



WHERE EXCELLENCE IS THE ONLY SOLUTION.

CAPABILITIES NARRATIVE

The Asher Co. is a woman-owned consulting firm based in South Carolina, providing strategic support in HR, leadership, compensation, training, and systems automation. With experience in both corporate and government settings, we deliver scalable solutions that improve operations, streamline processes, and strengthen workforce performance. Our work has led to a 40% reduction in onboarding time, a 25% increase in retention, and stronger audit readiness across multiple agencies.

CORPORATE DATA

UEI: F2G1Z7Q1NWZ2

CAGE: 0QKS9

State of SC: 7000377489

PSC: R431 - Support - Professional: Human Resources

NAICS:

- **541611** - Administrative Management and General Management Consulting Services
- **541612** - HR Consulting
- **541618** - Other Management Consulting Services
- **611430** - Professional and Management Development Training

Memberships:

Society of Human Resources Management (SHRM)

CONTACT

POC: Alexis Stokes

Title: CEO, Lead Consultant



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(645) 216-8340



<https://myasher.co/>

CREDIT CARDS ACCEPTED

CORE COMPETENCIES

- HR consulting, compliance reviews, and policy development
- Workforce planning, talent strategy, and leadership training
- Compensation analysis and salary benchmarking
- Executive coaching and performance support
- SOP development and administrative process improvement
- CRM setup, marketing workflows, and AI-automation tools
- Strategic operations planning for growth and efficiency

DIFFERENTIATORS

- Cross-sector leadership in both government and corporate HR environments
- Integrated support across HR, compensation, training, and system automation
- Proprietary tools including scorecards, audit frameworks, and SOP templates
- Board-level experience shaping retention strategy and policy decisions
- Results-focused delivery that streamlines operations and strengthens performance

CORPORATE EXPERIENCE

Our owner brings over 10 years of direct experience supporting government agencies and corporate organizations through strategic HR consulting, workforce planning, and operational transformation. She has led multi-agency initiatives, managed enterprise systems, and advised executive leadership on compensation, compliance, and employee engagement strategies.

- **South Carolina Judicial Branch** – Oversaw payroll and compliance for 500+ staff across state courts
- **SC Department of Social Services** – Conducted salary benchmarking and supported statewide policy reform
- **Patriots Point Development Authority** – Served as HR Director and Board Member, leading retention strategies and compensation restructuring
- **Boeing** – Delivered HR-employee engagement strategies, enterprise staffing systems, and performance optimization across corporate functions