### Organization MISSION

Help family build community become financial independence

Its mission is to provide an opportunity for Khmer Entertainers to perform in the USA 6 months a year. In 2012 ASALEC sponsors 5 entertainers from Cambodian and continue sponsors more superstar every year. In 2015 ASALEC expand more program to support poor people in the country by building Ponds and Wells. In addition to building Pond and Wells ASALEC created employment program by hiring people in the country to work in the farms. In 2015 we hired 30 employees. We plan to double every year for the next five years.

### GOALS

Help family build community become financial independence

- (1) Khmer Cultural Entertainment (KCE) minimum 6 stars to perform in the USA for the next 5 year
- (2) Social & Economic Stability (SAS) Employed at least 30 employee in 2015 and double every year in the next five year
- (3) The Wishing Wells Project, Build at least two Wells and one Pond a year for the next five year

#### Khmer Cultural Entertainment

Mission: is to preserve Khmer History and culture for our children and foreigner to understand and accept Khmer history and culture was established thousand years before us. In addition to preserve our culture KCE develop and economic prosperity for individual and family throw live performance. Our organization has been sponsored Khmer performers to perform in the United States. Our performers receive many benefits such as travel oversee, build social net work, and receive a great deal of financial support.

• Goal: Khmer entertainer will tours USA 6 months a year

### **Activities**

- Spring 2013. KCE has been sponsoring Khmer entertainer since 2013. We have sponsor the following stars,
- 1. Noy Vanneth 6. Hou Lavy
- 2. Sos March7. Sos Song Veacha
- 3. Keo Kannika8. Chea Chany
- 4. Hang Pisey 9. Chin Vathana
- 5. Sin Maly
   10. Tieng Mom Sotheavy
- 11. Kong Sothearith

### Spring 2013 usa tour

#### Performers

- 1.Noy Vanneth
- 2.Sos March
- 3.Keo Kannika
- 4. Hang Pisey
- 5.Sin Maly









# Performing schedule spring 2013



## Fall 2013 usa tour Hou Lavy



Khmer Legion

### Spring 2014 USA Tour

Song Seangvacha & Chea Channy



## Fall 2014 USA Tour Chin Vathana Tiengmom Sotheavy



### Spring 2015 usa tour

#### **Kong Sotearith**



### Accomplishment

Help family build community become financial independence

- KCP was established in 2013. KCP has been sponsoring Khmer entertainer since 2013. We have sponsor the following stars,
- 1. Noy Vanneth6. Hou Lavy
- 2. Sos March7. Sos Song Veacha
- 3. Keo Kannika8. Chea Chany
- 4. Hang Pisey 9. Chin Vathana
- 5. Sin Maly
   10. Tieng Mom Sotheavy
- 11. Kong Sothearith

#### **Performance Location**

Help family build community become financial independence

- **Spring 2013**, Our five performers perform 21 states in the USA. Those states include, Massachusetts, Provident, Phila, Maryland, North Carolina, Chicago, Minnesota, Arizona, Texas, Seattle, California, Origon, Florida, Atlanta and few more states.
- Fall 2013, Mr. Hou Lavy also perform in the following states Massachusetts, Provident, Phila, Maryland, North Carolina, Chicago, Minnesota, Arizona
- Spring 2014, Sang Vichea and Chea Channy also perform:, Massachusetts, Provident, Phila, Maryland, North Carolina, Chicago, Minnesota, Arizona, Texas, Seattle, California, Oregon, Florida, Atlanta and few more states.
- Fall 2014 Chin Vanthana and Tieng Momtheavy also perform: , Massachusetts, Provident, Phila, Maryland, Noth Corilina, Chicago, Mennisota, Arizona, Texas, Seatle, California, Origon, Florida, Atlanta and few more states.

**Spring 2015, Kong Sothearith also perform** Massachusetts, Provident, Phila, Maryland, Noth Corilina, Chicago, Mennisota, Arizona

### KCE BENEFIT

Help family build community become financial independence

- **Stars**: Each stars minimum salary of \$1000 a month. In addition to salary each stars earn from donation up to \$10,000 a months for three month.
- **Community in the USA**, individual or families able to witness live show performance from our country. Our children able to see our culture display in the country.
- KCE program help ASALEC organization established a new program called "The Wishing Wells Project"
- KCE program help Asalec, Inc organization established Social Economic Development (SED)

