

A portrait of Toni DeVol, a Black woman with long black braids, wearing glasses and a black top with a green beaded necklace. The background is a solid dark blue-grey.

Empowering Leaders Media Kit

Toni DeVol, MPH, PMI-PMOCP, PMP

Audience Insights: A Global Community of Leaders & Decision Makers

1400+

Followers

Engaged leaders, executives, and professionals across industries

290K

Annual Impressions

Consistently reaching decision makers at peak engagement times

6K

Engagements

Driven by high-value leadership, trust-building, and peacekeeping content

8-12%

Engagement Rate

Meeting the industry benchmark for leadership content

My Leadership & Decision-Maker Community

Leaders and executives navigating visibility, influence, and high-stakes decision-making across industries.

Professionals committed to structural integrity, ethical leadership, and measurable impact.

Includes healthcare leaders dedicated to improved patient outcomes and innovation.

This audience represents a high-engagement, influence-ready community positioned for thought leadership collaborations and high-value partnerships.



Content That Resonates

Leadership Under Visibility Pressure

Empower your career growth with insights on healthcare innovation and leadership strategies.

Boundary Clarity

Proactive strategies for maintaining stability, protecting authorship, and fostering ethical influence.



Tailored Partnership Opportunities



Strategic Sponsored Content

Co-create articles, case studies, or guides aligned with trust architecture, peacekeeping, and structural leadership.



Executive Briefings & Keynotes

Deliver tailored leadership sessions on trust, clarity, and authorship protection for senior teams.



Collaborative Learning Experiences

Host joint webinars, live workshops, or private leadership labs for shared audiences.

Why Choose Toni DeVol

Ethical Alignment & Integrity

Partnerships and content grounded in the ACHE Code of Ethics, expanded to include trust architecture, authorship protection, and signal integrity—ensuring credibility and stability in every engagement.

Proven Multi-Industry Engagement

Consistent 8–12% engagement across a targeted audience of executives, founders, and decision-makers in healthcare, corporate, and entrepreneurial sectors.



Alignment? Alignment.

Website

Visit www.tonidevol.com and www.discoverybydevol.com for more information about the platform and offerings.

Email

Reach out directly to info@discoverybydevol.com to discuss partnership opportunities.

LinkedIn

Connect professionally on [LinkedIn](#) for updates.

