



PRESS RELEASE

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2022 HISPANIC HERITAGE MONTH THEME ANNOUNCED

Washington, D.C., March 30, 2022 — The National Council of Hispanic Employment Program Managers (NCHEPM), announced the 2022 Hispanic Heritage Month Observance Theme: **“Unidos: Inclusivity for a Stronger Nation.”** The theme encourages us to ensure that all voices are represented and welcomed to help build stronger communities and a stronger nation. The announcement was made during the Council’s March meeting. NCHEPM members, associates, and partners from various federal agencies and affinity groups, including the general public, selected the theme through a voting process, which started in February 2022 with 15 theme submissions.

Ms. Ily Soares, Supervisory Accountant at Farm Credit Administration (FCA) submitted the winning theme, stating “Hispanics in the United States are a diverse group who bring a rich combination of language, culture, educational backgrounds, and experience to the great American experiment. This diverse background brings with it a wealth of ideas and perspectives. One uniting factor within our Hispanic community is our desire to be included and represented in all aspects of American society. As has been proven, when different voices are sitting at the metaphorical table and included in key decisions, the entire community benefits from greater solutions that address concerns from all people. Whether it be education, government, business, or the environment, ensuring that all voices are represented provide results in better and more thoughtful decisions. These improved decisions support the greater good and minimize any negative impacts to marginalized communities and people of color. We call on citizens of this nation from all walks of life to look around and welcome new voices to the table. This will help us build stronger communities and in turn, a stronger nation.

Each year, Americans observe National Hispanic Heritage Month from September 15 to October 15, by celebrating the contributions and importance of Hispanics and Latinos to the United States and those American citizens whose ancestors came from Spain, Mexico, the Caribbean, Central America, and South America. The NCHEPM supports the federal government’s observance activities each year by leading the process to select the annual theme federal agencies will use to conduct their Hispanic Heritage Month observances.

The Hispanic Heritage observance began in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period starting on September 15 and ending on October 15. It was enacted into law on August 17, 1988, on the approval of Public Law 100-402.

The NCHEPM is a membership-based organization consisting of an executive board, members, associates, and partners from multiple Federal agencies and other organizations from across the United States, advocating for the improvement of Hispanic participation in the Federal Government.

For more information about the Council, please visit www.nationalcouncilhepm.org

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