

2026 PROGRAM SPONSORSHIPS

Peachtree Christian Health (PCH) is a premier nonprofit Adult Day and Brain Health Center that improves the lives and health outcomes of caregivers and their loved ones living with cognitive, physical, and emotional decline through compassionate care and evidence-based programs and services in a reliable, safe, and engaging setting.

Since enrolling their loved one at PCH, caregivers reported the following impacts

(based on caregiver impact surveys completed in 2022-2025 by enrolled families)



PCH is excited to announce that it is expanding its programs and services in 2026 in the community! Please consider how you can support the following programs through one of our Sponsorship levels.



Brain Health and Resilience Program

This program focuses on early interventions and therapeutic programs that encourage learning and socialization in a larger group setting for those seeking independence, autonomy, and aging in place. This program supports evidence-based therapeutic classes for our Friends who attend the PCH Adult Day and Brain Health Center and brings specialized art, music, horticulture, pet, and exercise therapy classes to our facility.



New Beginnings Educational Outreach Program

This program aims to increase awareness for the importance of early diagnosis, evidence-based interventions, and caregiver support for those living with mild cognitive impairment, Alzheimer's Disease, and other related dementias. This outreach program will provide critical evidence-based programs to the wider community and will include Memory Screenings, Memory Café's, Caregiver Support, Educational classes and workshops.



For more information contact Christi Heidt, Program Director, 770-624-2727 or email cheidt@pchlec.org.



PCH relies exclusively on funding from sponsors to support these Programs and their activities, educational seminars, materials, and fees for speakers and other subject matter experts. Sponsorship is for a one-year, renewable period. Thank you for helping us serve our community!

SPONSORSHIPS and BENEFITS

	Presenting	Legacy	Program	Community
Contribution	\$10,000	\$5,000	\$2,500	\$1,000
Listing of Sponsors in program and website	Primary and sole sponsor	Secondary shared with up to 4 other sponsors	Third shared with up to 8 other sponsors	List shared with unlimited sponsors
Caregiver Resource Room	Designated space for brochures	Shared Space for brochures	Shared Space for brochures	Listing on Resource Board
Monthly Caregiver Emails	4 Promotion opportunities	1 Promotion opportunity	Sponsor Listing	Sponsor Listing
Quarterly Community Emails	Top Recognition	Recognition	Sponsor Listing	Sponsor Listing
Social Media	Website, Monthly Social Media	Website, Quarterly Social Media	Website, Annual Social Media	Website, Annual Social Media

SPONSORSHIP COMMITMENT

Funder Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Please check the Sponsorship Commitment below:

BRAIN HEALTH AND RESILIENCE PROGRAM

- ☐ Presenting Sponsor - \$10,000
- ☐ Legacy Sponsor - \$5,000
- ☐ Program Sponsor - \$2,500
- ☐ Community Sponsor - \$1,000

NEW BEGINNINGS EDUCATIONAL OUTREACH

- ☐ Presenting Sponsor - \$10,000
- ☐ Legacy Sponsor - \$5,000
- ☐ Program Sponsor - \$2,500
- ☐ Community Sponsor - \$1,000

Make checks payable to "Peachtree Christian Health"