

AUCTION HOUSE INTERNATIONAL

Global Sponsorship Opportunity 2026

WHERE UHNW TRANSACTIONS HAPPEN



| LEGACY ADVERTISING IS DEAD



Passive Exposure

Impressions without intent.
Views without action. Your
brand is buried in a sea of
digital noise.



Buried in Catalogs

No control over placement.
No presence at the exact
moment critical decisions
are being made.



Zero Control

Capital moves without you.
Your competitor shows up
while you remain invisible
to the deal.

| AHI: THE DIGITAL WAR ROOM

An Active Deal Environment

We don't just display assets; we move them through a forensic ecosystem of high-value transactions.

- ✓ **Live Transaction Ecosystem:** Real deals, real principals, real-time capital in motion.
- ✓ **Forensic Equity Audits:** Deep due diligence woven into every transaction lifecycle.
- ✓ **UHNW Buyer Registry:** Verified participants with \$30M+ net worth. No casual browsers.



| 100% QUALIFIED. ZERO WASTE.

100% UHNW Principals

Net worth \$30M+. Every visitor is actively transacting, not just browsing the market.



Family Offices

Multi-generational wealth management seeking capital deployment at scale.



Elite Brokers

Specialists in high-value transactions who are deal-ready at all times.

| EXCLUSIVE CATEGORY OWNERSHIP

1 Partner Per Category

Exclusive. Absolute. Non-negotiable. You own your service category across the entire AHI platform.

Direct Principal Exposure

No competitors present. No noise. Your name is the only one presented to UHNW capital when the need arises.

"When a deal identifies a service need, you are the singular referral introduced to the principal."

| EMBEDDED INTO THE DEAL FLOW

01

Audit Identifies Need

Forensic audit
uncovers a category-
specific requirement.

02

Deal Requires Provider

Transaction cannot
advance without the
right specialist
present.

03

AHI Presents ONE Partner

Your brand—and
only yours—is
introduced to the
principal.

04

Deal Closes

You are credited at
completion when
capital moves.

| THE AHI ADVANTAGE

- ✓ **100% Transactional Audience:** Zero casual browsers. Every user is in a high-stakes deal cycle.
- ✓ **High-Frequency Exposure:** Multiple branded touchpoints across every transaction lifecycle.
- ✓ **AHI Halo Effect:** Immediate association with the most trusted name in UHNW transactions.
- ✓ **Aligned with Capital:** Connected to the 44% Equity Recovery Movement institutional mandate.

Market Dominance

Traditional marketing offers high cost and low precision. AHI offers zero noise and absolute intent.

| THE MATH OF ROI

\$10M

AVERAGE VALUE PER LEAD

\$40M

TYPICAL PRINCIPAL STAKE

5X+

YEARS OF SPONSORSHIP ROI



| SPONSORSHIP LEVELS

Tier	Investment	Engagement Term	Core Benefit
DIAMOND	\$3,000/mo	Annual Contract	Full Exclusivity + Platform Integration
GOLD	\$2,000/mo	Annual Contract	Priority Listing + Elevated Placement
SILVER	\$1,000/mo	Annual Contract	Standard Placement + Category Presence
COPPER	À La Carte	Flexible Terms	Entry-level Access + Category Presence

| STRATEGIC VS. TACTICAL

ANNUAL — STRATEGIC

- ✓ Category exclusivity (Zero competitors)
- ✓ Direct principal introductions
- ✓ Full platform audit integration
- ✓ **\$6,000+ Annual Savings**

MONTHLY — TACTICAL

- ✓ Shared category (Competitors present)
- ✓ Limited platform presence
- ✓ No exclusivity guarantee
- ✓ Higher blended cost over time

LIMITED ALLOCATION

Curated Partnerships

AHI selects partners who provide genuine value to the transaction lifecycle. We build alliances, not advertising space.

- ✓ **Geographic Exclusivity:** Own your regional market area entirely.
- ✓ **One Brand per Category:** Absolute zero internal competition.
- ✓ **Curated Selection:** We select our partners for strategic fit.





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Confidential 2026 - Where Capital Moves