaiian Language

Arts & Culture | Smithsonian

Why a Newly Approved Plan to Build a Tunnel Beneath Stonehenge Is So Controversial

Smart News | Smithsonian

2020 Grantees

The Andy Warhol Foundation Arts Writers Grant

Pace of Innovation – The Ultimate Competitive Advantage

Idea to Value

How hard has COVID hit American museums? A new survey predicts a grim future

Los Angeles Times

Machine learning our way through a billion-chemical library

Morgridge Institute for Research

Measuring blood flow with a beating “heart-on-a-chip”

Morgridge Institute for Research

Trevor Noah Is Still Trying to Explain America to Itself. It's Getting Harder.

GQ

Chicagoans Urged to Support Black-Owned Businesses on Black Friday

AdAge.com

Scary Is How You Act, Not Look, Disability Advocates Tell Filmmakers

The New York Times

Rupert Murdoch’s News Corp Bids for Simon & Schuster

The New York Times

Masks protect the wearer from COVID-19, too

Popular Science

How your brain conjures dreams

Popular Science

Fixing the cracks in America’s foundation

Fast Company

Blacktag wants to be the Netflix-YouTube hybrid for alternative Black creators

Fast Company

How one resourceful NYC theater produced new musicals safely in a bubble during the summer of COVID-19

Fast Company

We have the technology to fight manipulated images and videos. It’s time to use it.

Fast Company

Package lockers are ugly. Klarna wants to make them more beautiful

Fast Company

Marissa Mayer wants to clean up your contacts, and that’s just for starters

Fast Company

Also
Marissa Mayer's Next Act Is Here
WIRED

People's words and actions can actually shape your brain — a neuroscientist explains how

Ideas.TED.com

The ocean is made of drops

Seth's Blog

The Iroquois' quest to compete in Olympic lacrosse: 'It's more than a game to us.'

National Geographic

Enough With The "Innovation Theater." Meet The Founders Who Are Ready To Build

Forbes

You don't have to wait for an apology to forgive someone who hurt you

Upworthy

Cultivating Your Creativity: COVID and Beyond

Unlocking Your Potential | Psychology Today

Why We Should Change the Noun "Gratitude" Into a Verb

A Wider Lens | Psychology Today

Reassessing the Scientific Method

This Is America | Psychology Today

Instantly Unlock the Mind's Power to Solve Your Problems

Practical Mindfulness | Psychology Today

Dancemakers forced to close as pandemic takes toll on Toronto arts scene

The Globe and Mail

Preserving cultural and historic treasures in a changing climate may mean transforming them

The Conversation

The Substackerati

Columbia Journalism Review

IMLS CARES Act State Library Spotlight: How Rhode Island Went Digital

Institute of Museum and Library Services

Artists of iconic mural at the Stud sue building owner for 'whitewashing' their work

msn | news

International Student Numbers Decline

Inside Higher Ed

Lessons on Overcoming Adversity from Marie Curie

Fully Human | Psychology Today

Humanity at night: A violinist plays in a concentration camp. A refugee carries a book of poetry. Art sustains us when survival is uncertain

Aeon

What will the world look like after COVID-19? The first episode of Bill Gates and Rashida Jones Ask Big Questions is all about the pandemic.

Gates Notes

Meet the woman leading Kaiser Permanente's groundbreaking theater program

Fast Company

Platypuses Glow Under Blacklight. We Have No Idea Why.

The New York Times

11 Eye-Opening Graphic Design Trends Expected To Take 2021 By Storm

DesignTAXI.com

So what did the 2020 election really mean, anyway? Here's a first draft of media history, from 100-plus scholars

Nieman Lab

The Socrates Express: In Search of Life Lessons from Dead Philosophers

Next Big Idea

Twisted spirals of 2D materials grow on curved surfaces

Physics World

Survival Mode: Movie Theaters Brace for Desolate Winter

Variety

Huawei, 5G, and the Man Who Conquered Noise

WIRED

Albert Einstein's Statement about Creativity and Age Haunted Me Years Ago

The Startup | Medium

Uh-Oh, Scientists Used Human Genes to Make Monkey Brains Bigger

Popular Mechanics

Army-Funded Algorithm Decodes Brain Signals

Nextgov

At Google Brain, a computer scientist focuses on data so doctors can focus on their patients instead

