



# PAUL ANTHONY CLAXTON

VENTURE CAPITALIST, SERIAL GLOBAL ENTREPRENEUR, ADVISOR AND BOARD MEMBER. A TRUE INNOVATOR IN INVESTING AND BUSINESS.

RECIPROCIITY ROI, LLC AND PARTNERS, FOUNDER/CEO OF RECIPROCIITY ROI, – AWARDED CONSULTING FIRM, MINNEAPOLIS, MN, 2016 – PRESENT

*Before we do business, we ensure that the ROI potential is significant, and we support the ROI potential with resources from our subsidiary companies and partners. Together we invest our money and resources into already profitable, but rare opportunities that make sense as well as things we like and people we like and our partnerships that span the globe. I continue to work with family offices, funds of funds, HNWI/UHNWI, institutional investors, universities and corporate venture innovation divisions across the globe. Connected to TOP 50 Family Offices in the world.*

## A DAY OF MY LIFE MEASURED IN PERCENTAGES

- >Gym 8%
- >Self-Education & meeting with mentees & mentors 8%
- >Meeting external project stakeholders & decision-makers to drive strategy & vision 15%
- >Marketing with internal team members to drive strategy & vision 15%
- >Marketing , putting out fires & business operations 8%
- >Philanthropy & volunteering 6%
- >Relaxing & spending time with family & friends 35%

## PHONE & EMAIL

763.307.4269 & [paulc@reciprocityroi.com](mailto:paulc@reciprocityroi.com)

## BUSINESS, LINKEDIN& PERSONAL WEBSITES

[www.reciprocityroi.com](http://www.reciprocityroi.com) & [www.linkedin.com/in/businessmanathletemarie/](http://www.linkedin.com/in/businessmanathletemarie/) & [www.paulclaxton.io](http://www.paulclaxton.io)

## MARKETS

USA/Mexico/Europe/Middle East/UK/China

## INDUSTRIES

Robotics/AI/Machine Learning/AR/VR/IoT/Smart Technologies

## LIFE PHILOSOPHY

Continuous learning & maintaining optimum fitness. Healthy bodies for play & healthy minds for work.

## LEADERSHIP PHILOSOPHY

Focus on what you can control & Take Responsibility for EVERYTHING & EVERYONE.

## BUSINESS PHILOSOPHY

Great Business Happens Through Great Relationships

## HOW I VIEW BUSINESS AND CAPITALISM

Capitalism isn't about making money at its core, that's only a byproduct reward. To me it's about advancement for the greater good, and improving people's lives. I'll make a statement on the world by using technology, best business practices and leadership to improve people's lives. Live Long and Prosper. I truly believe capitalism is about capitalizing on opportunities to pay it forward. SEMPER FI!

>Venture Partner to Robotics Hub Venture Capital Firm Constituent with many decision makers across the funding space

>Started and led multi-million dollar international joint ventures

>Built board advisory team and to include engaging VAYNERMEDIA (Gary Vaynerchuk's agency) for board advisor role with Reciprocity ROI, LLC as well as [www.BlazePR.com](http://www.BlazePR.com) (PR firm for Floyd Mayweather)

>Engaged on innovation efforts with many large companies like Toyota, Festo and Sodexo

>Secured opportunity in San Francisco and Asia to purchase a cutting edge technology for approximately 100mm USD

>Successfully raised over 7-figures through Limited Partners for and pipelined 50mm plus for follow-on funds

>I have closed millions of dollars in revenue for ourselves and our clients

>Built revenue to 200k annual reoccurring within 90 days

>Built company to a staff of approximately 15 people

>Delivered well over over 300k worth of profitable business and over 1 million dollars in pipeline to client within 4 months of engagement

>Built and designed operational procedures for company and clients

>Constructed a 3.6 million-dollar budget and proposal of a new product in support of ELD government mandate

>Directed merger and acquisition endeavors for private and publicly traded companies

>Led the effort to build and manage channel partners and white-label services

>Engaged executives at Microsoft to contend and contribute to infrastructure projects in Dubai

>Council Member in Gerson Lehrman Group

>Led teams on multiple funding and acquisition efforts between 150k and \$4 million

>Drove decisions and initiatives to build a new IT vertical in Minneapolis which includes the transfer of a large 3M account, due to the acquisition of a local Minneapolis IT company

>Managed reporting from subordinates on contingency labor initiatives

>Board Advisor to [www.SpineNation.com](http://www.SpineNation.com)

>Board Advisor to ex-NFL Football Player for Cincinnati Bengals; TJ Wright of [www.horizonhover.com](http://www.horizonhover.com)

>International Manager of Private Office in Oman; [www.abdulwahaboffice.com](http://www.abdulwahaboffice.com)

>Board Advisor to Cyber Security and technology programs at Ithaca College. [Profile link](#)

> Interim Chairperson to the Minneapolis Chapter for the International Trade Council

