

# Making Ideas Take Shape!

**You have only seconds  
on the shelf to win  
attention, build trust,  
and make the  
SALE!**

## HOW WE HELP GROWING BRANDS

- **Brand presence:** We help you turn your package into a visual handshake that communicates quality, consistency, and confidence.
- **Shelf impact:** Shape, finish, colour, texture, and clarity all influence whether a consumer stops, looks, and chooses your product.
- **Product fit:** Different products need different label constructions. We help guide you toward a label that suits your container, market, and budget.
- **Premium finishes:** From clean, simple looks to upscale decorative effects, the right finish can elevate perceived value.
- **Practical advice:** Need help thinking through label size, material, artwork, or how to launch an MVP? We can point you in the right direction.

### A GOOD LABEL SHOULD

- ✓ Catch the eye quickly
- ✓ Reflect your brand personality
- ✓ Help the product look credible
- ✓ Support consumer confidence
- ✓ Work well in the real world

### TALK TO US ABOUT

- New product labels
- Packaging branding ideas
- Material and finish options
- Artwork guidance
- Small-run / launch planning

## YOUR LABEL IS YOUR SALESPERSON

### COME SPEAK WITH CLC BARBADOS TODAY

Bring your idea, product sample, or current label, let's talk about how branding and labels can help you sell more effectively. We can help your brand stand out through high-impact labels premium finishes, and practical packaging guidance.

**40 YEARS OF LABEL EXPERTISE - BARBADOS • JAMAICA • DOMINICAN REPUBLIC**



Caribbean Label Crafts Ltd.  
Wildey Industrial Estate  
Wildey, St. Michael, Barbados, W.I.  
Tel: 436-7877  
email: [Terry\\_Moore@label-crafts.com](mailto:Terry_Moore@label-crafts.com)  
web: [www.label-crafts.com](http://www.label-crafts.com)