STAT

Envision color: Activity patterns in the brain are specific to the color you see
National Institutes of Health

New technique isolates brain cells associated with Parkinson's disease
EurekAlert! | AAAS

These Lego-like modular ICU rooms are turning hospital parking lots into COVID-19 units
Fast Company

These playing cards show gorgeous visions for what the world will look like in 2120
Fast Company

Measles Infections Are Skyrocketing Because of Low Vaccination Rates
Self

UW-Madison's patent-licensing arm must pay at least \$32 million to ex-research partner
Wisconsin State Journal

Scooter Braun Sells Taylor Swift's Big Machine Masters for Big Payday
Variety

Also

Taylor Swift Denounces Scooter Braun as Her Catalog Is Sold Again
The New York Times

Taylor Swift Confirms Sale of Her Masters, Says She Is Already Re-Recording Her Catalog
Variety

They Are Also 2 Wild and Crazy Guys
The New York Times

Universal Strikes Deal With Cinemark Allowing Movies to Premiere On-Demand Early
Variety

Mid-doors: The zone between inside and outside that could change building design
Fast Company

Moderna's COVID-19 vaccine: 5 things you need to know
Fast Company

Walmart is looking more like Amazon thanks to the COVID-19 pandemic
Fast Company

Watch out CVS and Walgreens: Amazon Pharmacy is here
Fast Company

Why Moderna may have an edge in the vaccine race: refrigeration
National Geographic

Telehealth Is Working for Patients. But What About Doctors?
Harvard Business Review

US TV satire has lost its edge
The Conversation

Iconic Tower Records Returns As Website Selling Vinyl, Cassettes, CDs
Deadline

Column: Dear Baltimore Museum of Art. Show me you're serious about pay equity
Los Angeles Times

Startup founders and investors form Wisconsin Startup Coalition
BizTimes Milwaukee

Under UV Light, Platypuses Radiate a Fluorescent Green-Blue Hue—But Scientists Aren't Sure Why
Colossal

Symmetrical Typewriter Sculptures by Artist Jeremy Mayer Merge the Organic and Manufactured
Colossal

Consider the Giraffe
London Review of Books

SpaceX launch kicks off regular commercial flights into orbit
National Geographic

7 Tips for Emerging Creative Entrepreneurs
Entrepreneur

New group looks to celebrate creativity of N.B. Black community both past and present
CBC News

In Rural 'Dead Zones,' School Comes on a Flash Drive
The New York Times

Kamala Harris and Ruby Bridges
Los Angeles Times

The United States of America: Can this brand be saved?
Fast Company

Also
The Great American Rebrand
Fast Company

I was responsible for America's global brand at the White House. The damage is irreversible.
Fast Company

Eric and Wendy Schmidt launch global talent corps for teenagers
Fast Company

Opinion: We Need More Scientists in the U.S. Diplomatic Corps
Policy & Ethics | Scientific American

After 30 years, PepsiCo redesigned the two-liter bottle. Here's why
Fast Company

As office buildings empty out, here's one creative use for all of that space
Fast Company

Protecting historic landmarks from climate change will mean radically rethinking preservation
Fast Company

In 2020, a Book Tour Means Never Having to Leave Your Kitchen
Dynamist Blog

Losing elders to COVID-19 endangers Indigenous languages
National Geographic

Inside the wild design of the Playstation 5
Fast Company

What Makes A Good Innovation Coach?
Forbes

Strategy In A Post-Digital World
Greg Satell | Medium

Inside the Mind of Howard Gardner
Leaders in the Making | Psychology Today

Your next book recommendation will come from a bot living under the Bixby Creek Bridge.
The Hub | Literary Hub

Abandoned office towers, empty subways, deserted cafés—post-pandemic, many cities will never be the same
MacLean's

Indie booksellers thriving during pandemic thanks to new ways of connecting with customers

CBC News

Shaped Using Precisely Cut Maps, Nikki Rosato's Busts and Portraits Connect Place, Memory, and Identity

Colossal

Artist Nari Ward Has Spent Decades Revitalizing Found Objects to Elucidate Counter Narratives

Colossal

Gov. DeWine's Imagination Library program expands to all 88 counties in Ohio

WKYC

Governor Murphy Announces Computer Science for All Grant

Insider NJ

OpEd: Disneyland Should (Eventually) Become a World Heritage Site

Inside the Magic

Local tech champion: Savannah must be 'forward thinking' to become an innovation hub

