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## Pride Cup Tournament Sponsorship

Thank you for your interest in sponsoring our first annual Pride Cup: A Short Track Roller Derby Tournament, hosted by Coming Hot Into The Box with Slice and Karnage: A roller derby podcast! We are so excited to partner with Q Plus, a community-based organization that focuses on providing queer youth with a safe space to engage in group activities and programming.

Roller Derby has come a long way from its most familiar incarnation as a staged show in the 1970s. Played on four-wheeled, “quad” skates, modern roller derby is often described as “a combination of NASCAR, hockey, and chess.” Today’s roller derby is *100% real*, displaying endurance, teamwork, strategy, and full-contact hits that keep the action going.

For this tournament, we are focusing on an iteration of roller derby called Short Track Roller Derby. This takes place on a smaller track with half the players of “regular” derby and half the time. Our podcast wanted to spotlight this up-and-coming form of derby for its spirit of gameplay, less physical impact (somewhat!), and allows players to play at a different intensity and smaller scale of “regular roller derby”.

*Q Plus’ Mission Statement: We work to create more youth accessible spaces, uplift youth voices, and empower queer youth. Our overall goal is to create space for queer youth to be authentically and entirely themselves. Every event and program we support is born of a need identified by queer young people, rather than suggested by adults. Our plan is to continue changing and evolving as the needs of queer youth continue to change and evolve. Q Plus started as a grassroots, community based, youth led, volunteer run organization with the goal of filling gaps we saw in queer youth programming across Connecticut. We started running events with a queer youth open mic in May 2019. In March of 2022, we officially received our 501(c)3 status from the IRS. We’ve continued to expand our programming to include weekly youth groups in towns across the state, along with hosting Open Mics, Summer Camps, and providing school support and GSA services. We provide safe and supportive spaces for LGBTQ+ youth to feel empowered and uplifted. Check Q Plus out at [qplusct.org](http://qplusct.org) to learn more.*

This tournament will create great exposure and generate increased awareness for your business among our thousands of fans throughout Connecticut and New England. We will be live-streaming the tournament in addition to our in-person audience. This will bring your business to thousands of people across the country and abroad. Roller Derby's fan base is diverse, including all demographic categories – likely including *your* customers! Here is how you can help make this tournament the best it can be, become a sponsor!

### **Platinum (Pro Skater) Level Sponsor - \$750**

- Full page ad in our program
- 5 social media plugs in the two weeks prior to the tournament
- Announcer call out for each game (1 per game - 14 total)
- 4 VIP tickets for the tournament
- Sponsors a team color that will have your business logo or name on the team shirts.
- Receive a personalized tournament shirt for that team, tournament patch, and sticker
- Banner displayed during livestream and trackside
- Vendor table (if applicable)

### **Gold Level (Seasoned Skater) - \$500**

- Half page ad in our program
- 4 social media plugs in the two weeks prior to the tournament
- Announcer call out in every other game - one being championship game (7 games total)
- 4 VIP tickets for the tournament
- Sponsors a team color that will have your business logo or name on the team shirts.
- Receive a personalized tournament shirt for that team, tournament patch, and sticker.
- Banner displayed during livestream and trackside
- Vendor table (if applicable)

### **Silver Level (1st Boutng Season!) - \$250**

- Quarter page ad in our program
- 2 social media plugs in the two weeks prior to the tournament
- Announcer call out in every other game (7 games total)
- 2 VIP tickets for the tournament
- Banner displayed during livestream and trackside

### **Bronze level (Newbie Skater) - \$100**

- 1/8 page ad in our program
- 2 social media plugs in the two weeks prior to the tournament
- Announcer call out in 3 games - one being the championship game
- 2 VIP tickets for the tournament
- Banner displayed trackside

To sponsor, please reach out to us at [chitbpridecup@gmail.com](mailto:chitbpridecup@gmail.com). We accept payment via PayPal, check, or cash. PayPal handle is @CHITBpod. Make checks payable to CHITB Podcast. Coming Hot into the Box podcast is a for-profit company. Fifty percent of the profits from this tournament will be donated to Q Plus, which is a 501(c)3.

Thank you so much for your time and consideration.

Kellie Suplicki and Magin Belliveau  
(AKA, Karnage & Slice)

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