



## **PRESS RELEASE**

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[www.nationalcouncilhepm.org](http://www.nationalcouncilhepm.org)

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2019 – 003

### **CALL FOR 2019 HISPANIC HERITAGE MONTH POSTER ENTRIES**

Each year, the National Council of Hispanic Employment Program Managers (NCHPEM) selects the National Hispanic Heritage Month Theme observed by the United States Federal Government.

In 2014, NCHPEM established an initiative for students to enter in a poster competition to compliment the national theme selected for the year. Members of the community, public servants, student and local and national partners can submit a poster for consideration and the members of the Council will vote for the poster of the year.

The NCHPEM announced the 2019 Hispanic Heritage Month Theme: **“Hispanic Americans: A History of Serving Our Nation.”** submitted by Ms. Veronica Vasquez, President of National Image, Inc.

**Make sure to submit your poster this year! Your poster may be the winner.**

We are asking all NCHPEM members, partners, and associates to share this solicitation with identifying individuals/schools/youth interested in voluntarily submitting an entry.

The selection process for the winning poster for the 2019 National Hispanic Heritage Month will be done in two phases.

- **Phase 1:** Members and the general public are invited to submit their 2019 poster entries along with a brief write-up explaining the meaning of the artwork by May 17, 2019. Posters and description about the art work should be submitted via e-mail to: [nationalcouncilhepm@gmail.com](mailto:nationalcouncilhepm@gmail.com) (Please limit the description to two (2) paragraphs).
- **Phase 2:** The entries will be compiled and distributed to the Council members by May 20, 2019. Members will be given the opportunity to select one poster entry. The deadline to vote will be May 22, 2019.

The 2019 National Hispanic Heritage Month Poster will be unveiled to the public in June 2019. The location will be determined at a later date. If you have any questions, please e-mail us at [nationalcouncilhepm@gmail.com](mailto:nationalcouncilhepm@gmail.com)

Attachments:

1. Announcement 2019 Hispanic Heritage Month Theme
2. Sample of the 2018 winning poster.

**For more information about the Council, please visit [www.nationalcouncilhepm.org](http://www.nationalcouncilhepm.org)**

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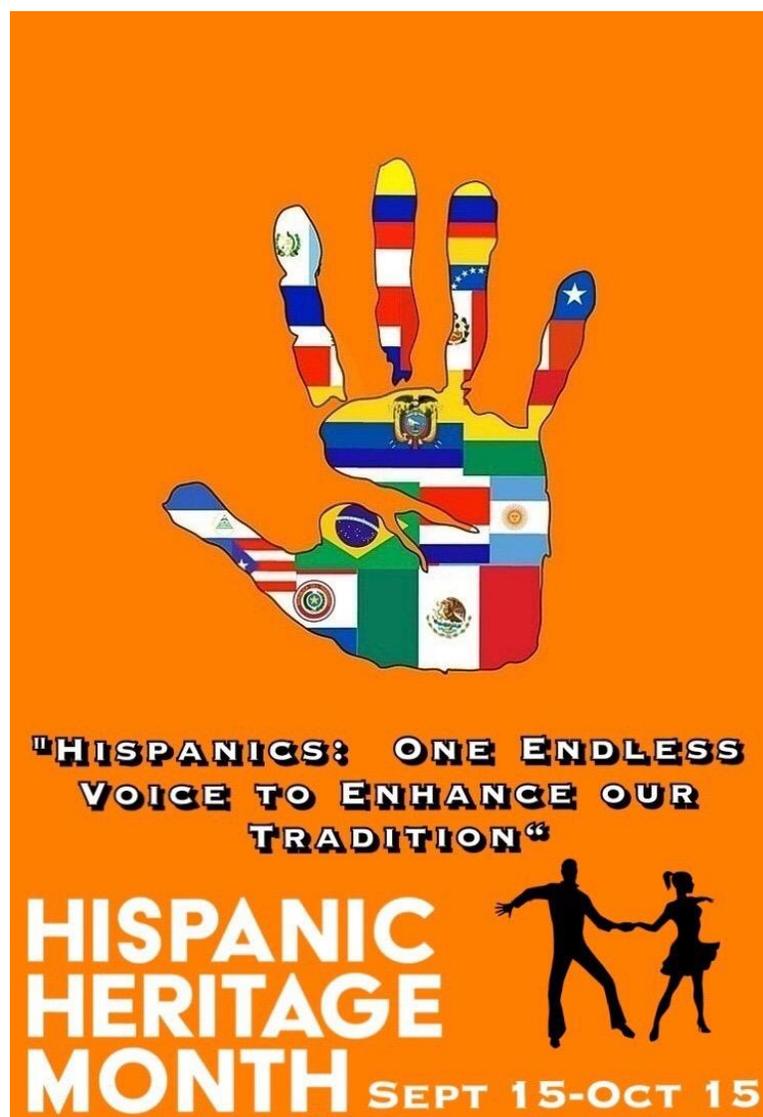
**(Sample of the 2018 Hispanic Heritage Month Theme/Poster)**

2018 Theme:

**“Hispanics: One Endless Voice to Enhance our Traditions.”**

2018 Poster:

Mr. Sean Delgado submitted the winning poster stating “The hand represents the diversity within Hispanics, our traditions and power we have as a group. A simple handshake unites us all.”



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