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2023 Wonka Campaign

Select a Category to learn more.

Wonka's Perfectly
Purple Pancakes

Willy's Jr. French
Toast Dippers

Daydream Berry Biscuit

Jr. Magical Breakfast Medley

Hoverchoc Pancake Tacos

Dreamy Lemonade

Fantastical Wonka Burger

Scrumdiddlyumptious
Strawberry Hot Chocolate



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Fantastical Wonka Burger



I've spent the last 7 years perfecting my craft and I've come up with this fantastical burger. In this section the Oompa Loompas will teach you...

The ingredients used in this build.

Suggestive Selling Tips when talking to guests about this menu item.

How to prepare IHOP 'N GO Packaging.

Continue





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Ingredients

Brioche Bun



Crisscrossed Bacon Strips



IHOP Sauce



Avocado Slices



Lettuce, Tomato, & Pickle



Ranch Dressing



Steakburger Patty WITH Four-Cheese Blend



Hash Brown Crisps



Served with Choice of 1 Side:



2 Buttermilk Pancakes



French Fries



Onion Rings



Fresh Fruit



Side Salad

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Suggestive Selling Tip



Try suggesting pairing the Dreamy Lemonade with the Fantastical Wonka Burger.

The Fantastical Wonka Burger is truly fantastic! I recommend pairing it with our dreamy new Dreamy Lemonade.



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IHOP 'N GO Packaging

Base



The Fantastical Burger is packaged in a Base container.

Condiments



Review the IHOP 'N GO Packaging Guide for a list of required condiments.



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Dreamy Lemonade

I got the idea for this NEW beverage in a dream. In this section the Oompa Loompas will teach you...

How to make this drink.

Suggestive Selling Tips when talking to guests about this menu item.

Continue





Dreamy Lemonade

Making the Beverage



This drink is so special, it is ONLY available in-restaurant.



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Suggestive Selling Tip



Try suggesting pairing the Dreamy Lemonade with any of IHOP's savory menu items.

I LOVE the BBQ Kick Steakburger. It tastes great with our fantastical Dreamy Lemonade. Would you like me to add that to your order?

