

# TOP 10 AIRBNB DESIGN ESSENTIALS THAT BOOST BOOKINGS

Simple upgrades that help your space shine and keep guests coming back



## 1. A CLEAN, EASY COLOR PALETTE

Stick to colors that feel calm and pulled together. Soft neutrals, warm whites, and a pop of personality go a long way — and they photograph beautifully.



## 2. COMFORTABLE, INVITING BEDDING

Think hotel vibes. Soft sheets, a cozy comforter, and fluffy pillows instantly make guests feel cared for. Great sleep = great reviews.



## 3. LIGHTING THAT SETS THE MOOD

Swap out dull fixtures for something stylish. Add warm bedside lamps and make sure every room has good lighting for photos and for guest comfort.



## 4. DURABLE FURNITURE THAT STILL LOOKS GOOD

Choose pieces that can handle real-life use. Performance fabrics, solid materials, and timeless shapes keep your rental looking fresh longer.



## 5. A LIVING ROOM GUESTS WANT TO LOUNGE IN

Style your sofa with throw pillows, add a rug that grounds the space, and include a little greenery. Guests decide quickly if a place “feels good.”



## 6. EASY STORAGE SOLUTIONS

Give guests places to drop their bags, hang their clothes, and stay organized. Think baskets, nightstands, luggage racks, and hooks.



## 7. A BATHROOM THAT FEELS THOUGHTFUL

Soft towels, good lighting, refillable toiletries, and enough hooks for everyone. Small details make a big difference.



## 8. A WELL-STOCKED KITCHEN

Include solid basics plus guest favorites: coffee station, wine glasses, cutting boards, good pans, and simple spices. A well-equipped kitchen earns extra points.



## 9. A TOUCH OF LOCAL PERSONALITY

Add something that reflects your area: artwork, a small decor piece, a guidebook, or colors inspired by the local vibe. It makes your place memorable.



## 10. ONE “INSTAGRAM MOMENT”

Create at least one photo-worthy spot. An accent wall, unique chair, fun artwork, or cozy reading corner helps your listing pop online.

Need help designing your Airbnb? Visit my website for services and tips.

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