

A COMPREHENSIVE SELLER RESOURCE

A Seller's Guide to a Successful Home Sale

FOR
SALE



Key2Close
REALTY

"Keys to Move You!"

MICHELLE THE MOVER

Broker, Owner, Realtor ®

**Michelle the Mover - Making Your Move a Reality
Buy or Sell With Me & the Boxes are FREE**



Michelle McGowan

Broker, Owner, & Realtor
Key2Close Realty

- 📞 409.550.2709
- ✉️ michelle@key2closerealty.com
- 🌐 www.keystomoveyou.com

Let's connect on socials!

- 📷 @key2closerealty
- 📘 Key2close realty
- 👤 Michelle McGowan
- 🎵 Key2Close Realty
- 📺 Key2Close Realty

Welcome, sellers!

Selling a home is a major milestone, and having the right guidance can make all the difference in ensuring a smooth and successful transaction. This guide is designed to walk you through the entire selling process, from preparing your home for the market to understanding how the recent changes in real estate rules may affect your sale.

With the introduction of new NAR settlement rules, it's crucial for sellers to stay up-to-date on how these regulations, particularly those related to buyer agent compensation, impact the selling experience. This guide will cover every stage of the process, from pricing your home competitively to navigating offers and negotiating key terms, including compensation that's now handled off the MLS.


As you work through this guide, you'll find all the information you need to confidently navigate the selling process in today's evolving market. If you have any questions or need personalized advice, I'm here to support you every step of the way. At Key2Close it is our mission to deliver a personalized experience through unmatched service and expertise as we assist you in making your move a reality.

Best,

Michelle McGowan

I'm ready to work
for you and sell your
home strategically

Michelle McGowan

 cell: 409.550.2709

 michelle@key2closerealty.com

 www.keystomoveyou.com



Click or scan the code for
Key2Close Reviews

