



PRESS RELEASE

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2019 – 004

2019 HISPANIC HERITAGE MONTH POSTER ANNOUNCED

Washington, D.C., May 22, 2019 — The National Council of Hispanic Employment Program Managers (NCHPEM), announced the 2019 Hispanic Heritage Month Poster submitted by Sydnee Masias. Ms. Masias is a Scientific Illustrator for the National Oceanic and Atmospheric Administration (NOAA).

The announcement was made during the Council’s meeting on May 22, 2019.

Ms. Sydnee Masias submitted the winning poster stating “The range in ways that Hispanic Americans serve our country is as diverse as the people themselves; from the sciences to the arts and everything in between Hispanic Americans have a long history of serving our nation through the individual communities and organizations. I wanted to represent this, as well as, unity, service, and diversity in my poster. In my poster I illustrated colorful hands to symbolize the diversity amongst Hispanic Americans. This diversity is also represented by the patterns located throughout the image and I based the illustrated pattern on traditional Latino art motifs. I then showcased the idea of service through the symbol of hands positioned in fists. Fists are a symbol of strength and support and is often used to express unity. Next the hands lead into a silhouette of the United States to reinforce the idea of unity, service, and diversity within our nation.”

Each year, Americans observe National Hispanic Heritage Month from September 15 to October 15, by celebrating the contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean, Central America, and South America.

The Hispanic Heritage observance began in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period starting on September 15 and ending on October 15. It was enacted into law on August 17, 1988, on the approval of Public Law 100-402.

The NCHPEM is a membership-based organization consisting of an executive board, members, associates, and partners from multiple Federal agencies and other organizations from across the United States, advocating for the improvement of Hispanic participation in the Federal Government.

For more information about the Council, please visit www.nationalcouncilhepm.org

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**HISPANIC
HERITAGE
MONTH**

HISPANIC AMERICANS: A HISTORY OF SERVING OUR NATION
September 15 - October 15