

Eden Food Centers™

Healthy Foods, Healthy
Body, Healthy Mind!

DeWin Madill, Co-Founder
Aaron T. Manaigo, Co-Founder

Background:

The Eden Food Centers™ was formed as a 501c(3) tax exempt organization to combat hunger in areas designated as “Food Deserts” both domestically and internationally. Through the collaborative efforts of one of the largest U.S. based food distribution companies, elected officials and private sector partners, the Eden Food Centers™ goals are to– (1) **reduce hunger**; (2) **provide fresh foods and healthy food products**; (3) **serve as a harvest point for community activity**; and (4) **serve as a food distribution center during disaster relief efforts**.

The Eden Food Centers™ **open air markets** have been uniquely designed to fill a void regarding one of the most basic necessities to life– **access to fresh food!**

The logo for Eden Food Centers™ features the organization's name in a dark blue, sans-serif font. The word "Eden" is on the top line, "Food" is on the second line, and "Centers™" is on the third line. To the left of the text are two vertical yellow bars of varying heights, with the shorter bar on the right.

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Food Deserts Defined In The United States:

In the U.S., a **food desert** consists of a low-income census tract residing at least 0.5 miles (0.80 km) in urban areas (10 miles (16 km) in rural areas) or 1 mile (1.6 km) away in urban areas (20 miles in rural areas) from a large grocery store. Limited access to supermarkets, supercenters, grocery stores, or other sources of healthy and affordable food may make it harder for some Americans to eat a healthy diet. There are many ways to measure food store access for individuals and for neighborhoods, and many ways to define which areas are food deserts—neighborhoods that lack healthy food sources. Most measures and definitions take into account at least some of the following indicators of access:

- Accessibility to sources of healthy food, as measured by distance to a store or by the number of stores in an area.
- Individual-level resources that may affect accessibility, such as family income or vehicle availability.
- Neighborhood-level indicators of resources, such as the average income of the neighborhood and the availability of public transportation.



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The Global Outlook:

“The number of people battling acute hunger and suffering from malnutrition is on the rise yet again. In many places, we still lack the ability to collect reliable and timely data to truly know the magnitude and severity of food crises gripping vulnerable populations. And the upheaval that has been set in motion by the COVID-19 pandemic may push even more families and communities into deeper distress.

At this time of immense global challenges, from conflicts to climate shocks to economic instability, we must redouble our efforts to defeat hunger and malnutrition. This is crucial for achieving the Sustainable Development Goals and building a more stable and resilient world. We have the tools and the know-how.

What we need is political will and sustained commitment by leaders and nations. This report should be seen as a call to action and I commend its contents to a wide global audience.” **António Guterres Secretary-General of the United Nations– 2020 Global Report on Food Crisis**

