



**Skate Canada
Patinage Canada**



Dear Sponsor,

The Prince Edward County Skating Club (PECSC) is a not-for-profit organization that is sanctioned by Skate Canada. PECSC is fortunate to be able to run programming out of two high-quality facilities in Prince Edward County: the Lehigh Arena in Wellington, and the Prince Edward Community Centre in Picton.

PECSC takes pride in having provided fun and engaging programmes for skaters of all levels for over 30 years! Our club operates thanks to our dedicated and professional coaching staff, and the efforts of numerous volunteers.

On behalf of PECSC, we would like to invite you to be one of our **2022-2023 Community Sponsors!**

Partnerships with community businesses are essential to the success of our skating program. Your support allows PECSC to continue to maintain registration fees at a reasonable level and keep skating affordable for families in our community.

For any sponsorship that a skater secures for our club, valued at \$100 and over, 25% of the sponsorship will be applied as a credit to the skater's overall registration fees. We see this as a "win-win" for all: the club's financial health, parents' wallets and for you as well, the community sponsor, for supporting our youth who enjoy and flourish with our programmes.

In return for your sponsorship, PECSC will provide advertising for your business on our website, through our social media sites and through various other formats ("shout-outs"/announcements at skating sessions, display banners, print advertisements in special event programs, bulletin boards in the PEC arenas, etc).

Please consider this opportunity to support youth sport within our community. All youth sports come at a cost to families, and that cost can be minimized with the generous support of community-minded businesses like yours.

The table on the following page outlines the sponsorship levels and the benefits of each level. Please email your support decision (or any questions) at your earliest convenience to pecscboard@gmail.com. Thank you in advance for considering our request for your support!

Sincerely,

PECSC Board of Directors



Sponsorship Level	Benefits
Olympic Class - \$1000	<ul style="list-style-type: none"> ◆ "Sponsor of the Week" for three weeks of skating sessions ◆ Business logo on PECSC Sponsor Banner (displayed at all skating sessions) ◆ Full page advertisement in Special Event programs ◆ Announcement recognition during events ◆ Recognition on PECSC website Sponsor Page, Social Media accounts and club bulletin boards
World Class - \$500	<ul style="list-style-type: none"> ◆ "Sponsor of the Week" for two weeks of skating sessions ◆ Business logo on PECSC Sponsor Banner (displayed at all skating sessions) ◆ 1/2 page advertisement in Special Event programs ◆ Announcement recognition during events ◆ Recognition on PECSC website Sponsor Page, Social Media accounts and club bulletin boards
Medalist - \$250	<ul style="list-style-type: none"> ◆ "Sponsor of the Week" for one week of skating sessions ◆ Business logo on PECSC Sponsor Banner (displayed at all skating sessions) ◆ 1/4 page advertisement in Special Event programs ◆ Announcement recognition during special events ◆ Recognition on PECSC website Sponsor Page, Social Media accounts and club bulletin boards
Friends of PECSC - \$100	<ul style="list-style-type: none"> ◆ 1/8 page advertisement in Special Event programs ◆ Announcement recognition during special events ◆ Recognition on PECSC website Sponsor Page, Social Media accounts and club bulletin boards

Sponsorship payments may be made by cheque (payable to **PECSC**) or e-transfer (sent to pecsctreasurer@gmail.com). Please email print-ready logos to pecscboard@gmail.com.

On behalf of our skating families and the PECSC Board, we sincerely thank you for your time and consideration. We look forward to receiving your support!