

October 2025

I have known Tron Jordheim for a number of years now. Tron is a veteran of Self-Storage. He falls among the “Been there, Done that” crowd. He has an excellent perspective on the industry and can share his experiences easily.

He was a speaker at the 2025 Fall IL SSA show and it was exceptional. Tron reminded the crowd that we can’t lose track of the basics in Self Storage. While he is fully versed in Tech and New possibilities, he never let the audience forget that we can’t drop everything to pursue the shiny objects.

Tron’s presentation style is very enjoyable. He’s not a comedian, but he makes every interaction, in person or on stage, fun. I enjoyed the time I had with him before he presented in IL. I enjoyed his presentation even more.

Tron is filled with wisdom, and I hope that I can soak it up for many years to come.

Gary Edmonds