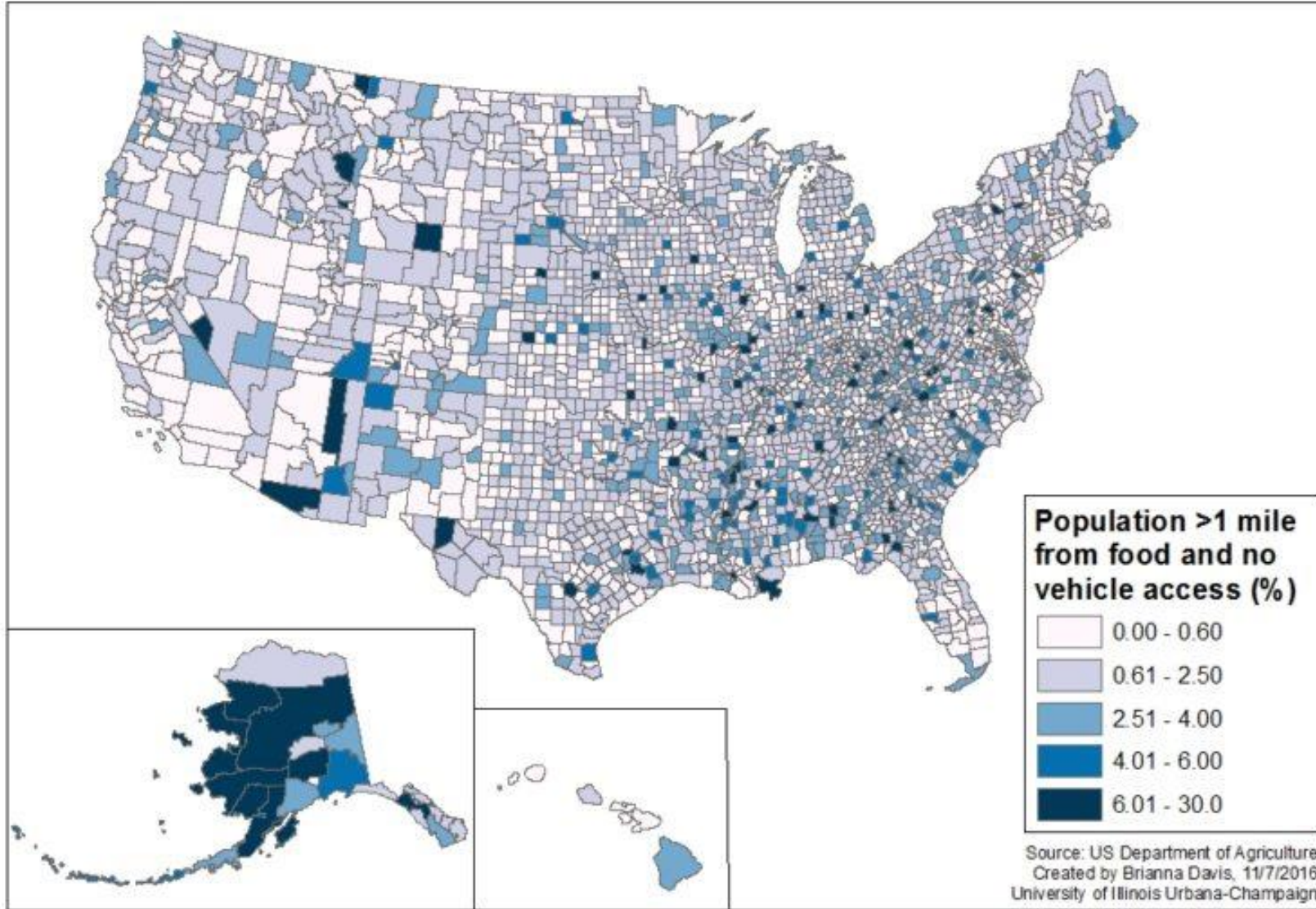


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Food Deserts in the United States



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The Eden Food Centers™

Sustainable Solutions To Combat Hunger

How We Operate:

First, we begin with the simple premise— access to clean and healthy food is essential to life itself. **The Eden Food Centers™ (EFC)** approach to combating hunger is not a new concept, what we have done is examined the problem and eliminated as many barriers to solving the problem as possible. Our **food-pods** design has **eliminated the need for costly construction**; Through our direct partnership with one of the largest and oldest food distribution companies in the U.S., we have **eliminated the time factors associated with sourcing high-quality foods**; and through our relationships with key elected and influence stakeholders on the ground, **we are on target with our locations to service those in need.**

Why Work With the Eden Food Centers?

Convenience, convenience, convenience! The Eden Food Centers™ makes available to the **underserved and distressed** communities suffering from the lack of quality food products a **reliable, safe and healthy** environment to shop for **nutrition related items and well as general home tending goods.**

Our Vision:

To create a **sustainable, replicable** open-air market environment to **service vulnerable communities** through providing **affordable, high quality foods.**



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Welcome To The Eden Food Centers™

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Farmers Market for Fresh Produce

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Locally Sourced Fresh Free Range & Organic Meats/Poultry/Fish

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The Eden Food Centers™ Produce Pods (exterior view)

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The Eden Food Centers™ Produce Pods (interior view)

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The Eden Food Centers™ Produce Pods (security camera angle view)

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The Eden Food Centers™ Community Coming Together

