Heidi Wilson, MS, APR

Communications Practitioner, Entrepreneur, Professor, Author

Founder and CEO of HWILSONPR, Heidi Wilson is a sought-after accredited communications practitioner who has provided a myriad of services to entrepreneurs, nonprofit organizations, educational institutions, state agencies, and students for more than a decade in the field of media and communications. Heidi is academically trained and professionally experienced in the field of Public Relations. She provides captivating messages on her quest to teach and inform on topics such as: What is PR? The Impact of PR on a Business, Media Relations & Storytelling, Marketing & Branding, Entrepreneurship, Mentorship and more.

Heidi is available to be a presenter or panelist at your event, a guest interviewee for your podcast and open to other media features & appearances. She has given a variety of formal and informal presentations to diverse groups and can customize her keynote, workshop, presentation, informal chat, or inspirational message to meet your organization's needs. You can be assured that Heidi's appearance will be tailored to teach and engage the smallest or largest audience to be INFORMED, INSPIRED & READY TO TAKE ACTION!

SPEAKING TOPICS

- Public Relations/Marketing
 - Social Media
 - Branding
 - o Navigating College
 - o Entrepreneurship
 - Mentorship



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