>Leading initiatives for an approved project on the International Space Station



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## KNOWLEDGE AREAS

- >Marketing and Growth Hacks
- >Venture Capital
- >Business Analysis
- >Technology innovation and Product Strategy
- >Building Teams and Scalable Operations
- >Contingency Labor and Supply Chain Resources
- >PR/Media and Public Speaking
- >Global Markets
- >Bootstrapping Companies/LEAN approach
- >Dealmaking/Architecting the deal from nothing

## EDUCATION

- >BACHELOR OF SCIENCE, CRIMINAL LAW & PSYCHOLOGY  
Park University, 2005-2009
- >MASTERS IN LIBERAL ARTS, FINANCE  
Harvard Extension School, University, In progress
- >MILITARY LEADERSHIP & OPERATIONAL STRATEGIES  
Marine Corps Institute, 2000-2012

## AWARDS & RECOGNITION

- >2018 Entrepreneur Awards nominee
- >Numerous Marine Corps awards
- >Outstanding Sales awardee twice
- >Numerous athletic competition awards
- >Recognized in the business journal ([Link](#))
- >Multiple podcasts & articles on thought leadership & industry best practices
- >Won Small Business Awards of 2019 by [www.CV-Magazine.com](http://www.CV-Magazine.com)

## ORGANIZATIONS

- >NFTE (Network for Teaching Entrepreneurship) – Volunteer, 2018
- >Toastmasters International – Member, 2017
- >Your Corporate Allies – Venue Manager, 2016
- >VFW (Veterans of Foreign Wars) – Member, 2014
- >Gerson Lerhman Group (GLG) –Council Member, 2018
- >Veterati – Veteran Business Mentor, 2019 ([Profile](#))
- >Torch.io – Business Mentor, 2020 (profile not publicly sharable)

## PUBLICATIONS AND PODCASTS

- >[www.linkedin.com/in/businessmanathletemarine/](http://www.linkedin.com/in/businessmanathletemarine/)
- >Business autobiography due to be released late 2022 [www.BuildingtheNucleus.com](http://www.BuildingtheNucleus.com)
- >Hand-picked to interview for a chapter an Amazon Best Seller: 7-Figure Minds
- >In June 2021 I appeared as a co-author in a business book by [www.MissionMatters.com](http://www.MissionMatters.com)

## PUBLIC APPEARANCES ONLY

<https://paulclaxton.io> Public Speaking Page

## SECURITY CLEARANCE

Secret (expired/inactive)

## LANGUAGES

Spanish: 2 out of 5 proficiency level, 5 being most proficient

## FOCUS AREAS

- >Less Talk; i.e. More Execution and Action
- >Results, Commitment and Consistency
- >Endurance, Resilience and high risk propensity
- >Continuous Improvement and Humility

## OTHER

- >Member of [www.PARA.expert](http://www.PARA.expert) - The Professional Association of Robotics and Automation
- >Member of [www.Greentech.Earth](http://www.Greentech.Earth) - Out of 1,000 companies, Reciprocity ROI, LLC was selected to be part of this organization focused on ESG's; community of 500+ Greentech companies 500+ top tier VCs, media and experts
- >Handselected and recruited through [www.TargetHype.com](http://www.TargetHype.com) as an anonymous for a market research study on its usage in business and consumer settings.

*REFERENCES PROVIDED AS NEEDED AND AS RELEVANT*

## ABOUT ME

I am a Honorably discharged U.S. Marine and accomplished Global Serial Entrepreneur. Before my time as a private sector executive, I was a public sector executive in the Marine Corps. During that time, I did 4 tours in Iraq starting with the 2003 Invasion of Iraq. Transitioning to my time as a corporate executive and entrepreneur, I built several businesses and lived in a few different countries which has allowed me to achieve more of a global, well-rounded perspective. I have served as a venture partner, mentor, board advisor and entrepreneur to a number of different executives and companies, startups and venture capital firms. Most of my work as an entrepreneur so far has been in the healthcare and manufacturing industries where we focus on technology for good and sustainable impact. Over the years I have consistently spoken about entrepreneurship and organizational leadership at dozens of events and organizations and to include examples; the International Trade Council and the Silicon Rotary Club. I have mentored close to 50 executives on business, entrepreneurship, leadership and I continue to do this daily as my way of giving back through my experiences. Some of these executives have worked at companies like Facebook, the United Nations, and are quite renowned themselves.

## HOW I VIEW ENTREPRENEURSHIP IN QUOTES

“If you are not trying to take over the world and you are an entrepreneur, then what are you doing?” - PC

“I believe people become entrepreneurs because they strive to put it all on the line to make the world a better place and improve the lives of others” - PC

“When something is important enough, you do it even if the odds are not in your favor” Elon Musk

## MY RECOMMENDED BOOK READING

The Lean Startup by Eric Ries; Pitch Anything by Oren Klaff; The Winners Manual by Jim Tressel; The Age of the Customer by Jim Blasingame; Relentless by Tim Grover; Primal Branding by Patrick Hanlon