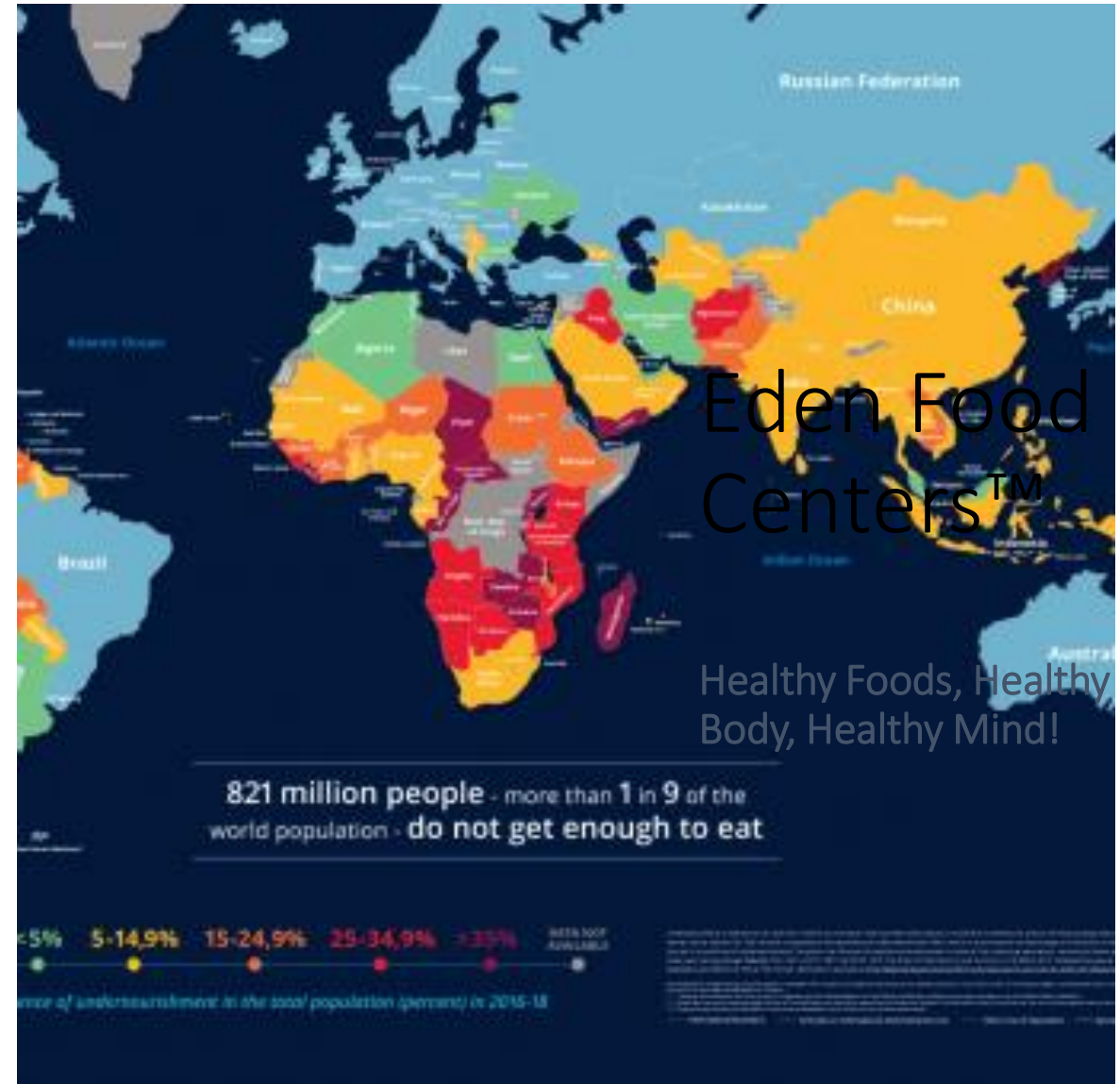
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Global Hunger- Just The Facts!

For most of the 21st century, the number of hungry people around the world had been consistently falling on an annual basis as economies expanded and food distribution networks became more reliable.

But that progress stopped in 2015. Since then, hunger has been on the rise, largely because of setbacks across Africa. Today, more than 821.6 million people, or 10.8% of the global population, are hungry.

1. **821.6 million people are chronically hungry**
2. **2 billion people experience moderate or severe food insecurity-**
3. **One in every 7 children is born underweight**
4. **149 million children are stunted**
5. **Women are more likely to be hungry than men**
6. **2.3 billion people are overweight**
7. **Hunger and malnutrition are expected to increase**



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Healthy Mind!



COMING TO A FOOD DESERT NEAR YOU!

FOR ADDITIONAL INFORMATION CONTACT:

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“Food Deserts Require Action, Not Shame”

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