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Press Contact: Gloria Chan, 415-554-6926, Gloria.Chan@sfgov.org

***** PRESS RELEASE *****

SAN FRANCISCO SMALL BUSINESS COMMISSION ADDS ELEVEN NEW LEGACY BUSINESSES

San Francisco, CA — In the past two months, the San Francisco Small Business Commission unanimously approved 11 businesses for the Legacy Business Registry, including a beloved jazz club facing imminent closure. They include: **Blazing Saddles Bike Rentals & Tours, Café La Bohème, Club Deluxe, Hotel Bohème, Larkins Brothers Tire Company, Mariposa Hunters Point Yacht Club, Outpost Studios, Piedmont Boutique, PO Plus, Pop’s Bar, St. John Coltrane Church.**

The Registry recognizes longstanding, community-serving businesses as valuable cultural assets to the city. Currently, a total of 332 businesses have been added to the Legacy Business Registry.

New Legacy Business Spotlight

Among the businesses new to the Legacy Business Registry is the Haight-Ashbury’s Club Deluxe. The owners’ August announcement that it was closing kicked off a sprint to save this beloved live music venue. The Office of Small Business was able to quickly assess the business’ eligibility for Legacy Business status, and the nonprofit organization San Francisco Heritage volunteered to help the owners prepare an application. Supervisor Dean Preston was part of a team that eventually negotiated a lease for Club Deluxe to remain open for business at their current location.

The Legacy Business Program can be a tool to negotiate long term leases, rent reduction, and other stabilizing benefits including through the [Rent Stabilization Grant](#), an incentive for landlords of Legacy Businesses to offer long-term leases and rent reductions.

Club Deluxe is located on Haight Street in San Francisco’s Haight-Ashbury neighborhood.

The full details of the 11 new additions to the Legacy Business Registry are below.

Blazing Saddles Bike Rentals & Tours

2715 Hyde St.

Nominated by Supervisor Aaron Peskin



Business Description: Blazing Saddles has the largest fleet of rental bikes in California for an extremely wide range of customers – from the novice to the seasoned rider. Bike the Golden Gate Bridge to Sausalito or Tiburon and return via ferry! In addition to their self-guided tours, they offer guided tours led by friendly and knowledgeable staff. For larger corporate and school groups, they can accommodate groups of several hundred riders.

Café La Bohème

3318 24th St.

Nominated by Supervisor Hillary Ronen

Business Description: Café La Bohème is a café, beanery, and restaurant located in the heart of the Mission. The café has a warm and comfortable ambiance; a place to call home. The café has contributed to the vibrant culture of art and poetry that has flourished in the Mission since the 1970s during a time of grassroots organizing and movement building.

Club Deluxe

1511 Haight St.

Nominated by Supervisor Dean Preston

Business Description: Club Deluxe is a live music venue located near the iconic intersection of Haight and Ashbury streets where neighbors, tourists, and other locals enjoy music and culture. The atmosphere at Club Deluxe is reminiscent of an old time New York City jazz house. Red lights glow, the sounds of jazz and people talking waft through the air, and patrons are decked out in their best vintage clothing. They present live jazz, blues, and swing performances seven days a week.

Hotel Bohème

444 Columbus Ave.

Nominated by Supervisor Aaron Peskin

Business Description: Nestled in the heart of famous North Beach, Hotel Bohème is a unique boutique hotel with 15 beautifully appointed rooms and a gracious staff. Hotel Bohème features an eclectic mix of literary and visual motifs reflective of the Beat era, including street pictures of life in North Beach in the 1950s and early 1960s by renowned photographer Jerry Stoll.

Larkins Brothers Tire Company

370 South Van Ness Ave.

Nominated by Supervisor Hillary Ronen

Business Description: Larkins Brothers Tire Company is a trusted tire and full automotive service and repair shop. They provide brakes, alignments, tune-ups, and any other needed vehicle repairs.

Mariposa Hunters Point Yacht Club

405 Terry A Francois Blvd.



Nominated by Supervisor Matt Dorsey

Business Description: The Mariposa Hunters Point Yacht Club is a nonprofit membership club dedicated to sailing and service to the greater San Francisco Bay Area community. They sponsor recreational, educational, and charitable activities. Located on the San Francisco Bay between Oracle Park and the Chase Center close to the city's only public boat ramp, the Mariposa Hunters Point Yacht Club has on-site boating facilities, a patio, and a clubhouse with a full bar, kitchen, and ample seating for indoor and outdoor events in an atmospheric setting.

Outpost Studios

950 Battery St.

Nominated by Supervisor Aaron Peskin

Business Description: Outpost Studios is a landmark of the San Francisco independent film community. They are a family-owned recording studio that offers affordable postproduction services for all forms of media, including music, podcasts, audiobooks, television shows, and films.

Piedmont Boutique

1452 Haight St.

Nominated by Supervisor Dean Preston

Business Description: With their iconic legs emerging from the 2nd story windows, Piedmont Boutique is a Haight-Ashbury icon. Featuring disco-party wear, drag queen regalia, and the ever evolving "be who you are" mentality so common on the streets of San Francisco, Piedmont Boutique provides their clients with costume articles for special events.

PO Plus

584 Castro St.

Nominated by Supervisor Rafael Mandelman

Business Description: Affectionately known throughout the Castro as "The Gay Post Office," PO Plus offers mailbox rentals, retail shipping services, package receiving, packing services, print services, computer rentals, virtual mail, shipping supplies, office supplies, secure shredding, greeting cards, and gift items.

Pop's Bar

2800 24th St.

Nominated by Supervisor Hillary Ronen

Business Description: Pop's Bar is a gathering place for a vibrant and colorful blue-collar neighborhood. They open at 6am every morning for graveyard shift workers just getting off work. Pop's Bar is the living room for the 24th Street corridor.



St. John Coltrane Church

2 Marina Blvd., Building D

Nominated by Supervisor Dean Preston

Business Description: A non-profit faith-based organization, the mission of St. John Coltrane Church is "to paint the globe with the message of A Love Supreme, and in doing so promote global unity, peace on Earth, and knowledge of the one true living God." They are where the legendary jazz musician John Coltrane is the canonized patron saint. They are a branch of the African Orthodox Church and the oldest Black jazz organization in San Francisco.

About the Legacy Business Registry

A Legacy Business is a for-profit or non-profit business that has operated in San Francisco for 30 or more years. The business must contribute to the neighborhood's history and/or the identity of a particular neighborhood or community, and it must commit to maintaining the physical features or traditions that define the business, including craft, culinary or art forms.

The registration process for the Legacy Business Program includes nomination by Mayor London N. Breed or a member of the Board of Supervisors, a written application, an advisory recommendation from the Historic Preservation Commission and approval of the Small Business Commission. Inclusion on the Registry provides Legacy Businesses with recognition and support as an incentive for them to stay in the community. The program also provides educational and promotional assistance to encourage their continued viability and success in San Francisco.

The Legacy Business Program is managed through the [Office of Small Business](#). For more information about the Legacy Business Program, including a list and map of businesses on the Legacy Business Registry, visit www.legacybusiness.org.

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