### BON PHA SAMAKIFUND RAISING EVENT MAY 20, 2015

### Fun Raising, \$5000.00



### KHMER CULTURAL ENTERTAIMENT 3 to 5 year plan

- I. OPEN OFFICE IN CAMBODIA IN SEPTEMBER 2015
- II. SET ORGANAZATION STRUCTURE
- III. CONTINUE SPONSHORHISP KHMER ENTERTAINER 6 MONTHS A YEAR
- IV.INCREASE LIVE PERFORMANCE IN DIFFERENT STATE
- V. INCREASE FUND RAISING EVENT ACTIVITIES
- VI. COLLABORATE WITH OTHER ENTERTAINER GROUP SUCH AS DON'T THINK WE FOR FORGET
- VII.COLLABORATE WITH UMASS LOWELL
- VIII PERFORM FOR AMERICAN AUDIENCE
- IX. CULTURAL FUND RAISING (BON PHA, BON KATHIN, BON CHOUL SNAM, NEW YEAR CELEBRATION)

#### Khmer cultural entertainment

Income projection per year in the next 5 year

#### Operation Cost:

I.USA Art and Culture Department: \$250 per application

II.USCIS: \$1550 Per application

III.USA embassy in Cambodia: \$250 per performer

IV.Administration cost in Cambodia \$ 250. per star

V.Administration cost in USA \$1500.00 per application

VI.Traveling Expend per stars \$1500 to \$2000 from Cambodia

VII.Living expend in the USA \$ 1200.00 per month per stars

VIII.Marketing material & advertisement \$2000.00 per three month

IX.Overhead cost in USA \$1500.00 per three months

X. Total cost \$10,000.00

### Khmer Cultural Entertainment

income in three month performance (Estimation)

- Total performance in three month
- Estimates profit each show \$1,500.00
- Total income in three month
   22,500.00
- Estimate income generate \$22,500.00-\$10,000profit \$12,500

### THE WISHING WELLS PROJECT (WWP)

- To provide clean Water to individual and families in countryside and in the 9 former refugee camps. Cambodia country is a poor country. Individual and families residing in the countryside and 9 former refugee camps do not have running water. They survive by getting water from the rain, pond, lakes and rivers. Those water are not clean.

  Unfortunately, not every village or camps have pond, lake or river. We build a wells to provide a better clean water.
- B. To build Pond to support individual and families in the country and in the 9 former refugee camps. People in those village majority of them are farmers. Farmers need water to grow their product. Majority of those village do not have pond.

## Wishing Wells Project Mission & Goal

Mission: To help Khmer in the countryside to have clean water.

Goal: To build minimum of 2 Wells and 2 Pond a year for 9 community on the border of Thai and Cambodia.

" 9 communities are The former refugee camps"

Build at least 2 Wells and 1 Pond a year for the next five years in rural area

# Accomplishment in 2015

- 2 ponds (Coordinator Vicheka Tith)
  - 1. Pom Ou Khla Khom, cost \$6300.00
  - 2. Pom Kos Ka Lor, cost \$8500.00
- 2 Wells, (Coordinator Vary Meas)
- 2 wells build in Nong Chan former refugee camp, cost \$4,900.00

### WWP goals 3 to 5 year

- I. Build 2 pond 2 Wells per year in the next 5 years in rural area
- II. Build a temple resident in Nong Chan for 20 monks
- III. Build minimum of 2 Ponds and 2 Wells in 9 village in the former refugee camp

### Road to Nong Chan









Monk bathroom



### Monks Resident





#### First Pond in Ou Smeach Villiage





#### Young Monks Building Buddha Temple





















### Social and economic stability (SES)

#### mission & Goal in the next 5 years

Mission: provide economic stability to individual and families residing in rural area and in the former refugee camp.

Goals: To provide employment opportunity for local resident. Least land for family and resident to grow vegetable and fruit

Hire 30 employee each year and double every year in the next five year

### Social economic stability

Cost of operation

I. Farm land cost per hector

\$150.00

II. Material and labor

\$650.00

III. 2015 cost operation 35 hector

\$28,000.00

Income for per hector

\$1500.00

Total income of 35 hector

\$52,000.00

Estimate profit

\$52,000-28,000 = \$24500

# Social Economic Stability







# Social economic stability activities in 2015 10 hector land farming (potato)



### Accomplishment

- Built 2 ponds (Ou Reasmey Province) and Kos Kar Lor Province,
- Built 1 wells in Nong Chan former refugee camp. )
- Rent 200,000 meter square producing potato.

## Economic Development (EC)

• Cambodian is a poor country. Majority of people live in the countryside they are lock of work, they lock of education, basically they lock of everything to survive. In 2015 Asalec create Economic Development program to provide an opportunity for people in the country to work in the form. In 2015 Asalec hired 35 people to work in the farm





