

WHITE FRAGILITY: A CONVERSATION ON RACE AND RACISM

“I Don’t Know What To Say”

Entering Difficult Conversations A Having Difficult, but Important Conversations on Race and Racism

With Tracy Ellis-Ward, Felicia Hall Allen and Paul Tokunaga



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Attorney, Leadership Development Consultant,
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These dynamic and seasoned “race specialists” lead workshops around the theme of “white fragility,” based on the New York Times bestseller by Robin DiAngelo. Most recently, they led workshops for 275 Big East coaches and athletic department staff.

[Quotes from Tracy and a few others. I sent Tracy a reminder yesterday; got an automated reply that she’s on vacation this week. Does anyone stand out from the coaches’ conversation I can contact for a quote? In the second one, Tracy called on Stu Jackson to make closing comments. He’s a senior commissioner. Val Ackerman, Commissioner, was in the first one. I could also ask her. Anyone else come to mind?

WHAT IT IS:

A 90-minute interactive and engaging Zoom conversation facilitated by Allen, Jackson and Tokunaga based on White Fragility (reading the book or watching a short video is required to participate in the conversation). Critical up-to-date content will be presented following by smaller discussion groups moderated by the facilitators.

Our approach is best expressed by one of our facilitators, “We come with care, not with a hammer!” Our intent is to help you better engage conversations about race and racism.

WHO IT’S FOR:

We are offering this virtual conversation to three distinct groups in your conference: coaches, student-athletes and athletic administrative staff.

WHAT IT WILL COST:

ONE CONVERSATION - \$4,500

Athletic Administrators & Staff and Coaching Staffs Are you suggesting this one conversation COMBINES athletic admin/staff AND coaches? That could be a very large conversation.

TWO CONVERSATIONS: \$7,500

One conversation with Athletic Administration and Staff
Second conversation with Coaches and their Staffs

THREE CONVERSATIONS: \$10,000

Athletic Administrators and Staff
Second Conversation with Coaches and their Staffs
Third Conversation with Student Athlete Leaders

FOLLOW UP CONSULTATION: \$1,000

We also offer a one-hour follow-up consultation with your leadership team to debrief and discuss next steps with one of our presenters.

TIMEFRAME

The conversations are offered through November 24th, 2020. We have a capacity limit of 10 conferences for this time period.

SIGNING UP

To reserve a spot, please go to [link]. You will receive a response within 48 hours if we can handle your proposed time.