

Brewery Details and Contract

Thank you for your interest in participating in the 2022 Glassboro Craft Beer Festival. Below you will find additional information about the event and a list of marketing expectations. Please sign and return if you can meet the requirements.



Information:

- Location: Glassboro Town Square 1 W. High St, Glassboro, NJ 08028
- This is a rain or shine event from noon – 5:00pm on September 24th
- Check in will start at 9:00am and you will conclude at 10:30am.
- At 10:30 am we will be closing the event off for vendor entry, so please arrive on time to ensure that you will be able to participate.

Event Provisions:

- Event to purchase all beer
- 10' x 10' space to set up a booth and admittance of max 2 workers.
- 8' table rental
- 80lbs of ice
- Event credentials

Brewery Provisions:

- Staff to pour and describe beer (Max 2)
- Jockey Box or similar
- Tent (branded tents preferred but not required)
- Beer Delivered onsite and partial kegs returned to Landmark at close of event

Marketing:

- As a vendor, your promotion of the event on all social media outlets is mutually beneficial. Ticket sales will spike 30 days prior to the event and the week of will be where we sell the most tickets. Each vendor can tag us on Facebook or Instagram @glassborobeerfest and can link to our website: www.glassborobeerfest.com
- Participants are asked to promote the festival on social media as detailed below:
 - Post once per week preferably on Saturday am through the month of August
 - Post twice per week Monday am and Saturday am week of 9/2-9/9
 - Week of the event is at your discretion, but the more the better!
 - Supplemental content will be provided upon request

By signing below, you acknowledge that you understand everything above and that you are committed to participating in this event. You are also acknowledging that any permitting required to operate your booth is solely your responsibility.

Brewery Name: _____

Signature: _____

Mail to the following address:
Landmark Americana
ATTN Scott Kronberger
1 East Mullica Hill Rd
Glassboro, NJ 08028