Opinion: Savannah Morning News

Editorial: What a Biden presidency means for future of tech

San Jose Mercury News

Uber's self-driving technology might be changing hands but staying in Pittsburgh

Pittsburgh Post-Gazette

Computer Scientists Achieve the 'Crown Jewel' of Cryptography

WIRED

The right answer

Seth's Blog

Mars died billions of years ago, and its guts are still spilling into space

Popular Science

Plato's Philosophy: 10 Breakthroughs That Contributed to Society

The Collector

Where Is the Smithsonian Museum for American Latinos?

Opinion | The New York Times

A Pledge to Help Artists Becomes a Lucrative Lifeline

The New York Times

Miami Marlins Hire Kim Ng, Breaking a Baseball Gender Barrier

The New York Times

Musical instrument retailer Guitar Center to file for Chapter 11 bankruptcy protection
USA Today

Inside 'Single Ladies' Choreographer JaQuel Knight's Quest to Copyright His Dances
Billboard

U.S. and Brazil Stage Unprecedented Joint Crackdown on Online Content Pirates
Variety

Five years of innovation – Texas Regional USPTO
Director's Forum: A Blog from USPTO's Leadership

Joint Statement on Human Capital Development at the 8th ASEAN-U.S. Summit
The White House

COVID-19: Has the pandemic disrupted the migration of new talent to Canada?
KitchenerToday.com

Biologist Rob Lue, founding HarvardX faculty director, dies at 56
The Harvard Gazette

Scientists Discover A Completely Unexpected Way Wolves Alter Their Ecosystems
Inverse

Jim Balsillie, Dan Breznitz Talk Opportunity to Adapt Canadian Innovation Policy Amid Covid-19, US Election
BetaKit

Canada's Top 100 Employers 2021 stand out for their resilience
The Globe and Mail

An unprecedented time in education demands unprecedented change
Brookings

New invention beams music directly into your head, no need for headphones
NME

Brain scientists explore the how of when
The Baltimore Sun

Brains have different beauty centers for art and faces – study
Big Think

Kids use more of the brain than adults do to process language
Science News for Students

Astrocytes: The Master Conductors of the Brain
Technology Networks

Terry Gilliam Movies Are All About Imagination
WIRED

6 Sci-Fi Writers Imagine the Beguiling, Troubling Future of Work
WIRED

How To Make Sure Your Math Anxiety Doesn't Make Your Kids Hate Math
Mind/Shift | KQED

Saturn Could Lose Its Rings in Less Than 100 Million Years
Science & Nature | Smithsonian

Tiny Bubbles Under a Ship May Be the Secret to Reducing Fuel Consumption
Innovation | Smithsonian

If it were easy...
Seth's Blog

Where is your ifthen?
Seth's Blog

Why this year's Nobel Prize marks a revolution in economic thought
New Statesman

Google pulls the plug on Expeditions VR app, migrates tours to Arts and Culture
TechCrunch

Still looking for Clorox wipes? Here's how the company has innovated to meet unprecedented demand
Fast Company

Smart concrete could be a crucial, cost-effective way to fix America's crumbling infrastructure
Fast Company

The Design Better Podcast – Season 5
InVision

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Have you found an article you'd like to share? Email the link to george.tzougros@wisconsin.gov.

#

The **National Creativity Network** believes that by fostering creativity in our society as a whole, and specifically with future generations, America can remain a leader in innovation and free enterprise. The very future of our communities and institutions depends on our ability to nurture and harness imagination to creatively solve problems. If creativity is to be nurtured, systems, institutions and networks must be transformed.

The opportunities that emerge to transform our nation are largely dependent upon the degree to which we are connected to each other. Our connection will become a catalyst:

- to enhance the flow of relevant information,
- and to improve the ease with which key nodes of creativity, be they in the domains of Education, Commerce, Culture or across disciplines, can gain access to the best thinking, best questions, and most successful practices as well as other resources their ventures may require.

Our strategy is to engage thought leaders across North America to create a powerful network for transformation.

Join Us!

For more information, please go to our [web site](#) or

National Creativity Network

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Oklahoma City, Oklahoma 73102

<http://nationalcreativitynetwork.org>

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