

2025 Annual EEO Public File Report

Stations in Employment Unit

WAEW-AM
WAKI-AM
WBMC-AM
WCSV-AM
WOWC-FM
WOWF-FM
WPBX-FM
WSMT-AM
WTRZ-FM
WTZX-AM

Main Street Media, LLC
230 W. Colville St., McMinnville TN 37110
Reporting Period: Feb 1, 2025 – March 31, 2026
No. of Full-time Employees: 15
Contact Person: Scot MacDonald, Partner
****Phone Number: 931-473-9253 ****
Email: info@mainstreetmedia.llc

I. Introduction

This Equal Employment Opportunity (EEO) Public File Report is prepared in accordance with the FCC's EEO rules and covers the station employment unit's recruitment and outreach activities for the period from **2/1/2025 to 3/31/2026**.

During the Reporting Period, three positions were filled for the Main Street Media, LLC McMinnville, TN Sparta, TN and Crossville, TN markets. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

II. Full-Time Job Openings and Recruitment Sources Used

Below is a list of full-time vacancies filled during the reporting period and the recruitment sources used to fill these vacancies.

Job Title	Date Filled	Recruitment Sources Used	Source of Hire
Sales Rep	2/3/2025	Online Job Board / Referral	Referral
	3/1/2025	Online Job Board / Referral	Referral
	7/1/2025	Radio Ad/ Online Job Board	Radio Ad
	8/1/2025	Radio Ad/ Online Job Board	Radio Ad
	9/1/2025	Radio Ad/ Online Job Board	Radio Ad
	10/15/2025	Online Job Board / Referral	Referral
	2/23/2025	Online Job Board/ Social Media	Social Media
	2/23/2026	Online Job Board/ Social Media	Social Media
Admin Asst.	4/15/2025	Radio Ad/ Online Job Board	Radio Ad
Traffic Coordinator	3/15/2025	Online Job Board / Referral	Referral
On-Air Host	3/1/2025	Direct Apply / Community Outreach	Direct Apply
Programming	5/1/2025	Online Job Board / Referral	Referral
	12/1/2025	Direct Apply/ Community Outreach	Direct Apply
Intern	2/15/2025	Online Job Board / Referral	Online Job Board
Intern	9/1/2025	Motlow Capstone Program	Motlow Internship Program
Production	2/21/2026	Online Job Board/ Social Media	Social Media

Recruitment Sources Contact Information

Source Name	Contact Person	Address	Phone	Email
Online Job Board	indeed.com	N/A	N/A	N/A

Source Name	Contact Person	Address	Phone	Email
Radio Ad/ All Stations	Chad Graves	230 W. Colville St. McMinnville, TN 37110	931-473-9253	info@mainstreetmedia.llc
Motlow State Community College	Gina Burke	Simon Hall 116, Moore County Campus	931-668-7010 x2132	gburke@mscc.edu
Social Media				

III. Outreach Initiatives

During the reporting period, **Main Street Media, LLC** participated in the following outreach initiatives to enhance equal employment opportunities:

1. **Internship Program**
 - o Motlow State Community College - Business / Entrepreneurship Interns from local college
 - o WBL Program - Cumberland Co. Public Schools - interns from local high school
2. **Community Involvement**
 - o Warren Co. Chamber ribbon cuttings
3. **Employee Training & Development**
 - o Leadership McMinnville - Warren Co. Chamber of Commerce - employee development program

IV. Summary of Recruitment Efforts

Main Street Media, LLC continues to implement proactive recruitment strategies to attract a diverse pool of applicants. Efforts include outreach to minority organizations, online job postings, and partnerships with educational institutions.

V. Interviewee Referral Source Summary

Below is a summary of interviewees referred by each recruitment source during the reporting period (2/1/2025 to 3/31/2026).

Recruitment Source	Number of Persons Interviewed
Online Job Board	9
Radio Ad	3
Motlow State Community College	2
University Career Center	0
Social Media Posting	4
Community Outreach	6

VI. Certification

This report has been placed in the public inspection file and posted online in compliance with FCC rules.

Prepared by: Malgosia Porter

Title: Billing Coordinator/ Accounts Payable

Date: 3/31/2026